

CURRICULUM VITAE – Christian FISCHER

Current Office Address

Faculty of Agricultural, Environmental and Food Sciences
Free University of Bozen-Bolzano
Universitätsplatz 5
39100 Bozen/Bolzano
Italy
Tel: +39-0471-17170
Fax: +39-0471-17009
E-mail: christian.fischer@unibz.it
Web: <https://www.unibz.it/en/faculties/agricultural-environmental-food-sciences/>

ORCID-Id: <https://orcid.org/0000-0002-5016-3962>

Current Research Focus and Expertise

Food supply and value chain economics and management; food systems; rural (in particular mountain areas), agricultural and food industry development; agribusiness; agro-food marketing and market research; sustainable tourism and regional products; natural resources and sustainability.

Academic Degrees

- ▶ *Doctorate in Agricultural Economics* (external) at the Institute of Agricultural Policy and Market Research of the University of Giessen. Title: "Identifying Key Factors Affecting Success in International Food Product Markets". Supervisor: Prof. Dr. P.M. Schmitz. 2002.
- ▶ *Specialised Masters in Agribusiness Management* (Mastère Spécialisé Management Agro-Industriel – MSMAI); Lyons' Graduate School of Management (E.M.LYON) and École Nationale Supérieure Agronomique (ENSA) Montpellier, France. 2001.
- ▶ *Graduate Certificate in International Economics*; University of Adelaide, Australia. 1999.
- ▶ *Masters of Science in Food Economics*; University of Giessen, Germany. 1997.

Academic Positions

Jul 2016 to current	<i>Professor of Agrofood Economics, Management and Marketing.</i> Faculty of Agricultural, Environmental and Food Sciences, Free University of Bozen-Bolzano, Italy.
Jun 2010 to Jun 2016	<i>Associate Professor of Agrofood Economics, Management and Marketing;</i> Faculty of Science and Technology; Free University of Bozen-Bolzano, Italy.
Feb 2008 to May 2010	<i>Associate Professor of Value and Supply Chain Management;</i> Institute of Food, Nutrition and Human Health (IFNHH); Massey University, Auckland, New Zealand.
Oct 2002 to Jan 2008	<i>Assistant Professor at the Institute for Food and Resource Economics;</i> Department of Agricultural and Food Market Research; University of Bonn, Germany.
Feb 2002 to Sep 2002	<i>Senior Research Associate at the Institute of Agricultural Development in Central and Eastern Europe (IAMO);</i> Department of Agricultural Markets, Marketing and World Agricultural Trade, Halle (Saale), Germany.

Private-Sector Positions

Nov 2001 to Jan 2002	<i>Project Manager at PlanetHome AG, a HVB Group company, Munich.</i>
May 2001 to Oct 2001	<i>Senior Researcher at the Consumer and Retail Practice of The Boston Consulting Group, Munich (food & agribusiness focus).</i>
Oct 1997 to Jan 1999	<i>Assistant to the Managing Director of Garibaldi Munich, a medium-sized import company of Italian food & drink products.</i>

Leadership and Management Roles

- March 2023 to ongoing *Vice dean for study programmes*, Faculty of Agricultural, Environmental and Food Sciences, Free University of Bozen-Bolzano, Italy.
- January 2019 to ongoing Co-speaker of the South Tyrolean Food Policy Council ("Südtiroler Ernährungsrat")
- November 2016 to May 2018 *President* of the rural producer group "Förderverein Eggentaler Qualitätsprodukte", an association of about 15 farmers
- October 2014 to ongoing *Study course director* of the Bachelor in Agricultural and Agro-environmental Science, Free University of Bozen-Bolzano.

Advisory, Instructor and Expert Evaluator Activities

- March 2024 *External Reviewer* for the Sparkling Science 2.0 research programme of the OeAD GmbH (Agentur für Bildung und Internationalisierung) of the Austrian Ministry of Science, Research and Economy (BMWFV).
- September 2023 Evaluation report ("Gutachten") on the sustainapple certification criteria catalogue (economic and social section) for the South Tyrolean Apple Consortium (in German language, 9 pages).
- May 2023 Evaluation report ("Gutachten") on the market for aquaponic products in South Tyrol (in German language, 7 pages) for the bank of farmer Stefan Gasser, Bolzano.
- February 2023 Evaluation report ("Gutachten") for the professorship qualification ("Habilitation") of Dr Bernard Stürmer for the University of Natural Resources and Life Sciences ("BOKU"), Vienna (in German language, 6 pages).
- November 2022 Evaluation report ("Gutachten") on the surplus costs and income losses of integrated apple production for the Department of Agriculture of the Autonomous Province of Bolzano (in German and Italian languages, 6 pages each).
- August 2018 (5 days) *International expert* for the impact assessment of the cooperatives development projects in East Shewa and West Arsi Zones of Oromia Regional State, Ethiopia. Contract awarded by the Ethiopian Catholic Church Social and Development Commission Branch Office of Meki (ECC-SDCBOM) and Caritas Austria.
- October 2017 (5 days) *Invited international expert* for the economic development of O'Higgins region (Cachapoal river basin) in the Chilean Andes. Pontificia Universidad Catolica de Chile, Santiago.
- December 2017 *External Reviewer* for the Sparkling Science research programme of the Austrian Ministry of Science, Research and Economy (BMWFV).
- November 2017 (1 day) *External PhD examiner* for Sarah Motonyi. University of Copenhagen, Department of Food and Resource Economics.
- March 2013 (2 days) *Invited course instructor*. Landwirtschaftliche Märkte und deren Auswirkungen auf meinen Betrieb. Südtiroler Bauernbund (SBB)-Weiterbildungsseminar. SBB-Zentrale, Bolzano.
- 2012 through 2017 *Invited referee* by the Italian Ministry of Education, Rome for the evaluation of several PRIN proposals and VQR products.
- March 2011 (1 day) *Invited academic expert* for the evaluation of research proposals within the public good agriculture research programme (Stimulus) of the Irish Ministry of Agriculture, Marine and Food, Dublin.
- September 2008 (7 days) *Invited expert* for delivery of a 5-day workshop on "Market and Marketing Research in Agribusiness". Agricultural University of Ashgabat. Invited by OSCE (Organisation for Security and Co-operation in Europe). Turkmenistan.
- April 2008 (2 days) *Adviser* to the agriculture study of the final report on 'Trade Sustainability Impact Assessment of the Negotiations of a Partnership and Cooperation Agreement between the EU and China' Commissioned by EU Commission, DG Trade Sub-contracted by Development Solutions Ltd.

- May/Jun 2006 (12 days) *Team leader of the agricultural-product case study team*, sub-contracted by Development Solutions Ltd (together with S. Schornberg, J. Schiefer). EU Commission, DG Trade. Study on the future opportunities and challenges of EU-China Trade and investment relations. Tender No 2005/S 248-244397.
- Mar/Jul 2005 (40 days) *Member of German case study team*, sub-contracted by Agra CEAS Consulting (together with M. Hartmann, J. Simons, S. Schornberg). EU Commission, DG Agri. Evaluation of the Common Market Organisations (CMOs) for pigmeat, poultrymeat and eggs. Tender No AGRI – 2003 – Evaluation – G4 – 7.
- Jan/Feb 2004 (7 days) *European Consultant* for the Uganda National Banana Research Programme (UNBRP), operated by the National Agricultural Research Organisation (NARO), Kampala, Uganda.
- Jul/Aug 2002 (17 days) *International Consultant* for the Swiss Project for Horticultural Promotion – Kosovo, Intercooperation, Pristina, Kosovo.

Participation in European Commission-funded Research Projects

- ▶ **Title:** Schaffung eines innovativen Beschäftigungsnetzwerkes für ländliche Arbeitsmarkt-randgruppen und Stärkung der gemeinschaftlichen bäuerlichen Direktvermarktungsfähigkeit am Beispiel der Eggentaler Regio-Kiste
Programme: European Social Fund (ESF), Ziel 2 "Regionale Wettbewerbsfähigkeit und Beschäftigung", Achse II – Beschäftigungsfähigkeit, Zugang zum Erwerbsleben, aktives Altern, e. Umsetzung aktiver und präventiver Arbeitspolitiken, unter besonderer Berücksichtigung der Eingliederung von MigrantenInnen ins Erwerbsleben, des aktiven Alterns und der Unternehmensgründungen
Partners: Gemeinden Deutschnofen, Welschnofen, Karneid, Ortsgruppen der Südtiroler Bauernjugend Organisation und der Südtiroler Bäuerinnen Organisation
Project code: Fasz.Nr. 2/11/2012
Duration: January to December 2013
Project budget: €85,000
Function: Project coordinator.
- ▶ **Title:** Key factors influencing economic relationships and communication in European agri-food chains.
Partners: University of Bonn, Germany; SAC Aberdeen, Scotland; Teagasc Dublin, Ireland; University of Helsinki, Finland; Cita Zaragoza, Spain; IAFE Warsaw, Poland; IAMO Halle, Germany
Programme: EU FP6 STREP, Task 18: Improving the economic relationships along the food chains.
Duration: March 2005-April 2008
Contract code: SSPE-CT-2005-006458 FOODCOMM
Project budget: €1.9m (EU financial contribution: €945,000)
Function: Co-ordinating consortium member and Lead Scientist.

Acquired Grants and Awards

- ▶ *Highly Commended Paper Award 2009*, Emerald Literati Network of Excellence. For co-authored article published in the *International Journal of Wine Business Research*.
- ▶ Nomination for the Best Paper Award, IAMA 18th Annual World Forum and Symposium, Monterey, California, USA, June 14-17 2008.
- ▶ Nomination for the Best Paper Award at the IAMA 17th Annual World Forum and Symposium (together with Fritz, M.), Parma, June 23-26 2007.
- ▶ *Best Paper Award* of the AIEA2 International Conference. University of Laval, Quebec, Canada, August 23-24 2004.
- ▶ Various travel grants from the H. Wilhelm Schaumann Stiftung and the Deutsche Forschungsgemeinschaft (DFG) for participation in international conferences.

