

## Executive CV

### Professor Günter Schamel, Ph.D.

German Nationality

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**Currently** Full Professor of Agricultural Economics at the Faculty of Economics & Management, Free University of Bozen-Bolzano (unibz)  
Program Director BSc in Economics and Social Sciences PPE (since 9/2014)

#### **Degrees**

PhD 1995 Applied Economics and Management, Cornell University, Ithaca, USA

MSc 1990 Agricultural Economics, University of California (UC Davis), USA

BSc 1988 Agricultural Sciences, TU Munich (TUM), Germany

**Credentials** Vice-Dean Research Faculty of Economics and Management (2/2014-10/2018),  
Abilitazione Scientifica Nazionale (ASN) Commission Member S.C. 07/A1 (11/2016-10/2018),  
German Habilitation for Agricultural Economics from Humboldt University Berlin (HUB),  
Italian Habilitation ASN for Full Professor Agricultural Economics S.C. 07/A1,

**Languages** English (fluent), German (mother tongue), Italian (intermediate)

**Expertise** Applied Economics (Wine, Food, Agriculture, Tourism), Agribusiness and Marketing, Agricultural Markets, Price and Policy Analysis.

**Work experience** in Germany, Italy, USA, Australia, Ukraine, France, Czech Rep.

#### **Past Employment**

2006–2016 Associate Professor, Faculty of Economics & Management, unibz

2001–2006 Senior Researcher, Faculty of Agriculture and Horticulture, Humboldt U Berlin

2000+2001 Visiting Professor, School of Economics, U Adelaide, Australia

2000–2001 Visiting Scientist, Department of Economics, Iowa State U, USA

1995–2000 Assistant Professor, Faculty of Agriculture and Horticulture, Humboldt U Berlin

1991–1995 Research Assistant, Dyson School of Applied Economics & Management, Cornell

1991+1992 Two Internships, World Bank Group, Washington DC, USA

1989–1990 Research Assistant, Department of Agricultural Economics, UC Davis.

#### **Summary of professional achievements / activities**

**Fellow** American Association of Wine Economists (AAWE); **Editorial Advisory Board** Member *Journal of Wine Economics* (JWE); **Scientific Board** Member *Wine Economics and Policy* (WEP); Member Tourism Management and Tourism Economics Competence Center (TOMTE); Member of 8 scientific associations: AAEA, EAAE, IAAE AAWE, AWBR, AARES, Gewisola, Sidea. Referee for 18 international journals including AER, JPE, AJAE, ERAE, JWE, AJARE, AE, ECOR. More than 130 presentations at national/international conferences and/or research seminars. Supervisor / thesis examiner for 85+ students at unibz (PhD/MSc/BSc); HUB (PhD/MSc); UNE Hongkong Polytech (PhD); Consultant for the Australian Wine Research Institute (AWRI) and the German GiZ; Reviewer of research grant proposals for unibz, Washington State U, GiZ-BEAF.

**Administrative Service @ unibz:** Faculty Council, Degree Councils, Research Commission, Student Admission Commission, Hiring Committee; **@ HUB:** Student Admission Committee, Hiring Committee; **@ Cornell U:** Internal Awards Committee.

**Conference Organization** Chair 5<sup>th</sup> AAWE Conference 2011 Bolzano; Co-Chair 53<sup>rd</sup> Sidea Conference 2016 Bolzano, Member of LOC 24<sup>th</sup> IAAE Conference 2000 Berlin, Germany.

#### **Research Center Affiliations**

Wine Economics Research Centre (U Adelaide), Bordeaux Wine Economics (U Bordeaux), Robert Mondavi Institute Center for Wine Economics (UC Davis).

**Publications** 25+ refereed articles and book chapters in particular in wine economics, market analysis, organization, international trade and tourism, 2 monographs, 18 competitive research grants, 40+ contributions in conference proceedings, discussion papers, and research reports; wine related research cited in widely read blogs and int'l newspapers (NYT, [Freakonomics](#), San Francisco Chronicle, The Australian).

