

University Academic Curriculum Vitae

Personal information

Name: **GIOVANNA SACCHI**
Nationality: Italian
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Education

- 2016-2017 **Master in European Project Management**®, EuropaCube Innovation Business School
- 2009-2012 **Ph.D. in Agricultural and Food Economics and Policy**, University of Bologna - Alma Mater Studiorum
- 2007-2008 **Master's Diploma in Development and International Cooperation**, University of Bologna - Alma Mater Studiorum
- 2000-2005 **Laurea Degree (5-year, 2nd cycle degree) in Communication Sciences**, Sapienza University of Rome, final marks: 110/110

Present appointment

Assistant Professor, fix-term contract (RTDa), since 15/06/2020
Faculty of Science and Technology, Free University of Bozen-Bolzano
S.S.D. AGR/01 - Area 07/A1

Research interests

Sustainability issues in rural development, grassroots collective action, organic agriculture, Participatory Guarantee Systems, Alternative Agri-food Networks, consumer behaviour, sustainable and ethical consumption.

Professional experience

From / to	Job title	Name of academic Institution	Academic level	Responsibilities
09.2019 / 06.2020	Researcher	Council for Agricultural Research and Agricultural Economics - CREA Project: H2020, <i>TROPICSAFE, Insect-borne prokaryote-associated diseases in tropical and subtropical perennial crops</i>	III level	<ul style="list-style-type: none">- Evaluation of agricultural systems through quantitative and qualitative analysis tools;- Cost-benefit analysis for the introduction of innovative pest management techniques in the project partner countries;- Analysis of the agro-food chains of the project partner countries
11.2017 / 08.2019	Postdoctoral Research Fellow	University of Florence Project: H2020, <i>CERERE, Cereal Renaissance in Rural Europe. Embedding diversity in organic and low input food systems</i>	Postdoc	<ul style="list-style-type: none">- Identification of innovations in the cereal food system- Identification of best practices that promote a more dynamic use of crop diversity- Identification, review, summary and translation key scientific research results;- Coordination and management of task 2.2 of WP2, Downscaling research results.

				- Responsible for the publication of open access literature review articles deriving from the results obtained from the multi-actor selection process.
05.2017 / 11.2017	Postdoctoral Research Fellow	University of Florence Project: <i>ValMonTi: Enhancement of traditional and innovative products of the Pistoiese mountains</i>	Postdoc	- Focus Groups design and administration - Data collection, data input, data analysis - Reports drafting
11.2014 / 11.2015	Postdoctoral Research Fellow	Ca' Foscari University of Venice Project: <i>EcoLab: Alternative Eco-labelling strategies for sustainable consumption of food products</i>	Postdoc	- Project management - Budgeting - Literature review - Mapping Italian Alternative Food Networks - Focus Groups design and administration - Reports drafting - Results dissemination
06.2014 / 09.2014	Postdoctoral Research Fellow	Ca' Foscari University of Venice Project: <i>Economic Analysis of Italian fishing sector</i>	Postdoc	Collecting data to quantify the elements of degradation of marine resources resulting from the fishing industry
05.2013 / 05.2014	Postdoctoral Research Fellow	Ca' Foscari University of Venice Project: <i>Rural tourism between environmental sustainability and local development</i>	Postdoc	- Project Management - Literature review - Survey design - Data collection, data input, data analysis - Reports drafting - Results dissemination
03.2012 / 03.2013	Postdoctoral Research Fellow	Ca' Foscari University of Venice Project: <i>Wine tourism enhancement in Veneto Region: demand analysis</i>	Postdoc	- Literature review - Survey design - Data collection, data input, data analysis - Reports drafting - Results dissemination

