**Syllabus**

**Course description**

<table>
<thead>
<tr>
<th>Course title</th>
<th>Modeling Financial Statement</th>
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<tbody>
<tr>
<td>Course code</td>
<td>25435_25436</td>
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<tr>
<td>Scientific sector</td>
<td>SECS-P/07</td>
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<tr>
<td>Degree</td>
<td>Master in Accounting and Finance</td>
</tr>
<tr>
<td>Semester</td>
<td>2nd semester</td>
</tr>
<tr>
<td>Year</td>
<td>2023-2024</td>
</tr>
<tr>
<td>Credits</td>
<td>6</td>
</tr>
<tr>
<td>Modular</td>
<td>No</td>
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| Total lecturing hours         | 36                         |
| Total lab hours               | -                          |
| Total exercise hours          | -                          |
| Attendance                    | Strongly suggested, but not required |
| Prerequisites                 | Advanced Accounting, Advanced Financial Statement Analysis and Advanced Corporate Finance. The knowledge and skills attained in these courses are essential in understanding how to build a financial model and interpret selective operating, credit and equity valuation data. You should also be very proficient in Excel as this course is not designed to teach it. |

**Specific educational objectives**

Making educated decisions today by forecasting operating and financial performance is a critical exercise for owners, managers, consultants, investment bankers, creditors, equity and credit analysts, and investors such as private equity groups, hedge funds, institutional investors and individuals. As we are ineluctably constrained by our inability to predict the future, financial projections are rarely perfect. Nonetheless, we endeavor to model several scenarios predicated on historical and anticipated results to derive various conclusions. There are myriad variables, which can certainly be incorporated into projections. However, the best financial model is always the one that is stable and robust, yet simple and easy to build, navigate and audit.

The goal of this course is to instruct step-by-step how to build a comprehensive, multi-purpose projection model in Excel and subsequently interpret selective operating, credit and equity valuation data. Based on this information, you will learn how to (i) evaluate a company's operating and financial performance, (ii) develop an appropriate capital structure by structuring debt and equity transactions which not only protect both the creditors and shareholders, but also create an appropriate risk and reward equilibrium, and (iii) formulate an educated investment opinion and propitiously time entry and exit trading points.

**Lecturer**  
Fabio Ciaponi  
fabio.ciaponi@unibz.it
Scientific sector of the lecturer | SECS-P/07
---|---
Teaching language | Italian

Office hours | please refer to the lecturer’s timetable
Lecturing assistant | None
Teaching assistant | None

List of topics covered
- Introduction to the financial model
- Projecting the income statement
- Projecting the balance sheet
- Preparing the statement of cash flows
- Summarizing the analysis
- Valuation of Business Plans in different setting (start-up, IPO, crisis,...)

Teaching format
Classroom are dedicated to
Building a business plan is a methodical and sequential process.
During the course we will learn about all the stages of the process that leads from
the formulation of the starting hypotheses to the construction and analysis of the
business plan. Theoretical lessons are accompanied by practical activities on case
studies.

Learning outcomes
**Knowledge and understanding**
- Advanced knowledge and understanding of financial analysis models that can be
  used to forecast a firm’s operational and financial performance
- Advanced knowledge and understanding of how the various types of financial
  information disclosed by a firm can be combined and put in relations to make
  projections

**Applying knowledge and understanding**
- Ability to combine prior knowledge of financial accounting and corporate finance to
  make detailed projections about a firm’s future performance
- Ability to use the projection model examined in class to develop forecasts about
  real firms

**Making judgments**
- Ability to determine what information is important and what models are adequate
  in the analysis of specific firms

**Communication skills**
- Ability to communicate effectively in writing and orally about technical and
  quantitative matters.

**Learning skills**
- Ability to search for and find the information necessary for completing in-depth
  financial analysis.
### Assessment

Passing the exam is based on a single written test.

The exact evaluation formula will be communicated on the first day of the course.

### Assessment language

**Italian**

### Evaluation criteria and criteria for awarding marks

**Final exam:** 100%

### Required readings

2. Materials directly provided by the professor available on OLE & Teams

### Supplementary material

Available on OLE