

## Syllabus

### Course description

<b>Course title</b>	<b>Project Development and Sustainability - M1: Project Design and Management</b>
<b>Course code</b>	<b>27609A</b>
<b>Scientific sector</b>	SECS-P/08 - ECON-07/A
<b>Degree</b>	Master in Public Policy and Innovative Governance (LM-63)
<b>Semester and academic year</b>	a.y. 2025/2026 1st Semester
<b>Year</b>	2
<b>Credits</b>	6
<b>Modular</b>	Yes

<b>Total lecturing hours</b>	36
<b>Total lab hours</b>	
<b>Total exercise hours</b>	
<b>Attendance</b>	Attendance is recommended but not mandatory.
<b>Prerequisites</b>	None required.
<b>Course page</b>	<a href="https://www.unibz.it/en/faculties/economics-management/master-public-policy-innovative-governance/">https://www.unibz.it/en/faculties/economics-management/master-public-policy-innovative-governance/</a>

<b>Specific educational objectives</b>	<p>The course refers to the basic educational activities and belongs to the scientific area of Business Administration (SECS-P/08 - ECON-07/A).</p> <p>To ensure public services are more effective and efficient, public sector organizations must pursue innovative solutions that enable them to do more with less. This necessitates rethinking activities, processes, and organizational models for implementing public policies.</p> <p>Project management provides principles, methods and tools that ultimately help public sector organisations to improve efficiency in the use of public resources, effectiveness in achieving objectives and improvement of the relationship and engagement with stakeholders and end users of the delivered public services.</p> <p>This course will allow integrating project management best practices into daily work. Specifically, this course will enhance the ability to design and implement (including monitoring and control) projects. It will focus on the importance of not reinventing the wheel and using the</p>
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	already available and tested best practices in project management,
<b>Module</b>	M1
<b>Lecturer</b>	<b>Giacomo Buzzao</b>
<b>Scientific sector of the lecturer</b>	
<b>Teaching language</b>	English
<b>Office hours</b>	18 hours MySNS – My timetable Webpage: <a href="https://www.unibz.it/en/timetable/?sourceId=unibz&amp;department=26&amp;degree=14100">https://www.unibz.it/en/timetable/?sourceId=unibz&amp;department=26&amp;degree=14100</a>
<b>Lecturing assistant</b>	
<b>Teaching assistant</b>	
<b>Office hours</b>	
<b>List of topics covered</b>	Introduction to Project Management; Nature and Constraints of Public Sector Projects; Project Planning Strategies; Leadership Skills Required of a Project Manager; Risk Management; Scope and Change Management; Stakeholder Management; Sustainability in Project Management.
<b>Teaching format</b>	Frontal lectures, labs, projects.
<b>Learning outcomes</b>	<p><b>Knowledge and Understanding</b></p> <ul style="list-style-type: none"> <li>• Solid understanding of project management's role within public institutions and administrations.</li> <li>• In-depth grasp of the issues, challenges, and opportunities in project management within the public sector, including methodology and standards.</li> </ul> <p><b>Applying Knowledge and Understanding</b></p> <ul style="list-style-type: none"> <li>• Ability to develop and manage public projects from the planning phase through to operational execution, including assessing their societal, economic, and environmental impacts.</li> </ul> <p><b>Making Judgments</b></p> <ul style="list-style-type: none"> <li>• Students will make informed decisions and judgments in the development of projects related to complex policy issues and service delivery problems, considering environmental, economic, and social sustainability.</li> <li>• They will critically analyze case studies and real-world applications of project management in the public</li> </ul>

	<p>sector to inform their own project management strategies.</p> <p><b>Communication Skills</b></p> <ul style="list-style-type: none"> <li>Students will effectively communicate project processes and outcomes, adeptly articulating complex project concepts and solutions to diverse stakeholders within public institutions and administrations.</li> <li>They will demonstrate proficiency in presenting project ideas and fostering collaborative efforts, employing suitable language and communication techniques essential for interdisciplinary and intersectoral teamwork in project design and management contexts.</li> </ul> <p><b>Learning Skills</b></p> <ul style="list-style-type: none"> <li>Students will develop the capacity for self-directed learning, enhancing their ability to independently research and apply project management concepts.</li> <li>They will foster continuous learning and improvement in professional skills, particularly in leadership and strategic thinking, for the conception and implementation of innovative public service projects.</li> </ul>
<b>Assessment</b>	<p><b>For attending and non-attending students</b></p> <p>Coursework: Development of a project design plan, including scope, schedule, budget, and risk management strategies (70%).</p> <p>Final Exam assessing theoretical knowledge and understanding of course contents (30%).</p>
<b>Assessment language</b>	English, B1 English is required to sit the exam.
<b>Evaluation criteria and criteria for awarding marks</b>	<p><b>Coursework:</b> Clarity of objectives, stakeholder identification and engagement; project schedule; project budget; risk management.</p> <p><b>Exam:</b> Understanding of Project Management Principles; Application of Theoretical Concepts; Critical Thinking</p>
<b>Required readings</b>	A list of required readings will be made available online.
<b>Supplementary readings</b>	Supplementary readings may be distributed and recommended to the students.