



Curriculum Vitae

MARTIN SCHNITZER, PHD

CONTACT INFORMATION

Department of Sport Science
University of Innsbruck
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A-6020 Innsbruck

CURRENT POSITIONS

Senior Scientist, Department of Sport Science, University of Innsbruck, Austria

Visiting professor for the Project and Event Management Module of the Executive Masters Programme MEMOS, Catholic University Leuven (BE)

Visiting professor for Strategic Event Management at Venue Management Unit, Russian International Olympic University, Sochi (RU)

EDUCATION

2007 – 2012

University of Innsbruck (AUT)

Doctor of Philosophy (Sport Science)

2003 - 2004

University of Lyon (FRA)

Post grad. IOC Masters (MEMOS VII) in “Management of Sport Organisations”

2002 – 2003

Università degli studi della Repubblica di San Marino (RSM)

Post grad. Masters (MAOS V) in “Management delle organizzazioni sportive”

	1995 – 2001	University of Innsbruck (AUT) Masters in sport and exercise science and sports management
WORK HISTORY	Since 09/2014	University of Innsbruck, Innsbruck (AUT) Senior Scientist, Department of Sport Science
	Since 09/2012	Catholic University of Leuven (BEL) Visiting Professor - Project and Event Management
	Since 01/2013	Russian International Olympic University Sochi (RUS) Visiting Professor - Event & Venue Management
	09/2009 - 10/2014	FIS Alpine Ski World Championships, Bidding Committee Cortina 2015 - 2019 (ITA) Secretary General
	11/2006 – 06/2014	University of Innsbruck, Innsbruck (AUT) Project Manager, Department of Sport Science
	06/2008 - 06/2009	Innsbruck-Tirol Olympische Jugendspiele, Bidding Committee Innsbruck 2012 (AUT) Chief Executive Officer
	02/2007 - 11/2008	UEFA EURO 2008™ Host City Innsbruck-Tyrol, Innsbruck (AUT) Host City Manager
	06/2005 - 04/2006	Winter Olympic Games - Torino 2006 (ITA) Deputy Venue Manager, San Sicario Fraiteve
	11/2002 - 06/2005	World University Winter Games – Innsbruck/Seefeld 2005 (AUT) Deputy Secretary General, Venue Manager Seefeld
	10/2000 - 02/2002	Women's Handball World Championships 2001, Merano (ITA) Venue Manager – Meranarena
SCHOLARSHIPS,	2018	Austrian Research Promotion Agency (FFG) EUR 500,000 (<i>EUR 130,000 to UIBK</i>)
GRANTS	2018	Tyrolean Tourism Research Fund, EUR 50,000
	2018	Tyrolean Tourism Research Fund, EUR 50,000
	2017	Tyrolean Research Fund, EUR 12,000

	2016	Tyrolean Tourism Research Fund, EUR 12,000
	2015	Research Fund of the Hypo Tirol Bank, EUR 2,000
	2014	IOC Olympic Studies Centre Advanced Research Grant, CHF 20,000
	2012	IOC Olympic Studies Centre Research Grant, CHF 8,000
MEMBERSHIPS	Since 2008 Since 2015	European Association for Sport Management Arbeitskreis Sportökonomie e.V.
FUNDED RESEARCH ACTIVITIES AND SELECTED PROJECTS	2018 – 2019	Research Studies Center Activities – FIS Nordic Ski World CS EUR 15,000
	2017 – 2018	Sport development plan for South Tyrol, EUR 45,000
	2017 – 2018	Innsbruck-Tyrol Sport Event Laboratory EUR 20,000
	2017 – 2018	Sport Business Settlement Tyrol EUR 35,000
	2016 – 2019	Change Management in ASVÖ Sport clubs EUR 22,000
	2016 – 2017	High Performance Training Centre South Tyrol EUR 20,000
	2015 – 2019	Sport Tourism Development in Tyrol EUR 55,000
	2010 – 2013	Youth Olympic Games Laboratory for Youth and Innovation, EUR 170,000
	2006 – 2009	Major Sports Event Strategy Innsbruck-Tyrol, EUR 22,500
EDITORIAL ACTIVITIES	2010 - 2019	Editor of the Proceedings “Innsbrucker Sportökonomie- und Management Symposia”
	2012	Guest Editor “British Journal of Sport Science” (Youth Olympic Games)
TEACHING	Teaching Areas:	Sports Management and Tourism, Sports Economics, Sports Sociology
	Main Courses (annually):	Sport & Health Tourism, Sports Event Management, Sports Sociology, (until 2016: Sports Economics)
EDITORIAL		Journal of Convention and Event Tourism, Area Editor Sports Events and Tourism of the EASM Sport Management Library