Experience in academic teaching activity/thesis supervision

- **Course** (60 hours): "Mercati agricoli e Marketing" - 40177 - AGR/01. Bachelor in Agricultural Sciences, A.A. 2020-2021, 6CFU
- **Member** of the Scientific Committee of the PhD in Mountain Environment and Agriculture, cycle XXXVII, Faculty of Science and Technology, Free University of Bozen-Bolzano
- **Thesis supervisor** Bachelor degree – Free University of Bozen-Bolzano (1), Second cycle degree – University of Bologna (1)
- **Thesis co-supervisor** Bachelor degree – Free University of Bozen-Bolzano (1), Second cycle degree - University of Bologna (1)
- **Seminar** (2 hours): Il consumo critico. "Analisi dei consumi alimentari" course, A.A. 2020-2021, 25.11.2020, University of Parma – PR, ITALY
- **Lecture** (2 hours): Participatory Guarantee Systems (PGS): numbers, evidence, and emerging aspects. "Sustainable Agriculture Food and Justice" course, A.A. 2017-2018, 26.11.2018, Castello Sonnino, International Education Center, Montespertoli – FI, ITALY
- **Seminar** (2 hours): I nuovi modelli di consumo critico. "Agri-food marketing" course, A.A. 2015-2016, 01.04.2016, Ca' Foscari University of Venice – VE, ITALY

- **Seminar** (2 hours): L'agricoltura biologica: numeri evidenze e aspetti emergenti. "Agri-food marketing" course, A.A. 2015-2016, 31.03.2016, Ca' Foscari University of Venice – VE, ITALY
- From September 2010 to March 2011: **Visiting scholar** at the Centre for Graduate Studies in Agricultural Development (CPDA), Department of Development, Agriculture and Society, Federal Rural University, Rio de Janeiro, BRAZIL
- **Seminar** (1 hour): Sistemi di Gestione della Qualità: i Sistemi di Garanzia Partecipata nell'Agricoltura Biologica. "Gestione e valorizzazione della qualità" course, A.A. 2009-2010, 29.04.2010, University of Bologna - Alma Mater Studiorum, Bologna, ITALY

Memberships

- *Agricultural Economics Society* - AES
- *European Association of Agricultural Economists* – EAAE
- *Associazione Italiana di Economia Agraria e Applicata* - AIEAA
- *Società Italiana di Economia Agro-Alimentare* - SIEA

Journal Review Service

- *Agricultural and Food Economics*, Springer
- *Agriculture and Food Security*, Springer
- *Agriculture and Human Values*, Springer
- *Annals of Agriculture and Crop Science*, Austin Publishing Group
- *Applied Science*, MDPI
- *Food Economics/Economia Agroalimentare*, FrancoAngeli
- *Foods*, MDPI
- *International Journal of Environmental Research and Public Health*, MDPI
- *Land*, MDPI
- *Land Use Policy*, Elsevier
- *Sustainability*, MDPI
- *Sustainable Production and Consumption*, Elsevier

Research, Scholarships, Awards, and Grants

- from 26/09/2018 to 26/09/2027: **National Scientific Qualification** (Call 2016) to Associate Professor roles, Agricultural Economics (S.S.D. AGR/01 - Area 07/A1)
- 2017-2019: **Research fellowship (2)**, H2020 Project: "CERERE, CEreal REnaissance in Rural Europe. Embedding diversity in organic and low input food", University of Florence
- 2017: **Research Grant**, Integrated Supply Chain Plan: "ValMonTi: Enhancement of traditional and innovative products of the Pistoiese mountains", University of Florence
- 2014-2015: **Research fellowship**, Eco-labelling strategies for sustainable consumption of food products, Ca' Foscari University of Venice
- 2013-2014: **European Social Fund Research fellowship**, Rural tourism between environmental sustainability and local development
- 2013: **Award for Best Ph.D. Thesis 2012 in Agriculture and Food Economics**, Italian Society of Agri-Food Economics (SIEA)
- 2012-2013: **European Social Fund Research fellowship**, Wine tourism enhancement in Veneto Region: demand analysis
- 2011: **Grant by University of Bologna** for attending the International Summer School in Experimental Auctions: Theory and Applications in Marketing and Consumer Preferences Analysis
- 2010: **"Marco Polo" fellowship**, University of Bologna, for conducting research abroad
- 2009-2012: Fellowship fully funded for Ph.D. period of three years by the Italian Ministry of Education and Research
- 2005: **Grant for outstanding young researcher** from the Bank Foundation "Credito Cooperativo", Rome, Italy

Date granted	Award Holder(s)	Funding Body	Title	Amount received
2021	Dr. Sacchi, G. Project: <i>RESTART, Resilience rural tourism: measures and activities of South Tyrolean</i>	Free University of Bozen-Bolzano	Principal Investigator	9.400,00€

