

**Syllabus**  
**Course description**

<b>Course title</b>	<b>Artistic Practices 1 and 2</b>
<b>Course code</b>	97128
<b>Scientific sector</b>	ICAR/13
<b>Degree</b>	Bachelor in Design and Art (L-4)
<b>Semester</b>	Winter semester 2021/22
<b>Year</b>	1 <sup>st</sup>
<b>Credits</b>	6
<b>Modular</b>	No
<b>Total lecturing hours</b>	60
<b>Total hours of self-study and/ or other individual educational activities</b>	about 90
<b>Attendance</b>	not compulsory but recommended
<b>Prerequisites</b>	No prerequisites are foreseen.
<b>Maximum number of students per class</b>	30
<b>Course description</b>	<p><i>The course belongs to the class "di base" in the curriculum in Art.</i></p> <p>The course will introduce students to some critical issues related to the transformations of the contemporary city and, more broadly, of the urbanization processes in relationship with the so-called super-diversity of urban populations.</p> <p>The course will be organized in a series of lectures held by the teacher and invited guests around themes and design perspectives on what we can call "everyday multiculturalism". Seminars with students around the topic will address design and research activities with specific references to a possible artistic project.</p>
<b>Specific educational objectives</b>	<p><b>Knowledge and understanding</b></p> <ul style="list-style-type: none"> <li>- have acquired their own project methodology in the field of artistic practices. This methodology includes the ability to oversee all phases of realisation, from the generation of ideas to the production of the finished project. Through the teaching of subjects artistic nature, graduates will be able to simultaneously address all these aspects and consider them as synonymous with the development of a project that is successful on a formal, technical, scientific and cultural level.</li> </ul>

<b>Lecturer</b>	Matilde Cassani e-mail: matilde.cassani@unibz.it, matildecassani@gmail.com webpage: www.matildecassani.com
<b>Scientific sector of the lecturer</b>	ICAR/13
<b>Teaching language</b>	English
<b>Office hours</b>	Friday 9:30 -1 pm via teams
<b>List of topics covered</b>	The class will provide the student with an insight into: <ul style="list-style-type: none"> <li>- The notion of “everyday multiculturalism”.</li> <li>- The contemporary meaning of public space.</li> <li>- The relationship between contemporary issues of design within the context of the traditional city.</li> <li>- The way an urban space can create the physical setting for activities of public life.</li> <li>- The conceptual framework for the development of ephemeral interventions within the contemporary urban environment.</li> </ul>
<b>Teaching format</b>	The course will explore issues relevant for the contemporaneity within the context of the traditional city trough both design and research. The research will be divided in two parts. In the first part students will choose a site and will analyze it according to original and contemporary uses. In the second part students will be asked to re-actualize the place according to contemporary uses and meanings. Work in the class will be complemented by experiences on site: each student will be asked to visit the selected site and conduct research on the field.

<b>Expected learning outcomes</b>	<b>Disciplinary competence</b>
	<p><i>Knowledge and understanding</i></p> <ul style="list-style-type: none"> <li>- have acquired their own project methodology in the field of visual arts, from the phase of planning to the phase of realisation of the project.</li> <li>- have acquired the basic technical, scientific and theoretical knowledge necessary to realise a project in the field of visual arts.</li> </ul> <p><i>Applying knowledge and understanding</i></p> <ul style="list-style-type: none"> <li>- plan, develop and realise a project in the field of visual arts.</li> <li>- to finalize the creation of an accomplished project in the field of visual art, thanks to the basic knowledge acquired in the technical, scientific and theoretical fields.</li> <li>- recognise the main phenomena of contemporary society, to observe them critically, also from an ethical</li> </ul>

	<p>and social point of view, and to elaborate appropriate solutions at the level of an art proposal/response.</p> <p><b>Transversal competence and soft skills</b></p> <p><i>Making judgements</i></p> <ul style="list-style-type: none"> <li>- Be able to make independent judgements for the purpose of developing their own artistic skills and in relation to all those decisions (technical, scientific and theoretical) that are necessary to bring a project to completion.</li> <li>- Be able to make independent judgements, both in the critical evaluation of their own work and in their ability to use the right interpretative tools in those contexts in which they will work professionally in design and/or continue their studies, also considering ethical and social aspects.</li> </ul> <p><i>Communication skills</i></p> <ul style="list-style-type: none"> <li>- present an independently realised project in the field of art in the form of an installation, orally as well as in writing in a professional manner.</li> <li>- to professionally communicate and substantiate their own decisions and justify them from a formal, technical and scientific point of view.</li> </ul> <p><i>Learning skills</i></p> <ul style="list-style-type: none"> <li>- have learned a methodology at a professional level - in the sense of being able to identify, develop and realise solutions to complex design problems by applying the acquired knowledge in the field of artistic practices - in order to start a professional activity and/or continue their studies with a master's degree programme.</li> <li>- have developed a creative attitude and learned how to enhance it and develop it according to their own inclinations.</li> <li>- have acquired basic knowledge in the subject of artistic practices as well as a study methodology suitable for continuing studies with a Master's degree programme.</li> </ul>
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<p><b>Assessment</b></p>	<p><i>By the end of the semester, each student must upload on the Microsite of the faculty detailed documentation of the semester work done during the course.</i></p> <p><a href="http://portfolio.dsgn.unibz.it/wp-admin">http://portfolio.dsgn.unibz.it/wp-admin</a></p> <p><i>Documentation is an integral part of the exam. The documentation must include visual documentation and an abstract of the project.</i></p> <p>There will be two evaluation milestones during the course: the first one will be a design phase delivery; the</p>
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	second will be the final presentation of the project with a digital presentation and physical materials.
<b>Assessment language</b>	The same as the teaching language
<b>Evaluation criteria and criteria for awarding marks</b>	<p>The final assessment is based on the content of all the exercises according to the following criteria:</p> <p>Research skills  Design ability  Capacity of presenting clearly and synthetically  Capacity of creating a strong storytelling of the project and a clear final message.</p>
<b>Required readings</b>	<ul style="list-style-type: none"> <li>- Wolfgang Scheppe, Migropolis, Atlas of a global situation, Vol.I-II, Hatje Cantz.</li> <li>- Andrea Branzi, La casa calda. Esperienze del nuovo design italiano, Idea books.</li> <li>- Atelier Bow wow, Behaviorology, Rizzoli*.</li> <li>- Atelier Bow wow, Made in Tokyo: guidebook, Kajima Institute Publishing</li> <li>- Rory Hide, Future practice. Conversations from the edge of Architecture, Routledge.</li> <li>- Rahul Mehrotra, Felipe Vera, Kumbh Mela, mapping the ephemeral megacity, Hatje Cantz.</li> <li>- Luigi Ghirri, The Map and the Territory, Lingwood.</li> <li>- Tim Ingold, Making. Antropologia, archeologia, arte e architettura, Raffaello Cortina Editore.</li> </ul> <p>*Out of stock on Amazon. An excerpt will be provided.</p>
<b>Supplementary readings</b>	<ul style="list-style-type: none"> <li>- Bodys Isek Kingelez, Suzuki, Fonds Mercator.</li> <li>- Michael Rakowitz, Backstroke of the West, Prestel Pub</li> <li>- Accattone magazine, Issue 7, May 2021.</li> </ul>