

# Curriculum Vitae

## Michael Nippa

Faculty of Economics and Management  
Free University of Bozen/Bolzano  
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### Education

Ph.D. / Dr.	Business Administration, Universität der Bundeswehr München PhD-Thesis: „Gestaltungsgrundsätze für die Büroorganisation.“ „Organizing Information Management Efficiently“	1987
Dipl.Kfm.	Business Administration, Universität der Bundeswehr München Main subjects: Management & Organization, Marketing, and Ergonomics	1977-1981

### Academic Experience

Professor of Strategic Leadership and International Management Faculty of Economics and Management Free University of Bozen/Bolzano	since 2015
Academic Coordinator of the PhD program in Management and Economics	since 11/2015
Academic Coordinator of the PhD program in Management	since 12/2020
Academic Coordinator of the Joint PhD program in Management with Uni Trento	since 11/2023
President of the Disciplinary Commission at Free University of Bozen/Bolzano	4/2016 – 3/2019
Professor of Management, Leadership, and Human Resources Faculty of Business Administration Technische Universität Bergakademie Freiberg	1997-2014
Deputy Dean	2010-2013
Program Director of Studies: * „Masterstudiengang (MBA) Energie- und Ressourcenwirtschaft“ (in German)	07/2009-08/2011
* „Management and Leadership“ (concept for an Executive MBA; in German)	01-09/2005
* „International Management of Resources and Environment“ (MBA; all lectures in English) at Technische Universität Bergakademie Freiberg	1998-2002
Visiting Professor at Dresden International University	2003-2007
Research Assistant & Ph.D. candidate Business Administration, University of the Armed Forces Munich Course instructor: „Consulting Training“ for Undergraduates	1986-1988

### Business Experience

Member of the Supervisory Board of Knürr AG	2003-2006
Managing Director and Co-founder „BPU GmbH (Ltd.)“ – Management Consulting and Research Institute Munich and Cologne	1988-1996
Responsible as an entrepreneur for all kinds of strategic and operative management	

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of this business start-up; reviewer or manager of all major client projects

Junior consultant and research assistant on freelancer basis 1983-1986

### Visiting Scholarships

Visiting and Adjunct Professor at SMU - Lee Kong Chian School of Business  
Strategy and Organisation Department, Singapore 08/2011 – 02/2012

Visiting Professor at the Australian Graduate School of Management  
Center of Corporate Change, Sydney 02/2006 – 07/2006

Australian Graduate School of Management  
Cluster: Organizational Behavior / Industrial Relations, Sydney 02/2002 – 03/2002

University of Southern California 09 – 10/2001  
Marshall School of Business, 09/2000 – 03/2001  
Department of Management and Organization, Los Angeles 02 – 03/2000

### Academic Services

#### *Editorial Board Member:*

\* Academy of Management Perspectives since 10/2012  
\* Journal of International Business Studies 1/2020 – 12/2022 and since 7/2024

#### *Invited Co-Organizer and Organizer:*

\* SMS annual international conference Berlin "Strategies that Move the World" 09/2016  
(<http://strategicmanagement.net/berlin/overview/overview>)  
\* SMS conference extension Bozen on "Outliers: How Small Differences Move the World" 09/2016  
([http://strategicmanagement.net/berlin/extensions/bolzano#/?\\_k=tk0pne](http://strategicmanagement.net/berlin/extensions/bolzano#/?_k=tk0pne))  
\* SMS conference extension Prague on "Corporate Strategy" 10/2012  
([http://prague.strategicmanagement.net/dresden\\_freiberg\\_extension.php](http://prague.strategicmanagement.net/dresden_freiberg_extension.php))

#### *Scientific Committee:*

\* 3rd Intern. Conference "Smart And Sustainable Planning For Cities And Regions", Eurac, Bozen 12/2019  
\* Revue Sciences de Gestion / Review of Management Science, ISEOR, Lyon since 01/2004  
\* 3rd ADERSE Conference on Corporate Social Responsibility 10/2005

