

University Academic Curriculum Vitae

Personal information

Name: **Ivan Miroshnychenko**

Place and date of birth: Ukraine, 11/03/1986

Nationality: Ukrainian

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Education since leaving school

- 2008, **B.A. (Honors) in Management: Foreign Economic Activity**; Thesis entitled "Institutional Securing of Firms' Foreign Economic Activities in the Sumy Region: The Case of the Sumy Chamber of Commerce and Trade"; Sumy National Agrarian University (Ukraine)
- 2010, **M.Sc. (Merit) in Management and Strategy: Entrepreneurship**; Dissertation entitled "The Proposed Framework of Regional Innovation System: The Case of the Kharkiv region in the Northern Ukraine"; The University of Sheffield (UK)
- 2015, **Ph.D. (Cum Laude) in Management: Innovation, Services and Sustainability**; Dissertation entitled "Corporate governance, R&D investment and Firm Growth"; The Sant'Anna School of Advanced Studies (Italy)

Part of my doctoral studies has been done at the Project Group "Modes of Economic Governance" of the WZB Berlin Social Science Center, at the Collaborative Research Center 649 "Economic Risk" of the Humboldt University of Berlin, at the School of Business and Economics of the Free University of Berlin (Germany), at the South-East European Research Centre (Greece) and at the School of Business and Economics of Linnaeus University (Sweden)

Present appointments

Assistant Professor of Economics and Management

- Date of appointment – September 2017
- RTD junior
- Free University of Bozen-Bolzano, Faculty of Economics and Management, Centre for Family Business Management, Bozen-Bolzano (Italy)
- Participating in the creation of a Family Business Management Platform: 1) conducting research on family business and producing significant peer-reviewed publications; 2) education activities and business engagement about family business and business families targeted to

family entrepreneurs and students; 3) student tutoring and mentoring; 4) serving on departmental Entrepreneurship and Innovation research cluster and selection committees; 5) organizing high-level academic and non-academic meetings with international breadth on family business

Visiting Research Fellow

- Date of appointment – November 2017
- Lancaster University, Management School (UK)
- Participating in the collaborative research project on diversification decisions of family firms (analysis of the determinants of family business diversification and de-diversification strategies)

Affiliated Research Fellow

- Date of appointment – January 2018
- The Sant’Anna School of Advanced Studies, Institute of Management (Italy)
- Examination of the green drivers of corporate governance and corporate finance

Professional experience

From / to	Job title	Name of academic Institution	Responsibilities
October 2015 – September 2017	Postdoctoral Research Fellow	The Sant’Anna School of Advanced Studies (Italy)	Participation in the research project entitled “Corporate Governance and Innovation” (examination of the relationship between corporate governance and R&D investments, with a specific emphasis to family-controlled listed firms)
October 2013 – September 2014	Visiting Researcher	WZB Berlin Social Science Center (Germany)	Participation in the research project on the nexus between European corporate governance and corporate sustainability, and presentation of research outcomes at the forum on the future of management in the 21 st century in Australia and at the State Parliament of Berlin
October 2013 – September 2014	Visiting PhD Student	The Free University of Berlin (Germany)	Collection and analysis of the financial and corporate governance data of publicly traded firms, participation in research seminars of the Berlin Study Group on Corporate Responsibility

November 2013 – December 2013	Visiting Researcher	The Humboldt University of Berlin (Germany)	Collection of ESG, accounting and financial data of the ASSET4 constituents, construction of a large-scale panel dataset
September 2012 – February 2013	Visiting PhD Student	Linnaeus University (Sweden)	Participation in doctoral courses on Corporate Governance and Academic Writing, and involvement in the research seminars of the School's Corporate Governance Research Group
April 2012 – October 2012	Research Intern	South-East European Research Centre (Greece)	Participation in the South East Europe SCIENCE research project (collection and analysis of ESG data of publicly traded firms, and assistance in preparation of manager's manual on stakeholder engagement and its consequences)
November 2011 – April 2012	Research Assistant	The Sant'Anna School of Advanced Studies (Italy)	Participation in the research project on corporate governance of FTSEurofirst 300 Index (collection of the financial and corporate governance data of 300 largest listed firms in Europe and assistance in the construction of a large-scale panel dataset)
March 2006 – September 2007	On-the-Job Trainee	The Ohio State University (USA)	Successful completion of the Ohio International Agricultural and Horticultural Intern Program

