

Syllabus

Course description

Course title	BANKING AND CORPORATE FINANCE
Course code	27345
Scientific sector	SECS-P/11
Degree	L-18 BSc in Economics and Management
Semester and academic year	2 nd Semester 2024-2025
Year	3
Credits	6
Modular	No

Total lecturing hours	36h
Total lab hours	-
Total exercise hours	9h
Attendance	Highly recommended
Prerequisites	Financial Analysis is strongly recommended.
Course page	https://www.unibz.it/it/faculties/economics-management/bachelor-economics-management/

Specific educational objectives	<p>Banking and Corporate Finance is a third-year course for students attending the B.Sc. in Economics and Management. The course is designed to offer an introduction to the structure and operation of financial markets and institutions, why financial crises occur, central banking and the conduct of monetary policy, the management of financial institutions and their valuation. Moreover, we will also study how firms choose their capital structure to make real investments, and how financial markets and intermediaries evaluate and finance business activities.</p> <p>Students are required to complete assignments. Every academic year we will select a topic of interest to the banking sector.</p>
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Lecturer	Peter Alfons Schmid peteralfons.schmid@unibz.it https://www.unibz.it/de/faculties/economics-management/academic-staff/person/44766-peter-alfons-schmid
Lecturer's Scientific sector	13/B4 - SECS-P/09 – Corporate Finance
Teaching language	English

Office hours	18 Please refer to the lecturer's web page
Lecturing assistant	Dr. Sara Longo, Dr. Rudi Tranquillini
Teaching assistant	-
Office hours	-
List of topics covered	The main subject areas covered in the course are: Financial systems and financial markets, the structure and function of financial services industry, financial markets efficiency and the relationship with the real economy, firms' cost of capital and capital structure strategies, bank lending, capital structure.
Teaching format	Background lectures, case study analysis (individual and small groups), case study class discussion, assignments.

Learning outcomes	<p>LEARNING OUTCOMES:</p> <p><u>Knowledge and understanding:</u></p> <ul style="list-style-type: none"> • To be successful, students need to master the course core concepts and learn to identify and solve problems that today's practitioners face. Thus, the course equips students with the fundamental background to operate in the world of financial markets and financial institutions, particularly commercial banks. Students will learn how banks operate and evaluate business investments. <p><u>Applying knowledge and understanding:</u></p> <ul style="list-style-type: none"> • Ability to use modern finance theory, financial models and statistical analysis for the valuation of financial market transactions, firms' securities and corporate finance transactions. Understanding bank intermediaries and how they affect firms' investment and financing decisions. <p>The course combines the latest academic thinking with hands-on business practice and its main goal is that attending students should develop by the end of classroom activity an expanded ability to analyze and think about sound financial management decisions, and to defend these decisions with analytical reasoning. This course will use a combination of lectures, technical notes, outside readings & case discussions to study banking and corporate finance. Class participation and active discussion is both expected and encouraged. Students are expected to have thoroughly read all the assigned material in advance of the class to ensure better understanding of the issues involved and to have meaningful class participation. Students should carefully read and be prepared to discuss all assigned readings and case studies. Case studies and supplemental readings are detailed in the course outline.</p>
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Assessment	Attending students: The course grade is based on a combination of: <ul style="list-style-type: none"> - Group presentation: case studies/scientific papers will be assigned at the beginning of the course to be completed in writing a report and giving a presentation; - Written exams; - Class participation. Non-attending students: <ul style="list-style-type: none"> - Final written exam.
Assessment language	English
Evaluation criteria and criteria for awarding marks	Attending students <ul style="list-style-type: none"> - Group Presentation: 30% - Written exam: 60% - Class Partecipation: 10% Non-attending students: <ul style="list-style-type: none"> - Final written exam (100%)
Required readings	<ol style="list-style-type: none"> 1. Frederic S. Mishkin, Stanley Eakins (2023) Financial Markets and Institutions – Global Edition, 10th edition , Pearson. 2. JonathanBerk, Peter DeMarzo (2023)., Corporate Finance – Global Edition, 6th edition, Pearson. https://www.vitalsource.com/referral?term=9780134476124 3. Claudia Curi (2016), Valuing Financial Conglomerates,FrancoAngeli.
Supplementary readings	Teaching Slides and case studies in OLE.