

## Syllabus

### Course description

<b>Course title</b>	Foreign Language (English) - Advanced Specialised Language course
<b>Course code</b>	27334
<b>Scientific sector</b>	L-LIN/12
<b>Degree</b>	Bachelor in Economics and Management
<b>Semester and academic year</b>	2 <sup>nd</sup> semester 2024-2025
<b>Year</b>	2
<b>Credits</b>	3
<b>Modular</b>	No

<b>Total lecturing hours</b>	30
<b>Total lab hours</b>	tba
<b>Total exercise hours</b>	tba
<b>Attendance</b>	suggested but not required
<b>Prerequisites</b>	Although there are no prerequisites, it is highly recommended that students have already followed the English as a Foreign Language - Specialized Language course – Basic (27125) course and have passed the exam. Attendance of this advanced course and the exercise hours is extremely important so as to be fully prepared for the final exam.
<b>Course page</b>	<a href="http://www.unibz.it/EN/ECONOMICS/PROGS/BACS/ECONOMICS/default.html">http://www.unibz.it/EN/ECONOMICS/PROGS/BACS/ECONOMICS/default.html</a>

<b>Specific educational objectives</b>	<p>The course is designed to acquire further specific language skills at the advanced level. The course focuses on the various styles of language used in the academic and professional fields of economics and management, and aims to improve students' receptive, but above all productive skills. The course is also designed to provide a solid linguistic basis for students' use of English both during their undergraduate degree programme and for any future educational programmes.</p> <p>Specific educational objectives include the following:</p> <ul style="list-style-type: none"> <li>• to improve written skills through practice of coherent academic discourse to produce economic and other subject-specific texts;</li> <li>• to improve spoken interaction and production through the practice and production of academically and professionally acceptable presentations;</li> <li>• to improve receptive skills through the exposure to and analysis of various types of subject-specific written and spoken discourse;</li> </ul>
--	--

	<ul style="list-style-type: none"> <li>to develop grammatical and lexical range and accuracy so that communication is somewhat fluent and spontaneous.</li> </ul>
<b>Lecturer</b>	Dr Jemma Prior Office BZ-E 3.10 <a href="mailto:Jemma.Prior@unibz.it">Jemma.Prior@unibz.it</a> Tel: 0471 013131 <a href="https://www.unibz.it/en/faculties/engineering/academic-staff/person/564-jemma-f-prior">https://www.unibz.it/en/faculties/engineering/academic-staff/person/564-jemma-f-prior</a>
<b>Scientific sector of the lecturer</b>	L-LIN/12
<b>Teaching language</b>	English
<b>Office hours</b>	please refer to the lecturer's web page
<b>Lecturing assistant</b>	Not foreseen
<b>Teaching assistant</b>	Dr Cristina Rebek
<b>Office hours</b>	See timetable
<b>List of topics covered</b>	<ul style="list-style-type: none"> <li>General introduction to course</li> <li>Grammar review at C1 level: complex sentences; lexicogrammar</li> <li>Introduction to and analysis of effective reading, writing, and speaking skills; critical thinking skills</li> <li>Audience and effects on language register and style</li> <li>Writing skills and specialised lexis: reports, generalisation, exemplification, caution, classification, interpretation of data (trends)</li> <li>Discussions: coherence, discourse features, analysis, exemplification, description, supporting arguments.</li> </ul>
<b>Teaching format</b>	<p>Teaching format is based on the seminar format which envisages teacher and student co-operation and participation in the classroom through individual, pair and group work.</p> <p>Exercise hours will enable students to develop the language and skills studied in the lectures through greater opportunities for focussed practice.</p> <p>Any student who has specific learning needs that they feel may have an impact on their ability to benefit fully from this course will be offered individual support on request.</p>
<b>Learning outcomes</b>	<ol style="list-style-type: none"> <li><u>Knowledge and understanding</u>: Knowledge of advanced grammatical structures and subject-specific academic and professional lexis at the C1 level, understanding of authentic (general and subject-specific) longer spoken and written texts including specialised texts and other texts produced for various purposes and representing different</li> </ol>

	<p>varieties of English, as well as different registers and styles.</p> <p>2. <u>Applying knowledge and understanding</u>: Producing reports on specific economic, social and management topics providing reasoned interpretations. Presenting clear, detailed descriptions of complex subject-specific subjects, developing points and formulating opinions in short written and oral texts.</p> <p>3. <u>Making judgments</u>: Integrating knowledge and understanding acquired in the course (incl. exercises) with knowledge and understanding from other courses to achieve academic and professional purposes especially within the fields of economics, finance and management.</p> <p>4. <u>Communication skills</u>: Communicating (in both speaking and writing) flexibly and effectively with a degree of fluency. Ability to adapt language style to show awareness of both the intended purposes and audience.</p> <p>5. <u>Learning skills</u>: Ability to pursue autonomous learning based on the input provided in the classes and lectures and the feedback received.</p>
--	--

