

VALERIA CAVOTTA

Free University of Bolzano-Bozen
Piazza Università, Bolzano 39100
valeria.cavotta@unibz.it

ACADEMIC APPOINTMENTS

2018 – Present Assistant Professor of Strategy and Entrepreneurship at Free University of Bolzano-Bozen

2017 – 2018 Associate Lecturer at Queen Mary University of London

VISITING POSITIONS

2016 – 2018 Visiting Fellow at Imperial College Business School

2014 Visiting Researcher at IESE Business School, Barcelona

EDUCATION

2015 PhD in Economics, subject area Management from University of Lausanne

2008 Graduate Degree in Innovation and Organization of Culture and the Arts from University of Bologna, Italy
With Honours

2007 Exchange program with the Master of Arts Management - H. John Heinz III, School of Public Policy and Management - Carnegie Mellon University, Pittsburgh

2005 Bachelor Degree in Business Administration from University of Bologna, Italy

TEACHING EXPERIENCE

2018/2019 *Social Entrepreneurship*, Free University of Bolzano-Bozen (postgraduate)

Marketing B2B and Sales Management, Free University of Bolzano-Bozen (postgraduate)

2017/2018 *Ethics and Business*, School of Business and Management. Queen Mary University of London (undergraduate)

Research Methods for Business and Management, School of Business and Management. Queen Mary University of London (postgraduate)

Accredited as Associate Fellowship of the Higher Education Academy (AFHEA) in UK in 2017

PUBLICATIONS

Dalpiazz, E. & Cavotta, V. A tale of two faces: Cultural entrepreneurship and the attainment of legitimacy through moral taint. Forthcoming on *Innovation: Organization and Management*. Special Issue on Culture, Innovation and Entrepreneurship

Cavotta, V., Ramus, T., & Vaccaro, A. (2015). How multiple embeddedness can facilitate the implementation of institutional change. *Academy of Management Best Papers Proceedings* (OMT division)

ARTICLES IN REFEREED CONFERENCE PROCEEDINGS

Cavotta, V., Phillips, N., Lawrence, T., & Dalpiazz, E. Recovering trees from bad orchards: Rehabilitation and reintegration in corrupted fields. *Academy of Management Proceedings*, 2017

Cavotta, V., Palazzo, G., & Vaccaro, A. Institutional silence as mechanism of institutional maintenance. *Academy of Management Proceedings*, 2016

Cavotta, V. Sensemaking of corporate intervention in social issues: Implications for institutional change. *Academy of Management Proceedings*, 2013

WORKING MANUSCRIPTS

Cavotta, V., Palazzo, G., & Vaccaro, A. Institutional silence. A case study on the failed deinstitutionalization of hazardous waste dumping. Revise and resubmit.

Mena, S., Tirapani, A., Cavotta, V. Institutional theory and corporate social responsibility. Book chapter in preparation for the Routledge Companion to Corporate Social Responsibility.

Cavotta, V. & Mena, S. Community's engagement in social entrepreneurship.

Cavotta, V., Phillips, N., Lawrence, T., & Dalpiazz, E. Recovering trees from bad orchards: Rehabilitation and reintegration in corrupted fields.

PRESENTATIONS AT CONFERENCES

Cavotta, V., Phillips, N., Lawrence, T., & Dalpiazz, E. Recovering trees from bad orchards: Rehabilitation and reintegration in corrupted fields. European Group for Organizational Studies, EGOS. Copenhagen, 2017

Cavotta, V., Palazzo, G., & Vaccaro, A. Institutional silence as mechanism of institutional maintenance. Academy of Management Conference. Anaheim, 2016

Cavotta, V., Ramus, T., & Vaccaro, A. How multiple embeddedness can facilitate the implementation of institutional change. Academy of Management Conference. Vancouver, 2015

Cavotta, V. Sensemaking of corporate intervention in social issues: Implications for institutional change. Academy of Management Conference, Orlando, 2013

Cavotta, V. Political CSR: Processes of proto-institutional creation in CSR. International Centre for Corporate Social Responsibility (ICCSR) 10th Anniversary Conference. Nottingham, 2012

Cavotta, V. Organizational sensemaking and eradication of poverty. 18th Annual International Conference Promoting Business Ethics. New York, 2011

INVITED TALKS (*Presenter indicated by **)

Cavotta, V. *, Palazzo, G., & Vaccaro, A. School of Business and Economics, Loughborough University, October 25th 2017. Institutional silence as mechanism of institutional maintenance.

Cavotta, V., Palazzo, G. *, & Vaccaro, A. Bocconi University, April, 4th, 2017. Institutional silence as mechanism of institutional maintenance.

Cavotta, V., Palazzo, G. *, & Vaccaro, A. HEC-Paris, March, 14th, 2017. Institutional silence as mechanism of institutional maintenance.

Cavotta, V. *, Ramus, T., & Vaccaro, A. ETH Zurich, October 3rd, 2014. How institutional entrepreneurs can leverage multiple embeddedness to introduce change.

Cavotta, V. *, Ramus, T., & Vaccaro, A. UCP Catolica-Lisbon Business School, June 30th, 2014. The good, the bad, the ugly: Rhetorical Strategies of mobilization.

AWARDS/ FELLOWSHIPS

Free University of Bolzano-Bozen – 10.000 Euro

Swiss National Science Foundation (SNF): Early Postdoc.Mobility Fellowship – 75.150 CHF

SEMINARS AND WORKSHOPS

4th Paper Development Workshop on Organisational and Institutional Change. University of Edinburgh, 2017

PhD Seminar on Organization, Management and Theories of the Firm Consortium (OMTF). University of Geneva, 2014

PhD Seminar on Organization, Management and Theories of the Firm (OMTF). University of Lugano. 2013

9th New Institutionalism Workshop. University of Warsaw, 2013

PhD Seminar on Organization, Management and Theories of the Firm (OMTF). University of Lausanne, 2012

PROFESSIONAL ACADEMIC SERVICE

Academy of Management Annual Meeting – since 2015 (OMT, ENT)

PROFESSIONAL MEMBERSHIP

Academy of Management (AoM)

European Group for Organizational Studies (EGOS)

LANGUAGES

Italian:

Native

English:

Proficient

French:

Intermediate

OTHER WORKING EXPERIENCE

2015 – 2016

UNICEF, Child Rights and Business Unit
Geneva, Switzerland