

professional experience

April 2024–ongoing
Agof, UK
Founder, Designer
Creative direction and Design
Selected clients:
Apple, US
Brain Magazine, JP
Design360°, CN
Formula Type, IT
Google Creative Lab, UK
Neubad, CH
Nike, US
Pinterest, US
Procreate, AU
PVH, US
Rolling Stones Magazine, IT
The Conran Shop, UK
The New York Times, US
The Times, UK
University of the Arts London, UK
Wired Magazine, UK
Wix, US
YouTube, UK

September 2018–February 2024
Freelance Design Lead, Designer, UK
Selected agencies and studios:
Anyways, UK
Accept and Proceed, UK
Bakken and Baek, UK
Collins, US
Design Studio, US
It's Nice That, UK
KesselsKrames, NE
LePub, IT
Man vs Machine, UK
Mother, UK
Nexus Studios, UK
Pentagram Design, UK
R/GA, DE
Wolff Olins, UK

February 2018–September 2018
Studio Feixen, CH
Graphic Designer

January 2017–February 2018
Fabrica, IT
Graphic Designer
Scholarship for the Editorial Department

September 2016–December 2016
Marta Bernstein Studio / Tiemme Studio, IT
Intern Graphic Designer

May 2013–December 2016
Black Fish Tank, UK / IT
Freelance Junior Graphic Designer

February 2013–April 2013
Tonidigrigio, IT
Intern Graphic Designer

selected projects

January 2025–ongoing
The Times, UK
Creative direction and production of graphic systems
for documentary and video formats on streaming platforms

June 2025–November 2025
YouTube, UK
Visual identity for YouTube internal agency, Creative Studio

February 2023–April 2024
Apple, US
Visual identity and guidelines for the events at the Anfiteatro
del Liberty in the Apple Store in Milan

October 2022–February 2023
Apple, US
Visual identity and guidelines for Change Means Business,
a partnership between Today at Apple and The Dots

June 2022–September 2022
The Conran Shop, UK
Visual identity for the exhibition Meet Me in the Metaverse

November 2021–May 2022
Apple, US
Visual identity and guidelines for New World 2022,
a partnership between Today at Apple and It's Nice That

October 2020–May 2021
Apple, US
Visual identity and guidelines for New World 2021,
a partnership between Today at Apple and It's Nice That

March 2020–July 2022
Self initiated
Founder of 'Live! Talk From', a series of live talks on
Instagram featuring creatives from around the world

April 2019–ongoing
It's Nice That, UK
Art direction and design for visual identities, illustrations,
reports, animations, events, editorial and social content

April 2019–June 2019
Pinterest, US
Motion behaviour for festival environmental design
at Cannes for Home of Inspiration with Anyways

February 2018–ongoing
Neubad Bistrò, CH
Poster design to promote the organisation's events

January 2017–February 2018
Fabrica, IT
Visual identities for external clients, such as internal events; technical manual and reports for Benetton Group

teaching

June 2024–July 2024
Abadir, Catania, IT
Master in Art Direction
20-hour course

November 2023
UNIRSM, San Marino, SM
BA Design
14-hour workshop

November 2023
FORM. ART. MARCHE, Ancona, IT
10-hour course

May 2023
Isia U, Urbino, IT
BA Progettazione Grafica e Comunicazione visiva
28-hour workshop

May 2023
AIAP, Milan, IT
7-hour workshop

April 2023
Winchester School of Art, Winchester, UK
BA Graphic Design
7-hour workshop

March 2022
Isia U, Urbino, IT
BA Progettazione Grafica e Comunicazione visiva
28-hour workshop

July 2021
FORM. ART. MARCHE, Ancona, IT
10-hour course

January 2021–May 2021
University of Bedfordshire, Luton, UK
BA Graphic Design
30-hour course

November 2020
AIAP, Milan, IT
7-hour workshop

November 2019
Vans Store Covent Garden, London, UK
7-hour workshop

April 2019–November 2019
Iuav University, Venice, IT
Master's thesis co-supervision:
“Manchester's Pub Signs” by Alessia Volpi

talks

May 2025
Pentagram, New York, US

May 2024
PaTI, Paju Book City, KR

October 2023
Inscript, Online

September 2023
RomeEuropa Festival, Rome, IT

May 2023
Graphic Days, ILLO, Turin, IT

January 2023
Bedfordshire University, Luton, UK

November 2020
UNIBZ, Bozen, IT (online)

July 2020
Wix Playground (online)

April 2020
Moore College of Design, Philadelphia, US (online)

February 2020
Bedfordshire University, Luton, UK

May 2019
Typomania, Moscow, RU

March 2018
Comics, Reggio Emilia, IT

exhibitions

May 2024
Made in Italy
One Art Space, New York, US

November 2023
Carissimo Pinocchio
Adi Museum, Milan, IT

Gianluca Alla

Graphic Designer
a-g-o-f.com

May 2023
Graphic Days
Turin, IT

October 2022
Weltformat
Lucerne, CH

October 2022
Demo Festival
Amsterdam, NE

May 2021
Poster for Compasso d'Oro
Adi Museum, Milan, IT

November 2019
Demo Festival
Amsterdam, NE

February 2019
Type in Line
MAMbo, Bologna, IT

March 2019
Intergalactic
Contemporary Cluster, Rome, IT

education

2016
Master/Diploma in Visual Design
Scuola Politecnica di Design
Milan, IT

2014
Diploma in Graphic Design
Centro Sperimentale di Design
Ancona, IT