#### *Program Committee and Organizer:*

\* 3<sup>rd</sup> Conference on Internationalization of SMEs (Bozen, 28./29./30.04.2020) 2019/2020  
\* 2<sup>nd</sup> Conference on Internationalization of SMEs (Bozen, 29./30.04.2019) 2018/2019  
\* 1<sup>st</sup> Inaugural Conference Internationalization of SMEs (Bozen, 2./3.05.2018) 2017/2018  
\* IACMR Inaugural Conference Committee (Peking, 19.-22. June 2004; iacmr.org) 08/2001-06/2004

#### *Ad-hoc Reviewer:*

\* Academy of Management Perspectives, Asia Pacific Journal of Management, Big Data & Society, British Academy of Management, Business Strategy and the Environment, Chemie Ingenieur Technik, Economics and Business Review, European Journal of International Management, International Business Review, International Journal of Management Reviews, International Studies of Management & Organization, Journal für Betriebswirtschaft, Journal of International Business Policy, Journal of International Business Studies, Journal of International Management, Journal of Management Studies, Journal of Strategy and Management, Journal of World Business, Management and Organization Review, Management Decisions, Management Science, Managerial Finance, Multinational Business Review, Organization Science, Oxford Economic Papers, Piccola Impresa, R&D Management, Review of Management Science, Scandinavian Journal of Management, Schmalenbach Business Review, Strategic Management Journal, Zeitschrift für Planung.

*Conference Reviewer:*

\* Academy of International Business; AIB South-East USA Chapter, Academy of Management (Business Policy & Strategy, International Mgmt, Mgmt.Consulting, Organizational Behavior, and Organization and Management Theory); European International Business Academy; IACMR; Strategic Management Society; Verband der Hochschullehrer für Betriebswirtschaft.

**Professional Affiliations**

Academy of International Business (AIB)  
Academy of Management (AOM – IM & STR)  
Strategic Management Society (SMS)

**Academic Awards**

Honor Roll of Responsible Research in Business and Management	04/2022
Certificate of Recognition: Temple/AIB Best Paper Award – Nominee	06/2006
Journal of International Business (JIBS) Research Frontiers Award – Nominee	09/2005
“Julius-Weisbach-Award”, Technische Universität Freiberg in recognition of excellence in teaching	10/2004
“George L. Grazadio School of Business Management, Pepperdine University Award” Outstanding Paper on Management Consulting Practice: “Economic Functions of Management Consulting Firms” (with Kerstin Petzold) Academy of Management - Management Consulting Division	08/2002

*Multiple ,Best / Outstanding Reviewer’ awards especially from AIB, AOM*

**Publications**

- a. Scholarly publications (1997 – to date) – attached below
- b. Peer-reviewed conference papers (1999 – to date) – on request
- c. Publications during business experience (before 1997) – on request

*for additional information including citations: <https://scholar.google.com/citations?user=y1Nvii0AAAAJ&hl=de>*

**Courses Taught**

*In German:* \* Introduction to Business Administration (since 2015) \* Current Issues of Innovation Management (2016-2017) \* Career Planning and Entrepreneurship \* Consulting Training \* Current Issues in Management \* Human Resource Management (1996-2014) \* International Management \* Ergonomics and Work Studies \* General Management for Non-Business Administration Students \* Management Methods and Tools \* Innovation Management and Entrepreneurship \* Management and Organization (1998-2014) \* Organizational Behavior and Leadership (1997-2014) \* Strategic Management (1998-2014)

*In English:* \* Advanced Strategic Management (since 2019) \* Business Consulting Lab (since 2021; since 2022 in collaboration with Baruch College, NYC) \* Management of Multinationals (2015-2018) \* Introduction to Management (2015) \* Human Resource Management and Organizational Behavior (2000-2014) \* People Management (2034-24) \* International Business at Singapore Management University (winter term 2011) \* various PhD courses (since 2015)