## Main Publications

Schamel, G., F.J. Santos-Arteaga (2018). "Leader Effects and Gender Differences in Sequential Restaurant Ordering Environments." *Journal of Wine Economics*. Vol 13(4)

F.J. Santos-Arteaga, G. Schamel (2018). "Firm Organizational and Payoff Imbalances: An Aggrievement Model with Cooperatives and Private Firms." *Journal of Wine Economics*. Vol 13(3)

Sidali, K.L, D. Huber, G. Schamel (2017): "Long-Term Sustainable Development of Tourism in South Tyrol: An Analysis of Tourists' Perception." *Sustainability*. Vol 9(10) pp 1791.

Schamel, G. (2017): "Wine and Culinary Tourism: Preferences of Experiential Consumers" *Bio Web of Conferences*. Vol 9, 03021

Schamel, G., S.F. Schubert (2016): "An Optimal Control Model of Crop Thinning in Viticulture" *Bio Web of Conferences*. Vol. 7, 03022

Schamel, G. (2015): "Can German Wine Cooperatives Compete on Quality?" *Bio Web of Conferences*. Vol. 5, 03003

Schamel, G., F.J. Santos-Arteaga (2015). "An Empirical Analysis of Product Quality and Organizational Form" Ch. 10 in Windsperger et al. (Eds.) *Interfirm Networks*, Springer Verlag, Berlin.

Schamel, G. (2014): "Wine quality, reputation, denominations: How cooperatives and private wineries compete?" *Bio Web of Conferences* Vol. 3, 03008

Schamel, G. (2012). "Weekend vs. Midweek Stays: Modeling hotel room rates in a small market." *International Journal of Hospitality Management*. Vol. 31 pp. 1113-18

Schamel, G. (2009). "Dynamic Analysis of Brand and Regional Reputation: The Case of Wine." *Journal of Wine Economics*. Vol. 4(1) pp. 62-80. (reprinted in: Ashenfelter, O., Gergaud, O., Storchmann, K., Ziemba, W. (Eds.): *Handbook of the Economics of Wine*, Vol.2 Chapter 3, World Scientific, 2018)

Schamel, G. (2007). "Auction Markets for Specialty Food Products with Geographical Indications." *Agricultural Economics*. Vol. 37 November

Schamel, G. (2006). "Geography vs. Brand Values in a Global Wine Market." *Agribusiness: An International Journal*. Vol. 22, No 3.

Gallagher, P., G. Schamel, H. Shapouri, J. H. Brubaker. (2006). "The International Competitive-ness of the U.S. corn ethanol industry: A comparison with sugar-ethanol processing in Brazil." *Agribusiness: An International Journal*. Vol. 22, No 1.

Schamel, G. (2003). "Welfare Economics of Conventional vs. Alternative Agriculture" *German Journal of Agricultural Economics - Agrarwirtschaft*. Heft 7. pp. 326-32.

Gallagher, P., H. Shapouri, J. Price, G. Schamel, H. Brubaker. (2003). "Some long-run effects of growing markets and renewable fuel standards on additives markets and the U.S. Ethanol Industry." *Journal of Policy Modeling*. Vol. 25 No. 6-7, pp. 585-608.

Schamel, G., K. Anderson. (2003). "Wine Quality and Varietal, Regional and Winery Reputations: Hedonic Prices for Australia and New Zealand." *The Economic Record*. Vol 79(246) 357-69 (reprinted in: Ashenfelter, O., Gergaud, O., Storchmann, K., Ziemba, W. (Eds.): *Handbook of the Economics of Wine*, Vol.2 Chapter 2, World Scientific, 2018)

Schamel, G. (2003). "A Hedonic Pricing Model for German Wine." *German Journal of Agricultural Economics - Agrarwirtschaft*. Heft 5. pp. 247-54.

Schamel, G., H. de Gorter (1996). "Analyzing environmental policy with pollution abatement versus output reduction: An application to US agriculture." *American Journal of Agricultural Economics*. Vol. 78(5) 1397-97.

## Research Projects Currently Funded

SCOPE            Social Capital, Quality Production and Cooperative Firms (2019-21)

HAIL             Re-insurance of Hail Risks in South Tyrol (2017-20)

REDEQUT       Local Residents and Demand for Quality Tourism (2016-18)