

Franziska Guggenbichler Beck

MA cum laude in Musicology: Freie Universität Bolzano Bozen, Italy 2020

BA Stage directing for music theatre: Hochschule für Musik Hanns Eisler, Berlin 2015

Piano diploma, Conservatorio all'Abaco, Verona, Italy 2010

BA Science of Communication: University of Salzburg, Austria 2010

Franziska teaches Public Speaking at the University of Bolzano and coaches speakers in stage performance. As an experienced director with a deep understanding of the art of public speaking, she helps students craft the dramaturgy of a performance, master key elements such as stress management, and deliver an authentic and cohesive presentation. Her approach integrates voice training and stage presence to enhance confidence and impact. She is particularly committed to identifying and nurturing each student's individual strengths while preparing them for the latest advancements in presentation techniques.

She gained professional experience as a director's assistant at the Bayreuth Festival, Staatsoper Berlin, and RBB, and has directed multiple music theatre productions and films for Fondazione Haydn di Bolzano e Trento, Staatstheater Cottbus, Helios Sustainable Films, Deutsche Oper Berlin, and the Venice Biennale Musica.

She is also the co-founder of OPERABOOOM, a Berlin-based production company specializing in artistic events and communication.