University Teaching (course responsible or major interventions)

- ▶ *Economic Development, Sustainable Tourism and Regional Products*. 60-teaching-hour course (6 ECTS) for master students of Environmental Management of Mountain Areas (EMMA). Free University of Bozen-Bolzano. Summer semester 2020, 2021, 2022, 2023, 2004.
- ▶ *Nahrungsversorgungssysteme heute und morgen – Globale Herausforderungen und lokale Lösungen für die Welternährung. Teil 2: Nachhaltigkeit* (Food systems today and tomorrow –

- global challenges and local solutions for feeding the world. Part 2: Sustainability). 18-teaching-hour course (3 ECTS) for the general public (Studium Generale). Summer semesters 2020, 2022, 2023, 2024.
- ▶ *Nahrungsversorgungssysteme heute und morgen – Globale Herausforderungen und lokale Lösungen für die Welternährung. Teil 1: Grundlagen* (Food systems today and tomorrow – global challenges and local solutions for feeding the world. Part 1: Fundamentals). 18-teaching-hour course (3 ECTS) for the general public (Studium Generale). Winter semesters 2019/20, 2021/2022; Summer semesters 2023, 2024.
 - ▶ *Food Value Chain Management*. 60-teaching-hour course (6 ECTS) for master students of Food Sciences for Innovation and Authenticity. Winter semesters 2018/19, 2019/20, 2020/21, 2021/22, 2022/23.
 - ▶ *Agrarökonomie und -politik*. 60-teaching-hour course (6 ECTS) for bachelor students of agricultural and agro-environmental sciences. Free University of Bozen-Bolzano. Winter semesters 2019/2020, 2021/2022, 2022/23.
 - ▶ *Agricultural Economics and Policy*. 60-teaching-hour course (6 ECTS) for bachelor students of agricultural and agro-environmental sciences. Free University of Bozen-Bolzano. Summer semesters 2018, 2019, 2020.
 - ▶ *Landwirtschaftliche Betriebswirtschaft* (Agribusiness economics and management). 30-teaching-hour course for bachelor students of agricultural and agro-environmental sciences. Free University of Bozen-Bolzano. Winter semester 2018/19.
 - ▶ *Landwirtschaftliche Betriebslehre und Agribusiness-Management* (Farm and agribusiness management). 40-teaching-hour course for bachelor students of agricultural and agro-environmental sciences. Free University of Bozen-Bolzano. Summer semester 2017, Winter semesters 2016/17, 2017/18.
 - ▶ *Supply/Value Chain and Innovation Management*. 30-teaching-hour course for master students of International Horticultural Science (IMaHS). Free University of Bozen-Bolzano. Winter semesters 2016/17, 2017/18, 2018/19, 2019/20, 2020/21, 2021/22.
 - ▶ *Economic Development of Rural Areas*. 40-teaching-hour course for master students of Environmental Management of Mountain Areas (EMMA). Free University of Bozen-Bolzano. Winter semester 2016/17, Summer semesters 2018, 2019.
 - ▶ *Sustainable Tourism and Regional Products*. 30-teaching-hour course for master students of Environmental Management of Mountain Areas (EMMA). Free University of Bozen-Bolzano. Winter semester 2014/15, 2015/16, 2016/17, Summer semesters 2018, 2019.
 - ▶ *Sustainable Tourism and Rural Development*. 12-hour teaching module for bachelor students of Tourism, Sport and Event Management. Free University of Bozen-Bolzano. Summer semester 2016.
 - ▶ *Fruit Market Analysis and Consumer Behaviour*. 30-teaching-hour course for master students of International Horticultural Science (IMaHS). Free University of Bozen-Bolzano. Winter semester 2014/15, 2015/16.
 - ▶ *Agricultural Markets and Marketing*. 47-teaching-hour course for bachelor students of agriculture. Free University of Bozen-Bolzano. Summer semesters 2013, 2014, 2015, 2016.
 - ▶ *Introduction to Marketing*. 47-teaching-hour course for bachelor students of engineering. Free University of Bozen-Bolzano. Winter semester 2012/13.
 - ▶ *Einführung in die Agrar- und Umweltökonomie und -politik* (Introduction to Agricultural and Environmental Economics and Policy). 95-teaching-hour course for bachelor students of agriculture. Free University of Bozen-Bolzano. Summer semesters 2012, 2013, 2014, 2015, 2016.
 - ▶ *Fruit Marketing and Consumer Behaviour*. 60-teaching-hour course for master students of fruit science. Free University of Bozen-Bolzano. Winter semesters 2011/12, 2012/13, 2013/14.
 - ▶ *Versorgungskettenmanagement in der Landwirtschaft* (Supply Chain Management in Agriculture). 26-teaching-hour Summer School course for bachelor students of agriculture. Free University of Bozen-Bolzano. July 2011.
 - ▶ *Versorgungskettenmanagement* (Supply Chain Management). 36-teaching-hour course for master students at the School of Economics and Management. Free University of Bozen-Bolzano. Summer semesters 2011, 2012, winter semesters 2012/13, 2013/14.
 - ▶ *Introduction to Business Management and Marketing*. 95-teaching-hour course for bachelor students of agriculture and engineering. Free University of Bozen-Bolzano. Winter semester 2010/11.
 - ▶ *Retail Food Marketing* (visiting professor, postgraduate block course, 2010, Massey University, Palmerston North campus).

- ▶ *Supply Chain Management* (30-teaching-hour postgraduate block course, 2010, Massey University, Auckland campus).
- ▶ *Executive Supply Chain Management* (30-teaching-hour postgraduate block course, 2008, 2009, Massey University, Auckland campus).
- ▶ *Supply Chain Management Decision-Making* (30-teaching-hour postgraduate block course, 2008, 2009, Massey University, Auckland campus).
- ▶ *Supply Chain Management Administration* (20-teaching-hour postgraduate block course, 2008, 2009, Massey University, Auckland campus).
- ▶ *Agribusiness Management* (visiting professor, postgraduate block course, 2009, Massey University, Palmerston North campus).
- ▶ *Agribusiness Supply Chain Management* (visiting professor, undergraduate programme, 2008, 2009, Massey University, Palmerston North campus).
- ▶ *International Agribusiness* (visiting professor, undergraduate programme, 2008, 2009, Massey University, Palmerston North campus).
- ▶ *Advanced Marketing and Market Analysis – module: 'quantitative tools for food-market assessment'* (competitor benchmarking, market and customer segmentation, market potential appraisals and demand analysis) (winter semesters 2005/06, 2006/07, University of Bonn).
- ▶ *International Food Marketing* (interventions in "Lebensmittelmarketing" (Food Marketing)) (summer semesters 2004 and 2006, University of Bonn).
- ▶ *Marketing Research A* (Winter semester 2006, School of Economics and Management, Free University of Bozen/Bolzano, Italy).
- ▶ *Quantitative Methods of Market Research II – inductive and dependence techniques* (summer semesters 2003, 2004, 2005, 2006, 2007, University of Bonn).
- ▶ *Quantitative Methods of Market Research I – descriptive and interdependence techniques* (winter semesters 2003/04, 2004/05, 2005/06, 2006/07, University of Bonn).

Academic Publications

Public speeches by invitation (keynotes, plenary presentations, panel discussions etc)

- ▶ Potenzial von Marketing und Labelling bei Weideprodukten. Invited speech at the conference "Weiden im Berggebiet nachhaltig bewirtschaften – Neues aus Forschung und Beratung zu Klimawandel, Weidemanagement, Artenvielfalt und Vermarktung". Free University of Bozen-Bolzano, Competence Center for Economic, Ecological and Social Sustainability. Vahrn, 18 December 2023.
- ▶ Die Zukunft des Speckknödels – Ein nachhaltiger Blick auf Regionalität und Lebensmittel in Südtirol. Teilnehmer in Podiumsdiskussion. EURAC, Institut für Regionalentwicklung & IDM Südtirol. 23 June 2023.
- ▶ Are agritourism farms really more sustainable than regular farms? Case evidence from Italy/Austria. Keynote speech via Zoom (together with PhD student G. Grillini). 16th World Agri Tourism Day – Virtual Conference. 14./15. Mai 2023
- ▶ The apple supply/value chain in South Tyrol. Invited lecture for master students at the University of Nottingham, School of Biosciences, UK. Online via MS Teams. 9. März 2022
- ▶ Global, regional, ganz egal? Zur Bedeutung der Herkunft bei Lebensmitteleinkauf und Ernährung. Sustainability Festival 2022. unibz, Bozen. 8. Juni 2022
<https://sustfest.bz/programme/>
- ▶ Ein klimafreundliches Ernährungssystem für Südtirol. Webinar „Südtirol ein Klimaland?“. Verein POLITiS Centro Studi. 1. Juni 2022. Online on ZOOM. <https://www.politis.it/141.html>
- ▶ Agrarttirol 2050: Entwicklungsperspektiven für die regionale Landwirtschaft. Südtiroler Bauernbund, Vortrag zur Landwirtschaft. 27. Mai 2022. Kulturhaus Mals, Vinschgau.
- ▶ Ernährungssicherheit. Gesunde und nachhaltige Ernährung für alle, wie kann das gelingen? Blufink. conflict kitchen AgriCulture. 17. Februar 2022. Online on ZOOM.
<https://www.blufink.com/conflict-kitchen/>
- ▶ Agrarmärkte und Wertschöpfungsketten. Vortrag im Rahmen des Kurses „Funktionärslehrgang Landwirtschaft 2021/22“ des Südtiroler Bauernbunds (SBB) und des Südtiroler Raiffeisenverbandes. 9. Dezember 2021.
- ▶ Agrar- und Ernährungswirtschaft im globalen Kontext. Vortrag im Rahmen des Kurses „Funktionärslehrgang Landwirtschaft 2021/22“ des Südtiroler Bauernbunds (SBB) und des Südtiroler Raiffeisenverbandes. 9. Dezember 2021.

