

Valeria Burgio

Teacher of Theory and Languages of Visual Communication
Researcher in Theories and Languages of Design

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CURRENT POSITION

03|2015 - 03|2021 **Fixed time Researcher at the University of Bolzano (M-FIL/04)**
Current research fields: Theory, Forms and Languages of Design; Diagrams and Data Visualizations as cultural constructions in scientific and journalistic communication. Adjunct professor of Visual Culture (60-90h per year) in Visual Communication project teams.

EDUCATION

- 10|2002 – 03|2006 **PhD in Art Theories**
Title of the final dissertation: “Intermediality and intertextuality in the work of William Kentridge”. Supervisors: P. Fabbri and P. Magli.
Research Subject: Visual Semiotics, Cinema and Contemporary Art.
Scuola di Studi Avanzati di Venezia (IUAV, Ca’ Foscari, VIU).
- 09|2004 – 12|2005 **During the PhD, Assistant Researcher** at CEISME (Centre d’études pour l’Image et le Son Mediatique). Supervisor: F. Jost.
Research Subject: Audiovisual culture.
Université de Paris 3, Sorbonne Nouvelle.
- 02|2002 – 09|2002 **Master’s Degree in Organization and Communication of Visual Arts - Curatorial Studies.**
Accademia di Belle Arti di Brera, Milan.
- 10|1995 – 11|2001 **Undergraduate Degree in Communications Science**, University of Bologna, Italy.
Hons. Degree summa cum laude (110/110) (Five-years B. Sc. Equivalent).
Title of the final year thesis : “The communicative use of space in Art Exhibitions: the Magnum^o exhibition at Louisiana”. Supervisor: R. Grandi.
- 01|2001 – 04|2001 Internship at the Louisiana Museum (Humlbæk, Denmark) for thesis research. Scholarship from the University of Bologna. Supervisor: B. Ingemann.
University of Roskilde, Denmark.
- 09|1999 – 02|2000 **Erasmus Scholarship** at Roskilde University, Denmark, department of Communication, business and information technology.
- 09|1990 – 06|1995 **High School diploma in Classical Studies: 60/60.**
Liceo Classico Umberto I, Palermo, Italy.

ACADEMIC ACTIVITY

Research activities

- 09|2020-03|2021 Principal investigator of the research project “**Art and Design Practices in Communicating Climate Change**”. Internal funding, Faculty of Design and Art, University of Bolzano.
- 09|2017-02|2021 Principal investigator of the research project “**In praise of noise: expressing doubt and subjectivity in data visualization**”. Internal funding, Faculty of Design and Art, University of Bolzano.
- 10|2017-02|2021 Co-investigator (P.I.: M. Moretti) of the research project: “**Take them in your home! (Domestic hospitality)**”. Internal funding, Faculty of Design and Art, University of Bolzano.
- 05|2015-12|2017 Co-investigator (P.I.: M. Moretti) of the research project: “**Brenner Crossing**”. Internal funding, Faculty of Design and Art, University of Bolzano.
- 04|2010-04|2011 **Research Fellowship (awarded by Veneto Region/European Union): “Semiotic Brand Management – Studying Corporate Image**”. Iuav University of Venice.
Research subject: Communication strategies of the firms using Mariano Fortuny’s name.
- 10|2007 – 07|2008 **Fellowship for post-doctoral Research awarded by the Municipality of Paris**.
Centre de Sociologie du Travail et des Arts, EHESS (Ecole de Hautes Etudes en Sciences Sociales), Paris.
Research subject: Relationships between sculpture and monumental architecture.

Teaching Activities

- 04|2018 - 03|2021 Adjunct Professor in “Visual Culture” (M-FIL/04. 90 hours per year, 2018, 60 hours per year 2019), theoretical module in the project of Visual Communication. Course in English.
Free University of Bolzano, Faculty of Design and Art, Bachelor in design.
Last projects I’ve been teaching in:
Winter Semester 2020-2021: *New Domestic Escape* with P. Corraini and G. Seta.
Summer Semester 2019-2020: *U is for Ulm* with C. Upmeier and G. Seta.
Winter Semester 2019-2020: *After the end of the book* with P. Corraini and G. Camilini.
- 03|2015 - 02|2018 Adjunct Professor in “Theories and Languages of Visual Communication” (M-FIL/04. 60 hours per year, 2015; 2016), theoretical course in the project of Visual Communication. Course in English.
Adjunct Professor in “Visual Culture” (60 hours per year, 2017), theoretical course in the project of Visual Communication. Course in English.
Free University of Bolzano, Faculty of Design and Art, Bachelor in design.
- 02|2014 - 02|2015 Contract Professor (40 h) in “Teorie della Comunicazione e dei Linguaggi” (M-FIL/05). IUSVE - Istituto Universitario Salesiano di Venezia, Master Degree in Communication (contract renovated for two academic years).
- 02|2013 - 07| 2013 Contract Professor (50 h) in “Design and Visual Communication”(ICAR/17). Università Iuav di Venezia, Bachelor in Architecture.