BOARDS	Scientific Journals	Leisure Studies, Sport in Society, Annals of Tourism Research, Current Issues in Sport Science, The German Journal of Sports Science, International Journal of Sport Management and Marketing, European Sport Management Quarterly, The Review of Sociology of Sports
AD HOC REVIEWER	Conference	EASM Conference, ECSS Congress, Sport Event Congress

PUBLICATIONS (PEER-REVIEWED ONLY)

Published work:

- Bazzanella, F., Peters, M. & **Schnitzer, M.** (2019) The perception of stakeholders in small scale sporting events *Journal of Convention and Event Tourism*
- Blank, C., Kopp, M., Niedermeier, **M., Schnitzer, M.**, & Schobersberger, W. (2016). Predictors of doping intentions, susceptibility, and behaviour of elite athletes: a meta-analytic review. *SpringerPlus*, 5(1), 1333. <https://doi.org/10.1186/s40064-016-3000-0>
- Kumnig, M., **Schnitzer, M.**, Beck, T. N., Mitmansgruber, H., Jowsey, S. G., Kopp, M., & Rumpold, G. (2015). Approach and Avoidance Motivations Predict Psychological Well-Being and Affectivity of Volunteers at the Innsbruck 2008 Winter Special Olympics. *VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations*, 26(3), 801–822. <https://doi.org/10.1007/s11266-014-9462-1>
- Ledochowski, L., Unterrainer, C., Ruedl, G., **Schnitzer, M.**, & Kopp, M. (2012). Quality of life, coach behaviour and competitive anxiety in Winter Youth Olympic Games participants. *British Journal of Sports Medicine*, 46(15), 1044–1047. <https://doi.org/10.1136/bjsports-2012-091539>
- Peters, M., & **Schnitzer, M.** (2015). Athletes' Expectations, Experiences, and Legacies of the Winter Youth Olympic Games Innsbruck 2012. *Journal of Convention & Event Tourism*, 16(2), 116–144. <https://doi.org/10.1080/15470148.2015.1018656>
- Preuss, H., & **Schnitzer, M.** (2015). Organization Costs for a Fifa World Cup and Their Significance During a Bid. *Event Management*, 19(1), 57–72. <https://doi.org/10.3727/152599515X14229071392981>
- Ruedl, G., **Schnitzer, M.**, Kirschner, W., Spiegel, R., Platzgummer, H., Kopp, M., Pocecco, E. (2016). Sports injuries and illnesses during the 2015 Winter European Youth Olympic Festival. *British Journal of Sports Medicine*, 50(10), 631–636. <https://doi.org/10.1136/bjsports-2015-095665>
- Schlemmer, P., Barth, M. & **Schnitzer, M.** (2019) Comparing motivational patterns of e-mountain bike and common mountain bike tourists *Current Issues in Tourism*
- Schlemmer, P., Blank, C. & **Schnitzer, M.** (2019) Effects of alpine vacations on subjective well-being –a comparison between active and passive tourist behavior” *International Journal of Environmental Research and Public Health*
- Schlemmer, P., Falkner, F., Müller, L. Raschner, C. & **Schnitzer, M.** (2019) Profiling mountain bikepark tourists as a niche market for alternative and active summer sport tourism” *Cogent – Social Sciences*
- Schlemmer, P., Scholten, T., Niedermeier, M., Kopp, M. & **Schnitzer, M.** (2019) Do tourism and leisure park activities increase visitors' subjective well-being? *Journal of Leisure Research*