- ▶ Food-Management im globalen Kontext – The Big Picture. Vortrag im Rahmen des Kurses „Food-Management für Südtiroler Gastbetriebe 2021/22“ des Hotel- und Gaststättenverbands Südtirol (HGV). 12. November 2021.
- ▶ Potentiale der urbanen und vertikalen Landwirtschaft. Sustainability Web Festival 2021. Online on ZOOM. Unibz Bolzano. 18 May 2021.
- ▶ Developments in the consumption of alternative proteins. Sustainability Web Festival 2021. Unibz Bolzano. 13 May 2021. <https://www.youtube.com/watch?v=S1mNQ2fJdCs>
- ▶ Nahrungsversorgungssysteme studieren – Helfen, die Welternährung von morgen zu sichern. Naturwissenschaftliche Webinar-Reihe für Schüler*innen organized by the Education Department of the Autonomous Province of Bolzano. 30 March 2021.
- ▶ The long way of an apple: a food loss and waste case study. Sustainability Web Festival 2020. Unibz Bolzano. 28 April 2020. <https://www.youtube.com/watch?v=nm1sHNSGDgc>
- ▶ Nachhaltig erfolgreich in der Landwirtschaft. Invited speaker at the panel discussion organized by the South Tyrolean Farmers Organization (SBB) at the Agrialp trade fair. Messe Bozen. 9 November 2019.
- ▶ Möglichkeiten der Produktdifferenzierung zur Steigerung der Wertschöpfung bei Trinkmilch. Keynote speaker at the *Österreichische Milchwirtschaftliche Tagung*. Gmunden, Austria. 12–13 September 2019.
- ▶ Agriculture and tourism sector linkages: Global relevance and local evidence for the case of South Tyrol. Invited speaker, organised session on agritourism. 8th AIEAA (Italian Association of Agricultural Economists) Conference. Pistoia, Italy. 13–14 June 2019.
- ▶ Konsumtendenzen im Trinkmilchmarkt und Möglichkeiten der Produktdifferenzierung. Invited speaker at the AFEMA („Arbeitsgruppe zur Förderung von Eutergesundheit und Milchhygiene in den Alpenländern e.V.“) *Tagung*. Bolzano, Italy. 14–15 February 2019.
- ▶ Agriculture and Tourism: Relevance and Evidence. Keynote speaker at the *1st World Congress on Agritourism*. Eurac Research. Bolzano, Italy. 7 November 2018.
- ▶ Das Südtiroler "Eggentaler Kistl" als Beispiel für lokale Wirtschaftskreisläufe im Alpenraum. Invited speaker for the presentation and invited speaker at the panel discussion at the „75 Jahre Berggebietsentwicklung: Wo stehen wir in Bezug auf die Stärkung von nachhaltigen Ernährungssystemen und Wertschöpfungsketten?“ Schweizerische Arbeitsgemeinschaft für die Berggebiete (SAB). Altdorf, Switzerland. 18 October 2018.
- ▶ Milch – globaler Albtraum oder lokaler Alp-Traum? Invited speaker at a panel discussion. *13. Galtürer Almbegegnungen*. Galtür, Austria. 26 September 2018.
- ▶ Landwirtschaftliche Betriebswirtschaft: Richtige Anwendung von Fachbegriffen. Invited speaker at a seminar for agricultural managers at the South Tyrolean Farmer Organization (SBB). Bozen. 9. February 2018.
- ▶ Is large-scale sustainable food production possible? Invited speaker at the panel discussion *CARE's Talks. The ethical Chef Days*. Alta Badia, Dolomites. 16 January 2018.
- ▶ Reputationsmanagement in der Speckbranche: Notwendigkeit, Forschungserkenntnisse und Ansatzpunkte. Keynote speaker at the *Symposium 20 Jahre Südtiroler Speck g.g.A.*. Handelskammer Bozen. 1. Dezember 2017.
- ▶ Trends in der Landwirtschaft. Invited speaker at the panel discussion organized by the South Tyrolean Farmers Organization (SBB) at the Agrialp trade fair. Messe Bozen. 23 November 2017.
- ▶ Mountain products as an economic development strategy. Invited international speaker at the seminar "*Taller sobre estrategias para el desarrollo sostenible del ecosistema de montana de la cuenca andina del Chahapoal*". Santiago di Chile. 24 October 2017.
- ▶ European Union mountain development policies and programmes. Invited international speaker at the seminar "*Taller sobre estrategias para el desarrollo sostenible del ecosistema de montana de la cuenca andina del Chahapoal*". Santiago di Chile. 24 October 2017.
- ▶ Vielfalt als Perspektive für die Südtiroler Landwirtschaft?! Keynote speaker at the 9. Global Forum Südtirol. Neo-ökologische Vielfalt: Südtirols Chance zur Einzigartigkeit. Eurac Research Bozen. 22 September 2017.
- ▶ Nachhaltige Nahrungsversorgungs- und -wertschöpfungsketten der Zukunft: Was und wie essen wir 2050? Invited speaker at the AFB (Arbeiter-, Freizeit- und Bildungsverein) International Symposium "Klimawandel und die Auswirkungen auf die Beschäftigung". Cusanus Akademie, Bressanone. 26 May 2017.

- ▶ Qualität und Innovation von bäuerlichen Produkten im Eggental. Invited speaker at the Jahresversammlung of the South Tyrolean Farmers Association (SBB) Welschnofen. Welschnofen. 5 May 2017.
- ▶ Rindfleisch mit geschützter EU Herkunftsangabe: Europaweite Übersicht und ökonomische Analyse. Plenary speaker at the Workshop "Direkt- und Regionalvermarktung von Qualitätsfleisch". Freie Universität Bozen. 21 February 2017.
- ▶ The future food supply chain: how and what we eat tomorrow and where it will come from. Presentation by invitation at South Tyrolean high schools. Either at the schools or at the Free University of Bolzano. About 4 to 5 presentations per year during the last 5 years.
- ▶ Zukünftige Herausforderungen der Südtiroler Obstwirtschaft: kleinbäuerliche Betriebe auf internationalen Märkten. Invited speaker at the Jahresversammlung of the South Tyrolean Farmers Association (SBB) Eppan. Appiano. 2 February 2017.
- ▶ Reputation des Apfelanbaus in Hinblick auf das Südtiroler Obstbaumuseum. Invited speaker at the Klausurtagung Südtiroler Obstbaumuseum. Renon. 26 November 2016.
- ▶ Managing industry reputation to sustain market success: the case of the South Tyrolean apple industry. Invited speaker at the *XI Giornate Scientifiche SOI* (Società di Ortoflorofrutticoltura Italiana). Bolzano. 14–16 September 2016.
- ▶ Spezial- und Premiummilchkonzepte für die Südtiroler Berglandwirtschaft. Invited speaker to management and board members of dairy processing cooperatives Brimi and Mila/Bergmilch Südtirol. Bolzano. 20 July 2016.
- ▶ *Podiumsdiskussion Brixen im Dialog: „Die Zukunft is(s)t regional“*. Invited guest to a public panel discussion. Together with Member of European Parliament Herbert Dorfmann, Director of the South Tyrolean Farmers Association (SBB) Sigfried Rinner and others. Bressanone. 13 May 2016.
- ▶ Spezial- und Premiummilchkonzepte für die Südtiroler Berglandwirtschaft. Invited speaker to management and board members of dairy processing cooperatives Brimi and Mila/Bergmilch Südtirol. Bressanone. 9 May 2016.
- ▶ Agrartiro 2050: Entwicklungsperspektiven für die Südtiroler Landwirtschaft. Invited speaker at the *Jahresteilversammlung der Landwirtschaftlichen Hauptgenossenschaft*. Bressanone. 27 April 2016.
- ▶ Agrartiro 2050: Entwicklungsperspektiven für die Südtiroler Landwirtschaft. Invited speaker at the *Jahresteilversammlung der Landwirtschaftlichen Hauptgenossenschaft*. Schlanders. 20 April 2016.
- ▶ Agrartiro 2050: Entwicklungsperspektiven für die Südtiroler Landwirtschaft. Invited speaker at the *Jahresteilversammlung der Landwirtschaftlichen Hauptgenossenschaft*. Brunico. 18 April 2016.
- ▶ Reputationsmanagement in der Agrar- und Ernährungswirtschaft: Notwendigkeit und Ansatzpunkte. Invited speaker to management and board members of the Consortium Südtiroler Speck. Bolzano. 6 April 2016.
- ▶ Das Tierwohl und seine Bedeutung für die Südtiroler Verbraucher. Invited speaker at the *9. Südtiroler Berglandwirtschaftstagung*. Bressanone. 15 January 2016.
- ▶ Marktforschung durch Universitätsstudenten: Einige Beispiele im Bereich Getränke. Invited speaker at the *TIS Innovation Park WakeUp Workshop*. Bolzano. 24 July 2015.
- ▶ Die Herausforderungen für die Südtiroler Landwirtschaft in der Zukunft. Invited speaker at the *Jahresversammlung des Südtiroler Bauernbundes Ortsgruppe Leifers/Pfatten*. 6 March 2015.
- ▶ Die Zukunft der Landwirtschaft in Südtirol. Impulse presentation und panel discussion at the *Bioland Südtirol Seminar 2015*. Renon, Bolzano. 23 January 2015.
- ▶ Bäuerliche Familienbetriebe: Heute und Morgen – in Europa, im Alpenraum und in Südtirol. Plenary presentation at the conference *Bäuerliche Familienbetriebe: Heute und Morgen*, organised by the South Tyrolean Farmer Association (SBB), the European Academy Bolzano Eurac and the Free University of Bolzano (unibz). Bolzano. 31 October 2014.
- ▶ The role of trust in agri-food logistics and supply chain management. Keynote at *The International Forum on Agri-food Logistics*. Polznań, Poland. 9–13 September 2014.
- ▶ Lokale Wirtschaftskreisläufe am Beispiel des Eggentaler Kistls. Invited speaker at the *Vinschger Berglandwirtschaftstagung*. Burgeis, South Tyrol. 5 May 2014.
- ▶ Das Eggentaler Kistl – eine gemeindeübergreifende landwirtschaftliche Entwicklungsinitiative. Invited speaker at the *Raiffeisenkasse Welschnofen Jahresversammlung*. Welschnofen/Nova Levante. 29 April 2014.

