

Syllabus
Course description

Course title	Applied Microeconomics and Finance - Module 1: Behavioral and experimental economics
Course code	29069
Scientific sector	SECS-P/02
Degree	PhD in Economics and Finance
Semester and academic year	2 nd semester, 2022/2023
Year	1 st
Credits	9
Modular	yes

Total lecturing hours	16
Total office hours	Not foreseen
Total exercise hours	Not foreseen
Attendance	required
Prerequisites	-
Course page	-
Specific educational objectives	The aim of this module is to discuss some topics of behavioral economics and provide a general overview of the experimental methodology. At the end of the course, students should have acquired a set of basic tools which are necessary to understand the existing experimental literature, and have an understanding of what behavioral economics is about.

Lecturer	Mirco Tonin
Scientific sector of the lecturer	SECS-P/02
Teaching language	English
Office hours	-
Lecturing assistant	-
List of topics covered	Behavioral economics: Attention Experimental economics: Experiment on attention and general methodology
Teaching format	-

Learning outcomes	Students will learn the modelling and the design of empirical test related to behavioural phenomena. Students will be able to reflect on the appropriate methodology to address research questions in the field of behavioural economics and beyond.
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Assessment	Class participation (20%), Presentation (80%)
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Assessment language	English
Evaluation criteria and criteria for awarding marks	<p>Students will present an experimental paper testing theories developed by behavioural economics. What will be assessed is:</p> <ul style="list-style-type: none"> - Ability to identify the key methodological contributions - Clarity of exposing the content - Ability to reflect upon the general applicability of results
Required readings	<p>Brown, J., Hossain, T. and Morgan, J., 2010. Shrouded attributes and information suppression: Evidence from the field. <i>The Quarterly Journal of Economics</i>, 125(2), pp.859-876.</p> <p>Chetty, R., Looney, A. and Kroft, K., 2009. Salience and taxation: Theory and evidence. <i>American economic review</i>, 99(4), pp.1145-77.</p>
Supplementary readings	Supplementary readings will be assigned in class.