

PERSONAL INFORMATION **dr Elena Enrica Giunta**

Designer, PhD in Design and Multimedia Communication;  
graduated at MIP School of Management (executive Master - Pegaso Start-Up programme);  
graduated at UNIMONT (course of Advanced Project Management for Mountain Areas).

Founder at SHIFT ([www.studioshift.it](http://www.studioshift.it)), dealing with Social Communication, and all that is Design:  
strategic design, design driven innovation, service design for social innovation;  
expert in creative techniques and co-design practises, visual recording.

*PROFILE* Adjunct Professor at School of Design (both BSc and MSc), Politecnico di Milano; academic tutor at ASP Alta Scuola Politecnica; Lecturer at University of Padua, Università degli studi di Milano Bicocca and UNIMONT.

Scientific reviewer for Strategic Design Research Journal (Unisinos - Porto Alegre), IDEA journal (RMIT Melbourne) and Interiority Journal (Universitas Indonesia). Member of GIDE - Group of International Design Education and Visiting professor in design schools from Europe to South America and Australia.

Since 2005 she has taken part in a variety of research projects, under the "umbrella" of Design department, Politecnico di Milano; from project writing phase to management. Her research areas and applied field of work are social innovation, community engagement, urban regeneration, cultural heritage, internal areas and smart villages.

## WORK EXPERIENCE

Jan 2016 / on-going

**Design Director**Studio SHIFT, Milan/Morbegno (IT) - <http://www.studioshift.it/>

- Project writing
- National and international networking
- Project development
- Service and visual design, Visual recording
- Co-creation manager ad team leader
- Co-design workshop, transformational design, community organizing
- Training, mentoring and teaching

**EMPOWERMental***financed by Erasmus+ KA1 YOUTH*

Stakeholders: Ziggurat project Platform associatiojn, Association Dinamicha, PST dance collective Kosice.

**Design Sprint 4Planet Festival***financed by Ignite NEB (EIT Climate-kic) + Grow NEB (EIT Food)*<https://www.designforplanet.it/en/festival/>

Stakeholders: Abriga association, FabLab Sondrio, Coro Di Nota in Nota, Amici e Amiche del Teatro Spazio Centrale

### **Alpha Future Skill**

*financed by Erasmus+ KA2 SCHOOL EDU*

<https://www.designforsocial.it/>

Stakeholders: Her Beropenhuis, Cooperativa Margherita, Imago Mundi Associatia

### **Design Sprint 4ETS**

*financed by Bando DEMO 2022, Regione Lombardia*

<https://www.alphafutureskills.eu/>

Stakeholders: Sociosfera onlus, Cooperativa sociale ITACA, Cooperativa ALchimia, MinD - Mad in Design

### **STARGATE in the Alps**

*financed by MIC under the programme Creative Living Lab III ed.*

<https://www.formecoop.org/cosa-facciamo/forme-di-welfare/stargate-nelle-alpi>

Stakeholders: Forme Impresa sociale, CRAMARS coop, Ass. La Capagrossa, Ass.

ThinkSayDo; partner: FabLab Sondrio, Spazioaperto, Cooperativa di Comunità Viso a Viso.

### **"FUTUREALPS"**

<https://futurealps.it/>

Stakeholders: SEV Società Economica Valtellinese, Ufficio Scolastico della Provincia di Sondrio, UnitBIT, Frate, Webtek spa.

### **"Omni-BUS 4.0. Creation of a modern, integrated and sustainable system of cross-border Alpine public mobility at the service of commuters and tourists"**

*financed by Interreg V-A Italia Svizzera – Axis 3*

Stakeholders: Provincia di Sondrio, Regione Lombardia, Cantone dei Grigioni, Comune di Livigno, Agenzia del Trasporto Pubblico Locale del Bacino di Sondrio.