- ▶ Agrartipol 2050: Entwicklungsperspektiven für die Südtiroler Landwirtschaft. Invited speaker at the *Koordinierungsausschuss Landwirtschaft, Raiffeisenverband Bozen*. Bolzano. 4 February 2014.
- ▶ Reputationsmanagement als neue Herausforderung der Südtiroler Apfelanbaubranche. Keynote speaker at the *61. Südtiroler Obstbautagung*. Merano. 14 January 2014.
- ▶ Das Eggentaler Kistl: Ein Konzept zur lokalen Landwirtschaftsentwicklung. Keynote speaker at the *Eggentaler Wirtschaftsschau*. Birchabruck. 21 September 2013.
- ▶ Reputationsmanagement als neue Herausforderung der Apfelanbaubranche in Südtirol. Invited speaker at the *Tagung Regionale Produkte und Tourismus: Perspektiven für Obst- und Weinbau*. Europäische Akademie Bozen (EURAC), Bolzano. 23 May 2013.
- ▶ Optimisation of collaboration, partnerships and business relationships. Invited speaker at the *Alpine Spring Festival, Expert Meeting on mountain farming, quality products and Expo 2015*. Europäische Akademie Bozen (EURAC). Bolzano. 5 March 2013.
- ▶ Abschlusspräsentation: Typische Lebensmittel für das Eggental. Ortsbauerngruppe Deutschnofen, *Jahresversammlung unter Anwesenheit von Landeshauptmann Luis Durnwalder*. Deutschnofen/Nova Ponente. 21 February 2013.
- ▶ Innovation vom Markt zum Markt: Markt- und Marketingforschung für KMUs in der Lebensmittelbranche. Invited speaker at the *TIS Innovation Park Wake-up Workshop*, Bozen, 21 October 2011.
- ▶ Factors influencing contractual choice and sustainable relationships in European agri-food chains. Plenary presentation at the *International EAAE-SYAL Seminar: Spatial Dynamics in Agri-food Systems: Implications for Sustainability and Consumer Welfare*. Parma, Italy. 27–29 October 2010.
- ▶ The future food value chain. Invited speaker at the *Future Food Farming Forum – New Zealand Inc. meeting tomorrow's markets*. Massey University. Palmerston North. 23 November 2009.
- ▶ Economic relationships and communication in European agri-food chains: main findings from the FOODCOMM project. Invited speaker at the *FOODCOMM International Workshop*. Brussels, Belgium. 27 May 2008.
- ▶ Food quality and product export performance – an empirical investigation of the EU situation. Plenary presentation given at the *105th European Seminar of the EAAE 'International Marketing and International Trade of Quality Food Products'*. Bologna, Italy. 8–10 March 2007.
- ▶ Invited podium speaker at podium discussion "Qualität: die richtige Richtung, oder die letzte Chance?", of the "Bauernjugend Bezirk Unterland". Bozen/Bolzano, Italy. 31 May 2006.
- ▶ Managing international trade of food products: a survey of German and Australian companies. Seminar presented at the Gatton campus of *The University of Queensland*. Brisbane, Australia. 1 February 2006.
- ▶ Die Wettbewerbsfähigkeit der EU Ernährungsindustrie ('The competitiveness of the EU food processing sector'). Presentation by invitation given within the *Main Seminar of Agricultural Economics*. University of Hohenheim, Stuttgart. 28 April 2005.

Articles in scientific journals (peer-reviewed) – published or forthcoming

- ▶ Hoffmann, C. Fischer, C., Streifeneder, T. (under review): Farmer or tourism entrepreneur? An economic assessment of commercial agritourism in South Tyrol/Italy. *Journal of Sustainable Tourism*.
- ▶ Sacchi, G., Sartori, C., Meyer, N., Fischer, C. (under review): Establishing Alternative Grain Networks: a comparison of case experiences in South Tyrol, Italy and Colorado, United States. *Journal of Agriculture, Food Systems, and Community Development*.
- ▶ Grillini, G., Streifeneder, T., Stotten, R., Schermer, M., Fischer, C. (under review): How tourists change farms: explaining differences between agritourism and non-agritourism farms in organic farming adoption and local community interaction in the Tyrol-Trentino mountain region. *Tourism Management Perspectives*.
- ▶ Grillini, G., Sacchi, G., Streifeneder, T., Fischer, C. (under review): Comparative Analysis of Alpine Agritourism in Trentino, Tyrol, and South Tyrol: Regional Variations and Prospects. *Open Agriculture*.
- ▶ Grillini, G., Sacchi, G., Streifeneder, T., Fischer, C. (2023): Differences in sustainability outcomes between agritourism and non-agritourism farms based on robust empirical evidence

- from the Tyrol/Trentino mountain region. *Journal of Rural Studies*, Vol. 104, No. 103152. 13 pages. DOI: 10.1016/j.jrurstud.2023.103152
- ▶ Fischer, C. (2023): Ensuring satisfaction in rural youth soccer: The consequences of age-unbalanced teams, and suggested remedies. *International Sports Studies*, Vol. 45, No. 1, 59–73. DOI: 10.30819/iss.45-1.06
 - ▶ Grillini, G., Sacchi, G., Chase, L., Van Zyl, C., Van Der Merwe, P., Streifeneder, T., Fischer, C. (2022): Qualitative Assessment of Agritourism Development Support Schemes in Italy, the USA and South Africa. *Sustainability*, Vol. 14, No. 13, 7903. DOI: 10.3390/su14137903
 - ▶ Oliveira Linder, M., Sidali, K., Fischer, C., Gauly, M., Busch, G. (2022): Assessing Italians' Preferences for Mountain Beef Production Using a Best–Worst Scaling Approach. *Mountain Research and Development*. Vol. 42, No. 3, R8-R15. DOI: 10.1659/MRD-JOURNAL-D-21-00021.1.
 - ▶ Shahzad M.A., Fischer C. (2022): The decline of part-time farming in Europe: an empirical analysis of trends and determinants based on Eurostat panel data. *Applied Economics*. Vol. 54, No. 42, 4812–4824. DOI: 10.1080/00036846.2022.2036687
 - ▶ Oliveira Linder, M., Sidali, K., Fischer, C., Bossi Fedrigotti, V., Begalli, D., Busch, G. (2022): Assessing preferences for mountain wine and viticulture by using a best-worst scaling approach: do mountains really matter for Italians? *Wine Economics and Policy*. Vol. 11, No. 1, 15–29. DOI: 10.36253/wep-10342
 - ▶ Miglietta, P.P., Fischer, C., De Leo, F. (2021): Virtual water flows and economic water productivity of Italian fair-trade: the case of bananas, cocoa and coffee. *British Food Journal*. Vol. ahead-of-print No. ahead-of-print. DOI: 10.1108/BFJ-03-2020-0265.
 - ▶ Shahzad, M.A., Abubakr, S., Fischer, C. (2021): Factors Affecting Farm Succession and Occupational Choices of Nominated Farm Successors in Gilgit-Baltistan, Pakistan. *Agriculture*. Vol. 11, No. 12., 1203. 17 pages. DOI: 10.3390/agriculture11121203
 - ▶ Shahzad, M.A., Ahmed, V., Fischer, C. (2021): Status and determinants of other gainful activities by farmers in mountainous rural regions of Gilgit-Baltistan, Pakistan. *Journal of Mountain Science*. Vol. 18, No. 10, 2520–2539. DOI: 10.1659/MRD-JOURNAL-D-21-00021.1
 - ▶ Bossi Fedrigotti, V., Fischer, C. (2020): Why Per Capita Apple Consumption Is Falling: Insights from the Literature and Case Evidence from South Tyrol. *Horticulturae*. Vol. 6, No. 4, 79. 22 pages. DOI: 10.3390/horticulturae6040079
 - ▶ Fischer, C., Bossi Fedrigotti, V. (2020): 'An Apple A Day'... Is Going Away. What Can We Do to Stop the Decline in Per Capita Apple Consumption? *American Journal of Biomedical Science & Research*. Vol. 10, No. 3, 226–227.
 - ▶ Zanotelli, D., Vettori, M., Paolazzi, M., Cosner, A., Fischer, C. (2020): Terraced viticulture of the Cembra Valley in Italy: Towards the inclusion of sustainable landscape management in quality-oriented development actions. *Pirineos – A Journal on Mountain Ecology*. Vol. 175, No. e053. 10 pages.
 - ▶ Bossi Fedrigotti, V., Fischer, C. (2020): Welche Landwirtschaft hätten Sie gern? Wahrnehmung, Wünsche und Zahlungsbereitschaft der Südtiroler Bevölkerung. *Austrian Journal of Agricultural Economics and Rural Studies*. Vol. 29, No. 17. 8 pages.
 - ▶ Fischer, C., Bossi Fedrigotti, V. (2020): Wertschätzung bäuerlicher Betriebe in der Südtiroler Bevölkerung: Komponentenanalyse mittels Strukturgleichungsmodellen. *Austrian Journal of Agricultural Economics and Rural Studies*. Vol. 29, No. 23. 9 pages.
 - ▶ Bossi Fedrigotti, V., Troiano, S., Fischer, C., Marangon, F. (2020): Public seasonal preferences for farmed landscapes: The case of traditional chestnut orchards in South Tyrol. *European Countryside*. Vol. 12, No. 1, 99–118.
 - ▶ Fischer, C., Miglietta P. P. (2020): The links between human diets and health and climate outcomes in the world's macro-regions during the last 50 years. *International Journal of Environmental Research and Public Health*. Vol. 17, No. 4, 1219.
 - ▶ Fischer, C. (2019): Avoiding Malthus 2.0: Why Food Pessimism Leads Nowhere. *American Journal of Biomedical Science & Research*. Vol 6, No 1, 64–65.
 - ▶ Fischer, C. (2019): Agriculture and tourism sector linkages: Global relevance and local evidence for the case of South Tyrol Open Agriculture. *Open Agriculture*. Vol 4, No 1, 544–553.
 - ▶ Busch, G., Fischer, C. (2018): Consumer patriotism in public farm animal welfare perceptions in South Tyrol: a segmentation study. *Austrian Journal of Agricultural Economics and Rural Studies*. Vol 27.13, 95–101.

