

Syllabus

Course description

Course title	BANKING AND CORPORATE FINANCE
Course code	27345
Scientific sector	SECS-P/11
Degree	L-18 BSc in Economics and Management
Semester and academic year	2 nd Semester 2025-2026
Year	3
Credits	6
Modular	No

Total lecturing hours	36
Total lab hours	-
Total exercise hours	9h
Attendance	Highly recommended
Prerequisites	Financial Analysis is strongly suggested
Course page	https://www.unibz.it/it/faculties/economics-management/bachelor-economics-management/

Specific educational objectives	Banking and Corporate Finance is a third-year course of the B.Sc. in Economics and Management. It introduces students to financial systems and institutions, financial crises, central banking, and the management and regulation of banks. The course also examines capital structure and capital raising in banking, bank accounting principles, and new trends such as fintech and sustainable banking. Students are required to complete assignments. Every academic year we will select a topic of interest for the banking sector.
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Lecturer	Claudia Curi Office SER E510a Tel. 0471 013498 claudia.curi@unibz.it https://www.unibz.it/it/faculties/economics-management/academic-staff/person/31602-claudia-curi
Lecturer's Scientific sector	13/B4 - SECS-P/09 – Corporate Finance
Teaching language	English
Office hours	18, Please refer to the lecturer's web page
Lecturing assistant	Dr. Sara Longo
Teaching assistant	-

Office hours	-
List of topics covered	The main subject areas covered in the course are: financial institutions and intermediaries, financial crises and bank failure, central banking and monetary policy, management of financial institutions, bank regulation and supervision, structure and evolution of the banking industry, capital raising in banking, principles of bank accounting, and an introduction to sustainable banking and fintech and innovation in banking.
Teaching format	Background lectures, case study analysis (individual and small groups), case study class discussion, assignments.

Learning outcomes	<p>LEARNING OUTCOMES:</p> <p><u>Knowledge and understanding:</u></p> <ul style="list-style-type: none"> • To be successful, students need to master the course core concepts and learn to identify and solve problems that today's practitioners face. Thus, the course equips students with the fundamental background to operate into the world of financial markets and financial institutions, particularly commercial banks. Students will learn how banks operate and evaluate business investments. <p><u>Applying knowledge and understanding:</u></p> <p>Students will be able to apply modern finance theory and analytical tools to evaluate banks' capital structure, capital raising strategies, and risk management practices. They will be able to analyze the implications of regulation, supervision, and central banking for the stability and performance of financial institutions. Students will also learn to assess how financial crises, accounting standards, fintech innovations, and sustainable banking practices affect banks' decision-making and corporate finance activities.</p> <p>The course combines the latest academic thinking with hands-on business practice and its main goal is that attending students should develop by the end of classroom activity an expanded ability to analyze and think about sound financial management decisions, and to defend these decisions with analytical reasoning.</p> <p>This course will use a combination of lectures, technical notes, outside readings, case discussions, to study Banking and Corporate finance. Class participation and active discussion is both expected and encouraged. Students are expected to thoroughly read all the assigned material in advance of the class to ensure better understanding of the issues involved and to have meaningful class participation. Students should carefully read and be prepared to discuss all assigned readings and case studies. Case studies and supplemental readings are detailed in the course outline.</p>
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Assessment	<p>Attending students:</p> <p>The course grade is based on a combination of:</p> <ul style="list-style-type: none"> - Group presentation: case studies/scientific papers will be assigned at the beginning of the course to be completed in writing a report and giving a presentation; - Written exams; - Class participation. <p>Non-attending students:</p> <ul style="list-style-type: none"> - Final written exam.
Assessment language	English
Evaluation criteria and criteria for awarding marks	<p>Attending students</p> <ul style="list-style-type: none"> - Group Presentation: 30% - Written exam: 60% - Class Partecipation: 10% <p>Non-attending students:</p> <ul style="list-style-type: none"> - Final written exam (100%)
Required readings	<ol style="list-style-type: none"> 1. Frederic S. Mishkin, Stanley Eakins - Financial Markets and Institutions, 9th Edition 2018, Pearson https://www.vitalsource.com/referral?term=9780134448763 2. J. Berk-P. DeMarzo-J. Harford, Fundamentals of Corporate Finance, 4th edition 2018, Pearson. https://www.vitalsource.com/referral?term=9780134476124 3. C. Curi, Valuing Financial Conglomerates, 2016 FrancoAngeli
Supplementary readings	Teaching Slides and case studies to be distributed in class or downloaded from OLE.