**Major Funded and Non-funded Research Projects and Interests**

- \* UniBz funded projects:
  - a. Loyalty of Nonfamily Employees in Family Firms (2015 - 2018)
  - b. Management approaches in the field of Mitigation of Climate Change (in collaboration with GWU; 2016 - 2018)
  - c. Improving the Management of internationalization of small and medium-sized enterprises (SMEs) - Blind spot of research despite great relevance for the economy! (2017 - 2020)
  - d. International Strategic Alliances Life-time Patterns (2020 - 2023)
  - e. Search for Market Applications of Thin-film Electronics: Assessing technological, economic, social, and ecological success factors (Expected start date: 01/12/2020 - 01/12/2023)
- \* Cross-national comparison of universalism-particularism, of trust, and of self-serving biases (in collaboration with Rutgers, CEIBS, FIU, Vanderbilt), and employee retention (e.g. loyalty, commitment)
- \* International Joint Venture (e.g., success factors; persistence and biases; exit and internalization) and other Market Entry Modes especially with regard to emerging economies such as China or Russia
- \* Corporate Portfolio Management and corporate restructuring, e.g. global comparison (in collaboration with research partners from The Boston Consulting Group)
- \* International attitudes and affective rationality regarding alternative energy sources, e.g. international comparison Germany, China, Russia, Turkey and longitudinal analyses (ante-post Fukushima) and more generally technology assessment and public acceptance.
- \* Technology, Innovation & Change Management (e.g. organizing efficient research collaborations –triple helix; business plans; innovative leadership style; time-to-market concepts; management consulting / client resistance)
- \* Additional key subjects: Corporate Governance, hidden impacts of agency theory; application of real option theory; status and status symbols; solution businesses; efficiency of I & C technologies

*Successfully completed –major– third-party funded projects:*

Implementing a **Career Center** at the Technische Universität Bergakademie Freiberg (08/2009– 07/12)

Establishing an R&D Collaboration Network and Professional School at the **German Centre for**

**Energy Resources** (Research in the field of technologies for the post oil era – 01/2010 – 12/2014)

Economic, ecological, and social evaluation of costs-benefit ratios of various research projects conducted under the German Federal Ministry of Education and Research-funded program: “**Sustainable economy and resources – scarce metals**” (07/2012 – 06/2015)

**Assessment- and Development Center for Future Leaders;** Three-day AC/DC-seminar for PhD Students from various disciplines focusing on management and leadership competences ‘after’ graduation (2011 - 2015)

**Industry ‘Affiliation’**

Various contacts to corporations and SMEs, especially telecom, logistic, automotive, environmental engineering, materials, resource and energy sector.

Team assignments as part of the IB-course (SMU - 2011) for example have been focusing on market entry studies of German firms into the Singaporean and/or South-East Asian markets.

Team assignments as part of MMNE-course (UniBz – 2017 and 2018) dealt with Internationalization processes of SMEs located in South Tyrol.

Team assignments as part of the Ms course ‘Advanced Strategic Management’ (UniBz –2019/20) dealt with digitalization strategies of firms and organizations located in South Tyrol.

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Collaboration with local and foreign firms on various management and internationalization issues in the course of the lecture "Business Consulting Lab" (UniBz – since 2020; Alphabet srl/BMW Group, ANMIC/LAPIC, Delcon srl, Endian srl, Gronbach GmbH, Manteco srl, Rego srl, Schachermayer GmbH; Salewa slr, Tivoli srl, Zuber GmbH)

**Languages**

Teaching languages: German (native), English (C1)

Bozen, January 28<sup>th</sup>, 2025

I declare, pursuant to art. 76 of Presidential Decree 445/2000, that the information is true. I authorize the processing of my personal data in accordance with Legislative Decree 30 June 2003, n. 196 "Code for the protection of personal data" and the GDPR 679/16 - "European Regulation on the protection of personal data".