<b>Assessment</b>	<b><u>Assessment is the same for both attending and non-attending students.</u></b>		
	<b>Formative assessment</b>		
	<b>Form</b>	<b>Type</b>	<b>LOs assessed</b>
	Extra credit exercises	Writing practice and exercises	1,2,3,4,5
	<b>Summative assessment</b>		
	<b>Written exam:</b> Part A: grammar and vocabulary exercises within a clear specialised context including open cloze, multiple choice, error detection questions at the C1 level; Part B: academic report of 300-350 words based on subject-specific input.		
	<b>Oral exam:</b> speaking tasks to demonstrate an advanced (C1) command of both spoken production and interaction.		
	<b>Summary:</b> a written summary (approx. 400 words) of the topic chosen for the oral exam. The topics will be negotiated with the class.		

	Non-attending students should complete all the writing exercises done in class (available on OLE) and they should send them to the lecturer for formative assessment following the submission guidelines posted with each exercise.																
Assessment language	English																
Evaluation criteria and criteria for awarding marks	<p><b>Formative assessment</b></p> <p>The course will include <b>Extra Credit Exercises (ECE)</b>, which will comprise up to 8 tests administered at regular intervals throughout the course. These tests will be scored for a maximum of 2 points per test, and this score will then be converted to a maximum of an extra 2 marks (out of the total 30 for the exam) that will be added to the <b>Summary</b>'s overall mark. These tests will solely be for extra credit. If students are not present in class when an ECE is administered, they receive no points, but any total points they may have already accumulated from previous ECEs will be unaffected.</p> <p><b>Summative assessment</b></p> <table><tr><th>Form</th><th>%</th><th>Type</th><th>LOs assessed</th></tr><tr><td>Written exam – exercises and writing task (Part A and B are equally weighted. A pass is 60% overall)</td><td>60%</td><td>Part A 4 grammar and vocabulary exercises within a clear specialised context: open cloze, multiple choice, error correction; Part B 1 writing production task of 300 words based on subject-specific input</td><td>1, 2, 3, 4</td></tr><tr><td>Oral exam</td><td>30%</td><td>Presentation on selected topic and Q&amp;A session: to demonstrate a C1 command of both spoken production and interaction.</td><td>1, 2, 3, 4</td></tr><tr><td>Summary</td><td>10%</td><td>300-400 word summary of presentation topic</td><td>1, 2, 3, 4, 5</td></tr></table> <ul style="list-style-type: none"><li>Students have to <b>pass the written exam and submit the Summary</b> in order to present themselves at the <b>oral exam</b>.</li></ul>	Form	%	Type	LOs assessed	Written exam – exercises and writing task (Part A and B are equally weighted. A pass is 60% overall)	60%	Part A 4 grammar and vocabulary exercises within a clear specialised context: open cloze, multiple choice, error correction; Part B 1 writing production task of 300 words based on subject-specific input	1, 2, 3, 4	Oral exam	30%	Presentation on selected topic and Q&A session: to demonstrate a C1 command of both spoken production and interaction.	1, 2, 3, 4	Summary	10%	300-400 word summary of presentation topic	1, 2, 3, 4, 5
Form	%	Type	LOs assessed														
Written exam – exercises and writing task (Part A and B are equally weighted. A pass is 60% overall)	60%	Part A 4 grammar and vocabulary exercises within a clear specialised context: open cloze, multiple choice, error correction; Part B 1 writing production task of 300 words based on subject-specific input	1, 2, 3, 4														
Oral exam	30%	Presentation on selected topic and Q&A session: to demonstrate a C1 command of both spoken production and interaction.	1, 2, 3, 4														
Summary	10%	300-400 word summary of presentation topic	1, 2, 3, 4, 5														

	<ul style="list-style-type: none"> <li>Only once the <b>Oral</b> and <b>Summary</b> together have been judged positive (minimum 7.2/12) can the student pass the entire exam for the course.</li> </ul>
<b>Required readings</b>	All lecture notes and materials will be available on OLE to download.
<b>Supplementary readings</b>	<p>Further materials include the following:</p> <ul style="list-style-type: none"> <li>- Vince, M (2014)* <i>Language Practice for Advanced</i>. Oxford: MacMillan.</li> <li>- Advanced learners English dictionary, e.g. Longman DCE or Collins COBUILD Advanced Learner's Dictionary or Macmillan English Dictionary for Advanced Learners or similar</li> <li>* or other edition</li> </ul> <p>Reference will be made to further titles during the course. Students should also be familiar with the weekly magazine, <i>The Economist</i>, which will be used from time to time during the course.</p>