



## Dr Jemma Prior

### Professional profile

- since 1998 **Free University of Bozen/Bolzano, Italy**  
Lecturer in English Language, English for Specific Purposes (ESP) and English for Academic Purposes (EAP) at:
- Faculty of Design and Art
  - Faculty of Economics and Management
  - Faculty of Science and Technology
  - Faculty of Computer Science
- English Language Teacher at:
- The Language Centre
- 2002 – 2008 **Free University of Bozen/Bolzano, Italy**  
English Language Coordinator at:
- The Language Centre
- 2002 – 2004 **Università degli Studi di Trento, Italy**  
English Language Teacher at:
- CIAL – Centro Interfacoltà per l'Apprendimento Linguistico
- 1995 – 2001 **British Institutes, Bolzano, Italy**  
Director of Studies and English Language Teacher

### **Further professional activities & interests**

- since 2008 **Cambridge English:** official oral examiner for the following main suite exams: Cambridge Key (A2); Cambridge Preliminary (B1); Cambridge First (B2); Cambridge Advanced (C1); Cambridge Proficiency (C2).

- 2002-2009 Teacher trainer: contract professor at the **SSIS** (Italian and German sections), Faculty of Education, Free University of Bozen/Bolzano for the “English for Specific Purposes” modules
- since 1994 Freelance English Language and Business English trainer  
Translator
- since 2015 Member of **BAAL** (British Association for Applied Linguistics)
- 2014 Founding member of **TESOL Italy Val d’Adige** local group
- since 2012 Member of **TESOL Italy** (Teachers of English to Speakers of Other Languages)
- since 2003 Member of **IATEFL** (International Association of Teachers of English as a Foreign Language)
- since 2003 Member of **IATEFL’s ESP** (English for Specific Purposes) Special Interest Group
- since 2000 Jury member for the English test in the “Fremdsprachenwettbewerb” organised by the German-language Schools’ Office of the Autonomous Province of South Tyrol and the Landesschulrat für Tirol (Austria)

### **Papers given at national and international conferences**

- 09/2019 **EAP Crete: 2nd International ESP/EAP Conference**, Heraklion, Crete. Paper title: “It’s the way that you do it: negotiation in the language classroom”
- 11/2018 **TESOL Italy 43<sup>rd</sup> National Convention**, Rome, Italy. Paper title: “Too PC for ELT? Teaching gender-neutral language”
- 09/2018 **ECER 2018: Inclusion and Exclusion, Resources for Educational Research?** Free University of Bolzano-Bozen, Italy. Paper title: “The Bananarama Principle: negotiation in the language classroom”
- 04/2018 **IATEFL 52nd Annual Conference**, Brighton, UK. Paper title: “She’s a policeman?! Gender-neutral language in the classroom”
- 12/2017 **Language Education Across Borders**, University of Graz, Austria. Paper title: “The ESP smoothie”
- 11/2017 **JALT: Language Teaching in a Global Age: Shaping the Classroom, Shaping the World** in Tsukuba, Ibaraki, Japan. Paper title: “Too PC for ELT?”
- 05/2017 **TESOL Italy Learner Autonomy Seminar**, University of Verona, Italy. Paper title: “Let’s negotiate! Learner Autonomy in action in a university ESAP course”