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Dr. Michael Nippa

Professor of Strategic Leadership and International Management  
Free University of Bozen-Bolzano

South Tyrol, Italy

## **Bibliography**

(January 1997 – January 2025 \* scholarly career)

Update: January 28<sup>th</sup>, 2025

**1. Articles in Journals and Periodicals** (peer review)

**2. Articles in Journals and Periodicals** (editorial review)

**3. Books**

**4. Editorships**

**5. Book Chapters**

**6. Working Papers**

**7. Articles in other Journals**

**8. Other Publications**

**1. Articles in Journals and Periodicals** (peer review)

“Application of Stone-Derived Substrates in Thin-Film Temperature Sensing.” *IEEE Sensors Journal*, Apr 2024, p. 1 (with Niloofar Saeedzadeh Khaanghah, Hugo de Souza Oliveira, Soufiane Krik, Alejandro Carrasco-Pena, Giuseppe Cantarella, Michael Haller, Nicholas Rapagnani, Aart Van Bezooijen, & Niko Münzenrieder) – H 159 \* SJR 1.08

“Determinants of Firms' Initiative and Inertia in Pursuing Climate Neutrality Strategies –Theoretical Explanations and Empirical Evidence–.” *Business Strategy and the Environment*, 33(5), 4086-4107. (with Benedikt Unger) – H 147 \* SJR 23.67

“Big data analytics capabilities: Patchwork or progress? A systematic review of the status quo and implications for future research.” *Technological Forecasting and Social Change*, 197, Dec. 2023, 122884 (with Minh-Tay Huynh and Thomas Aichner) – H 179 \* SJR 3.12

“Leadership Competencies for Digital Transformation - An exploratory content analysis of job advertisements.” *German Journal of Human Resource Management*, 37(2022)1, 50-75; doi.org/10.1177/2397002222108 (with Katharina Gilli and Michael Knapstein) – H 17 \* SJR 1.32

„MNE Responses to Carbon Pricing Regulations.” *Journal of International Business Studies*, 52(2021)5, 904-929; https://doi.org/10.1057/s41267-021-00403-8 (with Sanjay Patnaik and Markus Taussig) – H 229 \* SJR 4.6  
Listed in Honor Roll of Responsible Research in Business and Management ([www.rrbm.network/rrbm-honor-roll/](http://www.rrbm.network/rrbm-honor-roll/))

„Global shift towards stakeholder-oriented corporate governance? Evidence from the scholarly literature and future research opportunities.” *Multinational Business Review*, 29(2021)3, 321-347; Doi: 10.1108/MBR-10-2020-0200 (with Toru Yoshikawa and Gavin Chua) – H 40 \* SJR 0.90

„Zur Rolle der BWL in Zeiten großer gesellschaftlicher und ökologischer Herausforderungen.“ *Die Unternehmung*, 75(2021)2, 188-197. https://doi.org/10.5771/0042-059X-2021-2-188 (with Dodo zu Knyphausen-Aufseß and Sven Kunisch) – not listed in SJR

„Stakeholders' Perceptions of Chinese Takeovers: The Case of Germany and Italy (Evidence from the National Press).” *European Scientific Journal*, 17(2021)5, 1–24 (with Katiuscia Vaccarini and Francesca Spigarelli) – not listed in SJR

„Digital Transformation and Internationalization of SMEs: Emerging Challenges, Opportunities and Threats.” *Piccola Impresa / Small Business*, 14(2) http://dx.doi.org/10.14596/pisb.386 (with Marjaana Gunkel and Valerio Veglio) – not listed in SJR

„Jumping in at the deep end! The Role of Motivational Forces in Starting a New Venture.” *International Entrepreneurship and Management Journal*, 15(2019)4, 1363–1391. doi.org/10.1007/s11365-019-00598-1 (with Christian Linder) – H 79 \* SJR 1.76

