

Executive CV

Professor Günter Schamel, Ph.D.

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Currently **Full Professor of Agricultural Economics** at the Faculty of Economics & Management, Free University of Bozen-Bolzano (unibz)
Program Director BSc Tourism Sport & Event Management (as of 9/2020)

Degrees & Credentials

ASN 2014 Full Professor Agricultural Economics S.C. 07/A1
Habilitation 2005 Venia Legendi "Agrarökonomie" Humboldt University Berlin, Germany
PhD 1995 Applied Economics and Management, Cornell University, Ithaca, USA
MSc 1990 Agricultural Economics, University of California (UC Davis), USA
BSc 1988 Agricultural Sciences, TU Munich (TUM), Germany

Past Appointments Vice-Dean Research Faculty of Economics and Management (2014-2018),
Program Director BSc in Economics and Social Sciences PPE (9/2014-9/2020), Membro della
Commissione Abilitazione Scientifica Nazionale (ASN) S.C. 07/A1 (11/2016-10/2018).

Languages English (fluent), German (mother tongue), Italian (intermediate)

Expertise Applied Economics (Wine, Food, Agriculture, Tourism), Agribusiness and
Marketing, Agricultural Markets, Price and Policy Analysis.

Work experience in Germany, Italy, USA, Australia, Ukraine, France, Czech Rep.

Past Employment

2006–2016 Associate Professor, Faculty of Economics & Management, unibz
2001–2006 Senior Researcher, Faculty of Agriculture and Horticulture, Humboldt U Berlin
2000+2001 Visiting Professor, School of Economics, U Adelaide, Australia
2000–2001 Visiting Scientist, Department of Economics, Iowa State U, USA
1995–2000 Assistant Professor, Faculty of Agriculture and Horticulture, Humboldt U Berlin
1991–1995 Research Assistant, Dyson School of Applied Economics & Management, Cornell
1991+1992 Two Internships, World Bank Group, Washington DC, USA
1989–1990 Research Assistant, Department of Agricultural Economics, UC Davis.

Summary of professional achievements & activities

Fellow American Association of Wine Economists (AAWE); **Editorial Advisory Board** *Journal of Wine Economics* (JWE); **Scientific Board** *Wine Economics and Policy* (WEP); Member of scientific associations: EAAE, IAAE, AAWE, AWBR, AARES, Gewisola, Sidea. Scientific referee for 20+ intl. journals including AER, JPE, AJAE, ERAE, JWE, AJARE, AE, ECOR. 130+ presentations at national/international conferences and/or research seminars.

Supervisor / thesis examiner for 100+ students at unibz (PhD/MSc/BSc); HUB (PhD/MSc); UNE, HKPU (PhD); Consultant for the Australian Wine Research Institute (AWRI) and the German GiZ; Reviewer of research grant proposals for unibz, Washington State U, GiZ-BEAF.

Research Affiliations Founding Member Alliance for Research in Wine and Hospitality Management (ARWHM); Wine Economics Research Centre (U Adelaide), Robert Mondavi Institute Center for Wine Economics (UC Davis), Tourism Management and Tourism Economics Competence Center (TOMTE).

Administrative Service @ unibz: Faculty Council, PPE & TSE Degree Council, Central Research Commission, Admission Commissions, Faculty Hiring Committee; @ **HUB:** Admission Committee, Faculty Hiring Committee; @ **Cornell U:** Internal Awards Committee.

Conference Organization 4th Workshop ARWHM 2022, 53rd Sidea Conference 2016 Bolzano, 5th AAWE Conference 2011 Bozen; LOC-Member 24th IAAE Conference 2000 Berlin, Germany.

Publications 30+ refereed articles and book chapters in particular in wine economics, market analysis, organization, international trade and tourism, 3 monographs, 20 competitive research grants, 40+ contributions in conference proceedings, discussion papers, and research reports; wine related research cited in widely read blogs and int'l newspapers (NYT, [Freakonomics](#), San Francisco Chronicle, The Australian).

