

# University Academic Curriculum Vitae

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## Personal information

OKSANA TOKARCHUK  
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## Current position

- Assistant professor non tenure track in Management and Marketing, 2012 - present

## Education

- 2006-2008 PhD in Economics, University of California, San Diego, EAP reciprocity student year
- 2009 PhD in Economics and Management, University of Trento. Ph.D. thesis "Experimental elicitation of time preference: myths and reality" under supervision prof. Axel Stig Leijonhufvud and prof. Enrico Zaninotto

## Publications

Journals with Impact factor

- Brida, J.G., and Tokarchuk, O. (2017) "Tourists' spending and adherence to shopping plans: The case of the Christmas Market in Merano, Italy", *Tourism management*, Vol. 61, pp. 55-62, <https://doi.org/10.1016/j.tourman.2017.01.016>

- Brida J.G., Meleddu, M., and Tokarchuk O. (2017) "Use value of cultural events: The case of the Christmas markets", *Tourism management*, Vol. 59, No 4, pp 67-75, <http://dx.doi.org/10.1016/j.tourman.2016.07.012>

- Tokarchuk, O., Gabriele, R. and Maurer, O. (2017) "Development of city tourism and wellbeing of urban residents: a case of German Magic cities", *Tourism Economics*, Vol. 23, No. 3 (2015 Impact factor 0.392)

- Tokarchuk O., Gabriele, R., and Maurer, O. (2016) "Tourism intensity impact on satisfaction with life of German residents", *Tourism Economics*, Vol. 22, No. 6, pp 316-331, doi: 10.1177/1354816616672356 (2015 Impact factor 0.392)

- Tokarchuk, O., Maurer, O., and Bosnjak, M. (2015) "Tourism Experience at Destination and Quality of Life Enhancement: a Case for Comprehensive Congruity Model", *Applied Research on Quality of Life*, Vol. 10, No. 4, pp. 599-613, doi:10.1007/s11482-014-9342-2 (2015 Impact factor 0.894)

- Brida, J.G., and Tokarchuk, O. (2015) "Keeping mental budgets: visitors' spending at a Christmas market", *Tourism Economics*, Vol. 21, No 1, pp 67-82, doi:10.5367/te.2014.0437 (2015 Impact factor 0.392)

- Tokarchuk, O., Cuel, R., and Zamarian, M. (2012) "Analyzing Crowd Labor and Designing Incentives for Humans in the Loop", *IEEE Internet Computing*, vol. 16, no. 5, pp. 45-51, Sept.-Oct. 2012, doi:10.1109/MIC.2012.66 (JCR 2012 Impact factor – 2.039)

Books:

- Tokarchuk, O. (2018) "Il modello di comprehensive congruity nel marketing turistico". p. 1-136, Canterano:Gioacchino Onorati editore srl unip., ISBN: 978-88-255-1319-6

#### Chapters in peer-reviewed books:

- Iarmolenko, S., and Tokarchuk, O. (2016). "Ukraine" in Jafar J. and Xiao H. (eds.) Encyclopedia of Tourism. Frankfurt: Springer, pp. 984-986

#### Other international refereed journals

Tokarchuk, O., and Maurer, O. (2017). "Introduction. Research and development in Tourism Mobilities beyond Place", e-Review of Tourism Research (RTR), Vol. 14, No. 3/4

Tokarchuk, O. and Gabriele, R. (2015) "A computational experiment on elicitation task bias in time preference", International Journal of Computational Economics and Econometrics, Vol. 5, No. 3, pp. 237-256, **DOI:** <http://dx.doi.org/10.1504/IJCEE.2015.070614>

Lazaruk, S., Kaczmarek, M., Dzikowski, J., Tokarchuk, O., and Abramowicz, W. (2012) "Towards the semantic web - Incentivizing semantic annotation creation process" Proceedings of EKAW'12 Proceedings of the 18th international conference on Knowledge Engineering and Knowledge Management, doi 10.1007/978-3-642-33876-2\_25

Cuel, R., Tokarchuk, O., Kaczmarek, M., Dzikowski, J., Simperl, E., and Lazaruk, S. (2012) "Making your semantic application addictive: Incentivizing users" WIMS '12 Proceedings of the 2nd International Conference on Web Intelligence, Mining and Semantics Article No. 4 ISBN: 978-1-4503-09158 doi 10.1145/2254129.

Cuel, R. , Morozova, O., Rohde, M., Simperl, E., Siorpaes, K., Tokarchuk, O., Wiedenhöfer, T., Yetim, F., and Zamarian, M. (2011) "Motivation Mechanisms for Participation in Human-driven Semantic Content Creation", International Journal of Knowledge Engineering and Data Mining (IJKEDM), vol. 1(4), doi 10.1504/IJKEDM.2011.040653

R., Cuel, M. Herbrechter, M. Rohde, M. Stein, Tokarchuk, O., T. Wiedenhöfer, F. Yetim, and M. Zamarian (2011) "Requirements Report of the INSEMTIVES Seekda! Use Case", International Reports on Socio-Informatics (IRSI), Vol. 8, Issue 1, ISSN 1861-4280

#### Conference proceedings

Tokarchuk O, Gabriele R, Maurer O (2018) "The impact of tourism on the wellbeing of residents". In: 21<sup>st</sup> Excellence in Services Conference (EISIC) Proceedings, Paris (France), August

Tokarchuk O, Maurer O (2018) "Cross-cultural investigation of satisfaction with stay at destination". In: European Academy of Management (EURAM) 2018 Proceedings (ISBN 978-2-9602195-0-0), Reykjavik (Iceland), June

Tokarchuk O., Maurer O. and Osti L. (2018) "Perceived authenticity, experience and visitors' behavior at a permanent museum exhibition". In: 8<sup>th</sup> Advances in Hospitality and Tourism Marketing and Management (AHTMM) conference proceedings – Bangkok (Thailand), June

Tokarchuk O, Maurer O (2018). "Determinants of Satisfaction with Stay at Destination: A Cross-cultural Perspective". In: 24th EBES Conference – Bangkok Program and Abstract Book, 978-605-67622-2-2, Bangkok (Thailand), January 10-12, 2018

Tokarchuk O, Maurer O (2017). "Vacation satisfaction and vacationists' quality of life". In: Toulon-Verona Conference "Excellence in Services" Conference Proceedings. ISBN: 9788890432774, University of Verona, Verona (Italy), September 7 and 8, 2017

Tokarchuk, O. and Maurer, O. (2016) "From satisfaction with vacation to quality of life enhancement: A test of comprehensive congruity model" [online]. In: Scerri, Madalyn (Editor); Hui, Lee Ker (Editor). CAUTHE 2016: The Changing Landscape of Tourism and Hospitality: The Impact of Emerging Markets and Emerging Destinations. Sydney: Blue Mountains International Hotel Management School, 2016: 479-496. ISBN: 9780987050793

Tokarchuk, O. (2013) "How much money later? The effect of elicitation task" in Proceedings of Workshop "Context-dependent consumer decision-making" ISBN 978-88-8443-519-4

Brida, J.G., and Tokarchuk, O. (2013) "Keeping mental budgets: visitors' spending at a Christmas market" (with J.G. Brida) in IATE 2013 Conference Proceedings, ISBN 978-961-240-263-1, Ljubljana (Slovenia), July