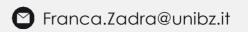
Franca Zadra

Social Innovation Research



Why social innovation?

Social innovation research seeks to generate more sustainable and inclusive societies by connecting actors in different positions, organizations and milieus, in concerted efforts to respond to complex social issues. Social innovation is transdisciplinary, circulating and co-constructing knowledge across different disciplinary fields and involving non academic actors to generate solutions to emerging needs and problems.

Higher Education

2020

Ph.D. in Sociology SPS 07 Free University of Bozen-Bolzano, cum laude.

2009

Laurea Specialistica (18/S) in Philosophy and Languages of Modernity, University of Trento

2000

Bachillerato in Sacred Theology, Facultad Pontificia y Civil de Lima

1996

Licenciatura in Philosophy, Pontificia Universidad Catòlica del Perù

Current activity

Contract Lecturer

UNIBZ | 2021-present

- 2021/2022 Introduction to academic writing
- 2022/2023 Methods and practice fields of social education
- 2022/2023 Outreach methodologies and network consolidation against human trafficking and exploitation
- 2023/2024 Methods and practice fields of social education
- 2023/2024 Community engagement and outreach in social work

Researcher

UNIBZ et al. | 2020-present

- 2023 Project <u>FRACTAL</u> on stakeholder activation and collaboration to foster green infrastructures in the Alps.
- 2023 Project DICO III on digital upskilling in the work of **Antiviolence Centers**.
- 2022 Project <u>DICO II</u> on digital aspects of outreach social work in low-threshold settings and marginalized communities.
- 2022-2023 Project <u>PARI O IMPARI</u>, on the inclusion of **immigrant women** by access to labor, services and protection against violence.
- 2023 Project <u>COMMON GROUND</u>, on multiagency networks against labor exploitation with 5 Regional Governments.

Previous activity

- AR Researcher in <u>Project FARm</u>UNIBZ | 2020-2022
 - Multilevel networks mobilised to prevent and address the labor exploitation of workers in agriculture

Project FARm

In collaboration with Prof. Dr. Susanne Elsen, the researcher interviewed and mobilised a network of relevant stakeholders, negotiating a joint declaration of intent and verifying implementation of concerted preventive actions. She curated spaces of participative training with practitioners in the anti-trafficking network. She produced academic articles, reports, policy suggestions and dissemination materials.



Language skills

- Italian and Spanish mothertongue
- English: C2 Cambridge Certificate of Proficiency in English (CPE)
- Course on Academic Teaching Excellence in English

 – British Council
- German: C1 Goethe Zertifikat

Guest Lecturer

- 21.06.2021 / 03.06.2019 München
 Guest lecture in Gender and
 Diversity Studies at Technische
 Universität München
- 09.07.2019 München
 Guest lecture on social innovation for migrants' health at Max Planck Institute for Social Law and Social Policy.
- 13.03.2018 Gent
 Guest lecture on social work
 theories for the Master in Social
 Work in Gent University

Research Experience

Ph.D. ResearcherUNIBZ | 2016-2020

with the thesis "Healthcare practitioners as brokers of social innovation for the inclusion of migrant patients. A case study in South Tyrol". Periods of research abroad at Gent University, Bielefeld University and in the Max Planck Institute for Social Law and Social Policy.

- Researcher in Institute for Minority Rights
 EURAC Research | 2010-2014
 - Project Diversity4Kids on intercultural education
 - Project ALIAS on policy recommendations for the integration of migrant groups
 - Project Migradata on quantitative and qualitative data collection regarding migrant integration.
- Researcher on Italian migration to the USMuseo storico in Trento | 2005-2006
 - Census and analysis of the Efrem Trettel Archive on Italian Communities in California during the second half of the 20th Century.

Latest Publications

Zadra, F., Elsen, S., Bragagnolo C. and Scarone, S. (2023) Capitolo 1: Il lavoro connettivo per l'emersione e la prevenzione dello sfruttamento; Capitolo 2: Il lavoro sociale di bassa soglia nel sostegno all'emersione dallo sfruttamento. In: Calafà, Bonardi, Elsen & Salomone, Lavoro sfruttato e caporalato. Una road map per la prevenzione. Il Mulino.



Labor Exploitation

Latest publications focus on the topic of labor exploitation from the perspective of social innovation: on outreach methodologies of social professionals for the assistance of affected persons and on multiagency methodologies to respond to the complex issue of labour exploitation addressing its structural causes, for a socially-embedded and sustainable economic system.

Journal Articles

- Zadra, F. (2023) Times of exploitation.
 Rhythms of migrant labour in Italian
 agriculture. The Lab's Quarterly, XXV/2. DOI
 10.13131/unipi/zsxn-th10
- Zadra, F. & Elsen, S. (2022) Preventing and redressing exploitation. Methods of antitrafficking social work outreach in Northern Italy. European Journal of Social Work. DOI: 10.1080/13691457.2022.2139665
- Zadra, F. Implementare il servizio di mediazione linguistico-culturale in ambito sanitario. Uno studio di caso in Alto Adige. Mondi migranti, 2021, n. 1, pp. 161-175. DOI: 10.3280/MM2021-001009

Reports

DICO II

Zadra, F. & Lintner, C. (2022) Digitalizing Outreach Social Work. Digital upskilling of social workers engaged in low-threshold settings. Unibz.

FARM

Zadra, F. & Elsen, S., (2022) L'emersione dallo sfruttamento lavorativo in agricoltura: Metodi dell'assistenza di prossimità. Unibz.

Book sections

Zadra, F., Bragagnolo, C. & Scarone, S. (2023) New actors in multiagency settings to address, redress and prevent severe labor exploitation. In: Nothdurfter, U., Zadra, F., Nagy, A. & Lintner, C. (eds.) Promoting social innovation and solidarity through transformative processes of thought and action. A lifetime of social change: Tribute to Susanne Elsen. bu, press. DOI: 10.13124/9788860461926 14

Zadra F. & Elsen S. <u>(2023)</u> Aufbau eines Präventionsnetzes gegen die Ausbeutung von Saisonarbeitern in Norditalien. In: Laschewski, L. et al. Abhängig Beschäftigte in der Landwirdschaft. ASG.

Zadra, F., Viganò, F. & Elsen, S., (<u>2022</u>) Azioni di rete per la qualità sociale del lavoro agricolo e la prevenzione dello sfruttamento in agricoltura. In: Borgi, M., Genova, A., Collacchi, B., Cirulli, F. (eds). Agricoltura sociale: processi, pratiche e riflessioni per l'innovazione sociosanitaria. Rapporti ISTISAN 22/9. Istituto Superiore di Sanità.

Zadra, F. (2021) Networks of Healthcare Accessibility for Migrants in Vulnerable Situations. A Case Study in South Tyrol. In: Elsen, S., Nothdurfter, U., Lintner, C., et al. (eds.) Social work in a border region. Bolzano: bu, press, 271-284.

Zadra, F. & Elsen, S. (2021) Introduction to section 2: Changing local welfare contexts: community-based and innovative approaches. In: Elsen, S., Nothdurfter, U., Lintner, C., et al. (eds.) Social work in a border region. Bolzano: bu, press, 2021, pp. 95-99.