

## FRANCESCA VITALI

Free University of Bozen-Bolzano  
Faculty of Education  
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### RESEARCH INTERESTS

Discourse Analysis, Corpus Linguistics, Academic Discourse

### EDUCATION

**PhD in Linguistics (November 2024 - ongoing)** – 40<sup>th</sup> Cycle, FREE UNIVERSITY OF BOZEN-BOLZANO, Bolzano, IT

MA in Languages for Communication in International Enterprises and Organizations, July 2018 – UNIVERSITY OF MODENA AND REGGIO EMILIA, Modena, IT

BA in Intercultural and Linguistic Mediation, October 2013 – UNIVERSITY OF BOLOGNA, Forlì (FC), IT

### PROFESSIONAL EXPERIENCE

September 2022 – October 2024 **Research Assistant**, Department of Education, FREE UNIVERSITY OF BOZEN-BOLZANO

### CONFERENCES AND SEMINARS

16 -18 May 2024 **AIA Brixen 2024 Seminar**, Faculty of Education, Free University of Bolzano-Bozen

**Participation** (by peer review process): "Shaping Sustainability: evaluative language in the British Press"

22 - 24 November 2023 **International Conference CLAVIER 2023**, Milan - Italy

**Participation** (by peer review process): "Framing sustainability in the tourism sector: the case of South Tyrol"

12 - 14 January 2023 **Regional Conference of the Association for Business Communication (ABC)**, Naples, Italy

**Participation** (by peer review process): "'Communicating Tourism in the Post-Pandemic Era: the Case of South Tyrol'".

1 - 2 December 2022 **International LinC (Linguaggi della Crisi) Conference** Bari, Italy

**Participation** (by peer review process): "Digital Tourism Communication in the Pandemic: the Case of South Tyrol".

### TRAINING ACTIVITIES

**Unimore Doctoral Programme in Human Sciences – Summer School 2025**: Digital Humanities and Digital Communication: Integrating traditional and innovative tools, Modena, Italy

**CORPUS LINGUISTICS 2023:** Corpus Linguistics for Analysis of Language, Discourse & Society, Lancaster, UK

## **AFFILIATIONS**

**Member of AIA**, Associazione Italiana di Anglistica - [www.anglisti.it](http://www.anglisti.it)

## **ORGANISATION OF SCIENTIFIC PANELS AND CONFERENCES**

16-18 May 2024 **Co-organisation** of the AIA National Workshop "A Linguistic Lens on Narratives in Professional Settings", c/o Faculty of Education, University of Bozen/Bolzano, Brixen/Bressanone.

## **PUBLICATIONS**

Bondi, M., & Vitali, F. (2020). Analyzing Academic ELF in Economics. In S. Maci, M. Sala, & C. Spinzi (Eds.), *Communicating English in Specialised domains: A festschrift for Maurizio Gotti* (pp. 208–224). Cambridge Scholar.

Gatti, M. C., Lazzeretti, C., & Vitali, F. (2023). Navigating Uncertainty: Social Media Narratives of Tourism during COVID-19. *Lingue Culture Mediazioni-Languages Cultures Mediation (LCM Journal)*, 10(2), 55-78.  
<https://doi.org/10.7358/lcm-2023-002-gatt>

## **LANGUAGE SKILLS**

**Italian** - First language

**English** - Certified C2 level (Cambridge CPE)

**Spanish** - Certified C1 level (DELE C1)

**German** - Certified A1 level (Free University of Bolzano-Bozen)