

## Syllabus

### Course description

<b>Course title</b>	START-UPS LAW AND INDUSTRIAL LAW
<b>Course code</b>	25568 (27240 for students enrolled before 2022)
<b>Scientific sector</b>	IUS/04
<b>Degree</b>	Master in Entrepreneurship and Innovation
<b>Semester and academic year</b>	1st semester 2023/24
<b>Year</b>	2
<b>Credits</b>	8
<b>Modular</b>	NO

<b>Total lecturing hours</b>	48
<b>Total lab hours</b>	-
<b>Total exercise hours</b>	-
<b>Attendance</b>	suggested, but not required
<b>Prerequisites</b>	Previous attendance of courses of private law/contract law and company/commercial law is very helpful
<b>Course page</b>	<a href="http://www.unibz.it/en/economics/progs/master/entrepreneurship/courses/default.html">http://www.unibz.it/en/economics/progs/master/entrepreneurship/courses/default.html</a>

<b>Specific educational objectives</b>	<p>The course will offer to students a good understanding of intellectual property law and startup financing techniques. Students will be able to spot legal problems and talk to legal advisors.</p> <p>They will mature good expressive capabilities concerning the subject matter, and will learn the English terminology as well.</p>
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<b>Lecturer 1</b>	Paolo Giudici office SER E502 <a href="mailto:paolo.giudici@unibz.it">paolo.giudici@unibz.it</a> Tel: 0471/013140 <a href="http://www.unibz.it">Paolo Giudici / Libera Università di Bolzano (unibz.it)</a>
<b>Lecturer 2</b>	Christoph Perathoner <a href="mailto:christoph.perathoner@unibz.it">christoph.perathoner@unibz.it</a> <a href="http://www.unibz.it">Christoph Perathoner / Libera Università di Bolzano (unibz.it)</a>
<b>Scientific sector of the lecturer</b>	IUS/05
<b>Teaching language</b>	ENGLISH
<b>Office hours</b>	please refer to the lecturer's web page
<b>Lecturing assistant</b>	Not foreseen
<b>Teaching assistant</b>	Not foreseen
<b>Office hours</b>	24
<b>List of topics covered</b>	Unfair competition, antitrust, copyrights, intellectual property, startups, entrepreneurial finance, banking and financial contracts

<b>Teaching format</b>	Lectures and class discussions
<b>Learning outcomes</b>	<p>Knowledge and understanding  Knowledge of principles and general concepts in the law of intellectual property and financing contracts</p> <p>Applying knowledge and understanding  Recognize legal problems and describe them, understand contract terms and their relations, read court decisions.</p> <p>Making judgments  Choose appropriate contract forms and intellectual property protection's instruments.</p> <p>Communication skills  Describe problems, talk to specialist, explain judgements using a technical jargon.</p>
<b>Assessment</b>	Written exam and class discussion
<b>Assessment language</b>	English
<b>Evaluation criteria and criteria for awarding marks</b>	<p>Sum of marks from partial assessments (90% written; 10% pw).</p> <p>Criteria:</p> <ul style="list-style-type: none"> <li>• Assessment of the written exam: clarity of answers, mastery of concepts, ability to summarize, evaluate and establish relationships between topics;</li> <li>• Assessment of class participation: ability to research, discuss, summarize, and presentation skills.</li> </ul>
<b>Required readings</b>	See OLE
<b>Supplementary readings</b>	They will be communicated at the start of the lectures