
Education

- MFA in Fine Arts and Design
Sandberg Institute, Gerrit Rietveld Academie, Amsterdam
Design Department, Think Tank for Visual Strategies
2017 – 2019
- BA in Design
Free University of Bozen–Bolzano, Faculty of Design and Art
Visual Communication and Product Design
2009 – 2013, 110 cum laude
- Semester abroad
Bezalel Academy of Design and Art, Jerusalem
Faculty of Visual Communication
February – August 2012
- Workshops attended
 - AirWars: Architecture and Investigative Journalism Workshop, Rotterdam, 2019
 - Breaking News, ACED Amsterdam, 2018
 - Hyper Journalism, ACED Amsterdam, 2018
 - Collaborate or Die, RCA London, 2018
 - The One Minutes, Amsterdam 2017
 - Spark Narration, Common Affairs Amsterdam, 2017
 - PatternNodes workshop with Lars Gäfvert, 2016
 - By Design or by Disaster, workshop with Brave New Alps, Bolzano, 2013
 - Workshop Learning with Daniel Eatock and Flavia Müller Medeiros, 2012
 - Guidance system for Bolzano Fair with Sibylle Schlaich, 2012
 - Farsi typography workshop with Kambiz Shafei, 2010
- Workshops held
 - Modular Illustration using GlyphDrawing.Club, LABASAD Barcelona, September 2024
 - In(ter)vista San Vigilio.
Neighborhood newspaper realized during a workshop in Merano, 2020
 - Signs for victims of mafia and terrorism in Modena. Developed with the students of the Istituto Comprensivo 3, in the context of the Project Idea Cinema 3. Modena, 2019
 - Terra Nullius, hosted by the Palestinian Mission, Den Haag, in collaboration with KABK Non-linear Narrative MA program, 2018
 - Experimental Typography, Gplyhs Workshop, at the Free University of Bozen–Bolzano, February 2017 and December 2018
 - Storytelling through Mapping, Sandberg Institute, Amsterdam, 2017

Teaching experience

- Lecturer in Visual Communication
Faculty of Design and Art
Free University of Bozen–Bolzano
 - Digital Media
Project Visual Communication 2
March 2024 – June 2024
 - Graphic Design
Project Visual Communication 1
October 2024 – January 2025
 - Digital Media
Project Visual Communication 2
March 2025 – June 2025

→ Lecturer in Graphic Design, full time
Faculty of Applied Sciences and Arts
German University in Cairo
October 2021 – September 2023

- Visual Information
7th semester students
October 2021 – January 2022
- Bachelor Supervision
8th semester students
October 2021 – January 2022
- Poster Design
3th semester students
February 2022 – June 2022
- Corporate Design
5th semester students
February 2022 – June 2022
- Bachelor Supervision
8th semester students
February 2022 – June 2022
- Visual Information
7th semester students
October 2022 – January 2023
- Poster Design
3th semester students
February 2023 – June 2023
- Sign Systems
6th semester students
February 2023 – June 2023
- Bachelor Supervision
8th semester students
February 2023 – June 2023

→ Teaching Assistant
Faculty of Design and Art
Free University of Bozen–Bolzano
Winter semester 2014 – 2017, 2019 – 2021

- Warm-Up Project, Visual Communication
1st semester students
Courses: Basics in Typography, Font Design, Editorial Design
Technical Courses: Adobe CC, InDesign, Illustrator, Photoshop
October 2014 – February 2015
- Warm-Up Project, Visual Communication
1st semester students
Courses: Basics in Typography, Font Design, Editorial Design
Technical Courses: Adobe CC, InDesign, Illustrator, Photoshop
October 2015 – February 2016
- Warm-Up Project, Visual Communication
1st semester students
Courses: Basics in Typography, Font Design, Editorial Design
Technical Courses: Adobe CC, InDesign, Illustrator, Photoshop
October 2016 – February 2017
- Warm-Up Project, Visual Communication
1st semester students
Courses: Basics in Typography, Font Design, Editorial Design
Technical Courses: Adobe CC, InDesign, Illustrator, Photoshop
October 2019 – February 2020

