Kris >< Krois
Design and facilitation for social-ecological transformation

Kris Krois is working in the position of an associate professor at the Free University of Bozen–Bolzano. He teaches/researches in and around the transdisciplinary and practice-based Master in Eco-Social Design, which is developing together with more and more people and organisations since 2012. Together with students and teachers/researchers as well as with partners from neighbourhoods, agricultures, sciences and activism, he is co-creating design practices, tools and structures that contribute to social-ecological transformations towards more solidary and sustainable modes of living and production. Since 2013 he is curating the annual conference *By Design or by Disaster* → 2023.
He is engaged in diverse transformation-oriented arenas, always trying to draw things, ideas and actors together for unfolding positive societal changes. With this spirit he is part of KAUZ – Laboratory for Climate Justice, Work and Future, and co-founder of the New European Bauhaus of the Mountains, the research cluster trans–form, Scientists for Future South Tyrol, Zukunftspakt–Patto Futuro, Climate Action South Tyrol, and the open urban lab:bz.

For the obvious urgency, I am concentrating fully on social-ecological transformation. Before this I engaged in *Visual Journalism*, *UI Design for Exploratory Search & Information Discovery* and critical reflections and subversive action on branding and image culture → de-brand.net.

Before entering University I worked as a designer at cross-sections of interaction and identity design, emerging technologies and tactical media. I in the 90ies co-founded the two companies, *cutup vision* (for motion graphics) and *cutup codes* (for interactive media), and worked within them at the cutting edge of media/internet technologies and related design experiments. With this focus later I worked for various companies and organisations, among them *Metadesign* San Francisco, BBDO interactive, MTV Germany, Viva TV, NDR/ARD, Kurzfilmtage Oberhausen, ILIAS open source, AT&T, Dreamworks / Steven Spielberg, McKinsey&Co, Lomografische Gesellschaft, Kommunikationslotsen and Attac. For my works as art director and designer, I received several awards, among them the Bronze Lion of Cannes International Festival of Creativity and the German Art Director's Award.
Once this wild and open field of early internet became completely dominated by commerce, I started looking for alternatives. In parallel to my work on the market, teaching became an occasion for critical reflection and creative inquiry. Among other engagements, I worked as a substitute Professor for *Foundations of Media Design* at the *Academy of Media Arts*, Cologne (2005-07). I studied *Communication Design* at the FH Augsburg and *Editorial Graphics* at the ISIA Urbino, followed by a postgraduate study of *Audiovisual Media* at the Academy of Media Arts, where I stumbled into the digital revolution, which remained a source of inspiration and scepticism to me up to the current day.

Publications:

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Research Projects (exerpt)

Climate Citizens Assemblies (CCA)
An instrument for climate justice and inclusive decision-making?
RC 2022 – interdisciplinary & interfaculty (design & art, computer science, economics, education)
ongoing

Workshop for Climate, Labour, and Future (KAUZ)
Work Package: (IO2) MICROLEARNINGS
Erasmus+ KA 2-3
01/09/2020 - 31/08/2023

Well-use of Values (originally "Eco-Social Design Toolkits" ESDT)
CRC call 2017
01/04/2018 - 31/03/2022
Partners: Department of Sociology (University of Innsbruck), Leeds College of Art, anstiftung (German Foundation), Lega Coopbund and several associations from the EUREGIO

Mapping Eco-Social Design: Tactics and Strategies in The field (MESD)
CRC call 2015
01/04/2016 - 31/03/2019
Partner: Leeds College of Art, Brave New Alps (IT)

Typographic User Interface for Discovery (TypUID)
29/01/2015 - 28/01/2018
Partners: University of the Arts Berlin (Faculty of Design - Institute for Time Based Media), Faculty of Computer Science (Mouna Kacimi El Hassani, Free University of Bozen-Bolzano

Data visualisation for the participatory budget in Mals (DAVIMA)
RTD call 2016
PI: Borgenheimer, Lisa
01/07/2016 - 30/06/2018

Visual Science Communication (VSC)
3rd party funding
01/09/2014 - 30/09/2014

Semantic User Interface for exploratory search and navigation in huge repositories of information entities (SEMUI)
CRC call 2010-2011
01/11/2011 - 31/10/2012

