Syllabus
Course description

Course title	Social Entrepreneurship
Course code	25562/27241
Scientific sector	SECS-P/08
Degree	Master Entrepreneurship and Innovation
Semester and academic year	2nd semester, ay 2022-23
Year	1st study year (for study plan 2022) 2nd study year (for study plan before 2022)
Credits	5 (25562/study plan 2022) 6 (27241/study plan before 2022)
Modular	No

Total lecturing hours	36
Total lab hours	0
Total exercise hours	0
Attendance	Highly recommended
Prerequisites	None
Course page	[Course Offering - enrolled before 2022 / Free University of Bozen-Bolzano (unibz.it)](#)

Specific educational objectives	The course refers to the typical educational activities and belongs to the scientific area of Entrepreneurship. The objective of this course is to gain knowledge on the specific objectives and challenges of social entrepreneurship, as well as the major business models available to create social impact. The module has a very practical orientation, whereby a substantial part of the in-class work is based on case study discussions, and aims to give students the tools and the understandings to launch a financially sustainable venture whose aim is to address social problems.

Lecturer	Valeria Cavotta, Office 307 (offices in Via Cassa di Risparmio), e-mail: Valeria.Cavotta@unibz.it, tel. +39.0471.013522; web-page: https://www.unibz.it/en/faculties/economics-management/academic-staff/person/39400-valeria-cavotta
Scientific sector of the lecturer	SSD SECS-P/08
Teaching language	English
Office hours	please refer to the lecturer's web page

Lecturing assistant	Not foreseen
Teaching assistant	Not foreseen
Office hours	18
List of topics covered	- Distinctive traits of social enterprises - Social business models - Social impact - Launch, management, and grow of social enterprises - Social problem validation
Teaching format	Frontal lectures with intense interaction

Learning outcomes	Understand key features and concepts of social entrepreneurship. Learn how to launch, manage, and grow a social enterprise. Understand the distinctive challenges of running a social enterprise.

Assessment	Group project and written exam for attending students Written exam for non-attending students
Assessment language	English
Evaluation criteria and criteria for awarding marks	Group project: quality and depth of the problem validation. Exam: clarity of answers, mastery of major theoretical concepts, ability to establish relationships between topics

Required readings	Academic articles and book chapters are uploaded on unibz reserve collection
Supplementary readings	Additional documents will be uploaded on unibz Reserve Collection