- Warm-Up Project, Visual Communication
1st semester students
Courses: Basics in Typography, Font Design, Editorial Design
Technical Courses: Adobe CC, InDesign, Illustrator, Photoshop
October 2020 — February 2021

- Guest Tutor
LABASAD – Barcelona School of Arts and Design
July 2024
 - Workshop: Designing with the open-source tool glyphdrawing.club
(2 lectures), online
- Guest Tutor
Facultad de Arquitectura y Diseño
Universidad de los Andes, Bogotá, Colombia
April 2020
 - In the context of the lecture series Universos Visuales,
(4 lectures), course lead: Juan Pablo Mejía

Work experience

- Studio Normplusultra, Co-Founder
2020—ongoing
- Freelance interdisciplinary designer
2009—ongoing
- PUB Journal, Sandberg Institute
Member of the editorial design team
2018
- LISFE, Leiden International Short Film Experience
Head of Design Team
2018 — 2020
- Editorial Team, Sandberg Institute
Member of the editorial team for the essay book Issue 3
2018
- Studio Lupo & Burtscher, Bolzano
Graphic Designer
February 2015 — November 2016
- Kiron Open Higher Education (NGO), Berlin
Creative Director for the Crowdfunding Campaign
Graphic Designer and Volunteer
2015 (6 months)
- Bunch Design Agency, Zagreb
Graphic Designer, Internship
2014 (four months)
- Redesign Corporate Identity for the Free University of Bozen-Bolzano
With Florian Reiche and Irene Beltrame, supervision: Giorgio Camuffo
Free University of Bozen-Bolzano
2013 (5 months)

Language skills

- German
First language
 - Italian
C1
 - English
C1
- Zweisprachigkeitszertifikat (Bilingual Certificate) Italian-German: C1

Talks and multimedia presentations

- Stories from Asmara – A visual research on the Italian colonial rule in Eritrea
NOBIS Bruneck, November 2024
Rathaus Niederdorf, Dezember 2024
- Stories from Cairo – A visual journey through the megalopolis
NOBIS Bruneck, April 2024
- Still meandering through disciplines, Design Talk Series
German University in Cairo, October 2021
- Visual Narrations as tool for Social Change, Social Change and Innovation event
Diverkstatt, Sternbach Brunico, January 2018
- Tell your story, AFZACK, Youth Winter Camp
Bolzano, 2016
- Flüchtlingsströme, Multimedia Storytelling Performance about the Refugee Crisis
University of Innsbruck, November 2014

Publications and writing

- Academic writing
 - The Crowd, The State, and The Image
Essay, Sandberg Institute, 2019
 - I monumenti diventino vita.
Article about the museification of fascist relicts in South Tyrol
In collaboration with Prof. Roland Benedikter (Stanford University)
Published on fsi.stanford.edu and in “Corriere delle Alpi”
 - Social Design per l'Alto Adige
Published in Il Cristallo and Politika12 – Raetia
Authors: Prof. Roland Benedikter, Prof. Kuno Prey, Prof. Kris Krois, Andreas Trenker
- Journalistic writing
 - Srebrenica – A city fighting for its future.
Long-form and photo story
Published by Voices of Change and Cafe Babel, 2018
- Work featured in the following books and publications
 - Experimental Typography 3.0, SLANTED, 2025
 - Designers made in BZ, article about my design work
Franz Magazine online, 05.06.2020
 - Designing designers, Dal prodotto alla didattica, Kuno Prey
Corraini Edizioni, 2022
 - Design from the Alps 1920–2020
Scheidegger & Spiess Verlag, Zürich 2020
 - Bilder die tiefer gehen, article about my photographic work
Süddeutsche Zeitung online, 29.05.2020
 - Architettura e toponomastica, quando l'Alto Adige incrocia la lontana Eritrea, Article about my research project in Eritrea,
Alto Adige Innovazione online, 21.05.2020
 - La Storia fatta a pezzi, article about my documentary Aluminium Duce,
FF, 20.06.2019
 - Ein Fänger des Augenblicks, ZETT, 23.08.2018
 - Irans Schönheit hinter dem Schleier. Photo essay
Süddeutsche Zeitung online, 18.05.2017
 - 360° Design Magazine, China, Designer's Travel Issue, 2014
 - Illustrated Cooking Cards, www.cooking.zeixs.com
ISBN: 9-783-939-998-891
 - 52Aces Zeixs, Poker cards, www.52aces.zeixs.com
 - MetaTrend Vol.47, Korea, project trasparente
 - Clast Daneg Magazine, Ukraine, project trasparente
- Work featured on the following platforms and media outlets:
Süddeutsche, Wired UK, FeatureShoot, PrintSwap, Independent, Taz, Welt, Zeit, Arte, Focus, Slanted, Page, Grilli Type, Tomorrows Type Today,...