„On the Future of International Joint Venture Research.” *Journal of International Business Studies*, 50(2019)4, 555–597. Doi: 10.1057/s41267-019-00212-0 (with Jeffrey J. Reuer) – H 229 \* SJR 4.6

„Paradoxical Relationships Between Cultural Norms of Particularism and Attitudes Toward Relational Favoritism: A Cultural Reflectivity Perspective.” *Journal of Business Ethics*, 145(2017)1, 63-79. doi: 10.1007/s10551-015-2843-6 (with Chao Chen, Joseph Gaspar, Kathrine Xin, Ronaldo Parente, and William Newbury) – H 253 \* SJR 2.62

„Why Do Strategic Alliances Persist? A Behavioral Decision Model.” *Managerial and Decision Economics*, 36(2015)2, pp. 470-486. doi: 10.1002/mde.2682 (with Andreas Klossek and Klaus Meyer) – H 61 \* SJR 0.55

„Another case of “same bed, different dreams”? Assessing divergence and multidimensionality in energy evaluations and implications for interdisciplinary research and energy management.” *International Journal of Risk Assessment and Management*, 18(2015)2, pp. 199-220. (with Roh Pin Lee) – H 27 \* SJR 0.11

„From patchwork to theory development: mapping and advancing research about business portfolio restructuring.” *Management Review Quarterly (formerly: Journal für Betriebswirtschaft)*, 64(2014)1, pp. 157-200. doi: 10.1007/s11301-014-0103-y (with Sebastian Schönhaar and Ulrich Pidun) – H 36 \* SJR 1.83

„Gesellschaftliche Akzeptanz der Kohle und die Zukunft der deutschen Kohleforschung.“ *Chemie Ingenieur Technik*, 86(2014)10, pp. 1669-1677. doi: 10.1002/cite.201300190 (with Roh Pin Lee) – H 47 \* SJR 0.45

„Transforming the business portfolio: how multinationals reinvent themselves.” *Journal of Business Strategy*, 35(2014)3, pp. 4-17. doi: 10.1108/JBS-06-2013-0041 (with Sebastian Schönhaar and Ulrich Pidun) – H 49 \* SJR 0.59

„What Do We Know About the Success and Failure of International Joint Ventures? In Search of Relevance and Holism.” In: *Advances in International Management (AIM)*, Volume 26, ‘Philosophy of Science and Meta-Knowledge in International Business and Management.’ ed. by Timothy M. Devinney, Torben Pedersen, Laszlo Tihanyi, Emerald Group Publishing Ltd.: Bingley, UK 2013, pp. 363-396. ISSN 1571-5027/doi: 11.1108/S1571-5027(2013)0000026019 (with Schon Beechler) – H 25 \* SJR 0.33

„Rigor and Relevance of IJV Exit Research.” *Management International Review (MIR)*, 53(2013)3, pp. 449-475. doi: 10.1007/s11575-012-0158-8 (with Alexander Nemeth) – H 71 \* SJR 1.25

„Application matters - How different corporate portfolio management practices impact firm performance.” *International Journal of Business Performance Management*, 14(2013)2, pp. 197-220 (with Robert Untiedt and Ulrich Pidun) – H 24 \* SJR 0.22

„Corporate Portfolio Analysis Tools Revisited: Assessing Causes that May Explain Their Scholarly Disdain.” *International Journal of Management Reviews*, 14(2012)3, pp. 263-279 doi: 10.1111/j.1468-2370.2011.2011.00316.x (with Robert Untiedt and Ulrich Pidun) – H 136 \* SJR 3.05

„Chinese Enterprises in Germany: Establishment Modes and Strategies to Mitigate the Liability of Foreignness.” *Journal of World Business*, 47(2012)1, pp. 35-44 (with Andreas Klossek and Bernd Linke) – H 142 \* SJR 3.49

