# Syllabus

## Course description

<table>
<thead>
<tr>
<th>Course title</th>
<th>Introduction to Academic Writing</th>
</tr>
</thead>
<tbody>
<tr>
<td>Course code</td>
<td>27218 L33 (27249 L18)</td>
</tr>
<tr>
<td>Scientific sector</td>
<td>--</td>
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<tr>
<td>Degree</td>
<td>Bachelor in Economic and Social Sciences</td>
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<tr>
<td>Semester and academic year</td>
<td>1st semester, a.y. 2022/2023</td>
</tr>
<tr>
<td>Year</td>
<td>3</td>
</tr>
<tr>
<td>Credits</td>
<td>3</td>
</tr>
<tr>
<td>Modular</td>
<td>No</td>
</tr>
<tr>
<td>Total lecturing hours</td>
<td>36</td>
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<tr>
<td>Total lab hours</td>
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<tr>
<td>Total exercise hours</td>
<td>--</td>
</tr>
<tr>
<td>Attendance</td>
<td>suggested, but not required</td>
</tr>
<tr>
<td>Prerequisites</td>
<td>not foreseen</td>
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<tr>
<td>Course page</td>
<td>The course page is available through OLE</td>
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</tbody>
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## Specific educational objectives

The course is designed to enable students to acquire academic writing skills. The specific educational objectives are:

- to introduce students to the “what, when, where” of academic writing
- to introduce students to the essential elements of academic writing (argument and discussion, cause and effect, comparison, visual information...)
- to introduce students to the basic structure of different types of academic writings (report, thesis, dissertation, academic paper etc.)
- to apply these skills to report and critique conflicting arguments, to present convincing arguments with supporting reasons and exemplification, and to present key information given in a text in a coherent summary;
- to provide students with the ability to progress to a wider range of written academic assignments.

## Lecturer

Andrea Molinari  
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## Scientific sector of the lecturer

ING-INF/05 – SECS-P/07

## Teaching language

English
**Office hours**

9 hours
Cockpit – students’ zone – individual timetable

Webpage: [https://www.unibz.it/en/timetable/?sourceId=unibz&department=26&degree=13182%2C13324](https://www.unibz.it/en/timetable/?sourceId=unibz&department=26&degree=13182%2C13324)

**Lecturing assistant**

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**Teaching assistant**

Dr. Anja Meyer
e-mail: anja.meyer@unibz.it
[https://www.unibz.it/it/faculties/economics-management/academic-staff/person/40116-anja-meyer](https://www.unibz.it/it/faculties/economics-management/academic-staff/person/40116-anja-meyer)

**Office hours**

Cockpit – students’ zone – individual timetable

Webpage: [https://www.unibz.it/en/timetable/?sourceId=unibz&department=26&degree=13182%2C13324](https://www.unibz.it/en/timetable/?sourceId=unibz&department=26&degree=13182%2C13324)

**List of topics covered**

1. Academic Writing: what it is and where we can publish academic work
2. Academic Writing: purpose of writing, writing constraints and styles of writing
3. The writing process: finding sources, developing critical approaches, avoiding plagiarism, making notes
4. Academic writing skills: stylistic principles, punctuation, active-passive, academic style, and vocabulary
5. The different sections of an academic paper
6. How to write title, abstract, introduction, methods, results, discussion, and conclusions
7. How to write endings and citations
8. Writing practice: summaries, paraphrases, opinion essays, problem-solution essays, descriptive essays, reports, reviews

**Teaching format**

Frontal lectures and exercises

**Learning outcomes**

**Knowledge and understanding:** acquiring or reinforcing basic knowledge and understanding of academic writing conventions, critical thinking, the structure of academic papers, and appropriate register, style, and lexis for academic writing.

**Applying knowledge and understanding:** producing written work that presents logical and well-supported arguments, a convincing stance, and the ability to identify key information and report it in a coherent summary on a range of Economic and Social Sciences-related topics.

**Making judgments:** showing evidence of the ability to present a range of arguments on Economics and Social Sciences-related topics and of applying critical thinking in interpreting them and presenting a convincing and well-argued standpoint; to identify and report key information.
Communication skills: showing the ability in written work to communicate arguments, solutions, and viewpoints on Economics and Social Sciences-related topics in an appropriate academic register and style and with awareness of the intended audience.

Learning skills: the course is intended to enable students to apply the skills learned to more specialist areas of study in their degree program and to work autonomously in their future written assignments.

| Assessment | Individual academic paper evaluation (100%). The paper will be composed of a) title, b) abstract, c) introduction, d) conclusions, e) references. Paper’s length will vary according to the credits of the course (3 or 6 credits). The paper will have to be sent to instructors at least three days before the exam date. |
| Assessment language | English |
| Evaluation criteria and criteria for awarding marks | Written: the individual student’s paper will be evaluated according to its correspondence to the contents explained during the course. Therefore, marking criteria will be: a) appropriateness of the content, b) structure’s coherence and coordination of the different parts of the paper, c) grammar accuracy, d) vocabulary accuracy (including specialized language and register), e) correct referencing, f) appropriate format respect to the chosen template. The assessment model is the same for both attending and non-attending students, but non-attending students will have to contact the professor at the beginning of the course, to agree on the extra work needed to compensate the credits corresponding to the missing lecture hours. |

Required readings
- Course slides and other materials on TEAMS and/or OLE

Supplementary readings