### **"ConValoRE. Preserve and enhance in the common retic space: the cultural heritage and the cultural landscape of Valtellina and Valposchiavo in the UNESCO context"**

*financed by Interreg V-A Italia Svizzera – Axis 2*

Stakeholders: Comune di Tirano, Regione Bernina, Comune di Sernio, Politecnico di Milano, Università degli Studi di Milano, Consorzio Turistico Valposchiavo, società Unesco, Consorzio Turistico Media Valtellina, Associazione San Romerio, Cooperativa Sociale Intrecci.

### **"CAST – The Castle of alpine stories"**

*financed by Culture programme, Fondazione Cariplo*

<https://www.coopculture.it/en/heritage.cfm?id=297>

Stakeholders: Comune di Sondrio, Politecnico di Milano / Developers: Studio Azzurro, studio SHIFT, studio Base2.

### **"Sotto-Sopra"**

*financed by Coltivare Valore 2018 programme, Fondazione Cariplo*

<http://www.piusegnipositivi.org/>

Stakeholders: Consorzio Sol.Co Sondrio, social enterprises: Il Sentiero, La Quercia, Intrecci, Il Gabbiano; C'è una valle association.

### **"Educa in Rete"**

*financed by Fondazione Con i Bambini*

<https://percorsiconibambini.it/educainrete/educa-in-rete/Cooperativa sociale Intrecci, Centro Servizi Volontariato>

Consorzio Sol.Co Sondrio; social enterprises: San Michele, Nisida, Forme, Grandangolo; Uffici di Piano, Municipality of Sondrio and local schools.

### **"Cultural Planning for Villa Greppi"**

*financed by PIC program, Fondazione Cariplo*

Stakeholders: Consorzio Brianteo Villa Greppi; Municipalities of: Barzago, Barzanò, Besana in Brianza, Briosco, Bulciago, Casatenovo, Cassago Brianza, Correzzana, Cremella, Lesmo, Missaglia, Montevecchia, Monticello Brianza, Nibionno, Osnago, Sirtori, Sovico, Triuggio, Unione dei Comuni Lombarda della Valletta, Usmate Velate, Veduggio con Colzano, Verano Brianza, Viganò.

### **"Common Housing@: Innovative proximity services for an inclusive neighborhood "**

*financed by Bando Idee in Rete, Fondazione Asssimoco*

Stakeholders: CCL-Consorzio Cooperative Lavoratori, Solidarnosc and GCM-Consorzio Nazionale della Cooperazione Sociale Gino Mattarelli

**+ MENTORING PROGRAMMES:**

YWN Inspiring Mentor program (2020 and 2021 editions); HACK4TIRANO; PhD Women PoliMI program

**+ LEARNING CURRICULA:**

learning design and training about social innovation, project development and organizational change for CSA Coesi, Social Enterprise Consortium, Bergamo city  
learning design and training about social innovation, project development and communication planning for CONSOLIDA, Social Enterprise Consortium, Lecco city  
learning design and training about social innovation, fundraising and communication planning for SOLCO, Social Enterprise Consortium, Sondrio city  
training sessions on Design4donors for CONFINI ON-LINE, Trento city

Jan 2020/Aug 2023

**Co-design expert**

Fondazione ISMU, Milan (IT) - <https://www.ismu.org/en/>

- Project writing / *UIA Initiative 4<sup>th</sup> call*
- International networking
- Project development
- Co-creation manager and team leader
- Co-design actions with citizens
- Training and capacity building of stakeholders

**"CAPACITYES: Children Against Poverty Awake the CITY Education System"**

<https://www.capacityes.it/>

Stakeholders: Comune di Bergamo, Cooperativa sociale RUAH, Associazione Formazione Professionale Patronato S.Vincenzo, Cooperativa sociale Patronato S.Vincenzo, Fondazione ISMU, Generazioni FA, Purelab, CSI Bergamo, BEST Institute.