„Corporate Portfolio Management: Appraising Four Decades of Academic Research.” *Academy of Management Perspectives*, 25(2011)4, pp. 50-66 (with Ulrich Pidun and Harald Rubner) – H 156 \* SJR 4.57

„Ökonomische Konsequenzen der Mitgliedschaft ehemaliger Vorstandsmitglieder im Aufsichtsrat: Eine empirische Analyse.” *Schmalenbach Journal of Business Research (formerly: Zeitschrift für betriebswirtschaftliche Forschung)*, 63(2011)9, pp. 578-608 (with Jens Grigoleit and Thomas Steger) – H 33 \* SJR 1.19

„Corporate Portfolio Management: Theory and Practice.” *Journal of Applied Corporate Finance*, 23(2011)1, pp. 63-76 (with Ulrich Pidun, Harald Rubner, Matthias Krühler, and Robert Untiedt). – not listed in SJR

„Explaining Firm Approaches to Corporate Social Responsibility: Institutional Environment and Firm Size.” *European Journal of International Management*, 4(2010)3, pp. 213-233 (with David Finegold, Andreas Klossek, and Anne-Laure Winkler) – H 35 \* SJR 0.36

„Reflections on Corporate Social Responsibility in Differing Institutional Systems: How Chinese, German, and U.S. Corporations Address Stakeholder Interests.” *Revue Sciences de Gestion/Management Science*, 65(2008), pp. 155-195 (with Andreas Klossek). – not listed in SJR



„Success Factors for Managing International Joint Ventures in China. A Review and Integrative Framework.“ *Management and Organization Review*, 3(2007)2, pp. 277-310 (with Schon Beechler and Andreas Klossek) – H 74 \* SJR 1.04

„Impacts of Justification Behavior – The Forgotten Costs of Corporate Governance.“ In: ‘Restructuring Strategy – New Networks and Industry Challenges.’ ed. by Karel O. Cool, James E. Henderson and Rene Abate. *Strategic Management Series: Restructuring Strategy*, Blackwell Publishing: Oxford, UK 2005, pp. 251-268 (with Kerstin Petzold).

„Success Factor Research – Pathfinder or Cul-de-Sac? A Review of the Criticism Based on the Example of International Joint Venture Formation in China.“ *Revue Sciences de Gestion/Management Science* 40(2004), pp. 169-216 (with Andreas Klossek). – not listed in SJR

„Zur Anwendbarkeit des Realoptionenansatzes als Instrument zur Unterstützung strategischer Entscheidungsprozesse – Indizien kontingenztheoretischer Bewertungsnotwendigkeiten.“ *Managementforschung* – Bd. 13: Strategische Prozesse und Pfade, ed. by G. Schreyögg and J. Sydow, Gabler: Wiesbaden 2003, pp. 151-193 (with Kerstin Petzold).

„Intuition und Emotion in der Entscheidungsforschung – State-of-the-Art und aktuelle Forschungsrichtungen“ In: *Managementforschung* – Bd. 11: Emotionen und Management, ed. by G. Schreyögg und J. Sydow, Gabler: Wiesbaden 2001, pp. 213-248.

H-factors and SJR indicator –if available– according to: <http://www.scimagojr.com/> (2023)

## 2. Articles in Journals and Periodicals (editorial review)

„Innovationsmanagement. Das Timing muss stimmen.“ *HarvardBusinessmanager* 27(2005)12, pp. 56-70 (with Fabio Labriola).

„Corporate Governance außer Kontrolle. Unternehmensverfassung: Die Regelungswut wird langfristig mehr schaden als nutzen.“ *HarvardBusinessmanager* 27(2005)3, pp. 108-109.

„Call Center strategiegerecht organisieren“, *HarvardBusinessmanager* 21(1999)9, pp. 86-93.

