The Dean of the Faculty of Design and Art

taking into consideration the current Statute of the Free University of Bozen/Bolzano;
in view of art. 23 c. 2 of law no. 240 of December 30 2010;
taking into consideration the “Regulation regarding the grant of teaching assignments and additional teaching assignments” according to art. 23 c. 2 of law no. 240 of December 30 2010, approved by the University Council dated 11.04.2014 no. 30/2014;
recognising that it is not possible to assign the courses referred to in this advertisement to tenured academic staff, endowed professor according to art. 1, c. 12 of law no. 230/2005, if any, or researchers with fixed-term contracts (RTD) of the Faculty of Design and Art as part of their institutional educational duties;
taking into consideration the budget;
taking into consideration the resolutions of the Faculty Council no. 79 of 17.12.2018 for the approval of the standard advertisement for contract didactic positions and no. 5 of 14.01.2019 with which the Dean has been delegated to appoint the selection committees for the tenders for didactic positions;
taking into consideration the resolutions of the Faculty Council no. 12 and 14 of 18.02.2019 with which the Faculty's didactic offer and the coverage of the teaching with contract positions (renewal and calls for applications) were approved for the academic year 2019/20 respectively;
in accordance with the resolution of the Degree Council of the Bachelor in Design and Art no. 4 of 03/04/2019 which approves the activity descriptions of the positions to be tendered;

announces

that at the Faculty of Design and Art there are the following teaching posts to be assigned (except as per art. 9 of this advertisement) for the academic year 2019/2020 through a remunerated freelance contract:

<table>
<thead>
<tr>
<th>Reference no. + No. of teaching posts</th>
<th>Course and credit points (CP)</th>
<th>Teaching language</th>
<th>Semester* number of hours per semester</th>
<th>Scientific Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>BAD-pB2 1</td>
<td>Digital publishing &amp; social media (6 CP – project’s module)</td>
<td>English and Italian or English and German</td>
<td>II 60 18 180</td>
<td>ICAR/13</td>
</tr>
</tbody>
</table>

**Description of the tendered didactic activity:**

The Major in Design offers semester projects with the purpose to integrate praxis and theory. Two praxis-teaching modules are therefore completed by a theoretical one. All modules are closely interconnected.

The lecturers of the praxis-integrated module *Digital publishing & social media* should teach fundamentals, skills, working methods, theories and practices of diverse forms of digital publishing and social media marketing, taking account of the project's general topic during the semester (60 hours). We are looking for a designer with several years of work experience.

In addition to lecturing teaching assistance is also foreseen, supporting students in the practical part of their project work (180 hours). You will follow the students throughout the completion of tasks and guide them with your design skills through their productive process in a dialogical way. Thus you concretely contribute to the step-by-step strengthening of specific artistic competences. The assistance also foresees organisational tasks.

The project is open to students of all academic years. As far as possible the didactics should take account of the trilingual context of the Faculty. Lectures and assistance take place weekly during the three project work days (Monday to Wednesday).

*The Free University of Bozen/Bolzano reserves the right to defer the above-mentioned semesters for organizational reasons.*
1. Course duties
The teaching workload involved in the course, in addition to the lecture hours referred to above, requires providing assistance to students and office hours, and participation in all examinations in all sessions established by the academic calendar. The contract lecturer can also be appointed as a:

a) member / substitute member of the exam commission of the end-of-course exams offered by the Faculty which fall into either the lecturer's scientific sector and/or in those linked to that sector;

b) member / substitute member of the exam commission for the admission procedure of the bachelor/master;

c) non-supervising member / non-examiner of the bachelor/master final degree commission;

d) first supervisor, second supervisor, examiner in the bachelor/master final degree commission.

2. Requirements for competing in the selection procedure
Applicants are eligible for selection if they are in possession of:

a) An undergraduate degree (Bachelor) or an equivalent qualification in the tendered field; and/or

b) proven scientific or professional expertise in the subject applied for in this selection procedure.

