

Syllabus

Course description

Course title	START-UPS LAW AND INDUSTRIAL LAW
Course code	25568 (27240 for students enrolled before 2022)
Scientific sector	IUS/04
Degree	Master in Entrepreneurship and Innovation
Semester and academic year	1st semester 2024/25
Year	2
Credits	8
Modular	NO

Total lecturing hours	48
Total lab hours	-
Total exercise hours	-
Attendance	suggested, but not required
Prerequisites	Previous attendance of courses of private law/contract law and company/commercial law is very helpful
Course page	http://www.unibz.it/en/economics/progs/master/entrepreneurship/courses/default.html

Specific educational objectives	<p>The course will offer to students a good understanding of intellectual property law and startup financing techniques. Students will be able to spot legal problems and talk to legal advisors.</p> <p>They will mature good expressive capabilities concerning the subject matter, and will learn the English terminology as well.</p>
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Lecturer 1	Paolo Giudici office SER E502 paolo.giudici@unibz.it Tel: 0471/013140 Paolo Giudici / Libera Università di Bolzano (unibz.it)
Lecturer 2	Christoph Perathoner christoph.perathoner@unibz.it Christoph Perathoner / Libera Università di Bolzano (unibz.it)
Scientific sector of the lecturer	IUS/05
Teaching language	ENGLISH
Office hours	please refer to the lecturer's web page
Lecturing assistant	Not foreseen
Teaching assistant	Not foreseen
Office hours	24
List of topics covered	Unfair competition, antitrust, copyrights, intellectual property, startups, entrepreneurial finance, banking and financial contracts

Teaching format	Lectures and class discussions
Learning outcomes	<p>Knowledge and understanding Knowledge of principles and general concepts in the law of intellectual property and financing contracts</p> <p>Applying knowledge and understanding Recognize legal problems and describe them, understand contract terms and their relations, read court decisions.</p> <p>Making judgments Choose appropriate contract forms and intellectual property protection's instruments.</p> <p>Communication skills Describe problems, talk to specialist, explain judgements using a technical jargon.</p>
Assessment	Written exam and class discussion
Assessment language	English
Evaluation criteria and criteria for awarding marks	Sum of marks from partial assessments (90% written; 10% pw). Criteria: <ul style="list-style-type: none"> • Assessment of the written exam: clarity of answers, mastery of concepts, ability to summarize, evaluate and establish relationships between topics; • Assessment of class participation: ability to research, discuss, summarize, and presentation skills.
Required readings	See OLE
Supplementary readings	They will be communicated at the start of the lectures