

Syllabus

Beschreibung der Lehrveranstaltung

Titel der Lehrveranstaltung	Agrarökonomie, -politik und -recht
Code der Lehrveranstaltung	40191
Wissenschaftlich-disziplinärer Bereich der Lehrveranstaltung	AGR/01 und IUS/03
Studiengang	Agrar-, Lebensmittel- und Bergumweltwissenschaften
Semester	1
Studienjahr	II
Jahr	2024-25
Kreditpunkte	12
Modular	Ja

Gesamtanzahl der Vorlesungsstunden	96 (36 + 60)
Gesamtzahl der Laboratoriumsstunden	--
Gesamtzahl der Übungs- und Projektarbeitsstunden	24
Anwesenheit	Empfohlen
Voraussetzungen	Keine
Link zur Lehrveranstaltung	http://www.unibz.it/en/sciencetechnology/progs/bachelor/agroenvironment/courses/default.html

Spezifische Bildungsziele	<p>Der Kurs vermittelt die Grundlagen der Agrarökonomie und -politik.</p> <p>In einigen vorlesungsbegleitenden Übungen werden ausgewählte Inhalte wiederholt und vertieft.</p> <p>Externe Referenten halten Vorträge zu ausgewählten Themen, welche von besonderer Relevanz für die Südtiroler Landwirtschaft sind.</p> <p>In Kooperation mit dem Südtiroler Bauernbund werden die Studierenden in Gruppen eine Studienarbeit anfertigen, welches ihnen hilft theoretisches Wissen in praktische Fertigkeiten zu übertragen.</p> <p>Das Ziel der Lehrveranstaltung ist die Vermittlung allgemeiner wissenschaftsbasierter Inhalte, Rechtsvorschriften und Methoden.</p>
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Modul 1	Agrarökonomie und -politik
Dozent/en	Christian Fischer Raum K210, Tel: 0417-017170, christian.fischer@unibz.it, https://www.unibz.it/de/faculties/agricultural-environmental-food-sciences/academic-staff/person/9009-christian-fischer
Wissenschaftlich-disziplinärer Bereich des Dozenten	AGR/01
Unterrichtssprache	Deutsch mit englischen Materialien und Elementen
Sprechzeiten	Nach Vereinbarung
Wissenschaftlicher Mitarbeiter (wenn vorgesehen)	
Sprechzeiten	Nach Vereinbarung
Auflistung der behandelten Themen	Der Lernstoff ist in die folgenden Teilbereiche gegliedert: <ol style="list-style-type: none"> 1. Kurseinführung 2. Marktpreisbildung 3. Kosten und optimale Produktionsmenge 4. Angebot, Marktanpassungen und Inputversorgung 5. Unvollkommener Wettbewerb und staatliche Regulierung 6. Theorie des Verbraucherverhaltens 7. Konzept der Elastizität 8. Ausgewählte makroökonomische Themen (Geld- und Finanzmärkte, Geldpolitik, Fiskalpolitik) 9. Internationaler Handel 10. Agrarpolitik I 11. Agrarpolitik II 12. Die Ökonomie des Marktversagens und Einführung in die Umweltökonomie und -politik 13. Zusammenfassung
Unterrichtsform	Vorlesung, Übungen und Projektarbeit

Modulo 2	Diritto agrario, ambientale ed alimentare
Docente	Matteo Ferrari - matteo.ferrari@unibz.it https://www.unibz.it/it/faculties/agricultural-environmental-food-sciences/academic-staff/person/47259-matteo-ferrari
Settore scientifico disciplinare del docente	IUS/03
Lingua ufficiale del corso	Italiano
Orario di ricevimento	Da concordare in via telematica scrivendo all'indirizzo matteo.ferrari@unitn.it
Collaboratore didattico (se previsto)	--
Lista degli argomenti trattati	<ol style="list-style-type: none"> 1. Politica Agricola Comune e Organizzazione Comune dei Mercati 2. Proprietà agraria e suoi limiti 3. Imprenditore agricolo e azienda agricola 4. Contratti agrari 5. Maso chiuso e successioni 6. Legislazione europea (e internazionale) in materia di sicurezza alimentare 7. Le politiche sulla qualità alimentare 8. Informazione alimentare 9. Ambiente

