

Sara Longo

Free University of Bolzano | Faculty of Economics and Management
Universitätsplatz 1 – piazza Università 1 | 39100 Bozen- Bolzano
E-mail: sara.longo@unibz.it | Google Scholar: [Sara Longo PhD - Google Scholar](#)

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RESEARCH INTERESTS: Disclosure - Capital Markets – Banking – Corporate Sustainability

ACADEMIC EMPLOYMENT

Free University of Bolzano - Assistant Professor in Accounting	2019-2025
University of Padova - Post-Doc in Accounting	2018-2019

EDUCATION

University of Padova - PhD in Economics & Management <i>Major in Accounting; Minor in Finance</i>	2014-2018
- Visiting PhD Student (Columbia Business School, NYC)	2017
SDA Bocconi - Master in “Credit Risk Management for Banks”	2009-2012
University of Padova - Master Degree in Political Sciences and Business Administration	1999-2003

RESEARCH

- **Published and Accepted Papers:**

Longo, Sara “*Liquidity in the banking industry. The effects of ECB intervention and changes in disclosure regulation: an accounting perspective*” paduaresearch.cab.unipd.it (PhD Thesis at the Department of Economics and Management “Marco Fanno”, University of Padova), 2018.

Longo, Sara, Antonio Parbonetti, and Amedeo Pugliese “*Investors’ expectations around Quantitative Easing: does the liquidity injection affect European banks equally?*” *Journal of Management and Governance*, 2022 (MAGO-D-20-00153R4).

- **Published Book Chapters:**

Lattanzi, Nicola and Sara Longo “**Il sistema economico-produttivo del paese. Proteggere e valorizzare l’azienda familiare**” (Capitolo 1) tratto da “La valutazione delle aziende familiari” a cura di: Lattanzi Nicola, Liberatore Giovanni, Tiscini Riccardo, Studi di valutazione d’azienda, Collana SIDREA edito da Giuffrè (2022).

Fontana, Stefano and Sara Longo “**Azienda familiare e la crisi di impresa**” (Capitolo 3) tratto da “La valutazione delle aziende familiari” a cura di: Lattanzi Nicola, Liberatore Giovanni, Tiscini Riccardo, Studi di valutazione d'azienda, Collana SIDREA edito da Giuffrè (2022).

▪ **Working Papers:**

Fabrizi, Michele, Sara Longo, and Antonio Parbonetti “**Market Reaction to Mandatory Country-by-Country Reporting Disclosure in the EU Banking Industry**”.

Bonacchi, Massimiliano, April Klein, Sara Longo, and Giovanni Strampelli “**Does The Introduction of a Credibility Mechanism for Stewardship Disclosures Improve Investor Engagement?**”. European Corporate Governance Institute-Law Working Paper

Dal Maso Lorenzo, Sven Hartlieb, Sara Longo, and Francesco Mazzi “**Cost Management in the Era of Natural Disasters**”.

Invited Presentations:

RTD Research Day at Free University of Bolzano	2022
Brown bag at Free University of Bolzano	2019-2022
EAA Junior Network Lounge	2021
University of Padova	2019
EDHEC Business School	2019
University of Pompeu Fabra	2019
SKEMA Business School	2019
Washington State University	2019

Conference Participation:

25° Financial Reporting and Business Communication Conference *, **	2022
JJAR Conference & Doctoral – New Faculty Consortium +	2021-2022
ACMAR Conference - WHU *, ***	2022
EAA Conference *, **, ***	2019-2021-2022
Accounting Summer Camp - Unipd-Unibz*	2018-2019-2021-2022
JLFA Conference	2018-2020-2022
AAA IAS Midyear Meeting ** & PhD/New Faculty Consortium	2021-2022
AAA FARS Midyear Meeting *	2020-2021-2022
International Accounting Research Symposium - Madrid*	2018-2021
CAR Conference and Doctoral Consortium +	2021
AAA Conference *, **	2020-2021
CAAA Conference	2021
Hawaii Accounting Research Conference	2021
EAR Conference +	2020-2021
AIDEA – Accademia Italiana di Economia Aziendale *	2019
Journal of Financial Management, Markets and Institutions Conference	2019
Dolomites Winter Finance Conference	2019
EAA Talent Workshop *	2018
SIDREA – Società Italiana dei Docenti di Ragioneria ed Economia Aziendale *	2018
SARAC – Swiss Accounting Research Alpine Camp *	2018
BAFA Southeast Area Group Conference*	2017

* = Invited Presentation; ** = Invited Discussant; *** = Session Chair; + = by on Invitation

Workshop Participation:

PhD Seminar: Market-Based Research in International Accounting (University of Zurich)	2017
EDEN Doctoral Seminar: Empirical Financial Accounting Research (ESMT Berlin)	2016
Limperg PhD Seminar: An Introduction to Capital Markets Research (Tilburg University)	2016
Summer School TSTAT (University of Modena)	2016

