

Dr Alberto M Zanni**Current position**

Associate Lecturer at the Open University (since September 2021), and Independent Assessor for the Professional Economist Integrated Degree Apprenticeship Programme at the University of Kent (since September 2022).

At the Open University, I am Lecturer and Staff Tutor (P/t) in the Department of Economics. I am part of the teaching team in the module "*Doing Economics: People, markets and policy*" DD309 (since 2022). I deliver online lectures, manage the discussion forum, mark TMAs and exams. Previously (2021-2023), I was part of the team delivering "*Economics in Practice*" DD226. I also reviewed the new material for the module "*Essential Economics*" DD217 in 2023, and I have just completed the writing of the new material for new version of DD309 (a 10,500 words chapter on the economics of environmental policy).

At the University of Kent (consultancy-based), I am an independent assessor for a novel programme mixing a traditional economics degree with an apprenticeship programme at the Civil Service. My role is that of an independent examiner (part of a team of three) marking dissertations (proposals, final drafts and oral presentations), exams, as well as conducting and marking competency-based interviews.

Education

PhD in Economics, University of London, Imperial College, Department of Agricultural Sciences, Applied Economics and Business Management Section (Wye Campus), from February 2002 to April 2006

D.E.A. (Diplôme d'études approfondies – MSc) in Economics of Agricultural, Agro-food and Rural Development, University of Montpellier I and Ecole Nationale Supérieure Agronomique Montpellier (ENSAM), France, from September 1999 to September 2000

Laurea (4 year degree + dissertation) in Economics, University of Modena and Reggio Emilia, Italy, from October 1993 to February 1999

Previous work experience

Programme tutor at the School of Oriental and African Studies (SOAS), University of London – Centre for Development, Environment and Policy (CEDEP)

At SOAS, I was an MSc dissertations supervisor and examiner from 2016 to 2023. I was also a programme tutor (forum moderation, online lectures, TMAs and exam setting and marking) for the Distance Learning MSc modules "*Environmental Valuation: Theory, Techniques and Applications*" (2013 - 2019) and "*Economics of Environmental Policy*" (2015-2021). In 2013, I also co-authored (a team of two) the new material for the environmental valuation module. This included 10 written units (about 100,000 words), Q&A sessions, and podcasts. I also set and marked exams for "*Natural Resource Economics*" (2017-2021).

Part-time Researcher at the University of Kent, School of Economics (January 2021 – May 2022)

Research Associate, and lecturer in Transport Services Marketing and Management, Transport Studies Group, School of Civil and Building Engineering, Loughborough University, from March 2007 to April 2014.

Research Assistant at Imperial College, Applied Economics and Business Management Section, Wye Campus, from January 2002 to September 2004, and part-time until January 2007

Part-time researcher and founding member of ERG Europa Research Group, Brussels, from October 2000 to December 2001

Trainee in the European Parliament, Directorate General for Research, Division of Agriculture, Brussels, from June to September 2000

Publications in academic journals

Botes, C.M., **Zanni, A.M.** (2021) Trees, ground vegetation, sidewalks, cycleways: users' preferences and economic values for different elements of an urban street—a case study in Taipei. *Environmental Economics and Policy Studies*, vol. 23:145-171

Zanni, A.M., Goulden, M., Ryley, T., Dingwall, R. (2017) Improving scenario methods in infrastructure planning: A case study of long-distance travel and mobility in the UK under extreme weather uncertainty and a changing climate. *Technological Forecasting and Social Change*, vol. 115:180-193

Zanni, A.M. and Ryley, T. (2015) The impact of extreme weather conditions on long distance travel behaviour *Transportation Research Part A: Policy and Practice*, vol. 77: 305-319

Ryley, T. and **Zanni, A. M.** (2015) Surface access issues at a regional airport in the UK: the case study of Robin Hood Airport Doncaster Sheffield (RHADS), *International Journal of Aviation Management*, vol. 2:241-255

Ryley, T., Stanley, P., Enoch, M., **Zanni, A. M.**, Quddus, M. (2014) A survey-based evaluation of the potential for Demand Responsive Transport as a form of sustainable local public transport, *Research in Transportation Economics*, vol. 48: 364-372

Kirk, J. L, Bristow, A. L., **Zanni, A. M.** (2014) Exploring the market for Compressed Natural Gas light commercial vehicles in the UK. *Transportation Research Part D: Transport and Environment*, vol. 29:22-31.