## 3. Books

„Zufriedenheit und Effizienz im Homeoffice während des Covid-19-Lockdowns: Ergebnisse einer empirischen Studie in Südtirol im Frühjahr 2020.“ self-publication / Free University of Bozen-Bolzano, 2020 – ISBN 979-12-200-7276-2.

„Virtual Reality im Tourismus: Wie VR das Destinationsmarketing verändern wird.“ Springer Gabler: Wiesbaden, 2018 (with Thomas Aichner, Oswin Maurer and Stefan Tonezzani) – ISBN 978-3-658-23864-3.

„Mapping the Research on Success Factors for Managing International Joint Ventures in China: A Comparative Review and Extended Analysis of Determinants and Theories.“ *Freiberger Forschungshefte, D226, 2007* (with Schon Beechler and Andreas Klossek) – ISBN 978-3-86012-302-7.

„Strategisches Management: Analyse, Entwicklung und Implementierung von Unternehmensstrategien“ 5. Aktualisierte und erweiterte Auflage, Verlag Pearson Studium 2006 (with Robert M. Grant \* Translation and European Adaptation of „Contemporary Strategy Analysis“)

„Trends in the World Wide Mining Industry“ Peter-Lang: Frankfurt 2003; ISBN: 3-631-50712-7 (with Peter Kausch)

„Importance and Assessment of Global Resources“ Peter-Lang: Frankfurt 2002; ISBN: 3-631-39316-4 (with Peter Kausch)

„Auswirkungen des Internets auf private Rundfunkveranstalter in Sachsen – Bestandsaufnahme, Anwendungsvoraussetzungen, Geschäftsmodelle, Handlungsempfehlungen“, Bd. 8 der Schriftenreihe der SLM, Vistas: Berlin 2000 (with Jan Hachenberger and Petra Nippa).

#### 4. Editorships

„Organizational Behavior and Leadership in the Digital Age.“ self-publication / Free University of Bozen-Bolzano, 2023. (with Björn Schäfer; ISBN 979-8-3860-8056-3)

„Internationalization of SMEs in the Digital Age – Opportunities and Threats.“ Conference Proceedings of the Interactive Research Development Workshop and Conference, Bozen, Italy: April 29–30, 2019 · Bolzano, Italy (with Katharina Gilli, Marjaana Gunkel and Valerio Veglio; ISBN: 979-12-200-4857-6)

„Internationalization of SMEs – New Insights and Future Research Opportunities.“ Conference Proceedings of the Interactive Research Development Workshop and Conference, Bozen, Italy: May 2–3, 2018 · Bolzano, Italy (with Katharina Gilli and Marjaana Gunkel; ISBN: 978-3-00-059929-3)

„Hybride Wertschöpfung: Konzepte, Methoden und Kompetenzen für die Preis- und Vertragsgestaltung.“ Eul-Verlag: Lohmar 2009 (with Ralf Reichwald and Helmut Krcmar).

„Innovationsmanagement. Von der Idee zum erfolgreichen Produkt.“ Physica: Heidelberg, Berlin 2007 (with Kai Engel).

„Management produktbegleitender Dienstleistungen.“ Physica: Heidelberg, Berlin 2005 (with Gunter Lay).

„Erfolgsmechanismen der Top-Management-Beratung. Einblicke und kritische Reflexionen von Branchenken- nern.“ Physica: Heidelberg, Berlin 2004 (with Dieter Schneiderbauer).

„Markterfolg in China: Erfahrungsberichte und Rahmenbedingungen“ Physica: Heidelberg, Berlin 2004.

„Trends in the World Wide Mining Industry“, Vol. 2 of the series: „Current Issues in Global Resource Management“ ed. by M. Nippa and P. Kausch, Peter-Lang: Frankfurt 2003 (with Peter Kausch).

„Importance and Assessment of Global Resources“, Vol. 1 of the series: „Current Issues in Global Resource Management“ ed. by M. Nippa and P. Kausch, Peter-Lang: Frankfurt 2002 (with Peter Kausch).