Experience in academic teaching

- 2017 – Now, Free University of Bozen-Bolzano (Italy), Lecturing Assistant in Research Coaching Lab course (postgraduate), Family Business Management course (postgraduate) and Introduction to Family Business Management course (undergraduate)
- November 2017, Lancaster University Management School (UK), postgraduate seminar on the moderating effect of the investment opportunities set on R&D investments
- October 2016, The University of Genoa (Italy), postgraduate seminar on corporate governance and firm growth
- October 2013 – September 2014, Study Foundation of the Berlin House of Representatives (Germany), executive seminars on the complementarity between European corporate governance and

sustainability

- January 2013, Linnaeus University (Sweden), postgraduate seminar on the informal sector in developing countries

Other academic responsibilities

- June 2018, Member of the Selection Committee ("Commissione giudicatrice") of the Faculty of Economics and Management, Free University of Bozen-Bolzano (Italy), aimed at evaluating the candidates for the Postdoctoral Position
- April – June 2018, Assisting director of the Free University of Bozen-Bolzano's Centre for Family Business Management in organizing research visit of a distinguished visiting professor
- December 2017, Presentation of the Free University of Bolzano's Family Business Management Platform at the European Commission's workshop on European Trade, Brussels (Belgium)
- December 2017, Member of the Selection Committee ("Commissione giudicatrice") of the Faculty of Economics and Management, Free University of Bozen-Bolzano (Italy), aimed at evaluating the candidates for the Research Assistant Position
- September 2017 – Now, Member of the Entrepreneurship and Innovation Research Cluster of the Faculty of Economics and Management, Free University of Bozen-Bolzano (Italy)
- January 2017 – Now, Reviewing for the *Journal of Business Venturing*, *Family Business Review*, *Journal of Business Research*, *Journal of Cleaner Production*, *Sustainability Journal* and *Management Decision*
- June 2015, Assistance in organization of the Research and Development (R&D) Management Annual Conference, Pisa (Italy)
- April 2009, Assistance in organization of the Annual International Conference on Entrepreneurship, Innovation and Regional Development (ICEIRD), Thessaloniki (Greece)

Memberships

- International Family Enterprise Research Academy, 2018 – Present
- European Academy of Management, 2018 – Present
- Swedish Institute Network for Future Global Leaders, 2013 – Present
- European Student' Forum (AEGEE), 2013 – 2017
- Member of the Forum of Young Ukrainian Leaders, 2008 – 2013
- President of the Management Track of the The University of Sheffield, 2008 – 2011

Research and scholarships

- Currently, I am involved in the creation of a Family Business Management Platform at the Free University of Bozen-Bolzano. I also lead there several two-year research projects on growth dynamics and internationalization strategies of family business. In addition, I work in the research project entitled "Diversification Decisions of Family Firms" (co-organized with the Lancaster University Management School) and in the "PASSA - Transgenerational Succession of Craft Businesses in South Tyrol" research project (co-organized with the Association of Artisans and Small Businesses).

- For the past five years, I have successfully participated in various national and international research initiatives, among others, the research project entitled “Corporate Governance and Innovation” (The Sant’Anna School of Advanced Studies, Italy), the research project entitled “Complementarity between European Corporate Governance and Sustainability” (The WZB Berlin Social Science Center and The Humboldt University of Berlin, Germany) and the research project entitled “South-East European SCIENCE” (The South-East European Research Centre, Greece).
- My work has been presented in high-level international conferences such as *IFERA* and *EURAM*, and has been published in several top journals, among others, *Journal of Cleaner Production* and *Business Strategy and the Environment*. I have received several academic awards including the first prize in the University of South Australia’s International PhD Student Competition that attracted more than 100 applications from 33 countries. My research has also been funded by various local and international research grants from public funding bodies and private organizations.

