

**Syllabus**  
**Course description**

<b>Course title</b>	<b>Artistic Production</b>
<b>Course code</b>	97129
<b>Scientific sector</b>	ICAR/13
<b>Degree</b>	Bachelor in Design and Art (L-4)
<b>Semester</b>	Summer semester 2022/23
<b>Year</b>	2 <sup>nd</sup> , 3 <sup>rd</sup>
<b>Credits</b>	6
<b>Modular</b>	No

<b>Total lecturing hours</b>	60
<b>Total hours of self-study and/ or other individual educational activities</b>	about 90
<b>Attendance</b>	not compulsory but recommended
<b>Prerequisites</b>	To have passed the "Artistic practices" course.
<b>Maximum number of students per class</b>	30

<b>Course description</b>	<p><i>The course belongs to the class "di base" in the major in Art.</i></p> <p>Original Copy' is the title of the Artistic Production course, devised as a space where participants are invited to question the meaning of an 'original' and its 'copy' in contemporary art by exploring various practices of reproduction, copying, and remaking, as well as examining their power as active gestures and critical interpretations.</p> <p>What reproduction modes and techniques are available nowadays to an artist? What is a copy and what is a 'new original'? What is the meaning of 'original' in the historical moment we are living in and what is its relationship to authenticity?</p> <p>Each course participant will be confronted with an everyday practice of 'making', so as to create the basis on which to further develop their personal artistic research, encouraging a critical approach towards the development of a work for the final presentation.</p> <p>Following an initial presentation phase of a series of artworks by contemporary artists, devised as experimental lessons to be organized by the students, each participant will reinterpret the use of practices and techniques observed/studied within the course, so as to</p>
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	<p>translate them into a personal language and develop with their own project. Participants will focus on the practices of selected contemporary artists seen as case studies, to explore the use of specific techniques and materials while developing a practice balancing the 'making' with the 'thinking' process.</p>
<p><b>Specific educational objectives</b></p>	<p><b>Knowledge and understanding</b></p> <ul style="list-style-type: none"> <li>- have acquired one's own work methodology in the field of Artistic production. This methodology includes the ability to oversee all phases of implementation, from the generation of ideas to the realisation of the finished project. Through the integrated teaching of different subjects, graduates will be able to simultaneously address all these aspects and consider them as synonymous with the development of a project that is successful on a formal and technical level.</li> <li>- Students will investigate the interdisciplinary role/approach of contemporary visual artists, able to embrace diverse techniques and strategies for the making of an artwork and to relate to various fields of knowledge and creativity. Knowing the features of the materials the artist is working with and deepening the concepts behind the work are two fundamental aspects of the artistic process, and ones that will be addressed during the course. The main objective is to sensitize each student to contemporary art, providing the bases to use tools and techniques to develop a personal project, and exploring the potential of the artwork to influence perception and to shape thought.</li> </ul>

<p><b>Lecturer</b></p>	<p>Diego Tonus e-mail <a href="mailto:diego.tonus@unibz.it">diego.tonus@unibz.it</a></p>
<p><b>Scientific sector of the lecturer</b></p>	<p>n.n.</p>
<p><b>Teaching language</b></p>	<p>English</p>
<p><b>Office hours</b></p>	<p>Friday 10-12</p>
<p><b>List of topics covered</b></p>	<p>Relationship between the artist, the artwork and the spectator; Differences and peculiarities in between a 'copy' and its 'original' in contemporary artistic practices; Authoriality and appropriation; Critical approach towards a balanced relationship between the conceptual and practical development of an artwork; Exhibition of an artwork.</p>
<p><b>Teaching format</b></p>	<p>The lessons will be held in person. During the course, each participant will focus on their</p>

	<p>individual practice and on the development of their work towards the final presentation in an exhibition. Theoretical lessons will be combined with practical workshops in order to support students' research, articulating individual tutoring with collective presentations.</p> <p>Lessons will be organized as collective meetings thought of as research and confrontation moments with readings, screenings and presentations focusing on artistic processes within contemporary art, viewed as an interdisciplinary practice.</p>
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<b>Expected learning outcomes</b>	<p><b>Disciplinary competence</b></p> <p><i>Knowledge and understanding</i></p> <ul style="list-style-type: none"> <li>- have acquired the basic knowledge necessary to realise a project in the field of Artistic production;</li> <li>- have acquired the basic knowledge necessary for further Master's studies in all components of project culture as well as in technical subjects, with a particular attention to the field of Artistic production.</li> </ul> <p><i>Applying knowledge and understanding</i></p> <ul style="list-style-type: none"> <li>- use the basic knowledge acquired in the technical fields to realise a mature project;</li> <li>- make use of the skills acquired during the course of study in the event of continuing studies in a Master's degree programme and to develop them further.</li> </ul> <p><b>Transversal competence and soft skills</b></p> <p><i>Making judgements</i></p> <ul style="list-style-type: none"> <li>- Be able to make independent judgements for the purpose of developing their own design skills and in relation to all those decisions that are necessary to bring a project of Artistic production to completion.</li> </ul> <p><i>Communication skills</i></p> <ul style="list-style-type: none"> <li>- present an independently realised project in the field of Artistic production in the form of an installation, orally as well as in writing in a professional manner.</li> </ul> <p><i>Learning skills</i></p> <ul style="list-style-type: none"> <li>- have learned a work methodology at a professional level - in the sense of being able to identify, develop and realise solutions to complex problems by applying the acquired knowledge in the different fields, with a particular attention to the field of Artistic production - in order to start a professional activity and/or continue</li> </ul>
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	<p>their studies with a master's degree programme;</p> <ul style="list-style-type: none"> <li>- have developed a creative attitude and learned how to enhance it and develop it according to their own inclinations;</li> <li>- have acquired basic knowledge in the field of Artistic production as well as a study methodology suitable for continuing studies with a Master's degree programme.</li> </ul>
<b>Assessment</b>	<p><i>By the exam's date, each student must upload on the Microsite of the faculty detailed documentation of the work done during the course.</i></p> <p><a href="http://portfolio.dsgn.unibz.it/wp-admin">http://portfolio.dsgn.unibz.it/wp-admin</a></p> <p><i>Documentation is an integral part of the exam. The documentation must include visual documentation and an abstract of the project.</i></p> <p>A series of creative exercises will be proposed during the semester, in order to verify participants' ability of presentation and discussion of their work. Presentation of a project for the final show.</p>
<b>Assessment language</b>	The same as the teaching language
<b>Evaluation criteria and criteria for awarding marks</b>	<p>Each participants will be required to develop a personal work, which will determine the basis for the evaluation.</p> <p>Studio visits with the professor will constitute an integral part of the evaluation criteria and will make it possible to follow each student on the course. Evaluation will also be based on participation in lessons and on the active organization of the collective meetings. This phase of the course will provide each participant with the possibility to enrich their own personal vocabulary of visual-communication skills related to contemporary art.</p>
<b>Required readings</b>	Bibliography and reference materials will be suggested during the course
<b>Supplementary readings</b>	Supplementary readings will be suggested during the course