

Syllabus
Course description

Course title	Seminar 2: International Legal Issues in a Contemporary Art and Design Context
Course code	97139
Scientific sector	n.d.
Degree	Bachelor in Design and Art (L-4)
Semester	Winter semester 2023/2024
Year	2 nd and 3 rd
Credits	2
Modular	No

Total lecturing hours	18
Total hours of self-study and/ or other individual educational activities	about 32
Attendance	75% of the attendance is compulsory to be admitted to the exam
Prerequisites	none
Maximum number of students per class	25

Course description	<p>The course belongs to the class "altro" in the curriculum in Design and Art.</p> <p>The course aims to give the students an introduction to the main legal topics they may encounter in their practice.</p>
Specific educational objectives	<p>The seminar "International Legal Issues in a Contemporary Art and Design Context" will provide useful job-related knowledge corresponding to the above course description.</p> <p>Both in the creation and in the realization and exploitation of their works, artists and designers are holders of rights, but they are also subject to obligations and restrictions. Intellectual property rights (IPRs) are the substantive legal basis of creative activity.</p> <p>IPRs from a dynamic point of view are directly concerned with issues of contract law and matters of enforcement or defense of claims (procedural law).</p> <p>The course is intended to provide a general introduction to all the essential areas of law to which artists and designers are exposed.</p>

Lecturer	Hans-Magnus Egger, e-mail: HansMagnus.Egger@unibz.it
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	lecturer's website: https://www.unibz.it/de/faculties/design-art/academic-staff/person/46083-hans-magnus-egger
Scientific sector of the lecturer	Nd
Teaching language	English
Office hours	Tuesday 12:30 – 13:30 (12.30 p.m. – 1.30 p.m)
List of topics covered	Basics of: Copyright Related Rights Right to the Image Trademark Law Design Licensing Contract Law
Teaching format	Lectures, reading and commentary of case law; exercises and workshops in reading and drafting contracts.
Expected learning outcomes	Disciplinary competence Students might: <ul style="list-style-type: none"> - have acquired basic knowledge useful for a successful entry into the world of work with respect to IPRs; - be able to find their way around general legal topics; - correctly assess practical issues; - properly deal with contractual issues.
Assessment	Colloquium or written test to acknowledge the acquisition of the course's subject matter.
Assessment language	The same as the teaching language
Evaluation criteria and criteria for awarding marks	No final mark, but "passed" or "fail".
Required readings	Simone Aliprandi, Capire il copyright (Recommended)
Supplementary readings	https://artistcontract.org/ Katharina Pistor, The Code of Capital, Chapter 5 (Enclosing Nature's Code) Others will be provided in class.