# Syllabus

## Course description

<table>
<thead>
<tr>
<th>Course title</th>
<th>Seminar 3: How to Approach Your Next Application: An Introduction</th>
</tr>
</thead>
<tbody>
<tr>
<td>Course code</td>
<td>97140</td>
</tr>
<tr>
<td>Scientific sector</td>
<td>M-FIL/05</td>
</tr>
<tr>
<td>Degree</td>
<td>Bachelor in Design and Art (L-4)</td>
</tr>
<tr>
<td>Semester</td>
<td>Winter semester 2023/2024</td>
</tr>
<tr>
<td>Year</td>
<td>2nd and 3rd</td>
</tr>
<tr>
<td>Credits</td>
<td>2</td>
</tr>
<tr>
<td>Modular</td>
<td>No</td>
</tr>
</tbody>
</table>

| Total lecturing hours | 18 |
| Total hours of self-study and/or other individual educational activities | about 20 |
| Attendance | 75% of the attendance is compulsory to be admitted to the exam |
| Prerequisites | none |
| Maximum number of students per class | 20 |

### Course description

The course belongs to the class “altro” in the curriculum in Design. The seminar sets out to introduce students to strategies and approaches to planning, writing and editing their future internship, job, grant and postgraduate degree applications in professionally and academically relevant contexts. The seminar will thus focus on the written documents required as part of an application, such as CVs, resumés, cover letters, project proposals, and application forms. Additionally, there will be a focus on planning oral interviews and fostering students’ communication skills. The interactive seminar requires active student participation in a range of modalities, and will moreover include frontal lectures and presentations by guests whenever appropriate.

### Specific educational objectives

The seminar "How to Approach Your Next Application: An Introduction" will provide useful job-related knowledge consistent with the above course description.

### Lecturer

Dr Valentina Gobbett Bamber  
email Valentina.Bamber@unibz.it
### Scientific sector of the lecturer
n.n.

### Teaching language
English

### Office hours
Fridays 10:00-10:40

### List of topics covered
- Course/Context-relevant linguistic and communication issues regarding English as an international language
- Approaches to writing context-relevant CVs and resumés
- Biographical statements
- Mapping available opportunities and analysing calls for applications
- Writing context-relevant cover letters
- Writing context-relevant project proposals
- Introducing strategies for optimising oral interviews

### Teaching format
Seminar modalities and principles
The seminar teaching/learning modalities stem from sociocultural principles entailing interactive lectures supported by a wide range of programme-relevant input, and individual, pair and group work activities, to include active/creative modes of presentation by students (individually/in pairs/in groups) and lecturer alike. Students' development is therefore fostered through written and spoken lecturer input and feedback during lectures/tutorials (office hours). Such tutorials are provided in-presence as well as remotely (Teams) as appropriate.

### Expected learning outcomes
By the end of the seminar, students will be able to:
- read critically a call for applications (we will consider job, university, grant and internship applications and project proposals);
- assess their profiles' suitability for specific applications;
- structure knowledges and experiences in cover letters;
- develop a project proposal and structure it in their writings;
- consider organizational aspects in setting up their own independent practice;
- prepare for interviews.

### Disciplinary competence

**Knowledge and understanding**
The students will have acquired:
- the basic knowledge necessary for writing a clear project proposal for a grant application in the field of design, visual arts, or the cultural sector at large;
- the basic knowledge to orientate themselves in the art, design and cultural scene in Italy and abroad and to look for opportunities.

**Ability to apply knowledge and understanding**

Students will be able to:
- present their work in written form;
- develop their written project proposals in the field of design, visual arts, and culture at large;
- critically assess and edit their written applications, cover letters and project proposals.

**Transversal skills /soft skills**

**Autonomy of judgment**

The students will have developed:
- a good autonomy of judgement aimed at developing one's own capacity and the set of decisions necessary to carry out an application and/or a project proposal to its conclusion;
- a good autonomy of judgement in the critical evaluation of their work and in their ability to use correct interpretative methods in relation to the contexts in which they intend to apply for an internship, a job, a grant, or course of study.

**Communication skills**

Students will be able to:
- present their own work orally and in written form at a professional level;
- communicate and motivate the reasons for their choices and motivate them from a formal, technical, scientific and theoretical point of view.

**Learning skills**

Students will learn to:
- autonomously write well-structured, coherent and relevant application materials and project proposals.

<table>
<thead>
<tr>
<th>Assessment</th>
<th>Formative Assessment</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Individual participants’ development is formatively assessed on the basis of coursework, active engagement, projects and tasks, and on the basis of the participants’ incorporation of lecturer feedback in their ongoing written</td>
</tr>
</tbody>
</table>
and oral work.  
**Weighting:** 30%.

**Summative Assessment**
Each individual student’s participation in the Seminar is summatively assessed through the submission of a portfolio of written documents, previously informed and supported by lecturer suggestions, input, and feedback, and through brief oral presentations, culminating in a joint oral discussion of each student’s work.  
**Weighting - portfolio of written documents:** 50%.  
**Weighting - oral presentations:** 20%.

<table>
<thead>
<tr>
<th><strong>Assessment language</strong></th>
<th>The same as the teaching language</th>
</tr>
</thead>
</table>
| **Evaluation criteria and criteria for awarding marks** | Individual students’ participation in the seminar and linked learning outcomes are evaluated on a pass or fail basis.  
**Evaluation criteria:**  
- Active participation in course learning activities  
- Producing course/context-relevant written documents  
- Participating in brief course/context-relevant oral presentations/interview simulations  
- Benefiting from lecturer feedback in own written and oral work  
- Demonstrating an awareness of context-relevant documentation formats, and of linguistic/communicative issues regarding English as an international language in written and oral domains. |

<table>
<thead>
<tr>
<th><strong>Required readings</strong></th>
<th>All the course readings are provided/indicated by the lecturer during the lectures and through Teams.</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Supplementary readings</strong></td>
<td>All the course readings are provided/indicated by the lecturer during the lectures and through Teams.</td>
</tr>
</tbody>
</table>