



Matteo Moretti

Master of Art in Visual Communication

Visual Designer

Matteo Moretti

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Researcher with fixed-term

Free University of Bolzen Bolzano

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cv

Birth date

Milano, 22.03.1977

Languages

Italian	Mother Tongue
English Good	FCE Cambridge
French Basic	Verbal
German	Poor

Profile

Motion Designer
Web Designer
Generative Designer
Visual Journalist

Current Working Position

Design Professional

Current Academic Position

PhD Student	Univerity of Trento
Researcher with fixed term	Free University of Bozen, Bolzano Italy
Researcher Spokesman	Free University of Bozen, Bolzano Italy
Co-founder visualjournalism.unibz.it	Free University of Bozen, Bolzano Italy
Co-founder Dramalab	Free University of Bozen, Bolzano Italy
Lecturer	SAE Institute, Milan

Education

Ph.D. Student	University of Trento, Interaction Design department
MA Industrial Design (2005)	Faculty of Design, Politecnico di Milano, Milan, Italy
Programmer (1997)	High School ITIS E. Mattei, S.Donato M.se Milano, Italy

Professional Outline

2013–now	Visual designer and project manager
	Web and motion designer professional
	Researcher at Free University of Bozen-Bolzano
2010–2013	Lecturer at SAE Institute Milan
2007–2010	Lecturer at Free University of Bozen-Bolzano
2006–2013	External Examiner at Middlesex London
2007–2010	Chief Designer at Erazero
2005–2007	Senior Designer at Erazero

Main clients

Mtv Italia,
La7 channel
Etro
Erazero srl
Free University of Bozen Bolzano
Università Ca' Foscari di Venezia
Eurac
Museion
360° Playmaker
Employees only
VanGogh Creative
Cinevideo Studio
Urban magazine
Fida spa
Activa Design Diffusion
Moover Magazine

Academic history

2013 - 2019	Researcher with fixed term, Free University of Bozen, Italy
2013 - now	Lecturer in Motion Graphics, SAE Institute, Milan
2010 - 2013	Lecturer in Interactive & Motion Graphics, Free University of Bozen, Italy
2010 - 2013	Project Assistant, Free University of Bozen, Italy
2010 - 2013	External Examiner, MiddleSex University, London, UK
2005 - 2010	Lecturer in Interactive Media, Free University of Bozen, Italy
2005 - 2010	Project Leader in Academic Warmup, Free University of Bozen, Italy
2004 - 2005	Lecturer in Generative Design, Free University of Bozen, Italy
2003-2004	Assistant, in Advanced Motion Graphics, Politecnico di Milano
2002-2003	Assistant, in Motion Graphics, Politecnico di Milano

Academic workshop / Lectures / Conferences

2017	<p>speaker - "Europa Dreaming" Visualized Milan - Milan, Italy</p> <p>speaker - "People's Republic of Bolzano or how digital artifacts can be adversarial to misinformation." - EAD 12 - Rome, Italy</p> <p>workshop - "Infografiche e Infoestetiche" - ISIA - Florence, Italy</p> <p>speaker - "Infografiche e Infoestetiche" - ISIA - Florence, Italy</p> <p>speaker - "The role of metaphor in data visualization" - WIAD - Rome, Italy</p>
2016	<p>workshop - "Play with data" - World usability day 2016 - Rome, Italy</p> <p>speaker - "Europa dreaming" - AISS conference 2016 - Novedrate, Italy</p> <p>speaker - "Visual journalism for social change" - European Social Documentary, Goldrain, Italy</p> <p>speaker - "Utopia Europa" - Summer school südtirol 2016 für dramatisches - Velthurns, Italy</p> <p>speaker - TEDx Arezzo - "People's Republic Bolzano", Arezzo, Italy</p>
2015	<p>award - GEN Summit, Data Journalism Award 2015, Barcelona, Spain</p> <p>speaker - World Usability Day - "People's Republic Bolzano", Rome, Italy</p> <p>speaker - Italian Doc Screenings - "Make Media Make Change", Rome, Italy</p> <p>speaker - ESoDoc - European Social Documentary, "Make Media Make Change", Goldrain, Italy</p> <p>speaker - Sheffield DocFest, "Make Media Make Change", Sheffield UK</p> <p>speaker - Hack/Hackers, "People's Republic Bolzano", Venice, Italy</p> <p>speaker - Cortina tra le righe, "People's Republic Bolzano", Cortina, Italy</p> <p>jury member - Hackathon Bolzano, Bolzano, Italy</p>
2014	<p>workshop - ELISAVA, "Play with data, an analog data visualization study", Barcelona, Spain</p>
2013	<p>workshop - SISSA Master Course in Science Communication, "Visual Journalism", Trieste, Italy</p> <p>speaker - XVI International Generative Art Conference, Milano, Italy</p> <p>workshop - "Generative typography", Castrignano de' Greci, Italy</p> <p>workshop - Unibz, "A font in your pocket", Bolzano, Italy</p>
2012	<p>workshop - Unibz, "Type in Motion", Bolzano, Italy</p>
2011	<p>lecture - German University of Cairo, "Design by Code", Cairo, Egypt</p> <p>workshop - 6th Swiss Design Network, "Generative Algorithmic & Analog Ornament", Basel, Swiss</p>
2010	<p>speaker - Unibz, "Digital. Material. Structural. Ornament Today", Bolzano, Italy</p> <p>lecture - Chulalongkorn University, "On Interactive Design", Bangkok, Thailand</p>
2009	<p>workshop - VCD Istanbul Bilgi University, "Stories from another world", Istanbul, Turkey</p>