- ▶ Mojo, D., Fischer, C., Degefa, T. (2017): The Development of Agricultural Cooperatives in Ethiopia: History and a Framework for Future Trajectory. *Ethiopian Journal of Social Sciences and Humanities (EJOSSAH)*. Vol 50, 84–94.
- ▶ Mojo, D., Fischer, C., Degefa, T. (2017): The determinants and economic impacts of membership in coffee farmer cooperatives: recent evidence from rural Ethiopia. *Journal of Rural Studies*. Vol 50, 84–94.
- ▶ Andreopoulos, D., Damigos, D., Comiti, F., Fischer, C. (2016): Monetizing the impacts of climate change on river uses towards effective adaptation strategies. *Desalination and Water Treatment*. Vol 57, No 5, 2268–2278.
- ▶ Andreopoulos, D., Damigos, D., Comiti, F., Fischer, C. (2015): Handling preference heterogeneity for river services' adaptation to climate change. *Journal of Environmental Management*. Vol 160, 201–211.
- ▶ Mojo, D., Fischer, C. (2015): Collective action and aspirations: the impact of cooperatives on Ethiopian coffee farmers' aspirations. *Annals of Public and Cooperative Economics*. Vol 87, No 2, 217–238.
- ▶ Mojo, D., Fischer, C., Degefa, T. (2015): Social and environmental impacts of agricultural cooperatives: evidence from Ethiopia. *International Journal of Sustainable Development and World Ecology*. Vol 22, No 5, 388–400.
- ▶ Andreopoulos, D., Damigos, D., Comiti, F., Fischer, C. (2015): Estimating the non-market benefits of climate change adaptation of river ecosystem services: A choice experiment application in the Aaos basin, Greece. *Environmental Science & Policy*. Vol 45, January, 92–103.
- ▶ Bossi Fedrigotti, V., Fischer, C. (2014): The supply chain of sweet chestnuts in South Tyrol. *Economia Agro-Alimentare*. Vol 16, No 1, 117–137.
- ▶ Akhtar, P., Fischer, C. (2014): Supervision environments and performance of UK dairy warehouses: a path analysis. *British Food Journal*. Vol 116, No 6, 1000–1013.
- ▶ Fischer, C. (2013): Trust and communication in European agri-food supply chains. *Supply Chain Management: An International Journal*. Vol 16, No 2, 208–218.
- ▶ Gil-Alana, L., Fischer, C. (2010): International trade and travelling – further evidence based on fractional VAR specifications. *Applied Economics*. Vol 22, No 19, 2417–2434.
- ▶ Fischer, C. (2010): Food quality and product export performance – an empirical investigation of the EU situation. *Journal of International Food & Agribusiness Marketing*. Vol 22, No 2/3, 210–233.
- ▶ Fischer, C., Hartmann, M., Reynolds, N., Leat, P., Revoredo-Giha, C., Henschion, M. Albisu, L.M., Gracia, A. (2009): Factors influencing contractual choice and sustainable relationships in European agri-food supply chains. *European Review of Agricultural Economics*. Vol 36, No 4, 541–569.
- ▶ Reynolds, N., Fischer, C., Hartmann, M. (2009): Determinants of sustainable business relationships in selected German agri-food chains. *British Food Journal*. Vol 111, No 8, 776–793.
- ▶ Fischer, C., Gil-Alana, L. (2009): The nature of the relationship between international tourism and international trade – the case of German imports of Spanish wine. *Applied Economics*. Vol 41, No 11, 1345–1359.
- ▶ Schiefer, J., Fischer, C. (2008): The gap between wine expert ratings and consumer preferences: measures, determinants, and marketing implications. *International Journal of Wine Business Research*. Vol 20, No 4, 335–351.
- ▶ Fischer, C., Hartmann, M., Bavorova, M., Hockmann, H., Suvanto, H., Viitajarju, L., Leat, P., Revoredo-Giha, C., Henschion, M., McGee, C., Dybowski, G., Kobuszynska, M. (2008): Business relationships and B2B communication in selected European agri-food chains – first empirical evidence. *International Food and Agribusiness Management Review*. Vol 11, No 2, 73–99.
- ▶ Fischer, C., Schornberg, S. (2007): The competitiveness situation of the EU meat processing and beverage manufacturing sectors. *Food Economics*. Vol 4, No 3, 148–158.
- ▶ Fritz, M., Fischer, C. (2007): The role of trust in European food chains: theory and empirical findings. *International Food and Agribusiness Management Review*. Vol 10, No 2, 141–163.
- ▶ Fischer, C., Schornberg, S. (2007): Assessing the competitiveness situation of EU food and drink manufacturing industries: an index-based approach. *Agribusiness: An International Journal*. Vol 24, No 4, 473–496.
- ▶ Fischer, C., Gonzalez, M., Henschion, M., Leat, P. (2007): Trust and economic relationships in selected European agri-food chains. *Food Economics*. Vol 4, No 1, 40–48.

- ▶ Fischer, C. (2006): The complexities of modern food consumption and implications for international food product marketers. *Journal of International Food & Agribusiness Marketing*. Vol 19, No 1, 7–35.
- ▶ Fischer, C. (2004): The influence of immigration and international tourism on the demand for imported food products. *Food Economics*. Vol 1, No 1, 21–33.
- ▶ Fischer, C. (2004): Managing international trade of food products – a survey of German and Australian companies. *Agribusiness: An International Journal*. Vol 20, No 1, 61–80.

Monographs, edited books and chapters in books (peer-reviewed)

- ▶ Fischer, C. (2024): Nahrungsversorgungssysteme heute und morgen. Teil 1: Grundlagen, -strukturen und -funktionen. Springer Nature.
- ▶ Fischer, C. (2023): Wie starte ich eine Nachversorgungsinitiative. In: Fischer, C., Raiffeiner, S. (eds) (2023): *Besser Essen in den Bergen – Handbuch für eine nachhaltige alpine Ernährung*. ISBN: 978-88-6839-709-8; 978-88-6839-710-4 (eBook). S. 59-61. Bozen, Athesia Buch GmbH.
- ▶ Fischer, C. (2023): Nachhaltige Nahrungsproduktion für 10 Milliarden Menschen. In: Fischer, C., Raiffeiner, S. (eds) (2023): *Besser Essen in den Bergen – Handbuch für eine nachhaltige alpine Ernährung*. ISBN: 978-88-6839-709-8; 978-88-6839-710-4 (eBook). S. 22–29. Bozen, Athesia Buch GmbH.
- ▶ Fischer, C., Raiffeiner, S. (2023): Einleitung. In: Fischer, C., Raiffeiner, S. (eds) (2023): *Besser Essen in den Bergen – Handbuch für eine nachhaltige alpine Ernährung*. ISBN: 978-88-6839-709-8; 978-88-6839-710-4 (eBook). S. 8–9. Bozen, Athesia Buch GmbH.
- ▶ Fischer, C., Raiffeiner, S. (eds) (2023): *Besser Essen in den Bergen – Handbuch für eine nachhaltige alpine Ernährung*. ISBN: 978-88-6839-709-8; 978-88-6839-710-4 (eBook). 192 pages. Bozen, Athesia Buch GmbH.
- ▶ Fischer, C. (2022): Ein klimafreundlicheres Ernährungssystem für Südtirol. Potenziale und Herausforderungen für die regionale Nahrungsversorgung. In: Benedikter, T. (Hrsg.) *Klimaland Südtirol? Regionale Wege zum konsequenten Klimaschutz*. arcaedizioni Lavis, ISBN 978-88-88203-88-1. S. 43–53. <https://www.politis.it/157d631.html>
- ▶ Andreopoulos, D., Damigos, D., Comiti, F., Fischer, C. (2014): Public Preferences for Climate Change Adaptation Policies in Greece: A Choice Experiment Application on River Uses. In: Zopounidis, C., Kalogeras, N., Mattas, K., van Dijk, G., Baourakis, G. (eds.): *Agricultural Cooperative Management and Policy*. Springer International Publishing, Heidelberg. ISBN: 978-3-319-06634-9. Pages 163–178.
- ▶ Fischer, C. (2014): The Future Food Value Chain. (Extended version). In: Hartmann, M. & Hesse, J. (eds.): *Agriculture and Food in the 21st Century – Economic, Environmental and Social Challenges*. Festschrift on the Occasion of Prof. Dr. Dr. h.c. P. Michael Schmitz 65th Birthday. Peter Lang International Publisher, Frankfurt a.M., Germany. ISBN: 978-3-631-64771-4. Pages 101–106.
- ▶ Fischer, C. (2012): Sustainable Inter-organizational Relationships in Regional and Non-regional Agri-food Supply Chains. In: Arfini, F., Mancini, M. C., Donati, M. (eds.): *Local Agri-food Systems in a Global World: Market, Social and Environmental Challenges*. Cambridge Scholars Publishing. Cambridge, UK. ISBN: 978-1-4438-3664-7. Pages 29–48.
- ▶ Fischer, C., Hartmann, M. (eds) (2010): *Agri-food Chain Relationships*. CAB International. Oxford, UK. ISBN: 978-1-84593-642-6. 300 pages.
- ▶ Fischer, C., Hartmann, M. (2010): Introduction and Overview: Analysing Inter-organizational Relationships in Agri-food Chains. In: Fischer, C., Hartmann, M. (eds): *Agri-food Chain Relationships*. CAB International. Oxford. Pages 11–21.
- ▶ Hartmann, M., Frohberg, K., Fischer, C. (2010): Building Sustainable Relationships in Agri-food Chains: Challenges from Farm to Retail. In: Fischer, C., Hartmann, M. (eds): *Agri-food Chain Relationships*. CAB International. Oxford. Pages 25–44.
- ▶ Fischer, C., Reynolds, N. (2010): Collaborative Advantage, Relational Risks and Sustainable Relationships: a Literature Review and Definition. In: Fischer, C., Hartmann, M. (eds), *Agri-food Chain Relationships*. CAB International. Oxford. Pages 74–89.
- ▶ Leat, P., Henchion, M., Albisu, L.M., Fischer, C. (2010): Trust and Relationships in Selected European Agri-food Chains. In: Fischer, C., Hartmann, M. (eds), *Agri-food Chain Relationships*. CAB International. Oxford. Pages 91–104.
- ▶ Fischer, C., Hartmann, M., Reynolds, N., Leat, P., Revoredo-Giha, C., Henchion, M., Gracia, A., Albisu, L.M. (2010): Determinants of Sustainable Agri-food Chain Relationships in Europe. In:

- Fischer, C., Hartmann, M. (eds), *Agri-food Chain Relationships*. CAB International. Oxford. Pages 119–134.
- ▶ Lu, H., Batt, P., Fischer, C. (2010): Best Practice in Relationship Management: Recommendations for Farmers, Processors and Retailers. In: Fischer, C., Hartmann, M. (eds), *Agri-food Chain Relationships*. CAB International. Oxford. Pages 237–249.
 - ▶ Chaddad, F., Fischer, C., Hartmann, M. (2010): Lessons Learned: Recommendations for Future Research on Agri-food Relationships. In: Fischer, C., Hartmann, M. (eds), *Agri-food Chain Relationships*. CAB International. Oxford. Pages 267–280.
 - ▶ Fischer, C. (2009): The future food value chain. In: Emerson, A., Rowarth, J. (eds), *Future Food Farming: New Zealand Inc. meeting tomorrow's markets*. NZX Ltd. Wellington. Pages 96–98.
 - ▶ Fischer, C. (2007): The influence of immigration and international tourism on the import demand for consumer goods – a theoretical model. In: Matias, Á., Neto, P., Nijkamp, P. (eds), *Advances in Modern Tourism Research – Economic Perspectives*. Physica-Verlag. Heidelberg, Germany. Pages 37–49.
 - ▶ Fischer, C. (2003): *Identifying Key Factors Affecting Success in International Food Product Markets*. Agrarökonomische Monographien und Sammelwerke. Diss. Wissenschaftsverlag Vauk Kiel KG. Kiel, Germany.

