

Gianluca Sandrone

*version update
January 2023*

Professional experience

2012 – on going

freelance / graphic designer and type designer

projects related to visual identities for both the public and private sectors. In most cases it is about personalized branding typography, publishing material and books.

2015 – on going

graphic designer, collaborator

bcpt associati, Perugia, Italy

Graphic design “all around” for the private sector.

Annual consultancy for various Italian brand with a radical involvement of all customer visual communication activities, in particular Brand implementation.

2015 – on going

graphic designer, collaborator

comodo soc. coop., Perugia, Italy

Graphic design “all around” for the public sector with an

emphasis for cultural institutions such as museum, exhibitions, no-profit associations, etc...

2022 – 2023

book designer, collaborator

crowdbooks, Livorno, Italy

Editorial design of photo books on behalf of and with Stefano Bianchi. Focus on grid and layout, cover design, choice of formats and papers, printing specifications and executives file.

2021 – 2022

type designer, collaborator

C-A-S-T, Cooperativa anonima servizi tipografici Bolzano, Italy

Xanti Typewriter font family with Luciano Perondi.

Type design project of mono space font family, inspired by the historic Olivetti trademark of the 1930s.

2017 – 2018

graphic designer, collaborator

R/E/D Feltrinelli with òbelo studio, Milano, Italy

Visual identity project and environmental design system for RED Feltrinelli.

2015 – 2016

graphic designer, collaborator

Natuzzi corporate image, Matera, Italy

Custom type for Natuzzi brand implementation.

2013 – 2014

graphic & ui designer designer

Satispay S.p.A., Torino e Milano, Italy

In-house Graphic and UI designer , transversal design project of all media purposes from traditional to digital.

2010 – 2010

junior designer

lamatilde, Torino, Italy

2010 – 2010

intern

Sruli Recht, Reykjavík, Iceland

2009 – 2010

intern

lamatilde, Torino, Italy

2009 – 2010

intern

Arc's Communication, Torino, Italy

**Teaching
experience**

2023-2024

contract professor

Istituto Europeo di Design di Torino, Italy

Type design 3 [ADPR19] (42 h).

2023-2024

teaching assistant

Faculty of Design and Arts, Libera Università di Bolzano, Italy

Course WUPArt, Module of Visual Communication [97116] (40 h)

2023-2024

contract professor

Design department, Istituto Italiano Design di Perugia, Italia

Graphic design Course [ISDC/03] (80 h)

2022 – 2023

contract professor

Libera Accademia di Belle Arti di Trento, Italy
Art direction course [ABTEC37] (50 h).

2022 – 2023

teaching assistant

Faculty of Design and Arts, Libera Università di Bolzano, Italy
Course WUPArt, Module of Visual Communication [97116] (40 h)

2022 – 2023

contract professor

Design department, Istituto Italiano Design di Perugia, Italy
Graphic design Course [ISDC/03] (80 h)

2018 – on going

contract professor

*Communication and Visual Design department,
Istituto Italiano Design di Perugia, Italy*
Basic Typography course (80 h)

2018 – on going

contract professor

*Communication and Visual Design department,
Istituto Italiano Design di Perugia, Italy*
Type design 1 (80 h)

2018 – on going

contract professor

*Communication and Visual Design department,
Istituto Italiano Design di Perugia, Italy*
Progettazione editoriale (80 h)

2019

teaching assistant

A.B.A., Accademia di Belle Arti Pietro Vannucci di Perugia, Italy
Workshop “Il progetto di un magazine indipendente ...”
with J. Pierini, M. Guidi e M. Tortoioli Ricci

2013 – 2014

teaching assistant

ISIA, Istituto Superiore per le Industrie Artistiche di Urbino
Progetto Urbino città Ideale

**Pritze and
Competition**

ADI Index 2021

selected project “TITLING - Il mestiere di Grafico 93-19”
2020, Milan (Italy) [Art director, with bcpt associati]
https://www.adi-design.org/2021_c00592
[ISBN 978-88-946461-2-2]

ADI Index 2021 - Targa giovani 2021

selected project “I Biomi d’Italia di Simone Fucchi”
2015, Milano) [bachelor thesis, co-tutor: Gianluca Sandrone]
https://www.adi-design.org/2014_z00361

ADI Index 2020

selected project “One - Listone Giordano”
2019 Milan (Italy) [graphic designer with bcpt associati]
https://www.adi-design.org/2020_i00749
[ISBN 978-88-943723-9-7]

Premio per l’Innovazione 2019

category: Industria e servizi,
selected project “Resonating Trees / Listone Giordano”
2020, Milan (Italy) [graphic designer with bcpt associati]
<https://www.adi-design.org/premio-index-per-l-innovazione-2019.html>

ADI Index 2019

selected project “Resonating Trees / Listone Giordano”
2020, Milan (Italy) [graphic designer with bcpt associati]
https://www.adi-design.org/2019_c00717
[ISBN 978-88-943723-5-9]

European Design Awards 2019

2° place category: Poster Series, project Nemici [...]
2019, Warsaw (Poland) [graphic designer with CoMoDo Sociale]
<https://awards.europeandesign.org/#/Winners/222122>