	<i>agritourism to mitigate Covid-19 impacts</i>			
2015	Prof. Sacchi, A. Project: <i>INCOMMON, In praise of community: shared creativity in arts and politics in Italy (1959-1979)</i>	European Research Council Starting Grants – European Commission	Principal Investigator Assistant	1.452.686,00€
2014	Prof. Mauracher, C.; Dr. Sacchi, G. Project: <i>ECOLAB, Eco-labelling strategies for sustainable consumption of food products</i>	Ca' Foscari University of Venice	Project manager	13.500,00€
2012	Prof. Procidano, I., Dr. Sacchi, G. Project: <i>Rural tourism between environmental sustainability and local development</i>	European Social Fund	Project manager	25.000,00€

Publications

Journal articles

- Iannucci, G., **SACCHI**, G.* (2021). The evolution of organic market between third-party certification and participatory guarantee systems. *Bio-based and Applied Economics*, *Just Accepted - September 2021*
- Cavallo, C.; **SACCHI**, G.*, Carfora, V. (2020). Resilience effects in food consumption behaviour at the time of Covid-19: perspectives from Italy, *Heliyon*, 6(12): e05676
- Stefani, G.; Nocella, G.; **SACCHI**, G.* (2020). Piloting a Meta-Database of Agroecological Transitions: An Example from Sustainable Cereal Food Systems. *Agriculture*, 10: 219.
- SACCHI**, G.*, Belletti, G., Biancalani, M., Lombardi, G.V., Stefani, G. (2019). The valorisation of wheat production through locally-based bread chains: experiences from Tuscany, *Journal of Rural Studies*, 71:23-35.
- SACCHI**, G. (2019). Social Innovation Matters: the adoption of Participatory Guarantee Systems within Italian Alternative Agri-Food Networks, *Strategic Change*, 28:241–248.
- SACCHI**, G.*, Cej, L., Stefani, G., Lombardi, G.V., Rocchi, B., Belletti, G., Gagliardi, E., Nocella, G., Mikkola, M., Zimoch, U., Macken-Walsh, A., Hyland, J., Henschion, M., Bocci, R., Bussi, B., De Santis, G., Rodriguez y Hurtado, I., De Kochko, P., Riviere, P., Carrascosa, M., González, M., Pearce, B., Lampkin, N., Padel, P., Sellars, A., Vindras, C., Rey, F., Chable, V., Cormery, A., Vasvari, G. (2018). A multi-actor literature review on alternative and sustainable food systems for the promotion of cereal biodiversity, *Agriculture*, 8(11), 173.
- SACCHI**, G. (2018) I Sistemi di Garanzia Partecipativa per i prodotti biologici, fonte di innovazione sociale per le reti agroalimentari alternative italiane. *Agriregionieuropa*, 14(54), Settembre 2018.
- Sofi, F., Dinu, M., Pagliai, G., Cej, L., **SACCHI**, G.*, Benedettelli, S., Stefani, G., Gagliardi, E., Tosi, P., Bocci, R., Bussi, B., De Santis, G., Rodriguez y Hurtado, I., De Kochko, P., Riviere, P., Carrascosa, M., González, M. (2018). Health and nutrition studies related to cereal biodiversity: a participatory literature review approach, *Nutrients*, 10(9), 1207.
- SACCHI**, G., (2018) The Ethics and Politics of Food Purchasing Choices in Italian Consumers' Collective Action. *Journal of Agricultural and Environmental Ethics*, 31(1): 73-91.
- Stefani, G.*, Tiberti, M., Lombardi, G.V., Cej L., **SACCHI**, G. (2017). Public Food Procurement: A Systematic Literature Review, *International Journal on Food System Dynamics*, 8 (4): 270-283.
- SACCHI**, G. (2016). Towards an Evolution of Policies Framework for the Quality of Organic Agriculture: the case of Participatory Guarantee Systems in Italy. *Annals of Agriculture and Crop Science*, 2016; 1(2): 1007.
- Mauracher, C., Procidano, I., **SACCHI**, G.* (2016). Wine tourism quality perception and customer satisfaction reliability: the Italian Prosecco District, *Journal of Wine Research*, 27(4): 284–299.
- SACCHI**, G. (2015). L'evoluzione dei Participatory Guarantee Systems per l'agricoltura