- 02|2012-02|2015 Contract Professor (30 h) “Theories and Languages of Visual Communication” (M-FIL/05). Course in English. Free University of Bolzano, Faculty of Design and Art, Bachelor in Design (contract renovated for three academic years).
- 05|2009 -07|2009 Tutor (40 hours) for the European Social Funds Workshop in “Controlling land transformation. Energetic structure, land design and local development”. Teachers: François Roche / Giovanni Corbellini. Graduate Program in Architecture, Iuav University, Venice.
- 04|2007-04|2009 Assistant Professor (50 hours) for the course in *Fashion Semiotics M-FIL/05* with Prof. Jorge Lozano. (Contract renovated for three years: 2006/2007, 2007/2008, 2008/2009).
Undergraduate Program in Fashion Design. Department of Art and Design, IUAV, Venice.
- 10|2006-01|2009 Assistant Professor (150 hours) for the workshop in *Theory of Visual Communications L-ART/06* with Prof. Wolfgang Scheppe (Contract renovated for two years: 2006/2007, 2008/2009).
Graduate Program in Visual and Multimedia Communications. Department of Art and Design, IUAV, Venice.

PUBLICATIONS

Books

- 2014 -, *William Kentridge*. Postmedia Books, Milano (ISBN: 9788874900978).

Books edited

- 2019 - and M. Moretti, *Europa Dreaming. Yearning for Europe from the Brenner Pass*. Bolzano University Press; Bolzano (ISBN: 978-88-6046-153-7).

Essays in volume

- Forthcoming (expected publication date: April 2021): “The inner border as the construction site to build a hybrid Europe: the case of South Tyrol” in *Images of Europe. The Union between Federation and Separation* (F. Mangiapane and T. Migliore eds.), Springer International Publishing, Berlin (ISBN: 978-3-030-69239-1).
- 2020 - and M. Moretti, “The role of movement in data visualization: animation as an agent of meaning”, in *Proceedings of 2CO, Communicating Complexity* (N. Ceccarelli and Carlos Jimenez-Martinez eds.), Universidad de la Laguna, San Cristobal de la Laguna, (pp. 152-161). (ISBN: 978-84-09-10171-9)
- 2019 - and M. Moretti, “Dreaming and drawing: a project of Visual Journalism on borders and Europe” in *Europa Dreaming. Yearning for Europe from the Brenner Pass* (V. Burgio and M. Moretti eds.), Bu:press, Bolzano (pp. 1-15) (ISBN: 978-88-6046-153-7).
- , “Europa Dreaming: a wide-angle view on current events” in *Europa Dreaming. Yearning for Europe from the Brenner Pass* (V. Burgio and M. Moretti eds.), Bu:press, Bolzano (pp. 135-147) (ISBN: 978-88-6046-153-7).
- 2018 -, “Construir archivos seleccionando desechos: documentos, testimonios y cosas” in *Documentos del presente. Una mirada semiótica* (J. Lozano and M. Martin eds.), Lengua de Trapo, Madrid (pp. 75-83). ISBN: 978-84-8381-230-3.

