

Olivia Herms

Designer & founder of “bada&bou”

“I want to challenge the boundaries between various creative fields... might it be design and architecture or furniture and toys - in order to create meaningful design that lasts.”

Olivia Herms is a German/French industrial designer and founder raised in Berlin. After her master’s degree in industrial design at ENSCI (Ecole Nationale De Création Industrielle) in Paris in 2004, she moved to Stockholm to collaborate with architect & design office Claesson Koivisto Rune. Olivia Herms worked on a large variety of projects ranging from product design (Iittala, Wästberg), handcraft (Carpets for MMF), jewellery and interior design (Sfera shop) and had the chance to be involved in several larger architectural projects.

2009 she moved back to Germany and joined the Industrial Design Studio KGID of Konstantin Grcic. For 10 years she was responsible as designer and project leader for a wide range of projects for international companies and institutions.

Commissions in the fields of furniture design (Flötotto, Emeco, Vitra), interior architecture (Parrish Art Museum in collaboration with Herzog & de Meuron, German Pavilion at the Venice Biennale) and scenography & fashion (Richard Siegal, Prada) enriched her multi-disciplinary approach.

In parallel she opened her own studio (Studio OH) in 2013 to collaborate with companies such as Swedish brass company Skultuna and German furniture company Acapulco Design.

After having gained large experience as a designer she continued her adventure in 2019 by launching her own brand “bada&bou” with a collection of timeless play furniture for kids

Today, “bada&bou” is an established brand in the kids design sector in Europe and has received the German Design Award and Junior Design Award amongst others.

Jury / Speaker

2023 IF Design Award - Jurymitglied im Bereich Baby Child care / Wall, Floor & Textiles

2021 Speaker at International Design conference at Industrial Designers Society of America

2021 IF Design Award - Jurymitglied im Bereich Baby Child care / Clocks & Accessories

2016 IF Design Award - Jurymitglied im Bereich Produkt/Möbeldesign

Awards

2022 „Spiel gut“ Siegel for the Rolling -Elephant „bou“

2022 German Design Award

2022 Plus X Award in 3 categories (High quality / Design / Functionality)

2022 Junior Design Award

2022 Baby & Kind “TOP 10” Award 2022 by German Federal Association of Toy Retailers (BVS)

2021 Global Award 2021/2022

2020 Lux Life Magazine Award as “Most Innovative Children’s Toys & Furniture Brand – Europe”

2015 Arets Rum Award Category “Best interior object” for magnifying glass “Pallina” (Skultuna)