Furthermore, applicants have to:
Be able to teach in the official teaching language of the advertised subject.
In the attachment 'A' candidates have to declare the knowledge level of the requested teaching language.

3. Procedures and deadline for presenting applications
The application must be submitted using attachment "A" that replaces the CV.

Applicants are invited to hand in the following documents:

a) A portfolio of a maximum of 5 projects specifically selected and presented in order to make it possible to assess the candidate's competencies/skills in relation to the tendered subject and the teaching of the subject described therein. This portfolio can only be considered if submitted in hardcopy form or digital PDF format. Videos or works with moving images must be saved on digital data media in current formats suitable for Apple Macintosh. If the portfolio contains works created together with others, the applicant must clearly mark his contribution.

b) A maximum of 3 publications - with ISBN or ISSN or DOI - of which the applicant is the author or co-author (in the latter case, the applicant must clearly indicate his contribution);

c) A maximum of 3 monographs/catalogues/articles on the applicant's work/production. Attachments may be submitted in the original form or in the form of photocopies or in digital format;

d) A document explaining the applicant's teaching approach (max. 2000 characters and possibly 10 illustrations).

The application must be handed in to the following address by no later than the deadline of 24th of May 2019, 12:00 a.m.:

Free University of Bozen-Bolzano
Faculty of Design and Art
for the attention of Ms. Elena Ghizzo
Piazza Università, 1 – P.O. Box 276
I-39100 Bolzano-Bozen

If the deadline falls on a non-working day, the effective deadline will be the first working day after the deadline.

The date when the Faculty Secretariat receives the application (dated entry stamp) is the date which is taken into consideration when determining acceptance of the application.

The applications (see attachment 'A') may be presented in the following ways:
1) to hand-deliver at the Faculty Secretariat (opening hours: Mo/Fr: 10:00-12:00 - Tu/Th: 09:00-12:00);
2) sending the application by post;
3) sending the application by email recruitment-design@unibz.it
In cases 2) and 3) a copy of a valid identification document (identity card, passport, driving licence) must be attached to the application, otherwise the applicant will be excluded from the present selection procedure.

The Faculty Secretariat can neither accept nor request certificates issued by Italian public administration/institutions. Therefore, any such certificate, if attached to the application form, will not be taken into consideration for the selection procedure as per this advertisement.

Non-EU citizens:
Non-EU citizens legally residing in Italy may use the point 3 of the attachment A (qualifications and publications) limited to cases where states, facts and personal qualities can be certified by Italian public entities.

The person in charge of this selection procedure is required to verify the veracity of the declarations submitted by applicants (attachment A). Applicants are not allowed to refer to documents or publications that have been presented to this University or other institutions in the past. Any documentation that arrives after the deadline for applications will not be taken into consideration for this selection procedure.

The University accepts no responsibility for applications that fail to reach their destination owing to third party mistakes or technical flaws that prevent their arrival. The University accepts no responsibility for cases in which the applicants are untraceable or when the communications are undeliverable because of imprecise indications of the address or belated or lack of notification on the part of the candidate regarding a change of the address declared in the application. The University accepts no responsibility for mail going astray whether third parties are to blame, or whether this is attributable to mishaps, or to force majeure and which, in any case, is in no way ascribable to the University. It accepts no blame when the return delivery slip indicating receipt of the application, of documents or of communications relating to the selection procedures fails to arrive. If the applicant’s address differs from that of his place of residence, again the University is exempt from responsibility should a registered letter with notification of receipt arriving at the place, which the applicant had specified as his address during the period of selection fail to reach him.