- 2017 -, “Arts in the Alps and Faculty of Design and Arts – an interview to P. Berloff, Kuno Prey and P. Spadafora” in *AE_backstage. The making of ACADEMIÆ – Youth Art Biennale 2016* (P. Berloff and K. Prey eds.), Associazione Artsinthealps Verein Publisher (pp. 7-10). ISBN 9788894279504.
- 2014 “Future 1920. Back to Utopia” in *Future Utopia* (S. Marini ed.), Bruno Publishing, Venezia (pp. 42-45). ISBN 978-88-99058-01-2.
- 2012 “Words, Images, Fashion: the hybrid foundations of invention” in *It’s Graphics Now! The Words of the Future* (G. Camuffo ed.), Pitti Immagine, Firenze (pp. 30-33).
- 2011 -, “Dal dagherrotipo di John Ruskin all’impronta di Jorge Otero-Pailos: The Ethics of Dust, Doge’s palace” in *Sulla 53 Biennale di Venezia, Quaderni sull’opera d’arte contemporanea 2* (T. Migliore ed.), Et Al, Milano (pp. 89-100). ISBN: 978-88-6463-044-1.
- 2010 -, “Contro il Restauro: la vita segreta delle officine” in *Quando è scultura?* (C. Baldacci and C. Ricci eds.), Et Al, Milano (pp. 111-120). ISBN: 978-88-6463-012-0.
- “La monumentalità vista dal basso: paesaggi e architetture vissute di Richard Serra” in *Paesaggi fatti ad arte* (A. Bertagna ed.), Quodlibet, Macerata (pp. 51-63). ISBN: 978-88-7462-356-3.
- 2009 -, *Migropolis* (W. Scheppe ed.), Hatje Cantz Verlag, Stuttgart. Project and editorial coordination, copy editor, research.
- , “Beyond Geography” in *Migropolis* (W. Scheppe ed.), Hatje Cantz Verlag, Stuttgart (pp. 1308-1319). ISBN: 978-3-7757-2485-2.
- , “The Vera Icon of Venice” in *Jorge Otero-Pailos - The Ethics of Dust*, Thyssen-Bornemisza Art Contemporary, Walter König, Köln (pp. 42-45). ISBN: 978-3-86560-655-3.
- , “Emily Jacir: Material for a Film” in *L’Archivio del Senso* (T. Migliore ed.), Et Al, Milano (pp. 131-149). ISBN: 978-88-6463-001-4.

Papers in academic journals

- 2020 - and A. Facchetti, “The shapes of the future: representing catastrophe and its alternatives in diagrams” in *VS, Quaderni di studi semiotici* (ISSN: 0393-8255), 131, special issue *Future. A time of history* (J. Lozano and D. Salerno eds.), pp. 275-294. DOI: 10.14649/99089.
- 2019 -, “Uncertain infographics: expressing doubt in data visualization” in *Semiotica, Journal of the International Association for Semiotic Studies* (de Gruyter, Berlin, ISSN: 1613-3692), 230, special issue *Meaningful data*, (D. Compagno e M. Treleani eds.), pp. 143-166. <https://doi.org/10.1515/sem-2018-0114>
- 2017 - and M. Moretti, “Infographics as Images: Meaningfulness beyond Information” in *Proceedings of the International and Interdisciplinary Conference IMMAGINI? Image and Imagination between Representation, Communication, Education and Psychology*, Proceeding MDPI (ISSN 2504 3900), 2017, 1(9), 891. DOI: 10.3390/proceedings1090891.
- , “Construir archivos seleccionando desechos: documentos, testimonios y cosas” in *Revista de Occidente* (Madrid, ISSN: 9 770034 863001) n. 434, July-August 2017.
- and M. Moretti, “Le forme della narrazione nel web-based documentary: il caso

Europa Dreaming” in *E/C Narrazione e realtà: il senso degli eventi*.

