Aart van Bezooijen is a Dutch industrial designer with an obsession for materials. In 2005 he founded Material Stories, offering consultancy services that would bridge the gap between the materials industry and the world of design. His conceptual and experimental approach to materials inspires a more competitive, innovative and sustainable design. Aart loves work and travel in exploring local crafts and material culture and is cofounder of the project and book “It’s Not Easy Being Green: Two Designers Exploring Sustainability Worldwide” with Paula Raché. Based in Hamburg, Aart is also a Professor for Material and Technology Transfer at the Burg Giebichenstein University of Art and Design Halle and is nurturing an ongoing documentation towards a Material Collection with the platform MAKE.

References:
www.materialstories.com
www.burg-halle.de/make