Selected awards

- 100 Best Arabic Posters, 2022
"100/100 – Best Arabic Posters" Competition
- CONIFA Logo Design, 2020
1st place
- Benno Barth Award, 2019
Artistic Research Grant
1st place
- Maghreb Photography Award, 2018
Silver Medal, Travel Photography Outside of Maghreb
- Red Dot Design Award, 2016
Information and Wayfinding System, City of Meran
Art direction: Lupo&Burtscher
- Compasso D'Oro, Targa Giovani 2014
Jury commendation
ADI Design Index, 2013

Exhibitions

- 100 Best Arabic Posters
Graphic Design, Group Exhibition
The Factory, Baghdad
January 2024
- 100 Best Arabic Posters
Graphic Design, Group Exhibition
412 Gallery, Abu Dhabi
January 2023
- 100 Best Arabic Posters
Graphic Design, Group Exhibition
Ter Dilt, Bornem
February 2023
- 100 Best Arabic Posters
Graphic Design, Group Exhibition
Saudi Arabia
April 2023
- 100 Best Arabic Posters
Graphic Design, Group Exhibition
Kuwait Design Center, Kuwait
Mai 2023
- 100 Best Arabic Posters
Graphic Design, Group Exhibition
Shelter Art Space Alexandria, Egypt
Mai 2023
- Khoda hafez
Photography, Solo Exhibition
Kunstraum Mitterhofer Innichen-San Candido
November 2019 – February 2020
- Fear's Footprint in Architecture
Photography, Group Exhibition
PAG Pergine Arte Giovane, Palazzo Hippoliti, Pergine
July 2019
- Not too close to the walls and the corners
Design, Group Exhibition
Sandberg Institute Graduation Show, Amsterdam
June 2019

- The Outsider
Photography, Group Exhibition
Call by CUPH, Bushwick Community Darkrooms, Brooklyn, New York City
2019
- Materiale Immateriale
Design, Group Exhibition
Venice Design Week, Palazzo Grimani, Venice
6th – 14th of October 2018
- Like a Dream
Photography, Group Exhibition
Photoville Festival, New York City, Brooklyn Bridge Park
13th – 23 of September 2018
- Arbeitsraum Südtirol
Design, Group Exhibition
Salone del Mobile, Brera Design District
2016
- Uniworks Exhibition
Design, Group Exhibition and Co-Curation
PolyU, Innovation Tower, Hong Kong
December 2017 – July 2018
- ADI Design Index Exhibition
Design, Group Exhibition
Triennale Milano
October – November 2013
- Bologna Water Design
Design, Group Exhibition
Bologna, Ex Ospedale Bastardini
2013
- Rovereto da regalare
Design, Group Exhibition, in the context of the exhibition:
Andata e Ricordo – Souvenir de Voyage
MART Rovereto
June 2013
- Concrete
Photography, Solo Exhibition
Kunstraum Mitterhofer Innichen-San Candido
January – March 2013

Design residencies

- Disarming Design From Palestine
Birzeit, Palestine
August 2018

Other roles

- Heritage International Institute
Department of Heritage and Photography
Board Member
Since July 2023
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