- 2016 - “Da esemplari a testimoni: ridefinire il valore degli oggetti nei musei del design” in *Piano B, Arti e Culture Visive* (Bologna, ISSN 2531-9876), n.1 on *Teorie e Poetiche del Piano B*, December 2016 (pp. 24-49). DOI: <https://doi.org/10.6092/issn.2531-9876/6506>.
- “Un monumento a orologeria” in *Speciale William Kentridge. Il tempo che scorre* (a cura di A. Cortellessa), Alfabeta 2, on line on the 14th of May.
- 2012 -, “William Kentridge” in *Alfabeta2*, on line on the 16th of December.
- , “Nedko Solakov. Iconografia del Miedo” in *Revista de Occidente* (Madrid, ISSN: 9 770034 863001) n. 379, December 2012 (pp. 5-23).
- 2011 -, “Luces sobre las Naciones: el discurso politico en la 54 Bienal de Venecia” in *Revista de Occidente* (Madrid, ISSN: 9 770034 863001) n. 364, September 2011 (pp. 79-96).
- , “Alla ricerca delle nazioni illuminate: luci sulla Biennale” in *Alfabeta2*, n. 11 e on line on the 15th of July.
- , “Dar sentido al lugar: la function de la escultura segùn Richard Serra” in *Revista de Occidente* (Madrid, ISSN: 9 770034 863001) n. 360, July 2011 (pp. 85-102).
- 2009 -, “Etica del polvo: conigrafia de Venecia” in *Revista de Occidente* (Madrid, ISSN: 9 770034 863001) n. 340, September 2009 (pp. 114-124).
- , “Los habitantes de la Isla: La cosmología diagrámatica de Charles Avery” in *Revista de Occidente* (Madrid, ISSN: 9 770034 863001) n. 342, November 2009 (pp. 109-126).
- 2008 -, “De l’indicio policiaco a la reliquia sagrada : el monumento precario de Wael Zuaiter de Emily Jacir”. *Revista de Occidente* (Madrid, ISSN: 9 770034 863001), n. 325, June 2008 (pp.33-55).
- , “Questo non è Maometto: qualche rara via di fuga alla guerra delle immagini” in *Carte Semiotiche* (Siena), n. 11, July 2008 (pp.52-65).
- 2007 -, “Letteratura e linguaggio verbale nella Visual Culture” in *Il Verri* (Milano), n.35, October 2007 (pp. 147-155).
- , “Animar y hacer humo la escritura”. *Revista de Occidente* (Madrid, ISSN: 9 770034 863001), n. 316, Settembre 2007 (pp. 38-61).
- , “Animare e incenerire la scrittura: da Zeno Writing (2002) di William Kentridge a La Coscienza di Zeno (1923) di Italo Svevo” in *Il Verri* (Milano), n.33, January 2007 (pp. 89-106).
- 2006 -, “Identità e pregiudizio: William Kentridge al di là del determinismo territoriale”. *Africa e Mediterraneo*, n 55, Gennaio 2006 (pp. 61-63).
- , “Ceci n’est pas Mahomet: paradossi tra scrittura e immagine”. *Documenti*, Quaderni del Dottorato in Scienze delle Arti, 11/06.

Others speaking of my work

- 18|07|2019 Carmela Marsibilio, radio interview about the publication *Europa Dreaming Greenwich*, Radio 3.
- 17|06|2019 Isabel Hansen, “Traum von Europa nicht aufgeben“, interview on the publication *Europa Dreaming, Dolomiten*, p. 5.

05 04 2017	Reading of “Valeria Burgio: Onkraj geografije” in <i>Stvarnost prostora (Reality of Space)</i> (A.D. Beros ed.), HRT Radio. http://radio.hrt.hr/treci-program/ep/valeria-burgio-onkraj-geografije/201947/
23 03 2016	A. D. Beros “interview to Valeria Burgio on Migropolis”, in <i>Stvarnost prostora (Reality of Space)</i> , HRT Radio. http://radio.hrt.hr/ep/razgovor-s-valerijom-burgio/153124/
01 04 2014	A. Detheridge, “Valeria Burgio, William Kentridge” in <i>L’indice dei libri del mese</i> , Aprile 2014, p. 30.
01 12 2012	T. Kong, “Migropolis: Venice/Atlas of a Global Situation” in <i>Design Issues</i> , n. 28, Winter 2012, pp. 102-103.

Organization and participation to lectures and international conferences (last three years)