Main Publications

- Rogna, M., G. Schamel, A. Weissensteiner (2022). "The Apple Producers' Choice between Hail Insurance and Anti-Hail Nets." *Agricultural Finance Review*. Vol. 82(1) pp. 20-48.
- Schamel, G., F.J. Santos-Arteaga (2021). "Metrics of Restaurant Ordering Behaviour." *Cornell Hospitality Quarterly*. Vol 62(3) pp. 386-404.
- Capitello, R., Sidali, K.L., G. Schamel (2021): "Wine terroir commitment in the development of a wine destination." *Cornell Hospitality Quarterly*.
- Schamel, G., A. Ros (2021): "Indicators of Individual Wine Reputation for Friuli Venezia Giulia" *Italian Journal of Economics*. Vol. 7, pp.323–339
- Schubert, S.F., Schamel, G. (2020): " Sustainable Tourism Development: A Dynamic Model Incorporating Resident Spill-Overs." *Tourism Economics*. Vol. 27(7).
- Sidali, K.L., A. Spitaler, G. Schamel (2019): "Agritourism: A Hedonic Approach of Quality Tourism Indicators in South Tyrol." *Sustainability*. Vol 11(13) 3747.
- Sidali, K.L., S. Pizzo, E.I. Garrido-Pérez, G. Schamel (2019). "Between food delicacies and food taboos: A structural equation model to assess Western students' acceptance of Amazonian insect food." *Food Research International*. Vol 115 pp. 83-89.
- F.J. Santos-Arteaga, G. Schamel (2018). "Firm Organizational and Payoff Imbalances: An Ag-grievement Model with Cooperatives and Private Firms." *Journal of Wine Economics*. Vol 13(3)
- Sidali, K.L, D. Huber, G. Schamel (2017): "Long-Term Sustainable Development of Tourism in South Tyrol: An Analysis of Tourists' Perception." *Sustainability*. Vol 9(10) pp 1791.
- Schamel, G. (2017): "Wine and Culinary Tourism: Preferences of Experiential Consumers" *Bio Web of Conferences*. Vol 9, 03021
- Schamel, G., S.F. Schubert (2016): "An Optimal Control Model of Crop Thinning in Viticulture" *Bio Web of Conferences*. Vol. 7, 03022
- Schamel, G. (2014): "Wine quality, reputation, denominations: How cooperatives and private wineries compete?" *Bio Web of Conferences* Vol. 3, 03008
- Schamel, G. (2012). "Weekend vs. Midweek Stays: Modeling hotel room rates in a small mar-ket." *International Journal of Hospitality Management*. Vol. 31 pp. 1113-18
- Schamel, G. (2009). "Dynamic Analysis of Brand and Regional Reputation: The Case of Wine." *Journal of Wine Economics*. Vol. 4(1) pp. 62-80 (reprinted in *Handbook of the Economics of Wine*, Vol.2 Ch. 3, World Scientific, 2018).
- Schamel, G. (2007). "Auction Markets for Specialty Food Products with Geographical Indica-tions." *Agricultural Economics*. Vol. 37 November
- Schamel, G. (2006). "Geography vs. Brand Values in a Global Wine Market." *Agribusiness: An International Journal*. Vol. 22, No 3.
- Gallagher, P., G. Schamel, H. Shapouri, J. H. Brubaker. (2006). "The International Competitive-ness of the U.S. corn ethanol industry: A comparison with sugar-ethanol processing in Brazil." *Agribusiness: An International Journal*. Vol. 22, No 1.
- Gallagher, P., H. Shapouri, J. Price, G. Schamel, H. Brubaker. (2003). "Some long-run effects of growing markets and renewable fuel standards on additives markets and the U.S. Ethanol Indus-try." *Journal of Policy Modeling*. Vol. 25 No. 6-7, pp. 585-608.
- Schamel, G., K. Anderson. (2003). "Wine Quality and Varietal, Regional and Winery Repu-tations: Hedonic Prices for Australia and New Zealand." *The Economic Record*. Vol 79(246) 357-69 (reprinted in *Handbook of the Economics of Wine*, Vol.2 Ch. 2, World Scientific, 2018).
- Schamel, G. (2003). "A Hedonic Pricing Model for German Wine." *German Journal of Agricultural Economics - Agrarwirtschaft*. Heft 5. pp. 247-54.
- Schamel, G., H. de Gorter (1996). "Analyzing environmental policy with pollution abatement versus output reduction: An application to US agriculture." *American Journal of Agricultural Economics*. Vol. 78(5) 1397-97.

Research Projects Currently Funded

- AGRICOMPET** Governing the Agri-Food Supply Chain: How to Improve Smallholders' Competitiveness (EU-PRIMA, 2021-2024).
- SCOPE** Social Capital, Quality Production and Cooperative Firms (unibz, 2019-22).