AWARDS

- Excellence in Reviewing Award Winner – AAA Annual Conference (San Diego)
International Accounting Section 2022

FELLOWSHIPS

- Unibz Internal Research Funds (€ 4,500) 2020
Title of the project “*Hedging under IFRS 9*”
- Unibz Internal Research Funds (€ 9,500) 2019
Title of the project “*Country-by-Country Reporting and foreign cash in EU banks*”
- Fundación Ramón Areces XIV International Accounting Research Symposium 2018
- University of Padova Post-Doctoral Fellowship 2018-2019
- University of Padova PhD Scholarship 2014-2017

TEACHING EXPERIENCE

Free University of Bolzano (*)

- Lecturer, Intermediate Financial Accounting (36, h/year English) 2020-2021-2022
- Lecturer, Banking Business Model and Bank Financial Statement Analysis
(36, h/year Italian) 2022
- Lecturer, Bank Financial Statement Analysis (36, h/year Italian) 2020-2021
- Teaching Assistant, Introduction to Accounting (40, h/year English) 2019-2020

(*) Introducing innovation and inclusion in class on the base of the following webinars proposed by the *Free University of Bolzano* and the *American Accounting Association* that I regularly attended in the years 2020-2021-2022. Here following the most relevant ones for my classes:

- “*12 Tips for assessment in an online environment*” [weARE Webinar 1 | American Accounting Association \(aaahq.org\)](https://www.aahq.org) (October, 2020);
- “*Increasing engagement in virtual classes: breakout rooms and beyond*” [weARE Webinar 4 | American Accounting Association \(aaahq.org\)](https://www.aahq.org) (October, 2020);
- “*Teaching online next semester? Join us to share best practices and lessons learned*” [weARE-Webinar-8 | American Accounting Association \(aaahq.org\)](https://www.aahq.org) (December, 2020);
- “*Creating diverse and welcoming learning environments for faculty and students*” [weARE Webinar 9 | American Accounting Association \(aaahq.org\)](https://www.aahq.org) (January, 2021);
- “*Using Microsoft Teams in the virtual classroom*” [weARE-Webinar-12 | American Accounting Association \(aaahq.org\)](https://www.aahq.org) (February, 2021);
- “*EYARC ethics mindset curriculum*” [weARE Webinar 17 | American Accounting Association \(aaahq.org\)](https://www.aahq.org) (April, 2021);
- “*Inclusive Teaching at UNIBZ*” (September, 2021);
- “*Accounting Boot Camp: preparing students for intermediate financial accounting*” [weARE Webinar 36 | American Accounting Association \(aaahq.org\)](https://www.aahq.org) (December, 2021).

University of Padova

- Lecturer, Accounting for Financial Instruments, and Institutions (24, h/year English) 2019
- Lecturer, Risk and Performance Measurement (15, h/year English) 2018

PROFESSIONAL EXPERIENCE

Credito Valtellinese Bank/MPS Bank/Credit Suisse

Internal auditing, Compliance, Risk manager 2004-2014

MEMBERSHIP

EAA (European Accounting Association)
AAA (American Accounting Association)
AAA FARS (Financial Accounting and Reporting Section)
AAA IAS (International Accounting Section)
CAAA (Canadian Academic Accounting Association)
SoFIE (The Society for Financial Econometrics)

ACADEMIC SERVICE

Editorial work

Editorial Board Member – *Accounting in Europe* 2022

Reviewer

Accounting in Europe 2023
Journal of Applied Economics 2022
Social Responsibility Journal 2021
Canadian Academic Accounting Association 2021
European Accounting Association 2021
International Journal of Business, Governance and Ethics 2020
American Accounting Association 2020-2021-2022
American Journal of Business 2019
Journal of Law, Finance and Accounting Conference 2018

Service

Responsible for the International Learning Agreements (recognizing exams for the L18 - Economics and Management at UNIBZ) 2022-2023
Organizer of the webinars/seminars at the Free University of Bolzano for the “Financial Markets and Regulation” Cluster 2020-2021-2022
Organizer of lectures for the course of “Bank Financial Statement Analysis” with guests from Bank of Italy, EY, Volksbank from 2020
Moderator “The Accounting Design Project Events” at Columbia Business School 2021
Academic tutor for career service from 2021
Thesis supervisor for students of the Master in Accounting & Finance from 2021
Thesis supervisor for students of the Bachelor in Economics & Management from 2021

In the media:

TOP500 – PWC & University of Padova 2015-2017-2018

PROGRAMMING

Stata, R, LaTeX, Python

LANGUAGES

Italian: native language;

English: advanced (CEFR: C1);

German: intermediate (CEFR: B2).

REFERENCE

Prof. Massimiliano Bonacchi

Full Professor of Financial Accounting – Free University of Bolzano massimiliano.bonacchi@unibz.it

Visiting Professor - NYU Stern School of Business massimiliano.bonacchi@stern.nyu.edu