Faculty funded research projects

2016

Visual science communications (co-investigator)

The Institute for Regional Development and Location Management of EURAC (“client”) wants to communicate the complex questions of their research to a wider public. At the Free University of Bolzano Prof. Kris Krois together with Gianluca Seta and Matteo Moretti focus on “Visual Journalism”. The aim of this project is to render complex issues understandable and attractive by means of visual communication. The client has research results regarding to the developments of population, agriculture and tourism, related to the alpine arc, to the EUREGIO and to South Tyrol. The project group “Visual Journalism” will visualize the topics in a series of three posters. The interconnected character of the posters should be evident, but each poster should also work on its own.

Co-story: co-designing smart object-based storytelling with children

Looking at the world of children toys one can identify an apparent tendency of integrating digital technologies within the toys in an attempt to create a more tangible interaction with digital data. The result is often a more engaging and pleasurable storytelling. In this way, the integration of diverse technologies enables children to enhance their physical development, and at the same time increase their creativity and cognitive development. The aim of this research project is to create new artifacts that can trigger children to build and experience stories through tangible objects that make use of integrated digital technologies. While these artifacts bridge the digital world with the tactile one, they simultaneously introduce a new concept of storytelling through making children active players in the creation of stories. As outcome, this research aims at creating design scenarios and prototypes that are designed and tested by the real end-user, children.

2015

Brenner Crossing: a transhistorical representation of refugees at the frontier (Principal investigator)

The aim of this project is thus to connect a very specific place (Brenner and the Austrian-Italian border) with a global issue - migration and European Union. Moreover, the project seeks to put this perceived “invasion” of migrants and refugees in a transhistorical perspective, connecting current migration with previous waves of people who were forced to cross the same border during the XX century.

2014

Repubblica popolare di Bolzano (Principal investigator)

www.repubblicapopolaredibolzano.it

An open window on the chinese community in Bolzano.

Who are the chinese citizens in Bolzano? A visual journalism project, an open window on one of the smallest and less known community of the city. Faceted and complex issues such as the integration and coexistence between different cultures, will be told through visual metaphors, interviews, animated and interactive infographics, offering to a wider audience an entry point on a such intricate topic.

Faculty funded research projects

2013 **Visual Science Communication (co-investigator)**
(Funded research for European Academy of Bozen/Bolzano)
Eurac has research results regarding to the developments of population, agriculture and tourism, related to the alpine arc, to the EUREGIO and to South Tyrol. With our project group "Visual Journalism" we will visualize the topics in a series of three informative posters combining traditional infographic and visual storytelling.

2011 **Semantic User Interface (collaborator)**
Aflow.tv is the semantic magnifier - a new way of browsing and accessing informations. I contributed in the research designing the introductory video and parts of the web interface.
www.aflow.tv

Design research (in terms of innovation in design practices and education)

2010 **Cornu Portraits**
A series of generative portraits of generative contributors. Thanks to the work of Fibonacci, Mandelbrot and Escher, we can now talk and work generatively. A laser engraved portraits on wood, a homage to this mathematicians and artists who researched on the relation between math, art and nature.

2004 - present **Research on generative design**
Visual explorations across the generative design field. Started in 2004, designing user interfaces with physical based behaviour (elasticity, repulsion, gravity, friction), the research brought me to my diploma thesis. Since then, my exploration of the boundaries of making design by code is part of my routine, a point of no-return.

Conferences organisation

2017 **FAKE NEW(S)**
In the frame of my research of innovative methods to inform a wider public in a more engaging and effective way, I organized with the support of G. Seta and P. Corraini FAKE NEW(S). Two days of workshop and talks for our students opened also to external public, an informative event to raise awareness on the clickbait and fake news phenomena.

2016 **#VJSS 2016**
Following the idea of the research group on visual journalism of the Faculty of Design and arts around Matteo Moretti and Kris Krois, organised the first Visual Journalism summer school in Italy. Three days with three European prominent experts on data-driven journalism and storytellers. The public talks intend to offer to local German and Italian speaking journalists and designer an opportunity for training on new trends and perspectives in the journalism world.
The 2 days conference is open to a wide public of journalists, students and academics and it recognise educational credits according to the vocational training of the Italian Journalists Association (Ordine dei Giornalisti).