4. Why applications will be rejected
Applicants are admitted conditionally to participate in the selection procedure. Therefore, exclusion, at any time of the selection, can be undertaken with justification by the Administration in the following cases:
1) the applications are not signed by the applicant;
2) the applications are not handed in by the deadline indicated in this advertisement;
3) the applications are sent in by post or other electronic means without an attached copy of a valid document proving identity (identity card, passport, driving licence);
4) the applications are sent in by applicants who are not in possession of the requirements needed for competing in the selection procedure;
5) applications without indicating the subject(s) the applicant is applying for;
6) applications handed in by applicants who are blood relatives or relatives through marriage (including to the 4th degree) with a professor at the Faculty which has published the advertisement or with the Rector, the University Director or a member of the University Council of the Free University of Bozen/Bolzano;
7) applications without an attached declaration in which applicants declare they are not blood relatives or relatives through marriage (including to the 4th degree) with a professor at the Faculty which has published the advertisement or with the Rector, the University Director or a member of the University Council of the Free University of Bozen/Bolzano;
8) applications handed in by applicants who have criminal convictions that, under current legislation, have temporarily or permanently disqualified them from public office. Any further criminal convictions, even after final sentences in a criminal proceeding where the sanction has been requested or where sentences have been pronounced but which allows the defendant the benefit of not having a criminal record as
per article 175 c.p., will be regarded by the Free University of Bozen/Bolzano as a means to exclude the applicant from the selection procedure based on compatibility with the advertised position and the university environment.

5. Selection; evaluation criteria and priority qualifications
Candidates will be assessed on their qualifications and hearing. All evaluation criteria refer to the field of the tendered subject.

Qualifications

University education:
The qualifications from a) to d) are not added together but assigned one time only.

a) 3 points will be given for a first-level university degree (BA) in the field of the tendered subject.
b) Up to 3 points are awarded for a qualification in the field of the tendered subject obtained at a public or private post-secondary institution, even if not recognized;
c) 5 points will be given for four/five year Bachelor degree (laurea “vecchio ordinamento”) or for a Master degree in the field of the tendered subject;
d) 8 points will be given for a PhD in the field of the tendered subject.
Max. points: 8

Work experience:
Maximum 5 points (1 for each year of work experience) will be given for a documented professional experience strictly related to the tendered subject.
Max. points: 5

Publications (max. 3 publications can be enclosed to the application):
From 0 to 1 point will be given for each publication (with ISBN, ISSN or DOI) of which the candidate is author or co-author (in the latter case, the applicant must clearly indicate his contribution).
Max. points: 3

Monographs/Catalogues/Articles (max. 3 elements can be enclosed to the application):
0 to 1 point is awarded for monographs/catalogues/articles on the work or production of the candidate.
Max. points: 3

Public recognitions:
The commission will evaluate the awards obtained by the candidate for participation in competitions or exhibitions.
Max. points: 5

Teaching experience at post-secondary level:
1 point is given for each concluded teaching (min. 30 lecture hours) on topics related to the tendered subject.
Max. points: 6

Realized projects (the portfolio can contain max. 5 projects):
Up to max. 25 points will be given for the projects authored by the candidate. If the candidate submits projects realized in cooperation with others, the applicant must clearly mark his contribution.
Max. points: 25

Max. total points at disposal: 55 points

Hearing
The minimum amount of points in order to be admitted to the hearing after the evaluation of the applications: 30 points out of 55 points.
The hearing will be held in English.

The hearing is structured as follows:
a) During the first part of the hearing, which consists in a 10 minutes' presentation, the scientific and/or professional work of the candidate will be evaluated.
b) The second part of the hearing consists in the evaluation of the candidate’s teaching approach presented by himself in approx. 10 minutes.
c) Final discussion
Max. total points: 25

The hearing may take place through teleconference upon explained request by the candidate and at the discretion of the committee.

In order to be included in the ranking list, the candidate has to achieve a minimum of 45 points out of 80 possible points.

The PHD and the Scientific Habilitation or an equivalent qualification obtained abroad and obtained according to art. 16 of law no. 240 of December 30, 2010 are seen as a preferential qualification for the attribution of teaching contracts.
The above-mentioned preferential qualifications will be weighted higher in case of an otherwise equal evaluation of the candidates.

The selection of external applicants will proceed only in the event that there are no internal personnel available to take the position or that these staff members are not suitable for the selection.