- biologica: esperienze mondiali a confronto, *Food Economics/Economia Agro-Alimentare*, 17(2): 77-92.
14. **SACCHI**, G., Caputo, V.*, Nayga, R.M., Jr. (2015): Alternative Labeling Programs and Purchasing Behavior toward Organic Foods: The Case of the Participatory Guarantee Systems in Brazil, *Sustainability*, 7(6): 7397-7416.
 15. Castellini, A.*, Mauracher, C., Procidano, I., **SACCHI**, G. (2014): Italian market of organic wine: a survey on production system characteristics and marketing strategies, *Wine Economics and Policy*, 3(2): 71–80.
 16. Mauracher, C., Procidano, I., **SACCHI**, G.* (2014): Customer satisfaction per l'innovazione dell'enoturismo in Veneto. Effetti delle nuove forme di integrazione turistica, *Food Economics/Economia Agro-Alimentare*, 16(1): 157-178.
 17. **SACCHI**, G.*, Zanasi, C., Canavari, M. (2011). Modelli alternativi di garanzia della qualità dei prodotti biologici alla luce della Teoria delle Convenzioni, *Food Economics/Economia Agro-Alimentare*, 13(3): 57-80.

Book chapters

18. Caputo, V.*, **SACCHI**, G., Lagoudakis, A., (2017): Traditional Food Products and Consumer Choices: A Review, in *Consumer Science and Strategic Marketing: Case Studies in the Traditional Food Sector* (Eds. Alessio Cavicchi & Cristina Santini). Duxford: Woodhead Publishing, Elsevier, 2018, pp. 47-87.
19. Mauracher, C., Procidano, I., **SACCHI**, G.* (2013): Determinants in wine tourism destination choice. The case of Conegliano-Valdobbiadene Prosecco area. In: Lun, L.M., Dreyer, A., Pechlaner, H. & Schamel, G. (eds.), *Wine and tourism. A value-added partnership for promoting regional economic cycles. Proceedings of the 3rd Symposium of the Workgroup Wine and Tourism of the German Society of Tourism Research (DGT)*, EURAC book, Vol. 62: 87-100

Reports

20. Bosello F., Capriolo A., Breil M., Eboli F., Manente M., Mascolo R.A., Mauracher C., Montaguti F., Otrachschenko V., Rizzo R. G., Rizzo S. L., **SACCHI** G., Soriani S., Standardi G. (2016). Una valutazione economica degli ecosistemi marini e un'analisi di scenario economico al 2020, ISPRA, Rapporto 255/16 ISBN 978-88-448-0805-1

Magazine articles

21. **SACCHI**, G. (2015). Fair Mobility e la controcultura contadina: da Genuino Clandestino alla Cooperativa Integral Catalana, *roots&routés*, (IM)MOBILITY, Dic. 2015, ISSN 2039-5426
22. **SACCHI**, G. (2011). Turning possibilities into practices: Brazilian consumers and PGS certified organic products, *The Global PGS Newsletter*, IFOAM, 2(7): 3-5.

Conference participation

1. Sacchi, G., Fischer, C., Grillini, G., Streifeneder, T. Paper session: *Restart Tourism: resilience practices of South Tyrolean agritourism to mitigate Covid-19 impacts*. SIEA congress – “#foodrestart: Brexit, Nuova PAC, Covid-19: l'agroalimentare italiano riparte”, 30 September-1 October 2021, Verona, ITALY.
2. Sacchi, G., Nocella, G., Romano, D., Stefani, G. (2019) Paper session: *We care: consumers' co-production towards private sustainable food procurement*, 174th EAAE Seminar – “Economics of culture and food in evolving agri-food systems and rural areas”, 10-12 October 2019, Matera, ITALY.
3. Sacchi, G., Stefani, G., Nocella, G. (2019) Paper session: *Citizen co-production: consumers' engagement towards sustainable food products and healthy diets*, 8th AIEAA Conference, “Tomorrow's Food: Diet transition and its implications on health and the environment”, 13-14 June 2019, Pistoia, ITALY.
4. Iannucci, G.; Sacchi, G. (2019) Paper session: *The evolution of organic market between third-party certification and participatory guarantee systems*, 8th AIEAA Conference, “Tomorrow's Food: Diet transition and its implications on health and the environment”, 13-14 June 2019, Pistoia, ITALY (presented by Iannucci, G.).