Web Publications

2016

Europa Dreaming

Featured on several international european news platform as La Vanguardia (ES), Vice News (EU) and DagMedya (TR), has been published on Storybench.org, datadrivenjournalism.net, DagMedya, Vicenews, Ansa.it, 39null.de, vociglobali.it, Corriereinnovazione.it

2014 – 2015

Repubblica Popolare di Bolzano

The project, awarded with the Data Journalism Award 2015, and with the European Design Award 2016, has been published on many important magazines, newspaper and field specific magazines (popular science publications) thefunctionalart.com (Alberto Cairo), Der Spiegel, Courier International, Storybench, China-files, Corriere Innovazione, Redattoresociale.it, Clarin, European Journalism Observatory, L'avanguardia.

Print publications

2017

The Design Journal - "People's Republic of Bolzano or how digital artifacts can be adversarial to misinformation."

Forthcoming publication (ISSN : 2428-3711 – e-ISSN : 2428-3614)

2016

People's Republic of Bolzano

Europa Dreaming

Sciences du Design journal

Forthcoming publication (ISSN : 2428-3711 – e-ISSN : 2428-3614)

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Il potere dei dati (chapter)

ISBN: 9788898837212

Effequ

2015

Data Journalism: inside the global future (chapter)

ISBN: 9781845496630

Abramis Academic Publishing

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Typo 365

ISBN: 979-10-95254-00-3

Repubblica Popolare di Bolzano

2013

Cornu portraits

Proceedings of the XVI Generative art conference

ISBN: 978-88-96610-25-1

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NBDE – Natural behaviours in digital environment

Ed. Inside coop sooc sociale, 2013

ISBN: 978-88-905503-3-1

2011

Spaghetti Vespa Typography

Progetto Grafico #20

ISSN: 1824-1301

2010

Analog and Digital ornaments

Proceedings of the 6th Swiss design network: "Negotiating futures design fiction"

ISBN: 978-3-9523662-1-9

Published Interview / works

2016

39null.com

"EIN ZERSCHMETTERNDES SPIEL"

vice.com

I migranti del Brennero ci hanno mostrato gli oggetti che li proteggono durante il viaggio

Academia #74 ISSN-1125-4203

"Europa dreaming: cosa succede quando il sogno europeo incontra il sogno dei migranti"

Vociglobali.it

Europadreaming. storia visuale delle migrazioni dal '95 ad oggi

DatadrivenJournalism.net

"Europa Dreaming: Using visual journalism to question the European Dream"

2015

TYPO 365 - ISBN 979-10-95254-00-3

"People's Republic of Bolzano"

Academia #70 ISSN (1125-4203)

"People's Republic of Bolzano"

European Journalism Observatory

"On Visual Journalism"

Global Voices Italia

Interview on Data Journalism

The Functional Art

Integrated multimedia storytelling

Storybench

Matteo Moretti on bringing design to journalism

Courrier international – n. 1261 07.01.2015

Les ministres de la réconciliation

Corriere dell'Alto Adige (26.09.14)

Repubblica Popolare di Bolzano

Der Spiegel 51/2014

Der Würstelminister

FF Das Südtiroler Wochenmagazin n. 45 06.11.14

Nix mit Chinatown

China-files.it

Repubblica Popolare di Bolzano

Exhibitions and awards

2017	award - European Design Award 2017 - Infographics, digital, Porto, Portugal
2016	award - European Design Award 2016 - Infographics, digital, Wien, Austria
2015	award - Data Journalism Award 2015 "Best data visualization of the year", Barcelona, Spain
2014	exhibition - "Long night of research", Repubblica Popolare di Bolzano, Bolzano, Italy exhibition - "Cornu Portaits", XVI Generative Art International Conference 2013, Milan, Italy
2013	exhibition - TiroleFunk video selected for Screen Social Cannes, Cannes, France
2012	exhibition - Budapest Design Week, "Spaghetti Vespa Typography", Budapest, Hungary exhibition - Salone del Mobile di Milano, "Spaghetti Vespa Typography", Milan, Italy
2011	award - "Che Impresa" Festival, "Sguardo oltre il Buio", Florence, Italy
2005	exhibition - HIU9 - 9, Milan, Italy exhibition - Iceberg, Milan, Italy exhibition - HP Hype Gallery, "Hyperfly", Milan, Italy
2003	exhibition - OFFF Flash Film Festival, Barcelon, Spain

Non Design experiences

1997 - 2001	Selected Artist for Menhuin Foundation Musician in the primary school, to prevent racial conflicts through the arts practice
1998	Contact Juggler Teacher Circus School of Milan, Italy
1996-1998	Leoncavallo Drama school, Milan, Italy
1996 - 2006	West African traditional music studio Several study travel in Guinea, Senegal and Morocco, learning from the griot masters: Mamady Keita, Bruno Genero, Koungbanan Conde, Momo Cissoko, Cece Koli, Abdoulay Traore, Oumarou Bambara, Seydou Dao, thank you masters!
2000 - 2011	Interested in cross cultural arts and traditions, I traveled in France, Germany, Portugal, Turkey, Morocco, Egypt, Guinea, Senegal, Gambia, Morocco, Thailand, China, Cambodia, Malesia.