6. Rank list
Once the selection procedure has come to a close, the rank list of suitable applicants is approved by a Decree of the Dean.
The rank list can only be used for the assignment of the specific course described in the present advertisement, limited to the stated academic year.
If an applicant decides not to take the position offered, he will be excluded from the rank list for its remaining period of validity.
If the applicant declines the assignment of the teaching appointment or the contract is rescinded during the academic year, the course can be given to the next applicant following the rank list.
The decree of the Dean concerning the approval of the rank list of eligible applicants is published on the official notice board of the Faculty of Design and Art together with the rank list itself.
Furthermore, the rank list of eligible applicants, together with the number and the date of the above-mentioned decree is published on the website of the Free University of Bozen-Bolzano (link: "Position calls → Staff under contract in the teaching area").

The publication of the rank list, together with the number and the date of the corresponding decree of the Dean, replaces any notification sent to the individual applicants.

7. Appointment
The appointment is conferred for the duration of one academic year and thereafter may be renewed for a maximum of 2 additional consecutive years.
However, the contract will only be extended on the condition that there is the availability of financial resources required to cover the contract, a positive evaluation of the teaching undertaken and that the Faculty of Design and Art has agreed that the course will continue to be offered.
The teaching appointment is conferred subject to the activation of the bachelor/master courses by the Faculty Council. If foreseen the teaching may be loaned by another degree course.

The University reserves the right not to issue/renew teaching appointments no longer necessary in the event of changing educational needs. By way of example, the appointment will not be conferred to the first eligible applicant on the rank list if:

a) it can be assigned to a professor or researcher who is nominated for tenure at the Faculty of Design and Art after the publication of this advertisement and before the stipulation of the contract with the first eligible applicant from the rank list;

b) it can be assigned to a researcher with a fixed-term contract (RTD), who is employed by the Faculty of Design and Art after the date on which this advertisement has been published and before the stipulation of the contract with the first eligible applicant from the rank list;

c) a holder of a research grant (AR) is appointed by the Faculty of Design and Art after the publication date of this advertisement and before the stipulation of the contract with the first eligible applicant from the rank list;

d) a Visiting Professor or Honorary Fellows is appointed by the Faculty of Design and Art after the publication date of this advertisement and before the stipulation of the contract with the first eligible applicant from the rank list;

e) it can be assigned to a researcher with a fixed-term contract (RTD) of the Faculty of Design and Art, who chose the new legal and financial conditions of researchers with fixed-term contracts (RTD) of the Free University of Bozen-Bolzano after the date on which this advertisement has been published and before the stipulation of the contract with the first eligible applicant from the rank list;

f) if it can be assigned to a permanent professor or researcher of the Faculty of Design and Art who comes back to duty after a period of absence owing to sickness/accident, maternity/paternity leave, extended leave, sabbatical leave, research leave or after an extended period of absence for other reasons, or who worked on the basis of a part-time contract and opts for a full time contract after the publication of this advertisement and 15 calendar days before the beginning of each semester in which the contracted lecturer has his teaching activity;

g) it can be assigned to a researcher with a fixed-term contract or a holder of a research grant (AR) of the Faculty of Design and Art who comes back to duty after a period of absence owing to sickness/accident, maternity/paternity leave or after a period of longer absence for other reasons, after the publication of this advertisement and 15 calendar days before the beginning of each semester in which the contracted lecturer has his teaching activity.

Before the beginning of each semester in which the contracted lecturer has his teaching activity, respecting the 15-calendar day period of notice, after informing the contracted lecturer, the Free University of Bozen-Bolzano reserves the right to withdraw from the contract if:

a) the teaching course(s) mentioned in the contract is/are assigned to a professor or researcher who is nominated for tenure at the Faculty of Design and Art who comes on duty after the stipulation of the contract with the first eligible applicant on the rank list;

b) the teaching course(s) mentioned in the contract is/are assigned to a researcher with a fixed-term contract (RTD) employed by the Faculty of Design and Art after the stipulation of the contract with the first eligible applicant on the rank list;

