

Syllabus Course description

Course title	Seminar 2: International Legal Issues in a Contemporary Art and Design Context
Course code	97139
Scientific sector	M-FIL/05
Degree	Bachelor in Design and Art (L-4)
Semester	Winter semester 2024/2025
Year	2 nd and 3 rd
Credits	2
Modular	No

Total lecturing hours	18
Total hours of self-study and/ or other individual educational activities	about 32
Attendance	75% of the attendance is compulsory to be admitted to the exam
Prerequisites	From the 3 rd semester onward to have passed the project wup and all wup courses
Maximum number of students per class	20

Course description	This seminar examines international legal issues relevant to contemporary art and design. It focuses on the main types of intellectual property rights (IPRs) that are critical to these fields, covering aspects from creation and ownership to limitations (such as those arising from the right to one's own image, data protection and privacy) as well as exploitation and enforcement. The course also explores challenges and opportunities in the digital age, including topics such as artificial intelligence (AI), blockchain and non-fungible tokens (NFTs). Students will gain insight into current and upcoming legislation and practical strategies for leveraging their creations and avoiding common pitfalls, particularly in the international arena. The focus will be primarily on EU law, with particular attention to Italy, Germany and Austria, but will also consider other key jurisdictions both within and outside the EU, including France, the UK and the US.
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Specific educational objectives	The seminar "International Legal Issues in a Contemporary Art and Design Context" will provide useful job-related knowledge corresponding to the above course description.
	Both in the creation and in the realization and exploitation of their works, artists and designers are holders of rights, but they are also subject to obligations and restrictions. Intellectual property rights (IPRs) are the substantive legal basis of creative activity. IPRs from a dynamic point of view are directly concerned with issues of contract law and matters of enforcement or defense of claims (procedural law). The course is intended to provide a general introduction to all the essential areas of law to which artists and designers are exposed.

Scientific sector of the lecturer Teaching language	Christian Notdurfter lecturer's website: https: Christian Notdurfter / Free University of Bozen-Bolzano (unibz.it) n.n. English
Office hours	23/10/2024, 11:00-12:00 30/10/2024, 11:00-12:00 20/11/2024, 11:00-12:00 11/12/2024, 11:00-12:00 15/01/2025, 11:00-12:00 22/01/2025, 11:00-12:00
List of topics covered	 Artistic freedom and its limits Intellectual Property Rights (IPRs) Copyright and related rights Artificial Intelligence (AI) Blockchain and non-fungible tokens (NFTs) Design rights Trademarks Exploitation of IPRs Contracts and licensing Enforcement of rights
Teaching format	The seminar will use a lecture-based approach, integrating case-based learning to facilitate a practical understanding of the topics covered. In addition, a workshop on an international intellectual property (IP) agreement will be conducted, focusing on legal and commercial issues that should be considered when negotiating such an agreement.



Expected learning outcomes	Disciplinary competence
	Students might: - have acquired basic knowledge useful for a successful entry into the world of work with respect to IPRs; - be able to find their way around general legal topics; - correctly assess practical issues; - properly deal with contractual issues.

Assessment	Written or oral exam.
Assessment language	The same as the teaching language
Evaluation criteria and criteria for awarding marks	Assessment will be based on the demonstration of understanding and application of course content. The assessment will be marked on a pass or fail basis.

Required readings	Will be provided by the lecturer.
Supplementary readings	Will be indicated by the lecturer.