European Design Awards 2019

1° place category: Digital Installation, progetto Resonating Trees
2019, Warsaw (Poland) [graphic designer with bcpt associati]
<https://awards.europeandesign.org/#/Winners/222175>

ADI Index 2018

selected project “Universo Assisi”
2019, Milan (Italy) [graphic designer with bcpt associati]
https://www.adi-design.org/2018_c00305
[ISBN 978-88-943723-1-1]

ADI Index 2018

selected project “Heritage Book / Listone Giordano”
2019, Milan (Italy) [Graphic designer with bcpt associati]
https://www.adi-design.org/2018_t00068
[ISBN 978-88-943723-1-1]

ADI Index 2014 - Targa giovani 2014

selected project “Atlas of Public Spaces in Urbino”
2015, Milano) [Aa. Vv. ISIA di Urbino]
https://www.adi-design.org/2014_z00361

Premio nazionale delle arti 2013,
2° premio della giuria, Urbino, Italia

Exhibitions

Millennials - La nuova scena della grafica italiana

AIAP - Associazione italiana design della comunicazione visiva
2018, Milan (Italy) [mostra collettiva]
[ISBN: 978-88-940691-7-4]

Isia Design Withvivo

Isia di Roma, Faenza, Firenze ed Urbino
2018, Milan (Italy) [mostra collettiva]
[ISBN: 978-88-940691-3-6]

Fahrenheit39 Book fair, Edizione 4

2014, Ravenna (Italia) [with G.Cesco Bolla]

Walter Tiemman prize 2012

2012, Lipsia (Germania)
(libro selezione per la mostra - with Giulio Cesco Bolla)

Taccuini paesaggi, oggetti e figure, AC Atelier, Roma, Italia

1/18 Poster Exhibition, Stepenište gallery, Belgrade, Serbia

Fisianomia 2012, Isia di Urbino, Italia

Publications

Aa. Vv., *Cast it #5*, Lazy dog press with C-A-S-T, Milano 2022
[ISBN: 978-88-98030-44-6]

Aa. Vv., *ADI design index 2021*, ADI per Edizioni, Milano, 2021
[ISBN: 978-88-946461-2-2]

Aa. Vv., *ADI design Index 2020*, ADI per Edizioni Milano, 2020
[ISBN: 978-88-943723-9-7]

Aa. Vv., *ADI design Index 2019*, ADI per Edizioni Milano, 2019
[ISBN: 978-88-943723-5-9]

AA.VV., *20IID - Revisione ragionata dei venti anni
dell'Istituto Italiano di Design*, IID Press, Perugia, 2019
[ISBN: 978-88-944763-0-9]

Aa. Vv., *ADI design index 2018*, ADI per Edizioni, Milano, 2018
[ISBN 978-88-943723-1-1]

AA.VV., *Millennials - La nuova scena della grafica italiana*,
Aiap Edizioni, Milano, 2018
[ISBN: 978-88-940691-7-4]

AA.VV. Marco Bazzini e Anty Pansera (a cura di),
*Isia Design Convivio, Sperimentazione didattica:
progetti, scenari e società*, Aiap Edizioni, Milano, 2018
[ISBN: 978-88-940691-3-6]

Gianluca Sandrone, *Il Gemello Gentile della Rivoluzione*
Thesis project, 2014

Education

2012 – 2014

Ma degree in communication and editorial design

ISIA, Istituto Superiore per le Industrie Artistiche di Urbino

Final Vote: 108/110

2013

Erasmus programme

Editorial course, ERG, Bruxelles, Belgium (7 months)

2006 – 2011

Bsc in Industrial design

Politecnico di Torino, 1° Faculty of Architecture

Parco Valentino Head quarter, Torino, Italy

Final Vote: 103/110

Workshops

Happinessie, M. Bubbico e M. Tortoioli Ricci, Perugia, Italy

Atlas of Urbino, Joost Grootens, Isia di Urbino, Italy

Io sono Urbinata, Åbäke, Isia di Urbino, Italy

Ri e voco, Lupo&Burtscher, Isia di Urbino, Italy

Delta del Po, IUAV Summer School, Gorino Sullam, Italy

Language skills

italian (mother tongue)

english IELTS certification 6.5

(B2 Equivalent - complete working efficiency)

Communicative skills

Teamwork attitude, Brainstorming and Ideas exchange.

Good interpersonal and speaking skills achieved during group projects and increased due to the teaching activity.

Professional skills

More than 10 years of visual communication design practice related to graphic, editorial and typographic design.

Management skills of the entire design work flow both for group dynamics and autonomous.

In-deep knowledge of offset and digital printing process, executive printing files, technical cost list and blueprint withtroll.

Technical skills

Windows/Mac Os operative system, Adobe Creative, Glyphs e Fontlab, Wordpress, Microsoft Office Suite

Driving License

European driving License, Patent B

Autorizzo il trattamento dei miei dati personali ai sensi del Decreto Legislativo 30 giugno 2003, n. 196 “Codice in materia di protezione dei dati personali”.