

Syllabus

Course description

Course title	Social Entrepreneurship
Course code	25562/27241
Scientific sector	SECS-P/08
Degree	Master Entrepreneurship and Innovation
Semester and academic year	2nd semester, ay 2024-25
Year	1 st study year (for study plan 2022) 2 nd study year (for study plan before 2022)
Credits	5 (25562/study plan 2022) 6 (27241/study plan before 2022)

Total lecturing hours	30
Total lab hours	0
Total exercise hours	12
Attendance	Suggested, but not required
Prerequisites	Not foreseen
Course page	Course Offering - enrolled before 2022 / Free University of Bozen-Bolzano (unibz.it)

Specific educational objectives	<p>The course refers to the typical educational activities and belongs to the scientific area of Entrepreneurship.</p> <p>The course develops a comprehensive and critical understanding of social entrepreneurship in a regional context. Students will be familiarized with key theoretical approaches, concepts and models of social entrepreneurship. Case studies and real-world projects form an integral part of this course and help students explore how social enterprises operate and create social impact, and what challenges they face.</p>
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Lecturer	Richard LANG, Office I-407 (offices in Via Cassa di Risparmio), e-mail: richard.lang@unibz.it
Scientific sector of the lecturer	SSD SECS-P/08
Teaching language	English
Office hours	please refer to the lecturer's web page
Lecturing assistant	Not foreseen
Teaching assistant	Not foreseen
Office hours	15
List of topics covered	<ul style="list-style-type: none"> - Concepts and theories of social entrepreneurship - Social enterprise models - Networks and governance in social entrepreneurship - Social entrepreneurship and innovation

	<ul style="list-style-type: none"> - Case studies of social ventures
Teaching format	Frontal lectures with classroom discussions, student group projects and presentations
Learning outcomes	<p>After completing the course, students will be able to...</p> <ul style="list-style-type: none"> - explain fundamental concepts in social entrepreneurship. - identify key features of different social enterprise models. - recognize and evaluate opportunities and risks of social entrepreneurship practice in a regional context.
Assessment	<p>The assessment of the course consists of two parts:</p> <ul style="list-style-type: none"> • final examination (70%): assessed with a single written exam at the end; • group project presentation (30%): assessed through a presentation and documentation on a selected topic. <p>Students who choose not to participate in the course work will be graded 100% based on the results of their final examination (=a single written exam at the end, including a small case analysis).</p>
Assessment language	English
Evaluation criteria and criteria for awarding marks	<p>Group project: quality and clarity of problem identification and ability to evaluate and summarize in own words</p> <p>Exam: clarity of answers, ability to evaluate and summarize, and establish relationships between topics</p>
Required readings	<p>Academic articles and book chapters are uploaded on unibz reserve collection</p> <p>Huybrechts, B., Nicholls, A. (2012). Social Entrepreneurship: Definitions, Drivers and Challenges. In: Volkmann, C., Tokarski, K., Ernst, K. (eds) Social Entrepreneurship and Social Business, pp. 31-48. Gabler Verlag. https://doi.org/10.1007/978-3-8349-7093-0_2</p> <p>Defourny, J., Nyssens, M. (2017). Fundamentals for an International Typology of Social Enterprise Models. <i>Voluntas</i>, 28, 2469-2497. https://doi.org/10.1007/s11266-017-9884-7</p> <p>Lang, R., Fink, M. (2019) Rural social entrepreneurship: The role of social capital within and across institutional levels. <i>Journal of Rural Studies</i>, 70, 155-168. https://doi.org/10.1016/j.jrurstud.2018.03.012</p>

Supplementary readings

Richter, R., Fink, M., Lang, R., Maresch, D. (2019) Social Entrepreneurship and Innovation in Rural Europe. New York and London: Routledge.

Additional documents will be uploaded on unibz Reserve Collection