- Schnitzer, M.** & Barth, M. (2019) Does sport event satisfaction remain stable over time? *International Journal of Tourism Research*
- Schnitzer, M.,** Bodner, B., Scheiber, S., Thöni, E., & Kopp, M. (2016). Konsumverhalten von Eventbesuchern der Olympischen Jugend-Winterspiele am Beispiel Innsbruck 2012. *Sportwissenschaft*, 46(1), 26–33. <https://doi.org/10.1007/s12662-015-0385-9>
- Schnitzer, M.,** Bork, M., Eder, T., Zobl, N., & Schlemmer, P. (2017). Intangible Effekte von Sportgroßveranstaltungen aus Sicht von Athlet/innen am Beispiel der Olympischen Jugendspiele 2010 und 2012. *German Journal of Exercise and Sport Research*, 47(4), 301–304. <https://doi.org/10.1007/s12662-016-0433-0>
- Schnitzer, M.,** & Haizinger, L. (2019). Does the Olympic Agenda 2020 Have the Power to Create a New Olympic Heritage? An Analysis for the 2026 Winter Olympic Games Bid. *Sustainability*, 11(2), 442. <https://doi.org/10.3390/su11020442>
- Schnitzer, M.,** & Kopp, M. (2012). Measuring the impacts of the Winter Youth Olympic Games 2012 the impact - stakeholder approach. *British Journal of Sports Medicine*, 46(15), 1029. <https://doi.org/10.1136/bjsports-2012-091700>
- Schnitzer, M.,** & Kopp, M. (2018). Sport management research – an integral part of sport science? *Current Issues in Sport Science*, 3:001. Doi: 10.15203/CIS_2018.001
- Schnitzer, M.,** Kristiansen, E., & Hanstad, D. V. (2018) Comparing the expectations, experiences and legacies of volunteers at the FIS Nordic World Ski Championships in Oslo 2011 and Val di Fiemme 2013. *Current Issues in Sport Science*, 2018(3:002). Retrieved from 10.15203/CISS_2018.002
- Schnitzer, M.,** Peters, M., Scheiber, S., & Pocecco, Elena. (2014). Perception of the Culture and Education Programme of the Youth Olympic Games by the Participating Athletes: A Case Study for Innsbruck 2012. *The International Journal of the History of Sport*, 31(9), 1178–1193. <https://doi.org/10.1080/09523367.2014.909810>
- Schnitzer, M.,** Scheiber, S., Kornexl, E., & Thöni, E. (2017). Politicians' perspective on the community-related impacts of major sports events – a case study for Innsbruck-Tyrol. *Sport in Society*, 20(7), 880–904. <https://doi.org/10.1080/17430437.2016.1274552>
- Schnitzer, M.,** Scheiber, S., Lang, M., Brandstetter, E., & Kopp, M.. (2014). Perception of the new competition formats in the Innsbruck 2012 Youth Olympic Games sports programme—A spectators' perspective. *Sport Management Review*, 17(4), 432–443. <https://doi.org/10.1016/j.smr.2014.01.002>
- Schnitzer, M.,** Schlemmer, P., & Kristiansen, E. (2017). Youth multi-sport events in Austria: Tourism strategy or just a coincidence? *Journal of Sport & Tourism*, 21(3), 179–199. <https://doi.org/10.1080/14775085.2017.1300102>
- Schnitzer, M.,** Seidl, M., Schlemmer, P., & Peters, M. (2018). Analyzing the Coopetition between Tourism and Leisure Suppliers—A Case Study of the Leisure Card Tirol. *Sustainability*, 10(5), 1447. <https://doi.org/10.3390/su10051447>
- Schnitzer, M.,** & Stickdorn, M. (2012). Key success factors for fan zones (public viewings) covering mega sport events – the case of UEFA EURO 2008TM in Austria. *European Journal of Tourism Research*. Retrieved from http://ejtr.vumk.eu/index.php?option=com_content&view=article&id=148%3Av5i1rp19keysuccessfactorsforfanzonespublicviewingscoveringmegasporteventsthecaseofuefaeuro2008tminaustria&catid=34&Itemid=71

- Schnitzer, M.**, Walde, J., Scheiber, S., Nagiller, R., & Tappeiner, G. (2018). Do the Youth Olympic Games promote Olympism? Analysing a mission (im)possible from a local youth perspective. *European Journal of Sport Science*, 18(5), 722–730. <https://doi.org/10.1080/17461391.2018.1458906>
- Schnitzer, M.**, Walde, J., Scheiber, S., Nagiller, R., & Tappeiner, G. (2019). Does the young residents' experience with the Youth Olympic Games influence the support for staging the Olympic Games? *Tourism Management Perspectives*, 30, 220–231. <https://doi.org/10.1016/j.tmp.2019.03.002>
- Seidl, M., Lobgesang, D., Barth, M., & **Schnitzer, M.** (2019). Sportmanagement-Absolventen der Universität Innsbruck: eine retrospektive Betrachtung der Berufsfelder, erworbenen Qualifikationen und Arbeitszufriedenheit. *Sciamus - Sport und Management*. (1), 26–47.
- Seidl, M., Lang, A., Scheiber, S., Nagiller, R., & **Schnitzer, M.** (2019). Youth Olympic Games (YOG) 2012—Mission Complete? A Retrospective Analysis of Intangible Legacies and the Fulfillment of the YOGs Goals. *Journal of Global Sport Managemen*

RESEARCH	(community related) legacies of major sports events
INTEREST	Youth sports
	Sports development
	Sports tourism

Mag. Martin Schnitzer, PhD



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