

Syllabus Course description

Course title	Scientific writing
Course code	27249
Scientific sector	SPS/08
Degree	Bachelor in Economics and Management
Semester and academic year	1st semester, a.y. 2021/2022
Year	3
Credits	6
Modular	No

Total lecturing hours	36
Total lab hours	
Total exercise hours	
Attendance	suggested, but not required
Prerequisites	not foreseen
Course page	https://www.unibz.it/en/faculties/economics- management/bachelor-economics-social-sciences/

Specific educational objectives	 The course is designed to enable students to acquire academic writing skills. The specific educational objectives are: to introduce students to the "what, when, where" of academic writing to introduce students to the essential elements of academic writing (argument and discussion, cause and effect, comparison, visual information) to introduce students to the basic structure of different types of academic writings (report, thesis, dissertation, academic paper etc.) to apply these skills to report and critique conflicting arguments, to present convincing arguments with supporting reasons and exemplification, and to present key information given in a text in a coherent summary; to provide students with the ability to progress to a wider range of written academic assignments.
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Lecturer	Andrea Molinari Office E3.10
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Scientific sector of the	ING-INF/05 – SECS-P/07

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lecturer	
Teaching language	English
Office hours	9 hours Cockpit – students' zone – individual timetable Webpage: <u>https://www.unibz.it/en/timetable/?sourceId=unibz&depar</u> tment=26°ree=13182%2C13324
Lecturing assistant	
Teaching assistant	Dr. Anja Meyer e-mail <u>anja.meyer@unibz.it</u> <u>https://www.unibz.it/it/faculties/economics-</u> management/academic-staff/person/40116-anja-meyer
Office hours	Cockpit – students' zone – individual timetable Webpage: <u>https://www.unibz.it/en/timetable/?sourceId=unibz&depar</u> <u>tment=26&degree=13182%2C13324</u>
List of topics covered	 Academic Writing: what it is and where we can publish academic work Academic Writing: purpose of writing, writing constraints and styles of writing The writing process: finding sources, developing critical approaches, avoiding plagiarism, making notes Academic writing skills: stylistic principles, punctuation, active-passive, academic style, and vocabulary The different sections of an academic paper How to write title, abstract, introduction, methods, results, discussion, and conclusions How to write endings and citations Writing practice: summaries, paraphrases, opinion essays, problem-solution essays, descriptive essays, reports, reviews
Teaching format	Frontal lectures and exercises

Learning outcomes	Knowledge and understanding: acquiring or reinforcing basic knowledge and understanding of academic writing conventions, critical thinking, the structure of academic papers, and appropriate register, style, and lexis for academic writing
	<u>Applying knowledge and understanding</u> : producing written work that presents logical and well-supported arguments, a convincing stance, and the ability to identify key information and report it in a coherent summary on a range of Economic and Social Sciences-related topics
	Making judgments: showing evidence of the ability to



present a range of arguments on Economics and Social Sciences-related topics and of applying critical thinking in interpreting them and presenting a convincing and well- argued standpoint; to identify and report key information in a text and to present a reasoned critique of the text
<u>Communication skills</u> : showing the ability in written work to communicate arguments, solutions, and viewpoints on Economics and Social Sciences-related topics in an appropriate academic register and style and with awareness of the intended audience
Learning skills: the course is intended to enable students to apply the skills learned to more specialist areas of study in their degree program and to work autonomously in their future written assignments

Assessment	Individual academic paper evaluation(100%). The paper will be composed of a) title, b) abstract, c) introduction, d) conclusions, e) references. The paper will have to be sent to instructors at least one week before the exam date.
Assessment language	English
Evaluation criteria and criteria for awarding marks	Written: the individual student's paper will be evaluated according to its correspondence to the contents explained during the course. Therefore, marking criteria will be: a) appropriateness of the content, b) structure's coherence and coordination of the different parts of the paper, c) grammar accuracy, d) vocabulary accuracy (including specialized language and register), e) correct referencing, f) appropriate format respect to the chosen template The assessment model is the same for both attending and non-attending students.

Required readings	 Course slides and other materials on TEAMS and/or OLE
Supplementary readings	 S. Bailey, Academic Writing. A Handbook for International Students, 5th edition (Routledge, 2018)
	- M. Alley, The Craft of Scientific Writing, Third Edition, Springer-Verlag, 1996 (http://writing.eng.vt.edu)