15.11.2019	Presentation of the book and conference moderation: «Iconologie del tatuaggio» (G. Marrone, T. Migliore eds.), M9 Museum, Mestre.
03.10.2019	International Conference <i>Images of Europe</i> (invited) Paper presented: “Il Brennero come passo o come limite. Il ritorno dei confini in Europa”, CISS, Università Carlo Bo, Urbino.
27.05.2019	Presentation of the book <i>Europa Dreaming</i> in Centro Trevi, Bolzano.
15.2.2019	<i>2CO Everyday</i> (selected). Paper presented (with M. Moretti): “Research on information-rich experience at Unibz”, Politecnico, Milan.
12 06 2018	Moderation of the book presentation and conference: «Datacrazia. Politica, cultura algoritmica e conflitti al tempo dei big data», La Rotonda, Bolzano.
23-25 11 2017	International Design Conference <i>2CO Communicating Complexity</i> (selected). Paper presented (with M. Moretti): “The role of motion in data visualization: animation as an agent of meaning”, Universidad de La Laguna, Tenerife, Spain.
29 11 2016	Conference <i>Che fine ha fatto il documento?</i> (invited) Paper presented: “Documento o indizio? I livelli di autenticità dell’oggetto testimone”, Palazzo Fortuny, Venezia.
30 09-02 10 2016	AISV convention <i>Narrazione e realtà: il senso degli eventi</i> (selected) Paper presented: “Le forme della narrazione nel web-based documentary: il caso Europa Dreaming” (with M. Moretti), Università e-campus, Novedrate di Como.
08 02 2016	Academic Seminar <i>El periodista como historiador del presente: análisis del documento en las nuevas formas de la información</i> (invited). Paper presented: “Oggetti testimoniali: da feticci storici ad attivatori narrativi”, Department of Journalism, Universidad Complutense de Madrid.
21 11 2015	Seminar <i>On Migration - workshop Utopian Union (Erasmus + Project)</i> . (invited) Paper presented: “The mediatization of Migration”, German Pavilion, 56th Venice Art Biennale 2015.
31 08 2015	Convention <i>Il GESC di Madrid: ricerche di semiotica della cultura</i> (invited). Paper presented: “L’oggetto e l’evento: il macbook rotto di Edward Snowden”, Centro Internazionale Scienze Semiotiche, Università Carlo Bo, Urbino.
20 05 2015	Academic seminar <i>Venezia e Laguna. Ricerche e progetti</i> (by M. Marzo e L. Fabian, invited). Paper presented: “Migropolis: strategie visive per raccontare la città globale”, Iuav, Venezia.

Memberships

From 2016:	Member of AISS (Associazione Italiana di Semiotica)
From 2015:	Member of GESC (Grupo de Estudios de Semiótica de la Cultura), Faculty of Information Science, Universidad Complutense de Madrid.
2007-2009	Member of CESTA (Centre de Sociologie du Travail et des Arts), EHESS/CNRS, Paris.
From 2006	Member of the research group LISaV (Laboratorio Internazionale di Semiotica a Venezia), Iuav, Venezia.
2004-2005	Member of Ceisme (Centre d’étude pour l’image et le son médiatique), Paris 3, Sorbonne Nouvelle

MORE PROFESSIONAL EXPERIENCE

30 06-18 07 2014	<i>The School of Tomorrow - Swiss Summer School</i> , a cura di L. Baroncelli e H.U. Obrist, Padiglione Svizzero, 14 Biennale d’Architettura di Venezia. Workshop Designer and Coordinator “If Clause: Archiving the impossible” (with R. Bocchi e A. Vettese).
01 07-19 07 2013	<i>Wave 2013</i> , Bronx Museum of Arts, New York. Bloomberg Hub, American Pavilion, 55th Venice Art Biennale. Workshop Designer and Coordinator “Performing the Library” (with S. Marpillero, Columbia University, NY, and R. Bocchi, Iuav, Venezia).
09 2011-01 2012	Company Profile and Press Release editor for Fortuny Art Fabrics, Venezia, for the participation to the event Paris Déco Off 2012.
10 2006-10 2009	Project coordinator, copy editor and researcher for <i>Venice_Migropolis</i> , Wolfgang Scheppe ed., Hatje Cantz Verlag; exhibition at Fondazione Bevilacqua La Masa, Venice, October-December 2009.
06 2009-10 2009	Manager of the ADACH Pavillon (Abu Dhabi Authority for Culture and Heritage). Curator: Catherine David. Collateral Event at the 53 Art Biennale of Venice.
08 2006-11 2006	Educational Operator at the 10th Architecture Biennale in Venice.
12 2003-12 2003	Curator of the exhibition of drawings of Altan (Italian satirical illustrator) « La storia sconveniente » (<i>Unsuitable history</i>), with Arch. Sasa Dobricic, as a personal contribution to the convention “History and Narrative”, organised by the Venice International University, San Servolo Island, Venice.
06 2003-11 2003	Organization of events and workshops for <i>LoveDifference (Artistic Movement for an Intermediterranean Politics)</i> , a project by Michelangelo Pistoletto. Utopia Station, Arsenale, 50th Art Biennale of Venice.
06 2002-11 2002	Assistant to the Press Office, organization of events and interpreter for Cittadellarte - Fondazione Pistoletto, Biella Italy.

LANGUAGE COMPETENCE

Italian	Native Speaker
English	Advanced C1 (Cambridge Certificate Advanced English)
French	Advanced C1
German	Elementary A2 (Unibz Language Centre certificate)