

Syllabus

Course description

Course title	English as a Foreign Language-Specialized Language Course for Economics-Basic
Course code	27327
Scientific sector	L-LIN-12
Degree	Bachelor in Economics and Management
Semester and academic year	1st semester 2023 -2024
Year	1
Credits	4
Modular	No

Total lecturing hours	40
Total lab hours	-
Total exercise hours	tbc
Attendance	recommended, but not required
Prerequisites	none
Course page	https://www.unibz.it/it/faculties/economics-management/bachelor-economics-management/

Specific educational objectives

The course aims at strengthening students’ production and receptive skilld (reading, writing, speaking, listening). Specific educational objectives include the following:

- to improve both grammatical range and accuracy and lexical range and appropriateness
- to improve reading comprehension through skimming and scanning activities of complex texts
- to improve writing skills, with particular focus on the structure of formal academic discourse.

Lecturer	Dr Peter Brannick Office E 3.10 peter.brannick@unibz.it
Scientific sector of the lecturer	L-LIN-12
Teaching language	English
Office hours	To be announced via OLE. To be held via TEAMS/in person
Lecturing assistant	-
Teaching assistant	Roberta Zanoni, office E 3.10, e-mail roberta.zanoni@unibz.it, tel. +39 0471 013279,
Office hours	tba
List of topics covered	Key language for formal communication, including: grammatical constructions, vocabulary building, English-language cohesion & coherence in speaking & writing.
Teaching format	Classes will include exercises of different kinds, including pair & group work. The main teaching format will be the dialogic lesson. Active participation is strongly encouraged.
Learning outcomes	<p><u>Knowledge and understanding:</u> Knowledge of grammatical structures and vocabulary within the B2-C1 range, understanding of authentic (general and field-specific) oral and written texts (produced for various purposes and representing different varieties of English, as well as different registers and styles)</p> <p><u>Applying knowledge and understanding:</u> Reporting on/expressing opinions about course-related topics in short coherent oral and written texts</p> <p><u>Making judgments:</u> Integrating knowledge and understanding acquired in the course (incl. exercises) with knowledge and understanding from other courses to achieve academic and professional purposes especially within the fields of economics, management, and law</p> <p><u>Communication skills:</u> Communicating (in both speaking and writing) in such a way as to show awareness of intended purposes and addressed audience.</p> <p><u>Learning skills:</u> Ability to pursue autonomous learning based on the feedback received</p>

<p>Assessment</p>	<p>Portfolio: writing task. Please note:</p> <ul style="list-style-type: none"> You will produce a short report and essay based on a choice of material provided. Portfolios are checked for plagiarism/use of AI. Candidates who plagiarise/copy all or part of their portfolio, or are found to have used an AI program for all or part, will be awarded zero, will be excluded from and recorded to have failed the written exam in that session. A new portfolio will also have to be resubmitted. Portfolios are valid for the academic year in which they are produced and cannot be carried over to the next academic year. A (different) portfolio may be submitted in the same academic year. To be eligible to sit the written exam, students must submit a portfolio. <u>Failure to do so on time will result in exclusion from that exam session.</u> <p>Written exam:</p> <ul style="list-style-type: none"> Use of English (reading comprehension, grammar and vocabulary exercises); writing task (a choice of an essay or a report) <p>Oral exam:</p> <ul style="list-style-type: none"> An individual oral presentation on the completed portfolio.
<p>Assessment language</p>	<p>English</p>
<p>Evaluation criteria and criteria for awarding marks</p>	<p>The evaluation criteria are as follows: 10% portfolio, 60% final written exam, 30% oral exam</p> <ul style="list-style-type: none"> Students must hand in the portfolio to be able to take the written exam. The portfolio forms the basis for the oral exam. The written exam is divided into two parts – Use of English and a Writing Task: <ul style="list-style-type: none"> Use of English. This is worth 30% of the exam mark. Students must pass this section, in order to have their writing task marked. Writing Task This is worth 70% of the overall written exam mark. <p>You must pass the written exam to be invited to the oral exam.</p> <ul style="list-style-type: none"> Oral Exam. A discussion based on the work of the the completed portfolio) <i>Cum laude/extra credit.</i> Extra tasks will be made available for achieving ‘cum laude’, to a maximum of 2 poits out of 30. <p>The specific marking criteria for the written & oral tasks will be made available during the course and uploaded to OLE.</p> <p>The level of English required to pass this course is between CEFR B2 and C1.</p>
<p>Required readings</p>	<p>Lecture notes & required materials will be uploaded to OLE.</p>

<p>Supplementary readings</p>	<p>Suggested reference/extra practice materials:</p> <ul style="list-style-type: none"> - Vince, M (2014)* Language Practice for First. MacMillan. - Vince, M (2014)* Language Practice for Advanced. MacMillan. - Swan, M. (2017)* Practical English Usage. Oxford: Oxford University Press. - Collins COBUILD Advanced Learner’s Dictionary (Collins COBUILD Dictionaries for Learners), or similar <p>* or other editions</p>
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