

SYLLABUS COURSE DESCRIPTION YEAR 2022/2023

COURSE TITLE	Introduction to Business Administration
COURSE CODE	76245
SCIENTIFIC SECTOR	SECS-P/07
DEGREE	Bachelor in Computer Science
SEMESTER	2nd
YEAR	3rd
CREDITS	3
TOTAL LECTURING HOURS	30
TOTAL LAB HOURS	none
PREREQUISITES	The course provides an introduction to business administration issues. No prerequisites are required other than open mind and willingness to knowledge
COURSE PAGE	https://ole.unibz.it/
SPECIFIC EDUCATIONAL OBJECTIVES	<ul style="list-style-type: none"> • Type of course: affini o integrativi • Scientific area: formazione interdisciplinare <p>Introduction to business administration gives an overview of general economics and management concept for understanding the market dynamics and the management framework for business. The course provides also basic key concepts, ideas and methods for the study of company management (accounting, management accounting, organization).</p>
LECTURER	Alberto Romolini
SCIENTIFIC SECTOR OF THE LECTURER	SECS P/07
TEACHING LANGUAGE	Italian
OFFICE HOURS	Per mail arrangement alberto.romolini@unibz.it
TEACHING ASSISTANT	-

OFFICE HOURS	
LIST OF TOPICS COVERED	<ul style="list-style-type: none"> • Introduction to management: company overview and business functions, capital configuration, company equilibrium, organizational dynamics • Accrual Accounting and Financial Statements • Managerial accounting for decision making (costing and pricing), planning, budgeting and reporting
TEACHING FORMAT	The course is based on a mix of frontal lectures, exercise, and case studies.
LEARNING OUTCOMES	<p>Knowledge and understanding</p> <ul style="list-style-type: none"> • know various application areas, including their local, national and international economic context; • know and understand interdisciplinary aspects of computer science, such as socio-economic, entrepreneurial and professional aspects. <p>Applying knowledge and understanding</p> <ul style="list-style-type: none"> • be able to apply the own knowledge in different working contexts. <p>Making judgments</p> <ul style="list-style-type: none"> • be able to reflect about ethical and socio-economic aspects of information systems. <p>Communication skills</p> <ul style="list-style-type: none"> • be able to coordinate small project teams and to interact with members of the group. <p>Learning Skills</p> <ul style="list-style-type: none"> • have acquired learning capabilities that enable them to carry out project activities in companies, public institutions or in distributed development communities.
ASSESSMENT	For attending and non-attending students, the final exam evaluates the learning outcomes related to the application of the acquired knowledge and to the ability to work autonomously. The final text is provided in a written examination with a mix of multiple choice questions, open questions and exercises.
ASSESSMENT LANGUAGE	Italian
EVALUATION CRITERIA AND CRITERIA FOR AWARDING MARKS	Unique final mark about the whole program. Relevant for assessment: clarity of answers, mastery of language (also with respect to teaching language), ability to summarize, evaluate, and establish relationships between topics.
REQUIRED READINGS	F. Giunta, Economia Aziendale, Terza Edizione, Wolter Kluvers, 2018 Other course reading material is provided in the course by the lecturer.
SUPPLEMENTARY READINGS	-
SOFTWARE USED	No specific requirements



Fakultät für Informatik
Facoltà di Scienze e Tecnologie informatiche
Faculty of Computer Science