

## Syllabus

### Course description

<b>Course title</b>	Applied Microeconomics, Finance and Accounting - Module 3 Program Evaluation
<b>Course code</b>	<b>29069</b>
<b>Scientific sector</b>	SECS-P/03
<b>Degree</b>	PhD in Economics and Finance
<b>Semester and academic year</b>	2 <sup>nd</sup> semester, 2022/2023
<b>Year</b>	1 <sup>st</sup>
<b>Credits</b>	9 CP (3 CP each module)
<b>Modular</b>	yes

<b>Total lecturing hours</b>	12
<b>Total office hours</b>	Not foreseen
<b>Total exercise hours</b>	Not foreseen
<b>Attendance</b>	required
<b>Prerequisites</b>	-
<b>Course page</b>	-
<b>Specific educational objectives</b>	The aim of this module is to introduce students to program evaluation. At the end of the course, students should have acquired a good understanding when and how to evaluate, and know the methods used in impact evaluation.

<b>Lecturer</b>	<b>Prof Dr Alexander Moradi</b> <a href="mailto:Alexander.Moradi@unibz.it">Alexander.Moradi@unibz.it</a> Office E208 – Tel +39 0471 013135 <a href="https://alexandermoradi.org/">https://alexandermoradi.org/</a>
<b>Scientific sector of the lecturer</b>	SECS-P/01
<b>Teaching language</b>	English
<b>Office hours</b>	On request
<b>Lecturing assistant</b>	None
<b>List of topics covered</b>	<ol style="list-style-type: none"> <li>1) When and How to evaluate.</li> <li>2) Design a comprehensive start-to-finish program evaluation based on sound principles and practices.</li> <li>3) Replicate an impact evaluation.</li> </ol>
<b>Teaching format</b>	Lectures

<b>Learning outcomes</b>	This course serves as a practical introduction to impact evaluation. Students will become familiar with the concepts, methods, and applications of evaluation research; be able to propose an appropriate evaluation plan to assess the implementation and effectiveness of a program; and learn how to read evaluation research critically.
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<b>Assessment</b>	Class participation (20%), Take home exam (80%).
<b>Assessment language</b>	English
<b>Evaluation criteria and criteria for awarding marks</b>	<p>Students will critically review a program evaluation. What will be assessed is:</p> <ul style="list-style-type: none"> <li>- Ability to judge the applied methods</li> <li>- Clarity of exposing the content</li> <li>- Ability to reflect upon the general applicability of results</li> </ul>
<b>Required readings</b>	Gertler, P., and S. Martinez, P. Premand, L. Rawlings, and C. Vermeersch (2011). <i>Impact Evaluation in Practice</i> . The World Bank.
<b>Supplementary readings</b>	To be distributed in class