Articles in professional journals (peer-reviewed)

- ▶ Bossi Fedrigotti, V., Fischer, C. (2021): Continuo calo del consumo pro capite di mele: quali le cause? *Frutta e vite*. No 1/2021, 16–19.
- ▶ Bossi Fedrigotti, V., Fischer, C. (2021): Warum der Pro-Kopf-Verbrauch von Äpfeln weitläufig fällt. *Obstbau & Weinbau*. No 1/2021, 19–22.
- ▶ Bossi Fedrigotti, V., Fischer, C. (2018): Un mela al giorno? *Frutta e vite*. No 3/2018, 15–19.
- ▶ Bossi Fedrigotti, V., Fischer, C. (2018): Ein Apfel am Tag? *Obstbau & Weinbau*. No 3/2018, 9–13.
- ▶ Fischer, C. (2014): Gestione della reputazione e dell'immagine: una nuova sfida per la frutticoltura altoatesina. *Frutta e vite*. No 1/2014, 12–16.
- ▶ Fischer, C. (2014): Reputations- und Imagemanagement als neue Herausforderung der Apfelanbau-Branche in Südtirol. *Obstbau & Weinbau*. No 1/2014, 5–9.
- ▶ Fischer, C., Hartmann, M., Reynolds, N., Leat, P., Revoredo-Giha, C., Henchion, M. Albisu, L.M., Gracia, A. (2009): Sustainability of Business Relationships in EU Agri-food Chains and Opportunities for Improvement. *Eurochoices*. Vol 8, No 3, 20–21.
- ▶ Fischer, C. (2009): Which Labels for Which Markets – the Importance of the Supply Chain. *Farm Policy Journal*. Vol 6, No 4, 49–57.

Articles in professional journals (not peer-reviewed)

- ▶ Raffeiner, S., Fischer, C. (2022): Der Südtiroler Ernährungsrat. *Contraste: Zeitung für Selbstorganisation*. Juni 2022. S. 11. www.contraste.org
- ▶ Fischer, C., Bossi Fedrigotti, V. (2021): Warum der Pro-Kopf-Verbrauch von Äpfeln weitläufig fällt. *Mitteilungen des Obstbauversuchsrings des Alten Landes e.V. am ESTEBURG Obstbauzentrum Jork*. No 76 (08), pp 321–323. http://www.esteburg.de/service/mitteilungen-des-obstbauversuchsrings/mid_39922.html
- ▶ Spitaler, F., Fischer, C. (2021): Wahrheit liegt im (Qualitäts-)Wein. *Südtiroler Landwirt*. No 14, August, pp 26–27.
- ▶ Bossi Fedrigotti, V., Fischer, C. (2021): Warum werden weltweit weniger Äpfel gegessen? *FOOD-Lab*. No 2 (June), pp 18–20. www.blmedien.de/blmedien/Verlagsprogramm/Fachzeitschriften/FOOD-Lab/
- ▶ Fischer, C. (2020): Warum wir Malthus 2.0 vermeiden und uns eingestehen sollten, dass Ernährungspessimismus letztendlich nirgendwohin führt. *FOOD-Lab*. No 2 (May), pp 50–51. www.blmedien.de/blmedien/Verlagsprogramm/Fachzeitschriften/FOOD-Lab/
- ▶ Forcher, D., Fischer, C. (2020): Marktanalyse der Südtiroler Apfelsaftbranche. *Südtiroler Landwirt*. No 4, March, pp 69–70.
- ▶ Fischer, C. (2019): Möglichkeiten der Produktdifferenzierung – Steigerung der Wertschöpfung bei Trinkmilch. *molkerei-industrie*. No 12, pp 21–23. www.moproweb.de
- ▶ Fischer, C., Raffeiner, S., Gritsch, B., Köhne, A., Gschnell, V., Hofer, M., Hofer, E., Breitenberger, V., Laimer, U., Ladurner, G., Eydner, S., Seiwald, V., Prugger, E., Grandi, H.

- (2019): Strengthening an Alpine-Mediterranean Food System in the Mountains of South Tyrol. *Urban Agriculture*. No 36, p 45.
- ▶ Bossi Fedrigotti, V., Fischer, C. (2019): Wertschätzung bäuerlicher Betriebe. *Südtiroler Landwirt*. No 21, November, pp 51–53.
 - ▶ Fischer, C. (2019): Möglichkeiten der Produktdifferenzierung zur Steigerung der Wertschöpfung bei Trinkmilch. *FOOD-Lab*. No 3 (September), pp 12–17. www.blmedien.de/blmedien/Verlagsprogramm/Fachzeitschriften/FOOD-Lab/
 - ▶ Mitterer, M., Fischer, C. (2018): Der Klimawandel im Vinschgau. *Südtiroler Landwirt*. No 8, April, pp 64–65.
 - ▶ Kühl, S., Fischer, C., Rossmannith, J. (2018): Wirtschaftlichkeit geprüft. *Südtiroler Landwirt*. No 6, March, p 22.
 - ▶ Fischer, C. (2018): Gut analysiert und prämiert. *Südtiroler Landwirt*. No 2, February, pp 4–5.
 - ▶ Pezzei, W., Fischer, C. (2017): Landwirtschaft im Wandel. *Südtiroler Landwirt*. No 23, December, pp 24–25.
 - ▶ Fischer, C., Rossmannith, J. (2017): Wirtschaftlich ist noch viel drin. *Südtiroler Landwirt*. No 18, October, pp 29–30.
 - ▶ Fischer, C. (2017): Was tun nach dem Agrarstudium? *Südtiroler Landwirt*. No 10, May, p 16.
 - ▶ Micheletti, W., Fischer, C. (2017): Hocheffiziente Apfelwirtschaft. *Südtiroler Landwirt*. No 6, March, pp 1–2.
 - ▶ Fischer, C., Rossmannith, J. (2016): Wie man am Hof rentabel arbeitet. *Südtiroler Landwirt*. No 21, November, pp 2–3.
 - ▶ Fischer, C. (2016): Mehr aus guter Milch herausholen! *Südtiroler Landwirt*. No 18, October, pp 65–66.
 - ▶ Überegger, N., Fischer, C. (2016): Knolle mit Potential. *Südtiroler Landwirt*. No 16, September, pp 64–65.
 - ▶ Fischer, C. (2016): Chancen zur Zusammenarbeit nutzen. *Südtiroler Landwirt*. No 3, February, pp 1–2.
 - ▶ Mojo, D., Fischer, C., Degefa, T. (2016): The Cooperative Advantage. *Südtiroler Wirtschaftszeitung*. 26 February, p 18.
 - ▶ Fischer, C. (2015): Studieren verleiht Flügel. *Südtiroler Landwirt*. No 7, April, p 27.
 - ▶ Fischer, C. (2013): Ein Agrarstudent erzählt. *Südtiroler Landwirt*. No 12, June, p 23.
 - ▶ Fischer, C., Schamel, G., Pfuderer, S. (2013): So geht es Südtirols Milchkühen. *Südtiroler Landwirt*. No 22, December, pp 1–3.
 - ▶ Fischer, C. (2011): Getreide bleibt teuer. *Südtiroler Wirtschaftszeitung*. No 40, October, p 13.

Articles in published conference proceedings (peer-reviewed)

- ▶ Fischer, C., Tappeiner, C. (2023). The apple processing cooperative VOG Products as a role model for minimizing post-harvest crop losses – an empirical case study from South Tyrol, Italy. *ISHS Acta Horticulturae 1380*. Pages 145–152. DOI: 10.17660/ActaHortic.2023.1380.18
- ▶ Bossi Fedrigotti, V., Fischer, C. (2015). Sustainable development options for the chestnut supply chain in South Tyrol, Italy. *Agriculture and Agricultural Science Procedia*. Vol 5. Pages 96–106.
- ▶ Akhtar, P., Fischer, C., Marr, N. (2011): Improving the effectiveness of food chain coordinators: a conceptual model. In: Batt, P. (ed), Proceedings of the III International Symposium on Improving the Performance of Supply Chains in the Transitional Economies. Kuala Lumpur, Indonesia, 2010. *ISHS Acta Horticulturae 895*. Pages 15–22.
- ▶ Fischer, C. (2010): Opportunities for innovation in specialised fruit & vegetable retailing – results from an Auckland greengrocers survey. In: Hewlett, E. & Johnson, J. (eds), Proceedings of the Australasian Postharvest and Managing Quality in Chains Conference, Napier, New Zealand, 2009. *ISHS Acta Horticulturae 880*. Pages 91–97.
- ▶ Fischer, C., McEvilly, G. (2010): Summary of the supply chain workshop. In: Hewlett, E. & Johnson, J. (eds), Proceedings of the Australasian Postharvest and Managing Quality in Chains Conference, Napier, New Zealand, 2009. *ISHS Acta Horticulturae 880*. Pages 145–151.
- ▶ Fischer, C., Schornberg, S. (2008): "Determinants of sector competitiveness and implications for the EU food and drink manufacturing industries". In: Fanfani, R., Ball, E., Gutierrez, L. & Ricci Maccarini, E. (eds), *Competitiveness in Agriculture and Food Industry: US and EU Perspectives*. Bononia University Press. Bologna, Italy. Pages 403–420.

