

Syllabus

Course description

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| Course title | English as a Foreign Language-Specialized Language Course for Economics-Basic |
| Course code | 27327 |
| Scientific sector | L-LIN-12 |
| Degree | Bachelor in Economics and Management |
| Semester and academic year | 1st semester 2024 -2025 |
| Year | 1 |
| Credits | 4 |
| Modular | No |

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| Total lecturing hours | 40 |
| Total lab hours | - |
| Total exercise hours | tbc |
| Attendance | recommended, but not required |
| Prerequisites | none |
| Course page | https://www.unibz.it/it/faculties/economics-management/bachelor-economics-management/ |

Specific educational objectives

The course aims at strengthening students' production and receptive skills (reading, writing, speaking, listening). Specific educational objectives include the following:

- to improve both grammatical range and accuracy and lexical range and appropriateness
- to improve reading comprehension through skimming and scanning activities of complex texts
- to improve writing skills, with particular focus on the structure of formal academic discourse.

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| Lecturer | Dr Peter Brannick Office E 3.10 pbrannick@unibz.it |
| Scientific sector of the lecturer | L-LIN-12 |
| Teaching language | English |
| Office hours | To be announced via OLE. To be held via TEAMS/in person |
| Lecturing assistant | - |
| Teaching assistant | Silvia Montanari - Silvia.Montanari@unibz.it |
| Office hours | To be announced via OLE. To be held via TEAMS/in person |
| List of topics covered | Key language for formal communication, including: grammatical constructions, vocabulary building, English-language cohesion & coherence in speaking & writing. |
| Teaching format | Classes will include exercises of different kinds, including pair & group work. The main teaching format will be the dialogic lesson. Active participation is strongly encouraged. |
| Learning outcomes | <p><u>Knowledge and understanding:</u> Knowledge of grammatical structures and vocabulary within the B2-C1 range, understanding of authentic (general and field-specific) oral and written texts (produced for various purposes and representing different varieties of English, as well as different registers and styles)</p> <p><u>Applying knowledge and understanding:</u> Reporting on/expressing opinions about course-related topics in short coherent oral and written texts</p> <p><u>Making judgments:</u> Integrating knowledge and understanding acquired in the course (incl. exercises) with knowledge and understanding from other courses to achieve academic and professional purposes especially within the fields of economics, management, and law</p> <p><u>Communication skills:</u> Communicating (in both speaking and writing) in such a way as to show awareness of intended purposes and addressed audience.</p> <p><u>Learning skills:</u> Ability to pursue autonomous learning based on the feedback received</p> |

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| <p>Assessment</p> | <p>Written exam:</p> <ul style="list-style-type: none"> • Use of English (reading comprehension, grammar and vocabulary exercises) • writing task (a choice of an essay or a report) <p>Oral exam:</p> <ul style="list-style-type: none"> • An individual oral presentation on a given topic. <p>Optional cum laude/extra credit</p> <ul style="list-style-type: none"> • Extra credit tasks will be made available for achieving ‘cum laude’. |
| <p>Assessment language</p> | <p>English</p> |
| <p>Evaluation criteria and criteria for awarding marks</p> | <p>The evaluation criteria are as follows: 70% final written exam, 30% oral exam</p> <ul style="list-style-type: none"> • The written exam is divided into two parts – Use of English and a Writing Task: <ul style="list-style-type: none"> ○ Use of English. This is worth 30% of the written exam mark. Students must pass this section, in order to have their writing task marked. ○ Writing Task This is worth 70% of the overall written exam mark. <p>You must pass the written exam to be invited to the oral exam.</p> <ul style="list-style-type: none"> • Oral Exam. A presentation and discussion based on on a given topic. • Optional cum laude/extra credit. Extra tasks will be made available for achieving ‘cum laude’, to a maximum of 2 points out of 30. <p>The specific marking criteria for the written & oral tasks will be made available during the course and uploaded to OLE.</p> <p>The level of English required to pass this course is between CEFR B2 and C1.</p> |
| <p>Required readings</p> | <p>Lecture notes & required materials will be uploaded to OLE.</p> |

Supplementary readings

Suggested reference/extra practice materials:

- Vince, M (2014)* Language Practice for First. MacMillan.
- Vince, M (2014)* Language Practice for Advanced. MacMillan.
- Swan, M. (2017)* Practical English Usage. Oxford: Oxford University Press.
- Collins COBUILD Advanced Learner's Dictionary - <https://www.collinsdictionary.com/dictionary/english> , or similar

* or other editions