- 03/2017 **Festival delle lingue**, IPRASE, Rovereto, Italy. Paper title: "Too PC for ELT? Non-gendered language in the classroom"
- 04/2016 **IATEFL 50th Annual Conference**, Birmingham, UK. Paper title: "Too PC for ELT? The invisibility of non-sexist language in coursebooks"
- 09/2015 **BAAL Annual Meeting**, Aston University, UK. Poster presentation: "Product AND Process: a hybrid approach to ESP syllabus design"
- 04/2015 **IATEFL 49th Annual Conference - ESP SIG Pre-conference event**, Manchester, UK. Paper title: "Investigating the university-workplace interface: implications for ESP teaching"
- 04/2015 **IATEFL 49th Annual Conference**, Manchester, UK. Paper title: "It's the way that you do it: ESP as process"
- 11/2014 **JALT: Conversations across borders** in Tsukuba, Ibaraki, Japan. Paper title: "It's the way that you do it: ESP as process"
- 10/2014 **TESOL Italy Val d'Adige Symposium on Teaching English for Specific Purposes** at the Faculty of Economics and Management, Free University of Bozen/Bolzano. Paper title: "Effective emails: ESP for real-world needs"
- 04/2014 **23rd BETA-IATEFL Annual International Conference: The English Language Classroom: Can Research Meet Practice?** at the South West University, Blagoevgrad, Bulgaria. Paper title: "Companies' English-language needs: implications for university language instruction"
- 04/2013 **The Janus Moment in EAP: Revisiting the Past and Building the Future BALEAP Biennial Conference** at the University of Nottingham, UK. Paper title: "Form follows function: teaching an advanced ESAP course to multilingual design students"
- 04/2012 **At the Heart of Learning - Großtagung** organised by the Dipartimento Istruzione e formazione in lingua tedesca della Provincia Autonoma di Bolzano, Italy. Workshop: "Teaching English for Specific Purposes"
- 04/2012 **Language Policy and Language Teaching: Multilingualism in Society, the World of Work, and Politics. New Challenges for Teaching at Institutes of Higher Education/Universities** at the University of Freiburg im Breisgau, Germany. Paper title: "All you need is....: investigating the university-workplace interface"
- 03/2012 **IATEFL 46th Annual Conference** in Glasgow, Scotland, UK. Poster presentation: "Needs, needs, needs: investigating the university-workplace interface"
- 07/2011 **7th BAAL Language Learning and Teaching SIG Conference - Theorising practice and practising theory: developing local pedagogies in language teaching** at Aston University, Birmingham, UK. Paper title: "Companies' English-language needs: implications for university language instruction"

06/2010 **EAP in university settings: teacher and learner competencies at the IATEFL English for Specific Purposes SIG international conference** at Bilkent University, Ankara, Turkey. Paper title: "Integrating academic reading skills into university English-language programmes"

02/2010 **Professionalising Multilingualism in Higher Education** at the Université de Luxembourg, Luxembourg. Paper title: "Integrating academic reading skills using a skills-based approach to syllabus design into university English-language programmes at a trilingual university"

09/2007 **BiMu07 Bi- and Multilingual Universities European Perspectives and Beyond** at the Free University of Bozen-Bolzano, Italy. Paper title: "The English 'problem' at the Free University of Bozen/Bolzano: a response"

05/2007 **V AICLU National Conference** at the University of Parma, Italy. Paper title: "A transatlantic Tandem"

## Webinar

03/2017 **British Council English Agenda: [Non-gendered language: how to teach it, should we teach it?](#)**

## Interviews and articles

02/2018 **Uninews, Free University of Bozen/Bolzano: "Language learning incentives are essential"** <https://www.unibz.it/it/news/127383-language-learning-incentives-are-essential>

03/2017 **British Council Voices: "Teachers, what is gendered language?"** <https://www.britishcouncil.org/voices-magazine/what-is-gendered-language>

## Publications

### Articles

Prior, J. 2018. 'She's a policeman?!' in *Voices* 263: 8-9.

