Short Curriculum

↘ **Resume - Short Bio**
Antonino Benincasa

↘ Antonino Benincasa, designer (* 1967). In 1993 he graduated in Visual Communication at the HfG Schwäbisch Gmünd. He moves from Germany to Italy in 1996 and opens in Milan his own design office «72 dpi». Between 1997 and 2005 he teaches Visual Communication at the Politecnico di Milano, Faculty of Design. In 1999 together with Nicole Husmann, he opened in Milan the design studio «Husmann-Benincasa Corporate & Brand Design». In 2000 he was the winner of the international contest for the Logo and Corporate Identity of the Olympic Winter Games in Turin 2006. In 2001 he was commissioned by TOROC (Turin Organizing Committee) to design the entire corporate identity of the XXth Olympic Winter Games Turin 2006. Moreover, he designs also the emblem of the Paralympic Games and all sub-brands related to the Olympic Winter Games in Turin 2006. From 2003 to 2006 he is Member of the AIAP Board (Association of Italian Graphic Designers); in 2004 he is a member of the Ministero della Grafica. Since 2005 he is appointed professor at Free University of Bozen-Bolzano, Faculty of Design and Art. Since 2016 Antonino Benincasa lives and works in Bozen-Bolzano.

Scientific Curriculum

↘ **Curriculum of the Teaching and Scientific Activities**
Antonino Benincasa

Acadminc postion in the Faculty
↘ Associate Professor for Communication Design
Scientific sector ICAR/13 – Disegno Industriale
Oktober 2005 - current

Fields of activity and roles in the Faculty
↘ Vice Dean for Teaching
2016 - current
↘ Degree course director Bachelor in Design and Art
2016 - current
↘ Degree course director Bachelor in Design and Art
2010-2014

Teaching at other postgarduate universities
↘ Politecnico di Milano | Scula del Design
Adjunct professor
1997 - 2005

↘ Languages

↘ German, Italian, English, French

↘ Publications

↘ Benincasa Antonino, A, Bisson M, Carullo R, Casiddu N, Celaschi F, Dal Buono V, De Pont G, Elia M, Gambardella C, Labalestra A, Martino C, Pietron L, Russo D, Tamborrini P, Tosi F,
Design, Kitsch, Camp, Trash; educazione al buon gusto?,
in **Design e Territori**, 2018,
Contribution to Books
In Print - spring 2019
ISBN

↘ Benincasa Antonino
100 Posters in occasion of the 100th anniversary of Hermann Zapf,
in **100 Years of Hermann Zapf**, 2018
Practice-oriented teaching | Action Research
Website (scientific)
http://100yearshermannzapf.projects.unibz.it

↘ Benincasa Antonino, Bonini Amedeo
An online Modular Layout Grid Calculator for printed matters,
in **GridAid**, 2018, ongoing
Website (scientific)
http://gridaid.projects.unibz.it

↘ Benincasa Antonino
Sport{Verein~t} *Visual Identity***: SVV – Federazione delle Associazioni Sportive della Provincia Autonoma di Bolzano**, 2018
Design - **Communication Design Product**

↘ Benincasa Antonino
Experimental open source fonts platform,
in **We Share Fonts**, 2017-2018, ongoing
Practice-oriented teaching | Action Research
Website (scientific)
http://we-share-fonts.unibz.it

↘ Benincasa Antonino, Larcher Claudio, **La ricerca non è consentita per vivere su una torre d'avorio**,
in **Design Thinking on Ropeways**, 2017
Edited book
EURAC Research, Bolzano
ISBN 978-88-98857-12-8

↘ Benincasa Antonino, Larcher Claudio
Design Thinking on Ropeways, Design Thinking on 2000m
in **Design Thinking on Ropeways-**
Resarch workshop with student, 2017
Practice-oriented teaching | Action Research
Website (scientific)
EURAC Research, Bolzano
http://dtrworkshop.projects.unibz.it

↘ Benincasa Antonino
FC Südtirol-Alto Adige
Le divise della stagione 2013-2016,
Design - **Fashion Design Product**

↘ Benincasa Antonino, Veneri Robert, **Neue Konzepte für Bolzano Sud**,
in **Think Tank Sud: Visioni per Bolzano Sud -**
Visionen für Bozen Süd, 2016
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↘ Camuffo Giorgio,, Dalla Mura Maddalena, Vinti Carlo
Upmeier Christian, Benincasa Antonino
Graphic design: History and practice, 2016
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Bozen-Bolzano University Press
ISBN 78-88-6046-090-5

↘ Benincasa Antonino, Veneri Robert
Think Tank Sud,
in **Think Tank Sud- Resarch workshop with student**, 2016
Practice-oriented teaching | Action Research
Website (scientific)
EURAC Research, Bolzano
http://thinktanksud.projects.unibz.it