Ryley, T. J. and **Zanni, A. M.** (2013) An examination of the relationship between social interactions and travel uncertainty. *Journal of Transport Geography*, vol. 31:249-257

Zanni A. M., Bristow A. L., Wardman M. (2013) The potential behavioural effect of personal carbon trading: results from an experimental survey. *Journal of Environmental Economics and Policy*, vol. 2: 222-243

Ryley T., Elmirghani J., Budd T., Miyoshi C., Mason K., Moxon R., Ahmed I., Qazi B., **Zanni A. M.** (2013) Sustainable development and airport surface access – the role of technological innovation and behavioural change. *Sustainability*, vol. 5: 1617-1631

Walsh C. L., Dawson R. J., Hall J. W., Barr S. L., Batty M., Bristow A. L., Carney S., Dagoumas A., Ford A. C., Harpham C., Tight M. R., Watters H., **Zanni A. M.** (2011) Assessment of climate change mitigation & adaptation in cities. *Proceedings of the Institution of Civil Engineers: Urban Design and Planning*, vol. 164: 75-84

Bristow A. L., Wardman, M., **Zanni, A. M.**, Chintakayala, P. V. (2010) Public acceptability of personal carbon trading and carbon tax. *Ecological Economics*, vol. 69: 1824-1837

Zanni A. M. and Bristow A. L. (2010) Emissions of CO₂ from road freight transport in London: trends and policies for long run reduction. *Energy Policy*, vol. 38:1774-1786

Zanni A. M., Bailey A., Davidova S. (2008) Analysis of vocational and residential preferences of rural population: application of an experimental technique to rural Slovenia. *Spatial Economic Analysis*, vol. 3: 89-114

Research in progress

Valuing the View: Public Preferences for Aesthetic Qualities of Agricultural Landscapes across Europe (with Kato Van Ruimbeke and Liesbet Vranken, KU Leuven; Sophia Davidova and Alastair Bailey, University of Kent, Zoltan Bakucs, Hungarian Academy of Sciences) –*submitted for publication*

Do we like the look of agriculture: a visual discrete choice experiment of ecological rural landscapes (with Kato Van Ruimbeke and Liesbet Vranken, KU Leuven; Sophia Davidova and Alastair Bailey, University of Kent, Zoltan Bakucs, Hungarian Academy of Sciences) – *soon to be submitted for publication*

Small islands cities transport systema and accessibility. An assessment of the urban area of Male', Maldives (with Ismail Ajmal, SOAS) – *currently in the writing up phase*

Small islands accessibility, assessing tourists and residents' preferences (with Angela Bergantino and Mario Intini, University of Bary, Italy) – *currently in the survey design phase*

Other activities

- I have reviewed papers for the following academic journals: *Carbon Management, Climate Policy, Ecological Indicators, Ecological Economics, Energy Policy, Environmental Economics and Policy Studies, Environmental Research Letters, Environmental Research Communications, European Review of Agricultural Economics, International Journal of Sustainable Transportation, Journal of Air Transport Management, Journal of Asian Architecture and Building Engineering, Journal of Cleaner Production, Journal of Environmental Economics and Policy, Journal of Environmental Management, Journal of Transport Geography, Mitigation and Adaptation Strategies for Global Change, Transport Policy, Transportation Research Part A: Policy and Practice, Transportation Research Part D: Transport and Environment, Research in Transportation Economics*
- Preparation of School Travel Plan, survey design and analysis, liaison with Council officers and elected officials, planning and implementation of active travel initiatives. *Since 2020, have also been managing the School Street project (with the street closed to traffic at drop off and pick up times), and I am the Marshalls' coordinator (a team*

of 15 volunteers) [my involvement highly appreciated by school community and Council, which granted the school extra funding in recognition of the quality of the School Travel Plan, School also obtained **Bronze Stars Modeshift Accreditation**, school street project receiving continuing support[2017-ongoing]. **In November 2021, I was also awarded by Modeshift (an agency of the UK's Department for Transport) the Individual Contribution to Sustainable Travel Award 2021**

Languages

English, French and Spanish: fluent (oral and written); Italian: mother-tongue

Computer skills

Econometric software Limdep-NLogit, STATA and R (beginner). Experimental design software Ngene, GIS software QGIS

References are available upon request