Date granted	Award Holder(s)	Funding Body	Title	Amount received in Euro
July 2018 – June 2020	Ivan Miroshnychenko	Free University of Bozen-Bolzano (Italy)	Research Grant	8,000.00
November 2017 – November 2019	Ivan Miroshnychenko	Free University of Bozen-Bolzano (Italy)	Research Grant	2,200.00
November 2014 – September 2017	Ivan Miroshnychenko	The Sant’Anna School of Advanced Studies (Italy)	Research Fellowship	19,300.00 per year
October 2013 – September 2014	Ivan Miroshnychenko	The Study Foundation of the Berlin House of Representatives (Germany)	Research Scholarship	9,200.00
November 2013	Ivan Miroshnychenko	The University of South Australia (Australia)	Winner of the University of South Australia’s International PhD Student Competition	Non-cash prize

September 2012 – February 2013	Ivan Miroshnychenko	The Swedish Institute (Sweden)	Doctoral Studies' Scholarship	8,000.00
April – October 2012	Ivan Miroshnychenko	Erasmus Consortia (EU)	Placement Grant	4,500.00
May 2008	Ivan Miroshnychenko	The University of Sheffield International Faculty, CITY College (Greece)	International Students Support Scholarship	2,000.00
March 2005	Ivan Miroshnychenko	Sumy National Agrarian University (Ukraine)	Best Paper Award	Non-cash prize
September 2003 – June 2008	Ivan Miroshnychenko	Ukrainian Government	Undergraduate Scholarship	10,000.00

Publications

Chapters in books

- *Miroshnychenko, I.*, Barontini, R., and Testa, F. In press. Corporate Governance and Environmental Performance: A Systematic Overview. In: *Corporate Social Responsibility, Ethics and Sustainable Prosperity*, Boubaker S, Nguyen, DK (eds). Singapore: World Scientific Publishing
- Miroshnychenko, I. In press. Convergence of Corporate Governance and CSR: Ideological Perspectives. In: *Corporate Social Responsibility, Ethics and Sustainable Prosperity*, Boubaker S, Nguyen, DK (eds). Singapore: World Scientific Publishing

Conference papers

- Barontini, R. and *Miroshnychenko, I.* 2017. The impact of investment opportunity set of a firm on the association between ownership concentration and R&D investments. In: *Proceedings of the 10th International Conference for Entrepreneurship, Innovation and Regional Development*, Thessaloniki (Greece), 31 August-1 September 2017. Thessaloniki: ARTION
- Barontini, R. and *Miroshnychenko, I.* 2015. R&D Investments and Corporate Growth in Europe. In: *Book of Abstracts of R&D Management Conference 2015*, Pisa (Italy), 23-26 June 2015. Pisa: Scuola Superiore Sant'Anna
- Miroshnychenko, I. 2013. The Nature and Extent of Informal Economy in Post-Crisis Ukraine. In: *Doctoral Studies Workshop 2013*. Gyor: SZE Postgraduate School of Law and Political Sciences
- Ketikidis, P.H., *Miroshnychenko, I.* and Zygiaris, S. 2010. A Proposed

Framework of Regional Innovation System: The Case of the Kharkiv Region in Eastern Ukraine. In: *Proceedings of the 3rd International Conference on Entrepreneurship, Innovation and Regional Development*, Novi Sad (Serbia), 27-29 May 2010. Novi Sad: University of Novi Sad

- Mykhailov, A.M. and *Miroshnychenko, I.* 2008. The Role of Innovation and Entrepreneurship in the Agricultural System of the USA. In: *Proceedings of the Scientific-Practical Conference of Sumy National Agrarian University*, Sumy (Ukraine), 8-25 April 2008. Sumy: Dovkillya