„Corporate Governance: Herausforderungen und Lösungsansätze.“ Physica: Heidelberg, Berlin 2002 (with Kerstin Petzold and Wolfgang Kürsten).

„Implementierungsmanagement. Über die Kunst Reengineeringkonzepte erfolgreich umzusetzen.“ Gabler: Wiesbaden 1997 (with Heinz Scharfenberg).

#### 5. Book Chapters

„Eine kritische Bestandsaufnahme der Digitalen Transformation aus der Sicht von 50 Jahren Informations-und Kommunikationsforschung.“ In: H. Koller, K.M. Möslein, & F.T. Piller (Eds.): *Die Zukunft der Grenzenlosen Unternehmung: Innovation – Organisation – Leadership – Nachhaltigkeit*. TUM.University Press: München, 2024: pp. 98-106.

- „Zusammenfassung: Ausblick und Zukunftsbezug.“ In: H. Koller, K.M. Möslin, & F.T. Piller (Eds.): *Die Zukunft der Grenzenlosen Unternehmung: Innovation – Organisation – Leadership – Nachhaltigkeit*. TUM.University Press: München, 2024: pp. 108-111. (with Frank Piller, Angelika Bullinger-Hoffmann, Claudia Lehmann, Ann-Katrin Neyer).
- „Impact of Racial Diversity in Advertising on the Perception of Mass-Customized Products by Consumers.“ In: T. Aichner & F. Salvador (Eds.): *Mass Customization and Customer Centricity: In Honor of the Contributions of Cipriano Forza*. Springer Nature: Cham (CH), 2023: pp. 239-272. (with Thomas Aichner & Amanda Brutto).
- „Preface: Essays on How Social Factors Determine the Success of Innovations: The Value of the Unappreciated.“ In: M. Nippa & B. Schäfer (Eds.): *Organizational Behavior and Leadership in the Digital Age*. self-publication: Bozen, 2023: pp. 7-14. (with Björn Schäfer).
- „Ongoing Search for the Perfect R&D Leader.“ In: M. Nippa & B. Schäfer (Eds.): *Organizational Behavior and Leadership in the Digital Age*. self-publication: Bozen, 2023: pp. 15-44.
- „Exploring the Effects of Global Mindset on the Success of Global Virtual Research Teams.“ In: M. Nippa & B. Schäfer (Eds.): *Organizational Behavior and Leadership in the Digital Age*. self-publication: Bozen, 2023: pp. 109-132. (with Andrea Hanebuth).
- „On the Virtue of Considering Soft Factors for Successful Home Office Concepts.“ In: M. Nippa & B. Schäfer (Eds.): *Organizational Behavior and Leadership in the Digital Age*. self-publication: Bozen, 2023: pp. 163-188. (with Valerio Veglio).
- „Der Beitrag des Strategischen Managements zur zukunftsfähigen Entwicklung.“ In: A. Metzner-Szigeth (Ed.): *Zukunftsfähige Entwicklung und generative Organisationskulturen*. Oekom: München 2018: pp. 77-104 (with Dodo zu Knyphausen-Aufseß).
- „Herausforderungen und Lösungsansätze einer validen Bewertung der Ressourceneffizienz und Nachhaltigkeit.“ In: U. Groß (Ed.): *„Glanzlichter der Forschung an der TU Bergakademie Freiberg 250 Jahre nach ihrer Gründung.“ Chemnitzerverlag: Chemnitz 2016: pp. 460-469 (with Kirstin Kleeberg).*
- „Methods for Measuring and Evaluating Sustainability - State-of-the Art, Challenges and Future Developments.“ In: J. Yan (Ed. in chief): *„Handbook of Clean Energy Systems.“ – Vol. 6, Wiley: Chichester 2015: pp. 3007-3032 (with Katja Schneider & Kirstin Kleeberg).*
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