Prior, J. 2018. 'Integrating extra credit exercises into a university English-language course: how action research provided a framework to identify a practical problem' in *Educational Action Research*. 26(5): 770-786 <https://doi.org/10.1080/09650792.2017.1402687>

Prior, J. 2017: "Too PC for ELT? The invisibility of non-sexist language in coursebooks" in Pattison, T. (ed). *IATEFL 2016 Birmingham Conference Selections*. pp 99 - 101

Prior, J. 2015: "Investigating the university-workplace interface: implications for English for Specific Academic Purposes instruction" in *Professional and Academic English Journal of the English for Specific Purposes Special Interest Group* 44: 19-24

Prior, J. 2013: Review of *Language Curriculum Design and Socialisation* by Peter Mican. (Bristol & Tonawanda: Multilingual Matters, 2012). LINGUIST List issue number 24.2818. <https://linguistlist.org/issues/24/24-2818.html>

Prior, J. 2009. "The English 'problem' at the Free University of Bozen/Bolzano" in D. Veronesi and C. Nickenig (eds) *BiMU Bi- and multilingual universities - European perspectives and beyond - Proceedings of the 2nd BiMU conference Bozen-Bolzano, 20-22 September 2007*. Bolzano: Bozen/Bolzano University Press

Prior, J. 2009. "A transatlantic e-Tandem – how EFL teaching at the Free University of Bozen/Bolzano was supported by a tandem language exchange through video-conferencing" in G. Mansfield and C. Taylor (eds) *1997-2007: L'AICLU e la politica linguistica nelle università italiane V convegno AICLU 24-26 maggio 2007*

Prior, J. 2007. "A transatlantic Tandem" *English Teaching Professional* (48/57-58)

Prior, J. 2007. "A transatlantic e-Tandem – an account of how English as a foreign language teaching was supported by tandem through video-conferencing" *Tandem Neuigkeiten* (36)

## Book chapters

Prior, J. In print. 'Let's negotiate: Learner Autonomy in a University ESAP course'. In Ennis, M.J. & Prior, J. (eds) *Approaches to English for Specific and Academic Purposes: Perspectives on Teaching and Assessing in Tertiary and Adult Education*. Bolzano: Bozen/Bolzano University Press

Prior, J. & Ennis, M. In print. 'Introduction'. In Ennis, M.J. & Prior, J. (eds) *Approaches to English for Specific and Academic Purposes: Perspectives on Teaching and Assessing in Tertiary and Adult Education*. Bolzano: Bozen/Bolzano University Press

Prior, J. & T. Woodward. 2017. "Sustainable Development Goal 5: Achieve Gender Equality and Empower all Women and Girls" in Maley, A. and Peachey, N. *Integrating global issues in the creative English language classroom: With reference to the United Nations Sustainable Development Goals* British Council (57-64).

[https://www.teachingenglish.org.uk/sites/teacheng/files/PUB\\_29200\\_Creativity\\_UN\\_SDG\\_v4S\\_WEB.pdf](https://www.teachingenglish.org.uk/sites/teacheng/files/PUB_29200_Creativity_UN_SDG_v4S_WEB.pdf)

## Edited volumes

Ennis, M.J. & Prior, J. (eds) In print. *Approaches to English for Specific and Academic Purposes: Perspectives on Teaching and Assessing in Tertiary and Adult Education*. Bolzano: Bozen/Bolzano University Press

## Teaching Material

Montali, S., Bettoni, F., Prior, J. 2008. *Parlami - Speak to me - Sprich mit mir*. Bolzano: Bozen/Bolzano University Press

## Awards

- 2020 Recipient of the **IATEFL ESPSIG** Roving Reporter Scholarship
- 2011 Recipient of the **Cambridge ESOL / IATEFL** Best Practice in EAP Scholarship

## Academic Career

- 2019 PhD in Applied Linguistics at Aston University, Birmingham, UK.  
Thesis title: ***Integrating classroom-based negotiation into a syllabus to provide increased opportunities for skills practice: a multicycle action research study***
- 2012 MSc in TESP (Teaching English for Specific Purposes) at Aston University, Birmingham, UK
- 2001 UCLES Diploma in English Language Teaching to Adults (DELTA) at the British Council, Milan, Italy
- 1995 UCLES Certificate in Teaching English as a Foreign Language to Adults (CTEFLA) at the British Council, Milan, Italy
- 1990 -1994 BA (Hons) in Modern Languages at the University of Southampton, UK