c) the teaching course(s) mentioned in the contract is/are assigned to a research grant (AR) is appointed by the Faculty of Design and Art after the stipulation of the contract with the first eligible applicant on the rank list;

d) the teaching course(s) mentioned in the contract is/are assigned to a Visiting Professor or Honorary Fellows appointed by the Faculty of Design and Art after the stipulation of the contract with the first eligible applicant from the rank list;

e) the teaching course(s) mentioned in the contract is/are assigned to a researcher with a fixed-term contract (RTD) employed by the Faculty of Design and Art of the Free University of Bozen-Bolzano who chose the new legal and economic conditions of researchers with fixed-term contract (RTD) of the Free
For a better fluency in this document the male form is used. This form has a neutral value for the writer.

University of Bozen-Bolzano after the stipulation of the contract with the first eligible applicant on the rank list;

f) the teaching course(s) mentioned in the contract should be assigned to a permanent professor or researcher of the Faculty of Design and Art of the Free University of Bozen-Bolzano who comes back to duty after a period of absence owing to sickness/accident, maternity/paternity leave, extended leave, sabbatical leave, research leave or after an extended period of absence for other reasons, or if it can be assigned to a part-time permanent professor or researcher of the Faculty of Design and Art of the Free University of Bozen-Bolzano who opts for a full time contract;

g) the teaching course(s) mentioned in the contract is/are assigned to a researcher with a fixed-term contract (RTD) or a holder of a research grant (AR) who comes back to duty after a period of absence owing to sickness/accident, maternity/paternity leave or after a time of longer absence for other reasons.

In case of premature termination of the contract, the lecturer under contract cannot claim any indemnity.

When signing the contract, if the applicant is a national of a non-EU (or equivalent) country, he must demonstrate he is in possession of a residence permit that will remain valid for the entire period of the teaching contract.

According to legislative decree no. 165 of 30.03.2001, article 53, paragraph 7, public servants are not entitled to accept any kind of remunerated contract if this has not been expressly authorized beforehand by the institution to which they are affiliated, except in cases of exemption expressly provided for by the law.

The University reserves the right to revoke any contract that has been assigned to the first eligible applicant on the ranking list if he is an employee of an institution of the Public Administration and does not produce the authorization issued by the institution to which he is affiliated within the deadline set by the University. Any contract issued as per this advertisement does not give in any case whatsoever rights to the applicant for access to university tenure.

8. Incompatibility

The appointments that appear in this advertisement are incompatible with the situation as per art. 13 of the DPR n. 382 dated July 11, 1980 and successive modifications.

The positions of contract lecturer and teaching assistant for the same subject cannot be held by the same person.

As long as the lecturer can fully perform all his tasks, he can engage in other activities as long as these do not constitute a conflict of interest with the teaching carried out at university and, in any case, are not prejudicial to the Free University of Bozen/Bolzano.

9. Remuneration

The gross remuneration for the teaching as per the teaching contracts governed by this advertisement is set out in the attached table (see attachment 'B') – position 2).

10. Legal measures

Within 60 days of the publication of the decree of the Dean on the official notice board of the Faculty of Design and Art, where the rank list of eligible applicants is approved, an appeal can be lodged against that decree with the Regional Administrative Court of Law in Bozen-Bolzano.

11. Regulations concerning the protection of personal data

The information regarding the Regulation (EU) 2016/679 “European Data Protection Regulation” is attached to this advertisement (see attachment 'C').

12. Publication

This advertisement appears on the Faculty’s official notice board and is published in the webpages of the Free University of Bozen/Bolzano.
13. The person in charge of the procedure
In accordance with law no. 241 of 7th August 1990, and with successive modifications and integrations, the person in charge of the procedure of the present selection is the Head of the Faculty Secretariat, Piazza Università, 1-39100 Bolzano - telephone +39 0471 015000, fax +39 0471 015009.

Dean of the Faculty of Design and Art
Professor Stephan Schmidt-Wulffen

Published on the notice board of the Faculty of Design and Art on 24.04.2019.