Risultati di apprendimento attesi	<p><u>Capacità disciplinari</u></p> <p><i>Conoscenza e capacità di comprensione</i> delle fonti e dei principali istituti del diritto agrario e alimentare, con speciale riferimento alla proprietà agraria e ai suoi limiti, alle nozioni di imprenditore agricolo e di azienda agricola, ai contratti agrari, alla Politica Agricola Comune e all'Organizzazione Comune dei Mercati, ai temi del diritto alimentare (sicurezza, qualità, informazione, ambiente).</p> <p><i>Capacità di applicare conoscenza e comprensione</i> delle funzioni degli istituti giuridici analizzati e delle ragioni alla loro base; capacità di analizzare le principali norme applicabili in materia.</p> <p><u>Capacità trasversali /soft skills</u></p> <p><i>Autonomia di giudizio</i> nell'elaborazione delle informazioni, nonché nella raccolta e interpretazione delle norme e istituti.</p> <p><i>Abilità comunicative</i> di presentazione dei concetti appresi (temi e problematiche relative al settore agroalimentare)</p>
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	<p>con un vocabolario che sia preciso, appropriato e specifico della materia.</p> <p><i>Capacità di apprendimento</i> volto ad aumentare le conoscenze personali acquisite nel corso, anche attraverso lo svolgimento di laboratori in classe.</p>
Metodo d'esame	<p>Il raggiungimento dei risultati di apprendimento attesi viene accertato secondo le seguenti modalità:</p> <ul style="list-style-type: none"> • Valutazione di un esercizio individuale, secondo le modalità specificate dal docente (20% del voto finale); • Esame scritto (80% del voto finale).
Lingua dell'esame	Italiano
Criteri di misurazione e criteri di attribuzione del voto	<p>Criteri di attribuzione del voto:</p> <ul style="list-style-type: none"> • Linguaggio tecnico utilizzato in modo appropriato (peso: 10%) • Chiarezza espositiva (peso: 30%) • Correttezza delle risposte e capacità critica di argomentazione (peso: 60%) <p>Nel punteggio finale confluiranno le valutazioni per la parte di esame di "Economia agroalimentare" e di "Diritto agroalimentare".</p>
Bibliografia fondamentale	<ul style="list-style-type: none"> • Materiali messi a disposizione dai docenti
Bibliografia consigliata	<ul style="list-style-type: none"> • Borghi P., Costato L., Paganizza V., Rizzoli S., Salvi L. (2022). <i>Compendio di diritto alimentare</i>. Wolters Kluwer

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Course description

Course title	Agricultural economics, policy and law
Course code	40191
Scientific sector	AGR/01 and IUS/03
Degree	Agricultural, Food and Mountain Environmental Sciences
Semester	1
Year	II
Academic year	2024-25
Credits	12 (6+6)
Modular	Yes

Total lecturing hours	96 (36+60)
Total lab hours	--
Total exercise hours	24
Attendance	Recommended
Prerequisites	None
Course page	https://www.unibz.it/de/faculties/sciencetechnology/bachelor-agriculture-food-sciences-mountain-environment/study-plan/