- ▶ Fischer, C. (2007): "Food quality and product export performance – An empirical investigation of the EU situation". In: Canavari, M., Regazzi, D. & Spadoni, R. (eds), *Marketing and International Trade of Quality Food Products*. Proceedings CD-ROM of the 105th Seminar of the European Association of Agricultural Economists. Avenue Media. Bologna, Italy. Pages 1–26.
- ▶ Gil-Alana, L., Fischer, C. (2007): "International traveling and trade: further evidence for the case of Spanish wine based on fractional VAR specifications". In: Canavari, M., Regazzi, D. & Spadoni, R. (eds), *Marketing and International Trade of Quality Food Products*. Proceedings CD-ROM of the 105th Seminar of the European Association of Agricultural Economists. Avenue Media. Bologna, Italy. Pages 395–418.
- ▶ Fischer, C., Gonzalez, M., Henschion, M., Leat, P. (2007): "Factors Influencing Trust-Supporting Mechanisms in European Agri-Food Chains". In: Fritz, M., Rickert, U. & Schiefer, G. (eds): *Trust and Risk in Business Networks*. Universität Bonn-ILB Press. Bonn, Germany. Pages 75–86.
- ▶ Fischer, C., Hartmann, M. (2006): "The measurement of competitiveness – With an application to the global food processing sector". In: Gervais, J.-P., Larue, B., Rastoin, J.-L. & Fanfani, R. (eds), *Sustainable Development and Globalization of Agri-Food Markets*. Casa Editrice CLUEB. Bologna, Italy. Pages 471–491.
- ▶ Fischer, C. (2006): "The influence of immigration and international tourism on the demand for imported food products". In: Gervais, J.-P., Larue, B., Rastoin, J.-L. & Fanfani, R. (eds), *Sustainable Development and Globalization of Agri-Food Markets*. Casa Editrice CLUEB. Bologna, Italy. Pages 298–317.

Published reports and discussion/working papers (partly peer-reviewed)

- ▶ Fischer, C., Schornberg, S. & Schiefer, J. (2006): *Study on the Future Opportunities and Challenges of EU-China Trade and Investment Relations – Part 6: Agriculture*. (Report prepared for Development Solutions, Emerging Markets Group, commissioned and financed by the EU Commission, DG Trade. 64 pages.
- ▶ Fischer, C. & Gil-Alana, L. (2006): *The nature of the relationship between international tourism and international trade – the case of German imports of Spanish wine*. Discussion Paper #2006:1. Institute for Food and Resource Economics, University of Bonn. www.ilr1.uni-bonn.de/agpo/publ/dispa/download/dispa06_01.pdf
- ▶ Fischer, C. (2004): *Assessing Kosovo's horticultural potential – the market for fruit and vegetables in the Balkans*. IAMO Discussion Paper #67. Halle, Germany. http://agecon.lib.umn.edu/cgi-bin/pdf_view.pl?paperid=14797&ftype=.pdf
- ▶ Fischer, C. (2004): *The European Beer Market and Strategic Implications for the Main Players*. Report #18. Institut für Agribusiness. Giessen, Germany. 45 pages.
- ▶ Fischer, C. (1997): *Ansätze zur Verbesserung der Wettbewerbsfähigkeit im Importhandel von Lebensmitteln* (Possibilities to improve the competitiveness of food import companies). Report #4. Institut für Agribusiness. Giessen, Germany. 135 pages.

Commissioned but unpublished reports

- ▶ Hartmann, M., Fischer, C., Reynolds, N., Hockmann, H., Bavorová, M., Suvanto, H., Leat, P., Revoredo-Giha, C., Henschion, M., McIntyre, B., Dybowski, G., Kobuszynska, M., Albisu, L.M. & Gracia, A. (2008): *FOODCOMM Report No. 6 – Evaluation of results and derivation of policy and business implications/recommendations*. Contributions to chapters 8 and 9. Prepared for EU Commission, DG Research. 187 pages.
- ▶ Hartmann, M., Fischer, C., Reynolds, N., Hockmann, H., Bavorová, M., Suvanto, H., Leat, P., Revoredo-Giha, C., Henschion, M., McIntyre, B., Dybowski, G., Kobuszynska, M., Albisu, L.M. & Gracia, A. (2007): *FOODCOMM Report No. 4 – Analysis of survey data and identification of issues for country specific research*. Editor. Prepared for EU Commission, DG Research. 557 pages.
- ▶ Hartmann, M., Fischer, C., Reynolds, N., Hockmann, H., Bavorová, M., Suvanto, H., Leat, P., Revoredo-Giha, C., Henschion, M., McGee, G., Dybowski, G., Kobuszynska, M., Albisu, L.M. & Gracia, A. (2007): *FOODCOMM Report No. 3 – Questionnaire development and cross-country, multi-commodity survey(s) of farmers, processors and retailers*. Contributions to chapter: "Germany". Prepared for EU Commission, DG Research. 145 pages.
- ▶ Hartmann, M., Fischer, C., Reynolds, N., Hockmann, H., Bavorová, M., Suvanto, H., Leat, P., Watts, D., Henschion, M., McGee, G., Dybowski, G., Kobuszynska, M., Albisu, L.M., Gracia, A. & Gonzalez, M. (2006): *FOODCOMM Report No. 2 – Review of Food Chain Systems*. Contributions to chapter: "Germany". Prepared for EU Commission, DG Research. 387 pages.

- ▶ Hartmann, M., Fischer, C., Reynolds, N., Lensch, A.-K., Hockmann, H., Bavorová, M., Hanf, J., Suvanto, H., Törmä, P., Leat, P., Brannigan, J., Watts, D. Henchion, M., McIntyre, G. Dybowski, G., Kobuszynska, M., Albisu, L.M., Gracia, A. & Gonzalez, M. (2006): *FOODCOMM Report No. 1 – Theoretical Framework*. Contributions to various chapters. Prepared for EU Commission, DG Research. 106 pages.
- ▶ Fischer, C. (2004): *Demand for bananas in the European Union, with special focus on Germany*. Report/market study for the Uganda National Banana Research Programme (UNBRP). 21 pages.
- ▶ Fischer, C. (2002): *The market for fruit & vegetables in Kosovo and Balkan regional market study*. Report/market study for the Swiss Project for Horticultural Promotion – Kosovo (SPHP-K). 86 pages.
- ▶ Fischer, C. (2002): *PACS – Benutzerhandbuch*. Software user manual of an internal revenue controlling tool based on MS Access. PlanetHome AG, an HVB Group company. 147 pages.
- ▶ Fischer, C. (1998): *Garibaldi Kundenbefragung 1998 – Gastronomie & Wiederverkäufer*. Food service & retailer survey summary report and conclusions. Company-internal market research study. 51 pages.
- ▶ Fischer, C. (1998): *Betriebsanalyse Garibaldi Neuhausen 1998*. Company-internal outlet-profitability analysis and conclusion. 65 pages.

Conference contributions (oral presentations only given by myself. Presentations given by co-authors, PhD students etc with my name on the submitted papers are not listed. For invited conference speeches see above)

- ▶ Fischer, C. (2019). Avoiding Malthus 2.0: the links between human diets and health and climate outcomes in the world's macro-regions during the last 50 years. Conference: 'Sustainable Food Systems <> Sustainable Diets'. The American University of Rome. Rome, Italy. 11 October 2019.
- ▶ Fischer, C., Bossi Fedrigotti, V. (2019): Wertschätzung bäuerlicher Betriebe in der Südtiroler Bevölkerung: Komponentenanalyse mittels Strukturgleichungsmodellen. 29. Jahrestagung der Österreichischen Gesellschaft für Agrarökonomie. Innsbruck, Austria. 19–20 September 2019.
- ▶ Fischer, C. (2010): Factors influencing contractual choice and sustainable relationships in European agri-food chains. *International EAAE-SYAL Seminar: Spatial Dynamics in Agri-food Systems: Implications for Sustainability and Consumer Welfare*. Parma, Italy. October 27–29.
- ▶ Akhtar, P., Fischer, C. & Marr, N. (2010): Improving the effectiveness of food chain coordinators: a conceptual model. *III International Symposium on Improving the Performance of Supply Chains in the Transitional Economies*. Kuala Lumpur, Indonesia. July 4–8.
- ▶ Fischer, C. (2009): Opportunities for innovation in specialised fruit & vegetable retailing – results from an Auckland greengrocers survey. *Australasian Postharvest and Managing Quality in Chains Conference*. Napier, New Zealand. November 15–19.
- ▶ Fischer, C. (2009): Building trust in agri-food chains: the mediating role of effective communication. *International Association of Agricultural Economists Conference (IAAE2009)*. Beijing, China. August 16–22.
- ▶ Fischer, C. (2009): Managing Sustainable Agri-food Chain Relationships – Factors Affecting Relationship Quality and Stability Dimensions. *IAMA 19th Annual World Forum and Symposium*. Budapest, Hungary. June 20–23. www.ifama.org/library.asp?collection=2009_budapest&volume=symposium/1128_paper.pdf
- ▶ Fischer, C. (2009): Opportunities for Innovation in Fruit & Vegetable Retailing: A Value Chain Approach. *IAMA 19th Annual World Forum and Symposium*. Budapest, Hungary. June 20–23. www.ifama.org/library.asp?collection=2009_budapest&volume=symposium/1129_paper.pdf
- ▶ Fischer, C., Hartmann, M., Reynolds, R., Leat, P., Revoredo-Giha, C., Henchion, M. & Gracia, A. (2008): Agri-food chain relationships in Europe – empirical evidence and implications for sector competitiveness. *XIIth Congress of the European Association of Agricultural Economists (EAAE)*. Ghent, Belgium. August 26–29.
- ▶ Fischer, C. (2008): Drivers of consolidation of major brewery groups – did their internationalisation strategies pay off? *IAMA 18th Annual World Forum and Symposium*. Monterey, California. June 14–17. http://dev.ifama.org/library.asp?collection=2008_monterey&volume=symposium_presentation_files/1013_paper.pdf