Private – foundation for migrants' rights

2025 **Papporteur and Oxbserver**

EIT Culture&Creativity External Pool - <https://eit-culture-creativity.eu/>

- Evaluator for project proposal in the frame of EIT Culture and Creativity calls

Public – International institute for research on education

2022 **Expert evaluator**

ARPAL Umbria, Perugia (IT) - <https://www.arpalumbria.it/>

- Evaluator for project proposal in the frame of UPGRADE call (adults re-skilling)

Private – regional agency for labour policies development (Regione Lombardia)

since 2020 **Scientific evaluator**

INDIRE, Florence (IT) - <https://www.indire.it/en/>

- Evaluator for project proposal in Erasmus+ programme (university area)

Public – national institute for research on education

since 2019 **Expert evaluator**

Finlombarda spa, Milan (IT) - <https://www.finlombarda.it/home>

- Evaluator for project proposal in smart cities and social innovation area
- Evaluator for project proposal in creative industries area

Private – company for regional economic development (Regione Lombardia)

since 2018 **Scientific evaluator**

LazioInnova spa, Rome (IT) - <http://www.lazioinnova.it/>

- Evaluator for project proposal in smart heritage area

Private – company for regional economic development (Regione Lazio)

- 2006 / 2013 **Co-design expert**  
Consorzio POLI.design, Milan (IT) - <https://www.polidesign.net/en/>
- International networking
  - Project development
  - Co-design actions with citizens
  - Training and capacity building of stakeholders
  - Field research
  - User research
  - dissemination, scientific writing and speech
- "ECHI: Design al Tombolo"**  
*financed by Interreg Ita-Ch programme*  
<http://www.aess.regione.lombardia.it/site/portfolio/design-al-tombolo/>  
Stakeholders: Regione Lombardia, Regione Piemonte, Regione autonoma Valle d'Aosta, Provincia autonoma di Bolzano, Cantone Vallese, Cantone Ticino e Cantone Grigioni; Local communities involved: ABC Merletti Ricami – Albate, Accademia Merletti – Cantù, Associazione Novedratese per la Promozione del Pizzo – Novedrate, Comitato per la Promozione del Merletto – Cantù, Cooperativa Produzione Merletti – Cantù, ENAIP – Cantù.
- "Valorizar San Leopoldo"**  
[https://designforculturalheritage.files.wordpress.com/2010/12/dech\\_san-leopoldo.pdf](https://designforculturalheritage.files.wordpress.com/2010/12/dech_san-leopoldo.pdf)  
Stakeholders: Politecnico di Milano, UNISINOS Porto ALegre, Municipality of San Leopoldo
- Private – university level, research and learning
- 2023 / on-going **Adjunct professor / Master in Eco-social design**  
Libera Università di Bolzano-Bozen
- 2022 / on-going **Lecturer**  
Creative thinkings and methods LABs - Università degli studi di Milano Bicocca (IT)  
Seminars about funding for social innovation project - Università di Padova (IT)  
Master of Project management for the Mountains - UNIMONT (IT)  
service design course + PhD program - IUAV (IT)
- 2009 / 2022 **Academic tutor / Politecnico di Milano and Politecnico di Torino**  
ASP Alta Scuola Politecnica (IT) - <https://www.asp-poli.it/>
- 2009 / on-going **Adjunct professor / BSc Interior design and MSc Communication and Service design**  
School of Design, Politecnico di Milano (IT) - <https://www.design.polimi.it/en/>
- Course leader in BSc Interior Design  
(Design course at 1° year, Basic Visual Design at 1°y; Metadesign 2°y, Design course at 2°y; Final Design Studio degree at 3°y, Portfolio design course 3°y)
  - Course leader in MSc Communication Design  
(International design workshop 4°y)
  - Course leader in MSc Service System Design  
(International design workshop 4°y; TiUS – Temporary and Inclusive Urban Solutions 4° year)
  - Workshop planning and leading
- Tutor for MSc Thesis
- Public university - teaching
- 2013 / 2015 **Adjunct professor / International Master 1°lev Urban Interior design**  
Consorzio POLI.design, Milan (IT) - <https://www.polidesign.net/en/>
- curricula learning design
  - student management
  - stage management
  - trainer on urban topics, TUS-temporary urban solutions, design for citizen engagement and belonging
- The Master has been developed with Escuela Politecnica Superior, Universidad San Pablo CEU (Madrid) and RMIT Melbourne.
- Private – university level, research and learning