Specific educational objectives	<p>The course teaches the fundamentals of agricultural and environmental economics, policy and agrifood law.</p> <p>In addition to the lectures, accompanying exercises will repeat and deepen the lecture content.</p> <p>In collaboration with the South Tyrolean Farmer Association (SBB) a study project will be offered. The groupwork will help students to transfer theoretical knowledge to practical skills.</p> <p>External speakers may speak on selected topics that are of particular relevance to the South Tyrolean agriculture, thus providing additional perspectives to the subject area.</p> <p>The course aim is the transfer of general research-based knowledge, regulations and methods.</p>
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Module 1	<i>Agricultural economics and policy</i>
Lecturer/s	Prof Christian Fischer room K210, Tel: 0417-017170, christian.fischer@unibz.it, https://www.unibz.it/de/faculties/agricultural-environmental-food-sciences/academic-staff/person/9009-christian-fischer
Scientific sector of the lecturers	AGR/01
Teaching language	German (with some English elements and materials)
Office hours	On appointment
Teaching assistant (if any)	None
List of topics covered	The course will cover the following topics: <ol style="list-style-type: none"> 1. Course introduction 2. Introduction to market price determination 3. Costs and optimal output levels 4. Supply, market adjustments and input supply 5. Imperfect competition and government regulation 6. The theory of consumer behaviour 7. The concept of elasticity 8. Selected macroeconomic topics (money and financial intermediaries, the circular flow of income, monetary policy, fiscal policy) 9. International trade 10. Agricultural policy I 11. Agricultural policy II 12. The economics of market failure and introduction to environmental economics and policy 13. Summary
Teaching format	Frontal lectures
Modul 2	<i>Agricultural, Environmental and Food Law</i>
Lecturer/s	Matteo Ferrari - matteo.ferrari@unibz.it https://www.unibz.it/it/faculties/agricultural-environmental-food-sciences/academic-staff/person/47259-matteo-ferrari
Scientific sector of the lecturers	IUS/03
Teaching language	Italiano
Office hours	On appointment matteo.ferrari@unitn.it
Main Topics	<ol style="list-style-type: none"> 1. Common Agricultural Policy and Common Organization of Markets 2. Agraria property 3. Agricultural enterprise and agricultural holding 4. Agrarian contracts 5. Maso chiuso and succession in the enterprise 6. European (and international) legislation concerning food safety: 7. Food quality policies 8. Food information 9. Environment policy

<p>Specific educational objectives</p>	<p>The course is part of the learning area of the courses characterizing the Study Program with a specific focus on the area of Agricultural and food economics.</p> <p>The general objective of the course is to provide students with a basic knowledge of concepts related to agricultural markets and agri-food marketing combined with market research methods and consumer analysis.</p> <p>The first disciplinary objective is related to the understanding of the basic notions for the analysis of the agri-food system through the study of its evolutionary phases; the dynamics of supply and demand and the processes of valorisation of food products.</p> <p>The second disciplinary objective is the acquisition of the main marketing methods and analysis strategies for correct market research considering the specificity of food consumption.</p> <p>Finally, the third disciplinary objective aims at the understanding of both digital marketing and the marketing model for the restaurant industry.</p> <p>At the end of the course, the students will be able to understand and evaluate the dynamics of the agricultural market and the agri-food system, apply simple marketing strategies and critically analyse the most recent evolutions and patterns of food consumption.</p>
<p>Learning outcomes</p>	<p><u>Disciplinary skills</u></p> <p><i>Knowledge and understanding</i> of legal sources and of the main notions and institutions of agrifood law, with specific reference to agrarian property and its limits, the notion of agricultural enterprise and agricultural holding, agrarian contracts, Common Agricultural Policy and Common Organization of Markets, food law (including food safety, quality, information, environmental policy).</p> <p><i>Ability to apply knowledge and skills</i> to the functions of the main notions and rules analysed and to the reasons justifying them; ability to analyse the main norms in the subject matter.</p> <p><u>Transversal /soft skills</u></p> <p><i>Making judgments</i> by processing information, as well by collecting and interpreting norms and notions.</p> <p><i>Communication skills</i> of presentation of the concepts learned (topics and issues related to the agri-food sector)</p>

	<p>with a vocabulary that is precise, appropriate, and specific to the subjects.</p> <p><i>Learning skills</i> aimed at increasing the personal knowledge acquired during the course, also through scientific workshops organized during classes.</p>
Assessment	<p>The achievement of the expected learning outcomes is assessed as follows:</p> <ul style="list-style-type: none"> • Assessment of an individual exercise, according to the modalities specified by the teacher (20% of the final mark); • Written exam (80% of the final mark).
Assessment language	Italian
Evaluation criteria and criteria for awarding marks	<p>Grading criteria:</p> <ul style="list-style-type: none"> • Technical language used in the appropriate way (weight: 10%) • Clarity in structuring the answer (weight: 30%) • Accuracy in the answers and critical thinking (weight: 60%) <p>The final mark will be the result of the grades in the exam of "Agrifood Economics" and of "Agrifood Law".</p>
Required readings	<ul style="list-style-type: none"> • Classroom Material
Supplementary readings	<ul style="list-style-type: none"> • Borghi P., Costato L., Paganizza V., Rizzoli S., Salvi L. (2022). <i>Compendio di diritto alimentare</i>. Wolters Kluwer