- ▶ Reynolds, N., Fischer, C. & Hartmann, M. (2008): Determinants of Sustainable Economic Relationships in German Agri-food Chains. *2nd International European Forum on System Dynamics and Innovation in Food Networks*. Innsbruck-Igls, Austria. February 18–22.
- ▶ Fischer, C., Hartmann, M., Bavorova, M., Hockmann, H., Suvanto, H., Viitaharju, L., Leat, P., Revoredo-Giha, C., Henschion, M., McGee, C., Dybowski, G. & Kobuszynska, M. (2007): Economic Relationships and B2B communication in Selected European Agri-food Chains – First Empirical Evidence. *IAMA 17th Annual World Forum and Symposium*. Parma, June 23–26. www.ifama.org/conferences/2007Conference/SymposiumPapers_files/1047_Paper.pdf
- ▶ Fischer, C. & Schornberg, S. (2007): Determinants of sector competitiveness and implications for the EU food and drink manufacturing industries. *IAMA 17th Annual World Forum and Symposium*. Parma, June 23–26. www.ifama.org/conferences/2007Conference/SymposiumPapers_files/1071_Paper.pdf
- ▶ Fritz, M. & Fischer, C. (2007): The role of trust in European food chains: theory and empirical findings. *IAMA 17th Annual World Forum and Symposium*. Parma, June 23–26. www.ifama.org/conferences/2007Conference/SymposiumPapers_files/1045_Paper.pdf
- ▶ Fischer, C. (2007): Food quality and product export performance – an empirical investigation of the EU situation. *105th European Seminar of the EAAE 'International Marketing and International Trade of Quality Food Products'*. Bologna, Italy. March 8–10. www.bean-quorum.net/EAAE/pdf/EAAE105_Paper030.pdf
- ▶ Gil-Alana, L. & Fischer, C. (2007): International travelling and trade: further evidence for the case of Spanish wine based on fractional VAR specifications. *105th European Seminar of the EAAE 'International Marketing and International Trade of Quality Food Products'*. Bologna, Italy. March 8–10. http://www.bean-quorum.net/EAAE/pdf/EAAE105_Paper072.pdf
- ▶ Fischer, C. & Gil-Alana, L. (2006): The Nature of the Relationship Between International Tourism and International Trade: the Case of German Imports of Spanish Wine. *26th International Conference of Agricultural Economists (IAAE)*. Brisbane, Australia, August 12–18. http://agecon.lib.umn.edu/cgi-bin/pdf_view.pl?paperid=22641&ftype=.pdf
- ▶ Fischer, C. & Schornberg, S. (2006): An index-based approach for assessing agribusiness competitiveness at the sector level: the case of the EU food and drink manufacturing industries. *98th European Seminar of the EAAE 'Marketing Dynamics within the Global Trading System: New Perspectives'*. Chania, Greece, June 29 to July 2. <http://ageconsearch.umn.edu/bitstream/123456789/26529/1/sp06fi01.pdf>
- ▶ Fischer, C. & Gil-Alana, L. (2006): The Nature of the Relationship Between International Tourism and International Trade: the Case of German Imports of Spanish Wine. *98th European Seminar of the EAAE 'Marketing Dynamics within the Global Trading System: New Perspectives'*. Chania, Greece, June 29 to July 2. http://agecon.lib.umn.edu/cgi-bin/pdf_view.pl?paperid=26617&ftype=.pdf
- ▶ Fischer, C. & Schornberg, S. (2006): Explaining the competitiveness of EU food and drink manufacturing industries: a structural equation modelling approach. *AIAE2 International Meeting 'Competitiveness in Agriculture and in the Food Industry: US and EU perspectives'*. Bologna, Italy, June 15–16.
- ▶ Fischer, C. & Schornberg, S. (2006): Assessing the competitiveness situation of EU food and drink manufacturing industries: an index-based approach. *AIAE2 International Meeting 'Competitiveness in Agriculture and in the Food Industry: US and EU perspectives'*. Bologna, Italy, June 15–16.
- ▶ Fischer, C., Gonzalez, M., Henschion M. & Leat, P. (2006): Trust and economic relationships in selected European agri-food chains. *99th European Seminar of the EAAE 'Trust and Risk in Business Networks'*. Bonn, February 8–10.
- ▶ Fischer, C. (2005): A theoretical model explaining modern food consumption and implications for international food product marketers. *97th EAAE Seminar, 'The Economics and Policy of Diet and Health'*. Reading, UK, April 21–22. www.eaae.rdg.ac.uk/Papers/4B-Fischer.pdf
- ▶ Fischer, C. (2005): A theoretical model explaining the influence of immigration and international tourism on the import demand for consumer goods. *1st International Conference on Theoretical Advances in Tourism Economics*. Évora, Portugal. March 18–19.
- ▶ Fischer, C. & Hartmann, M (2004): The measurement of competitiveness – With an application to the global food processing sector. *AIEA2 International Conference*. Québec, Canada. August 23–24. www.jpgervais.eac.ulaval.ca/actesAIEA2.pdf
- ▶ Fischer, C. (2004): The influence of immigration and international tourism on the demand for imported food products. *AIEA2 International Conference*. Québec, Canada. August 23–24. www.jpgervais.eac.ulaval.ca/actesAIEA2.pdf

- ▶ Fischer, C. (2003): Gérer le commerce international de produits alimentaires – un sondage auprès d'entreprises allemandes et australiennes. *European Doctoral Meeting* ('Journées européennes des thèses'), organised by the 'Société Française d'Economie Rurale' (SFER) and the 'Association Internationale d'Economie Alimentaire et Agro-industrielle' (AIEA2). Montpellier, France. June 19–20.

Conference posters

- ▶ Fischer, C. (2003): Bewertung des gartenbaulichen Potentials des Kosovo – Der Markt für Obst & Gemüse auf dem Balkan ('Assessment of Kosovo's horticultural potential – the market for fruit & vegetables on the Balkans'). *43th Conference of the German Association of Agricultural Economists* (Gewisola). Stuttgart, Germany. September 30 to October 1.
- ▶ Fischer, C. & Hartmann, H. (2003): Measuring international competitiveness across countries – an application to the global food industry. *25th International Conference of Agricultural Economists (IAAE)*. Durban, South Africa. August 16–22.
- ▶ Fischer, C. (2002): Managing international trade of food products – a company survey from Germany and Australia. *Xth Congress of the European Association of Agricultural Economists (EAAE)*. Zaragoza, Spain. August 28–31.

Others

- ▶ Webcast. The global evolution of diet sustainability during the last 50 years. Leadwire.com. <https://leadwire.com/stream/JL8Pwl>
- ▶ Podcast Rai Südtirol RadioUni. Wissen zum Hören. Teil 2 – Das Südtiroler Nahrungsversorgungssystem und Wege zu einer klimafreundlicheren Nahrungsversorgung und Ernährung. 12 March 2022. <http://www.raibz.rai.it/feed.php?id=83>
- ▶ Podcast Rai Südtirol RadioUni. Wissen zum Hören. Klima und Ernährungssystem. Teil 1 – Grundlagen und Bestandsaufnahme. 19 March 2022. <http://www.raibz.rai.it/feed.php?id=83>
- ▶ Essen für alle. *ff Das Südtiroler Wochenmagazin*. Vol 29, 22 July 2021. Page 37.
- ▶ Podcast Rai Südtirol: RadioUni. Wissen zum Hören. Teil 3: Neue Formen der Nahrungsmittelproduktion – Von der blauen Schürze zum weißen Kittel. 3 February 2019. <http://www.raibz.rai.it/feed.php?id=83>
- ▶ Podcast Rai Südtirol: RadioUni. Wissen zum Hören. Teil 2: Ernährung der Zukunft – Linsen statt Lende? 26 January 2019. <http://www.raibz.rai.it/feed.php?id=83>
- ▶ Podcast Rai Bozen: RadioUni. Wissen zum Hören. Teil 1: Ernährungssicherheit und Nahrungsbedarf – Hat die Welt im Jahr 2050 genug zu essen? 19 January 2019. <http://www.raibz.rai.it/feed.php?id=83>
- ▶ Alpine familienbetriebene Landwirtschaft im Wandel der Zeit: Vom Selbstversorger zum Kultur- und Landschaftserhalter sowie Verbundproduzenten. Article in the brochure „Bäuerliche Familienbetriebe: Heute und morgen – in Europa, im Alpenraum und in Südtirol“. Published by the Südtiroler Bauernbund (SBB), Eurac Research and Freie Universität Bozen. October 2014. Pages 17–31.
- ▶ Economic motive for beer purity law. Published Letter to the Editor. *Financial Times*. Page 6. April 14–15 2007.
- ▶ Best or worst. Published Letter to the Editor. *The Economist*. Page 16. March 2 2006.
- ▶ Contribution to the FAO, GFAR and PhAction brochure, "Linking Farmers to Markets", Strategic Plan for a Global Post-Harvest Initiative for the 21st Century. Printed and circulated by FAO.
- ▶ Some gems in a modest food culture. Published Letter to the Editor. *Financial Times*. Page 6. April 16–17 2005.

Reviewer Activities

- ▶ Journals: *Open Agriculture, World Development, Cleaner and Responsible Consumption, Journal of Cleaner Production, PLOS ONE, Geoforum, Natural Resources Forum, Sustainability, Horticulturae, Agriculture, International Journal of Social Economics, Intercathedra Quarterly, Emerging Markets Finance and Trade, Journal of Rural Studies, Economia Agro-Alimentare, Annals of Public and Cooperative Economics, British Food Journal, Sustainability, European Journal of Law and Economics, Supply Chain Management: An International Journal, European Review of Agricultural Economics, International Journal of Physical Distribution & Logistics Management, African Journal of Agricultural Research, Applied Economics, Food Economics,*

International Food and Agribusiness Management Review, International Journal of Wine Business Research, Journal of Environmental Management, Food Security, Quarterly Journal of International Agriculture.

- ▶ Conferences: 20th Annual IAMA World Forum and Symposium (Boston), 27th International Conference of Agricultural Economists 2009 (Beijing), 19th Annual IAMA World Forum and Symposium (Budapest), 18th Annual IAMA World Forum and Symposium (Monterey, USA), 105th European Seminar of the EAAE 'International Marketing and International Trade of Quality Food Products' 2007 (Bologna), 11th European Association of Agricultural Economists Conference 2005 (Copenhagen), 45th Annual Meeting of German Agricultural Economists, AIEA2 International Conference 2004 (Quebec), 25th International Conference of Agricultural Economists 2003 (Durban).
- ▶ Numerous doctoral, MSc and BSc theses.

Memberships in Editorial Boards of Scientific Journals

- ▶ *Horticulturae*. Editor in Chief of Section Horticultural Economics, Policy, Business Management and Marketing (since October 2021)
- ▶ *Supply Chain Management: An International Journal* (since November 2016)
- ▶ *Economia Agro-Alimentare / Food Economy* (since January 2015)
- ▶ *Food and Applied Bioscience Journal* (since January 2013)

Memberships in Professional Associations

- ▶ European Association of Agricultural Economists (EAAE)
- ▶ International Association of Agricultural Economists (IAAE)
- ▶ International Society for Horticultural Science (ISHS)

Languages and Computer Skills

Languages

- ▶ German: first
- ▶ English: fluent in speaking and writing (C2, certified)
- ▶ French: fluent in speaking and writing (C1, not certified)
- ▶ Italian: upper intermediate knowledge (B2, certified)

Software packages

- ▶ Microsoft Office (including Access)
- ▶ Adobe Acrobat, Dreamweaver
- ▶ IBM SPSS & AMOS
- ▶ STATA, Lighthouse Studio (Sawtooth Conjoint)

For more information, please visit: www.christian-fischer.de

Bolzano, March 2024