5. Belletti, G., Biancalani, M., Lombardi, G.V., Sacchi, G., Stefani, G. (2018). Paper Session: *Locally-based cereal supply chains in Tuscany: a comparison of different experiences*, WICaNeM 2018, "13th Wageningen International Conference on Chain and Network Management", 2-3 July, Ancona, ITALY
6. Belletti, G., Biancalani, M., Lombardi, G.V., Sacchi, G., Stefani, G. (2018). Paper Session: *Analysis and comparison of alternative locally-based wheat supply chains in Tuscany*. 7th AIEAA Conference "Evidence-based policies to face new challenges for agri-food systems", 14-15 June, Conegliano, ITALY
7. Sacchi, G. (2017). Paper Session: *Social Innovation Matters: the adoption of Participatory Guarantee Systems within Italian Alternative Agri-Food Networks*. First joint conference SIDEA-SIEA, "Cooperative strategies and value creation in sustainable food supply chain", 13-16 September, Bisceglie, ITALY
8. Sacchi, G., Cavallo, C. (2017). Paper Session: *What is behind Sustainable consumption? Comparing academic literature and social networks trends on sustainable consumption behavior*. First joint conference SIDEA-SIEA, "Cooperative strategies and value creation in sustainable food supply chain", 13-16 September, Bisceglie, ITALY
9. Sacchi, G. (2017). Paper Session: *Italian Sustainable Consumption Attitude Through Food Purchasing Choices: A Qualitative Analysis*. XV EAAE Congress, "Towards sustainable Agri-Food Systems: Balancing Between Markets and Society", 29 August-1 September, Parma, ITALY
10. Caputo, V., Nayga, R.M., Jr., Sacchi G., Scarpa, R. (2016). Paper session: *Attribute non-attendance or attribute-level non-attendance? A choice experiment application on extra virgin olive oil*. Agricultural & Applied Economics Association, AAEA Annual Meeting, 31 luglio-2 agosto, Boston, USA (presented by Caputo V.)
11. Mauracher, C., Procidano, I., Sacchi, G. (2016). Paper session: *Il turismo rurale in Veneto tra sostenibilità ambientale e sviluppo locale*. 24th della Società Italiana di Economia Agro-Alimentare SIEA "Paesaggi agroalimentari e sviluppo rurale", 6-8 giugno, Alghero, ITALY (presented by Mauracher, C.)
12. Sacchi, G. (2015). Paper session: *Italian Participatory Guarantee Systems for Organic Agriculture: from Best Practices towards the Evolution of Policies Framework*. IFOAM Agribiomediterraneo International Conference "Agroecology for Organic Agriculture in the Mediterranean", 10-13 settembre, Vignola, ITALY
13. Caputo, V., Sacchi G., Nayga, R.M., Jr., Scarpa, R. (2015). Paper session: *Consumers' Valuation of European Quality Labels: The Effects of Prior Knowledge*. 145th EAAE Seminar "Intellectual Property Rights for Geographical Indications: What is at Stake in the TTIP?" 14-15 aprile, Parma, ITALY
14. Sacchi, G., Caputo, V., Nayga, R.M., Jr. (2015). Paper session: *Alternative labeling programs and purchasing behavior toward organic foods: the case of the Participatory Guarantee Systems in Brazil*. 143rd Joint EAAE/AAEA Seminar "Consumer Behavior in a Changing World: Food, Culture and Society", 25-27 February, Naples, ITALY
15. Mauracher, C., Procidano, I., Sacchi, G. (2013). Paper session: *Customer satisfaction per l'innovazione dell'enoturismo in Veneto. Effetti delle nuove forme di integrazione turistica*, 21° SIEA Seminar "Integrazione nel sistema agro-industriale" 6-7 June, Bologna, ITALY
16. Mauracher, C., Procidano, I., Sacchi, G. (2013). Paper session: *Determinants in wine tourism destination choice. The case of Conegliano-Valdobbiadene Prosecco area*. 3rd Symposium of the Workgroup 'Wine and Tourism' of the German Society of Tourism Research (DGT), 24-25 May, Bozen- Bolzano, ITALY
17. Mauracher, C., Procidano, I., Sacchi, G. (2013). Paper session: *Wine Tourism Enhancement in the Prosecco District*. 5th International Wine Tourism Conference, 15-16 March, Zagreb, CROATIA
18. Sacchi, G. (2012). Paper session: *Changing the world through embeddedness and participation: alternative ways of certifying organic goods in Brazil*. 2nd Interdisciplinary Ph.D. Workshop in Sustainable Development, Columbia University's Sustainable Development Doctoral Society. 20-21 April; Columbia University, New York, USA
19. Sacchi, G., Zanasi, C., Canavari, M. (2011). Poster session: *Participatory Guarantee Systems for organic food: Rede Ecovida de Agroecologia case study*. The International Consortium on Applied Bioeconomy Research – ICABR, 26-29 June, Roma, ITALY