Journal articles in refereed academic journals

- * Testa, F., *Miroshnychenko, I.*, Barontini, F., and Frey, M. 2018. Does it pay to be a greenwasher or a brownwasher? *Business Strategy and the Environment* (in press). <https://doi.org/10.1002/bse.2058>
- *Miroshnychenko, I.*, Bozzi, S., and Barontini, R. 2018. Firm Growth and Legal Environment. *Economic Notes* (in press). <http://dx.doi.org/10.1111/ecno.12116>
- * *Miroshnychenko, I.*, Barontini, R., and Testa, F. 2017. Green practices and financial performance: A global outlook. *Journal of Cleaner Production*, 147, pp. 1-12. <http://dx.doi.org/10.1016/j.jclepro.2017.01.058>
- Bozzi, S., Barontini, R., and *Miroshnychenko, I.* 2017. Investor protection and CEO compensation in family firms. *Journal of Corporate Ownership and Control*, 14(2), pp. 17-29. <http://dx.doi.org/10.22495/cocv14i2art2>

Journal articles in professional journals

- Miroshnychenko, I. 2014. Founder Voices: R&D investment behavior in family-controlled corporations in Europe. *WZB-Mitteilungen*, 143(1), pp. 36-40
- Miroshnychenko, I. 2014. Die Komplementarität von Corporate Governance und Nachhaltigkeit in Europa. In: *Jahrbuch der Studienstiftung des Abgeordnetenhauses von Berlin 2013-2014*. Berlin: Studienstiftung
- Ketikidis, P.H., *Miroshnychenko, I.* and Zygiaris, S. 2010. A Proposed Framework of Regional Innovation System: The Case of the Kharkiv Region in Eastern Ukraine. *Acta Technica Corviniensis - Bulletin of Engineering*, 3(1), pp. 63-70

Publications about myself and my research

- Zilli, A. (2017, December 12). The Family Business Management Platform in Brussels. Uninews. <https://www.unibz.it/it/news/126975-the-family-business-management-platform-in-brussels>
- Sikorskiy, A. (2003, July 2-9). Unlost generation. Youth from another list. Panorama, p. A9 (in Ukrainian)
- Kovalenko, I. (2003, February). You are the best! Or about one more gymnasium's exam. Gymnasium №1, pp. 4-5 (in Ukrainian)
- Kutz, D. (2003, February). Mister plays fortepiano and does karate. Gymnasium №1, p. 5 (in Ukrainian)

Further data

Presentations at international conferences

- Investment Opportunities and R&D Investments in Family and Nonfamily Firms. In: Presented at the *International Family Enterprise Research Academy Annual Conference*, Zwolle (the Netherlands), 3-6 July, 2018
- Family control and firm growth: Empirical evidence from Continental Europe. In: Presented at the *European Academy of Management Annual Conference*, Reykjavik (Iceland), 19-22 June, 2018
- Corporate governance and firm growth. In: Presented at the *Edinburgh Conference on Legal Institutions and Finance*, Edinburgh (UK), 13 June, 2016
- R&D Investments and corporate growth. In: Presented at the *R&D Management Annual Conference*, Pisa (Italy), 23-26 June, 2015
- Corporate governance and corporate social responsibility hybridization: Ideological perspectives. In: *Presented at the Conference on Ideologies in Markets, Organizations and Business Ethics*, Berlin (Germany), 26-27 June, 2014
- Towards sustainable corporations. In: *Presented at the Forum on the Future of Management in the 21st century*, Adelaide (Australia), 11-13 November, 2013
- R&D investments of family and non-family firms across Continental Europe. In: *Presented at the 6th International Accounting and Finance Doctoral Symposium*, Bologna (Italy), 17-19 June, 2013

