

# Academic CV Thomas Bausch

**Personal information** Name: Thomas Bausch  
Citizenship: German  
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**Education since end of university studies**

- 1989: Dr. rer. pol. (Phd in Economics and Social Sciences), Sampling Techniques in Market Research, University Augsburg, Grande: Summa cum laude
- 1985: Dipl.-Wirtschaftsingenieur, Technical University Karlsruhe

**Current position** Director Competence Centre Tourism and Mobility,  
Free University of Bozen-Bolzano (professore ordinario)

## Professional experience

From - to	position	employer	academic position	Focus of activities
11/02 – 02/19	Professor (full-time)	Munich University of Applied Sciences, department of tourism	Full Professor	Teaching and research
11/02 – 02/19	Managing director (extraofficial)	Alpenforschungs-institut GmbH		Applied research, consulting, management
03/94 – 10/02	Managing director (full-time)	Alpenforschungs-institut GmbH		Applied research, consulting, management
09/92 – 12/93	Managing director	Studienkreis für Tourismus e.V.		Applied research
08/89 – 12/92	Research assistant	Universität Augsburg	Post Doc researcher	Teaching and research
03/86 – 07/89	Research assistant	Universität Augsburg	Research assistant	Teaching and research

## Applied research projects

From - to	Project name (short version)
1/18 – 12/18	Destination Brand and DMO formation for region North Sea Lower Saxony
10/17 – 9/19	Mountain Farmers Next Generation
7/17 – 10/19	Climate Change Impact to Tourism Sector in Germany
11/16 – 10/19	AlpFoodway – Alpine Food Heritage
01/15 – 05/17	Process Design and Steering Climate Change Management small Bavarian Municipalities
06/14 – 10/16	Sustainable Municipality 2030 (Demography)
05/15 – 09/16	Sustainable Tourism in the Alpine Space
02/15 – 02/16	Tourism Concept for the Federal State Brandenburg
09/14 – 04/16	Future Concept Farm Tourism in Bavaria
06/13 – 10/14	Tourism Concept National Park Hunsrück
01/12 – 12/14	Capitalizing Climate Change Knowledge for Adaptation in Alpine Space (C3-Alps).
09/13 – 07/14	Reorganization Tourism Federation Upper Bavaria and Munich
10/09 – 09/12	DEMOCHANGE: Demographic Change in the Alpine Space
09/08 – 09/11	Climate Change Adaptation by Spatial Planning in the Alpine Space CLISP

## Experience in

Course Name	University	Level
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**academic teaching**

Tourism Economics	FU Bolzano	u-grad
Best-Practice	FU Bolzano	u-grad
Destination Development	FU Bolzano	u-grad
European Regional Development and Tourism Policy	Munich University of Applied Sciences (MUAS)	p-grad
Empirical Research I + II	MUAS	p-grad
Destination Consulting	MUAS	p-grad
Research Seminar: Current Issues in Destination Management	MUAS	u-grad + p-grad
Competence field Destination Management	MUAS	u-grad
Competence field Destination Sustainable Tourism	MUAS	u-grad
Real cases (Kavala / Aegean Islands)	MUAS	p-grad
Introduction to Tourism Management	MUAS	u-grad

The main part of teaching is hold in the master course Tourism Management at MUAS by seminar or project based courses in small student groups.

**Further academic activities and memberships**

From - to	Activity / position
2004 - 2017	Board member at the Department of Tourism, MUAS
2015 - 2016	Co-Chair working group sustainable tourism of the Alpine Convention mandated by the German government (joint co-chairing together with M. Morandini, UNESCO dolomites foundation, Italy)
Since 2015	Member of Advisory Board Tourism Federation Upper Bavaria and Munich
Since 2012	Voluntary project coordination for the German – Greek Assembly installed by German Chancellor Dr. A Merkel: small scale tourism development projects at municipality level
Since 2011	Member of Tower Circle Airport Munich
Since 2010	Consumer Behavior in Tourism Symposium CBTS: Member of Program Committee, 2015 Co-Chair
Since 2010	Academy of Spatial Research and Planning (Akademie für Raumforschung und Landesplanung ARL): Member of working group climate change of the Bavarian section.
Since 2008	Competence Centre in Tourism Management and Tourism Economics TOMTE at the Free University of Bolzano: Member of Board of Directors
1993 - 2003	Coordination of Science Center at ITB-Berlin
1994 - 1997	Jury Chair Science Award ITB Berlin

**Membership in associations**

- Aiest (International Association of Scientific Experts in Tourism)
- Deutsche Gesellschaft für Tourismuswissenschaften
- Gesellschaft für Klassifikation e.V.
- Competence Centre in Tourism Management and Tourism Economics TOMTE at the Free University of Bolzano