20. Sacchi, G., Zanasi, C., Canavari, M. (2011). Paper session: *I Sistemi Partecipativi di Garanzia della Qualità dei Prodotti Biologici: indagine sulla risposta d'acquisto del consumatore*. First congress of Rete Italiana per la Ricerca in Agricoltura Biologica – RIRAB "L'agricoltura biologica in risposta alle sfide del futuro: il sostegno della ricerca e dell'innovazione", Catania, ITALY
21. Sacchi, G., Zanasi, C., Canavari, M. (2010). Paper session: *The Theory of Conventions as a framework to analyse Participatory Guarantee Systems for organic food*. 5th Research Workshop on Institutions and Organizations (V RWIO), 3-5 October, 2010 Gonçalves - Minas Gerais, BRAZIL

Invited talks

- Camilla, emporio di comunità, *I Sistemi di Garanzia Partecipativa: numeri, evidenze, aspetti emergenti e casi studio*, Bologna, 17 December 2018
- Scuola di Agraria e Medicina Veterinaria, University of Bologna - Alma Mater Studiorum: *Certificazione biologica e Garanzia Partecipata*, Bologna, 12 November 2015
- Smart Agrifood Days - Ricerca e innovazione delle Università del Veneto per la Sostenibilità e la Valorizzazione del Settore Agroalimentare, VenetoInnovazione e Regione Veneto: *Produzioni alimentari sostenibili nei nuovi modelli di consumo critico*, Venice, 30 June 2015
- EXPO Milan 2015, Fairtrade Italia, Ca' Foscari University of Venice, Sustainable Ca' Foscari: *Nuovi modelli di consumo responsabile: Il consumo critico e partecipativo*, Milan, 8 June 2015
- CampiAperti, La rivoluzione sotto i piedi, coltivare la trasformazione, coltivare la campagna, cambiare la città: *La Garanzia partecipata: il cibo e la terra come beni comuni*, Bologna, 10 April 2015

Third mission

from May 2021 to July 2021: **Independent External Expert** for the **European Research Executive Agency** for the evaluation of proposals under the call **AGRIP-SIMPLE-2021** (11 proposals) and **AGRIP-MULTI-2021** (5 proposals). REA.B4 – Agri-Food promotion, Environmental Observation and Innovative Governance. COV2 17/. B-1049 Brussels/Belgium.

Further data

- from October 2017: registered as **Junior Designer** (Group C) to the **European Register of Euro-projects Designers and Managers**
- Successful in the tests **EPSO CAST/EU/27/07** for the International Cooperation profile

Language

competence

Mother tongue

Italian

Other Languages

English, Portuguese, French, German

		Understanding				Speaking				Writing	
		Listening		Reading		Spoken interaction		Spoken production		Written production	
English	C1	Proficient	C1	Proficient	C1	Proficient	C1	Proficient	C1	Proficient	
Portuguese	B1	Independent	B1	Independent	B1	Independent	B1	Independent	B1	Independent	
French	B1	Independent	B2	Independent	A2	Basic	A2	Basic	A2	Basic	
German	A1	Basic	A1	Basic	A1	Basic	A1	Basic	A1	Basic	

I certify that the statements made by me are true, complete and correct according to the artt. 46 and 47 of the Italian D.P.R. 445/2000

Autorizzo il trattamento dei dati personali in base all'art. 13 del D. Lgs. 196/2003 e all'art. 13 GDPR 679/16

Date

01 October 2021