Participation in international academic & non-academic meetings

- Workshop – Outliers: Lessons from the Exceptional, Bolzano (Italy), 9-10 November, 2018
- Clustering Methods and their Applications, Bolzano (Italy), 26 October, 2018
- European Trade Policy Day, Brussels (Belgium), 5 December, 2017
- Cambridge – Corporate Finance Theory Symposium, Cambridge (UK), 16-17 September, 2016
- Workshop – Recent Advances in Quantile and Quantile M-Regression, Pisa (Italy), 15 July, 2016
- 15th Milan European Economy Workshop – Recent Advances in the Economics and Management of Public Enterprise, Milan (Italy), 30 June, 2016
- Marie Curies IAPP Conference on Tackling Undeclared Work – Asymmetry between Formal and Informal Institutions, Zagreb (Croatia), 1 September, 2015
- Conference on Impact of Culture – Creative Businesses for Sustainable Cities, Umea (Sweden), 23-24 September, 2014
- Green Industry: Pathways Towards the Industry of the Future, the UNIDO Institute, 10 March-8 April, 2014
- Conference on Financialization and Labor, Berlin (Germany), 27-28 February, 2014
- Towards a Sustainable Region and Just City Region Conference, Berlin (Germany), 26 November, 2013
- Reality Loves Visionaries, Heidelberg (Germany), 28-29 October, 2013
- Conference on Business Reporting, Intangibles and Integrated Reporting: A Role of the Italian Network of Business Reporting, Milan (Italy), 11 June, 2013

- Effects of the Economic Depression to Law and State in Central Europe, Gyor (Hungary), 16-20 July, 2012
- 3rd Supply Chain and Logistics Workshop: Innovation Promoting Sustainability, Thessaloniki (Greece), 31 May, 2012
- Training Platform ISI Web of Knowledge, Pisa (Italy), 21 March, 2012
- Conference on Alternative Dispute Resolution Models in China and Western Countries Practice, Pisa (Italy), 25-26 November, 2011
- Forum on Strategies for Succeeding During Recession, Thessaloniki (Greece), 27 April, 2010
- 2nd International Conference on Entrepreneurship, Innovation and Regional Development, Thessaloniki (Greece), 24-25 April, 2009
- Economic Crisis: The Day After: Perspectives and Strategies of three Global Companies on the Economic Crisis, Thessaloniki (Greece), 22 May, 2009
- 1st International Strategic People Management Workshop, Thessaloniki (Greece), 17 October, 2008

Participation in summer schools

- Eusers Summer School on Performance and Governance of Services of General Interest, Milan (Italy), 27 June-1 July, 2016
- Marie Curie IAPP Summer School for Multiple Moralities and Shadow Economies in Post-Socialism, Zagreb (Croatia), 29 August-2 September, 2015
- 3rd Course on Advanced Dynamic Panel Data Methods, University of Salamanca, Salamanca (Spain), 27-29 July, 2015
- 9th Course on Data Management and Panel Data Models, University of Salamanca, Salamanca (Spain), 20-24 July, 2015
- 4th Summer School on Knowledge Dynamics, Industrial Evolution, Economic Development, University of Nice Sophia-Antipolis, Nice (France), 5-11 July, 2015
- 23rd European Doctoral Summer School on Technology Management, University of Potsdam, Potsdam (Germany), 16-20 September, 2013
- 14th Trento Summer School in Modularity and Design for Innovation, University of Trento, Trento (Italy), 1-12 July, 2013
- European Summer School for Young Scholars in Europe and Liberty, Institute for Economic Studies - Europe, Bakuriani (Georgia), 7-13, July 2008
- European Sociology Students' Association Spring School in New Forms of Human Rights and Civic Engagement in the 21st century, Sofia University, Sofia (Bulgaria), 9-14 May 2008;
- German Business Academy, Sumy (Ukraine), 19 August, 2005

Language competence

- Ukrainian/Russian – native
- English, C-1 (MSc and PhD studies in English)
- Italian, B-1 (Italian language certificate)
- German, B-1 (German language certificate)
- Greek, B-1 (Greek language certificate)

Date: 10 November 2018

Signature:

