

## Syllabus

### Course description

<b>Course title</b>	<b>Policy, Management, and Innovation in the public sector</b> <b>M2 Public Management and Innovation</b>
<b>Course code</b>	<b>27600B</b>
<b>Scientific sector</b>	SECS-P/08
<b>Degree</b>	Master in Public Policy and Innovative Governance
<b>Semester and academic year</b>	a.y. 2024/2025 2nd semester
<b>Year</b>	1
<b>Credits</b>	6
<b>Modular</b>	Yes

<b>Total lecturing hours</b>	36
<b>Total lab hours</b>	//
<b>Total exercise hours</b>	//
<b>Attendance</b>	Suggested, but not required
<b>Prerequisites</b>	B1 level in English is required to sit the exam.
<b>Course page</b>	<a href="https://www.unibz.it/it/faculties/economics-management/master-public-policy-innovative-governance/">https://www.unibz.it/it/faculties/economics-management/master-public-policy-innovative-governance/</a>

<b>Specific educational objectives</b>	<p>The course refers to the basic educational activities and belongs to the scientific area of Economics and Management (SECS-P08).</p> <p>The course is designed to offer students a comprehensive understanding of key principles in public sector organization management. It covers a wide range of topics including organizational design, leadership, human resource management, strategic planning, marketing, performance evaluation, accountability, and innovation. Special emphasis is given to connecting theory with practical application. Special emphasis is placed on the links between theory and practice; to this aim, lectures are accompanied by in-class case study discussions and project-oriented tasks, which are mostly done in teams.</p>
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<b>Module 2</b>	
<b>Lecturer</b>	Volker Nitsch <a href="mailto:Volker.Nitsch@unibz.it">Volker.Nitsch@unibz.it</a> <a href="https://www.unibz.it/it/faculties/economics-management/academic-staff/person/28582-volker-nitsch">https://www.unibz.it/it/faculties/economics-management/academic-staff/person/28582-volker-nitsch</a>
<b>Scientific sector of the lecturer</b>	SECS-P/08
<b>Teaching language</b>	English
<b>Office hours</b>	18, see timetabling, or upon pre-arrangement by email.

<b>Lecturing assistant</b>	-
<b>Teaching assistant</b>	-
<b>Office hours</b>	18 hours see lecturer's page
<b>List of topics covered</b>	<p>The course is organized around four main theoretical modules:</p> <ul style="list-style-type: none"> <li>▪ TM1. Understanding the public sector</li> <li>▪ TM2. Organizing and leading public organizations</li> <li>▪ TM3. Managing public organizations</li> <li>▪ TM4. Innovating public organizations</li> </ul>
<b>Teaching format</b>	Frontal lectures, group works on case studies, group presentations, discussions

<b>Learning outcomes</b>	<p><b>Knowledge and understanding</b></p> <ul style="list-style-type: none"> <li>▪ Appreciate and understand the role of the organizations operating in the public sector.</li> <li>▪ Understand the unique managerial challenges of public organizations.</li> <li>▪ Understand the key aspects of organizing, managing, and innovating public organizations.</li> </ul> <p><b>Applying knowledge and understanding</b></p> <ul style="list-style-type: none"> <li>▪ Be able to analyze the management of public organizations.</li> <li>▪ Critically evaluate strengths and weaknesses of the management of public organizations.</li> <li>▪ Understand how public organizations peculiarities shape their management.</li> </ul> <p><b>Making judgments</b></p> <ul style="list-style-type: none"> <li>▪ Acquire knowledge to be able to make judgements about the management of public organizations.</li> <li>▪ Critically evaluate alternative approaches to managing public organizations.</li> <li>▪ Be able to understand skills, abilities and information needed to effectively manage public organizations.</li> </ul> <p><b>Communication skills</b></p> <ul style="list-style-type: none"> <li>▪ Develop (written and oral) communication skills for presenting and discussing case studies on public organizations.</li> <li>▪ Be able to work in group through effective coordination and communication and constructive discussion.</li> <li>▪ Be able to take part in discussions related to the management of public organizations.</li> </ul> <p><b>Learning skills</b></p>
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	<ul style="list-style-type: none"> <li>▪ Develop the ability to establish links among relevant topics independently.</li> <li>▪ Identify critical aspects of the management of public organizations.</li> <li>▪ Develop the ability to think, plan, and act strategically when managing public organizations.</li> </ul>
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<b>Assessment</b>	<p><b>Attending students</b></p> <ol style="list-style-type: none"> <li>1. <u>Group case study analysis/team projects and discussion (30%)</u>. This component includes dedicated sessions for analyzing and discussing case studies and team projects. Students will form groups to examine assigned case studies, using specific questions to guide their analysis. They must apply theoretical concepts from lectures to their written responses. During each session, selected groups will present their findings, while non-presenting groups are expected to engage actively by commenting on the presentations and offering their perspectives.</li> <li>2. <u>Final written exam (70%)</u>. It consists of review questions based on the theoretical content of the course.</li> </ol> <p><b>Not-attending students</b>  <u>Final written exam (100%)</u>. Students who choose not to participate in the course work are graded based on a longer written exam.</p> <p><i>NOTE: The evaluation of the group case study analysis and discussion is valid for 1 academic year and cannot be carried over beyond that time-frame.</i></p>
<b>Assessment language</b>	English
<b>Evaluation criteria and criteria for awarding marks</b>	<p><u>Group case study analysis/team projects and discussion:</u> quality and clarity of presentations; ability to apply theoretical concepts to analyze case studies; critical analysis of public organization management; depth and complexity of analysis; mastery of language; active participation and proactiveness in discussion sessions.</p> <p><u>Final written exam</u>          quality and clarity of answers; ability to summarize, evaluate, and establish relationships between topics, ability to critically analyze the management of public organizations.</p>

<b>Required readings</b>	Slides are made available through Teams. Case studies and readings will be communicated during the course.
<b>Supplementary readings</b>	Supplementary readings will be communicated during the course.