↘ Benincasa Antonino,Upmeier Christian,
Camillini Gianluca, Seta Gianluca
Refugees,
in **Poster Rex**, 2016,
Practice-oriented teaching | Action Research
Exhibition
Swiss Design Network, Bozen-Bolzano

↘ Benincasa Antonino, Dalla Mura Maddalena,
Graphic design: History and practice, 2014
Website (scientific)
http://graphic-design-history-and-practice.unibz.it

↘ Benincasa Antonino, Moretti Matteo, Gleiter Jörg
Generative and Analog Ornament,
in ***Swiss Design Network***, 2010,
Conference proceedings article
Swiss Design Network, Basel
ISBN 978-3-9523662-1-9

↘ Benincasa Antonino, ***Diverso dagli altri***,
in ***ZONA | allegato ad Abitare #473, Gli Altri*** n°0, 2007,
Revista Contribution
Editrice Abitare Segesta, Milano
ISSN 0001-3218

↘ Bagnara Sebastiano, Belluscio Antonio, Benincasa Antonino,
Bollini Letizia, Branzaglia Carlo, Capucci Pier Luigi, Colombo Fausto,
Gnot Maurizio, Lussu Giovanni, Marini Daniele, Polillo Roberto,
Riccò Dina, Simonini Isabella
Basic Motion: Analisi della progettazione cinetica,
in ***Web Design e processi cognitivi***, 2006
Contribution to Books
McGraw-Hill, Milano
ISBN 88-386-6357-2

↘ Höger Hans, Glüher Gerhard, Jodice Francesco, Kaz Steffen, Prey Kuno,
Riolzi Paolo, Benincasa Antonino, ***- LightWorks Designing Lights,
Designing with Light,*** 2006
Design online pub. - design of the Book
University Press: Bozen - Bolzano
ISBN 88-6046-003-4

↘ Benincasa Antonino, ***- The Branding of Olympic Wintergames
Torino 2006,*** 2004
Authored Books - monography - english
Grandesign - Plana, Milano
ISBN 88-8934402-4

↘ Benincasa Antonino, ***- Typeface Design,*** 2004
in ***Corporate Typography***
Authored Books - monography - english
Grandesign - Plana, Milano
ISBN 88-8934402-4

↘ Benincasa Antonino, Husmann Nicole
Experiments with Typography, 2004
in **Typography and Education vol.1**
Authored Books - monography - english
Grandesign - Plana, Milano
ISBN 888-8934400-8

↘ Benincasa Antonino, **The Graphic Language of the 50s,** 2004
in **Visual language vol.2**
Authored Books - monography - english
Grandesign - Plana, Milano
ISBN 88-8934403-3

↘ Benincasa Antonino, **The Graphic Language of the 40s,** 2004
in **Visual language vol.1**
Authored Books - monography - english
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↘ Benincasa Antonino, **Segni: Giocchi Olimpici invernali Torino 2006**
in **Aiap Community** 0.1, 2004
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EAN 9786001434822

↘ Benincasa Antonino, **Il Progetto della Coroparte Identy di Brera**
a cura di: Emanuela Dafra con la collaborazione di Emanuela
Acinapura, Francesco Debolini, Cesare Maiocchi
in **Comunicare Brera | venti progetti per il museo e il palazzo**, 2004
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↘ Benincasa Antonino, **Brand concept dei Giocchi Olimpici Torino 2006**,
in **Progetto grafico** n°2, 2003
Contribution Revista
Edizione AIAP
ISBN 1824-1301

↘ Cristallo Vincenzo, Morone Alfonso, Benincasa Antonino
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in **Il design per il comparto ceramico di Cerreto Sannita
e San Lorenzello**, 2002
Contribution to Books
Clean Edizioni, Napoli

↘ **Organisaton | Intenationl Conferences**

↘ *Graphic design: History and practice*
Dalla Mura Maddalena, Benincasa Antonino, Upmeier Christian,
Camuffo Giorgio, Vinti Carlo
International Conference , 2014
Libera Univesrità di Bolzano, Faculty of Design and Art

↘ Benincasa Antonino, Upmeier Christian
Communication on Design
International Conference on networks in design education
and design practice
International Conference , 2012
Libera Univesrità di Bolzano, Faculty of Design and Art

↘ Gleiter Jörg, Jan Bovelet, Antonino Benincasa,
Upmeier Christian
Symptom Design
International Conference on Things, Signs and Their Effects
International Conference , 2012
Libera Univesrità di Bolzano, Faculty of Design and Art
Museion | Museum of modern and contemporary art Bolzano

↘ Gleiter Jörg, Benincasa Antonino
The Art and Science of Design
International conference on Design Education
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↘ Gleiter Jörg, Benincasa Antonino,
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Digital. Material. Structural. Ornament Today
International Conference , 2010
Libera Univesrità di Bolzano, Faculty of Design and Art

↘ Höger Hans Leo, Benincasa Antonino,
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International conference on Design Research
Internationl Conferenz, 2007
Libera Univesrità di Bolzano, Faculty of Design and Art