Short biographical notes

Kris Krois teaches/researches in the transdisciplinary and practice-based [Master in Eco-Social Design](#) at the Free University of Bozen–Bolzano. Together with students and teachers/researchers as well as with partners from neighbourhoods, agricultures, sciences and activism, he is co-creating design practices, tools and structures that contribute to social-ecological transformations towards more solidary and sustainable modes of living and production. Since 2013 he is organising the annual conference *By Design or by Disaster* → [2023](#).
He is engaged in diverse transformation-oriented arenas, always trying to draw things, ideas and actors together for unfolding positive societal changes. With this spirit he is part of [KAUZ – Laboratory for Climate Justice, Work and Future](#), and co-founder of the [New European Bauhaus of the Mountains](#), the [research cluster trans–form](#), [Scientists for Future South Tyrol](#), [Zukunftspakt–Patto Futuro](#), [Climate Action South Tyrol](#), and the open urban [lab:bz](#).

Kris Krois lehrt und forscht im transdisziplinären und praxisbasierten [Master in Eco-Social Design](#) an der Freien Universität Bozen. Gemeinsam mit Studierenden und Lehrenden/Forschenden sowie mit Partner*innen aus Nachbarschaften, Landwirtschaften, Wissenschaften und Aktivismus entwickelt er Praktiken, Werkzeuge und Strukturen, die zu sozial-ökologischen Transformationen hin zu solidarischen und nachhaltigen Lebens- und Produktionsweisen beitragen. Seit 2013 organisiert er die jährliche Konferenz *By Design or by Disaster* → [2023](#).
Er engagiert sich in verschiedenen Arenen der Transformation und versucht stets, Dinge, Ideen und Akteure so zusammenzubringen, dass ein positiver gesellschaftlicher Wandel entsteht. Mit diesem Bestreben ist er Teil von [KAUZ - Labor für Klimagerechtigkeit, Arbeit und Zukunft](#), und Mitbegründer des [New European Bauhaus of the Mountains](#), des Forschungsclusters [trans-form](#), von [Scientists for Future South Tyrol](#), des [Zukunftspakt-Patto Futuro](#), [Climate Action South Tyrol](#), und des Stadtlabors [lab:bz](#).

Blog: [designdisaster.unibz.it](#)

I am teaching/researching in the transdisciplinary and practice-based [MA Eco-Social Design](#). With students, teachers/researchers and partners from neighbourhoods, agricultures, sciences and activism, I am co-creating design practices, tools and structures that contribute to social-ecological transformations towards more solidary and sustainable modes of living and production. For this I am trying to draw things, ideas and actors together, among others when curating the annual conference *By Design or by Disaster* → [blog](#), contributing to the regional [Climate Citizen Assembly](#), [Climate Action](#), [KAUZ – Laboratory for Climate Justice, Work and Future](#), [New European Bauhaus of the Mountains](#), the [research cluster trans–form](#), [Scientists for Future South Tyrol](#), [Zukunftspakt–Patto Futuro](#), and [lab:bz](#).

Kris Krois founded the transdisciplinary [Master in Eco-Social Design](#) at the Free University of Bozen/Bolzano. Together with students and teachers as well as with

partners from design, art, science, activism and entrepreneurship, he co-develops design practices, tools and structures that contribute to socio-ecological transformations. Since 2013 he is organising the annual conference *By Design or by Disaster*. Blog: designdisaster.unibz.it

333 characters:

Kris Krois founded the transdisciplinary and practice-based Master in Eco-Social Design at the unibz. Together with students, teachers/researchers and partners from diverse areas he co-creates design practices, tools and structures for socio-ecological transformations. He is organising the annual conference *By Design or by Disaster*.

132 characters:

Kris Krois founded the transdisciplinary Master in Eco-Social Design and is organising the annual conference *By Design or by Disaster.*

216 characters (DE):

Zusammen mit anderen entwickle ich Praktiken und Strukturen für eine sozial-ökologische Transformation hin zu solidarischen, nachhaltigen und resilienten Leben- und Produktionsweisen —— für ein gutes Leben für alle.