

Course description

Course title	Behaviour and Sociology of Communicative and Cultural Processes
Course code	64139
Scientific sector	SPS/12 - SPS/08
Degree	Bachelor for Social Education
Semester	1 st
Course year	2 nd
Credits	10
Modular	Yes

Total lecturing hours	60
Total lab hours	0
Attendance	according to the regulation
Prerequisites	none

Specific educational objectives	<p>The course gives an overview over key questions and scientific approaches to communication and presents some approaches for the initiation of communicative processes.</p> <ul style="list-style-type: none"> • Sociological Theory of Communication • Theory of communicative acting (Habermas) • Ethics of communication • Psychology of communication • Science Communication • Methods to critically analyze communication (e.g. semiotics) <p>Within the laboratory students develop and apply specific communication strategies within helping professions.</p> <p>Objectives are the knowledge of some essential theories and approaches to communicative processes especially in the context of social education and social work.</p> <p><u>Sociology of deviance:</u> Providing students with the basic theoretical knowledge and research tools in order to orient themselves in the analysis of socio-criminological phenomena. Specifically, the course aims to - provide interpretative frameworks and analytical tools related to the study of criminal and deviant phenomena in order to analyze contemporary societies mainly aimed for acquiring professional skills and knowledge.</p>
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Course 1	Sociology of communicative and cultural processes
Lecturer	Elsen Susanne (15 hours in English) Lintner Claudia (15 Stunden in deutscher Sprache)
Scientific sector of the lecturer	SPS/08
Teaching language	English
Office hours	from Monday to Friday on request
List of topics covered	Sociological Theory of Communication Self-Organization of the knowledge based society New production of knowledge

	<p>Communication of knowledge Communicational ethics Non verbal communication Communication, Conflict, Mediation Communication in Social Work Mapping Controversies Semiotics</p>
Teaching format	Frontal lectures, group work, exercises, labs, projects
Total lecturing hours:	30 (15 Prof. Dr. Susanne Elsen & 15 Dr. Claudia Lintner)
Credits	5

Course 2	Sociology of deviance
Lecturer	Rinaldi Cirus
Scientific sector of the lecturer	SPS/12
Teaching language	English
Office hours	from Monday to Friday on request
List of topics covered	<p>A general introduction to the field of sociology of deviance: defining, studying and measuring deviance</p> <p>Main theoretical orientations and perspectives: Macro-micro Normativist/Positivist theories vs Macro-micro Constructivist/Relativistic theories of deviance.</p> <ul style="list-style-type: none"> • <i>Macro-micro Normativist/Positivist theories of deviance:</i> Anomie-Strain theory: Merton and the Goal-Means gap; Theories of subcultures: Cohen and Status frustration/Cloward and Ohlin and Differential Illegitimate Opportunity; Social Learning theory: Sutherland and differential Association; Glaser and Differential Identification; Burgess and Akers and Differential Reinforcement; Control Theory: Hirschi and Gottfredson and Social Bond and Self Control – Braithwaite and Reintegrative shaming • <i>Macro-micro Constructivist/Relativistic theories of deviance:</i> Conflict theories of crime: Pluralistic perspectives and class perspectives; Feminist Theory; Labeling, phenomenological theories and social reactions perspectives. <p>The social construction of banning, moral meanings and social problems</p> <ul style="list-style-type: none"> • Producing moral meanings: moral entrepreneurs and moral crusades • The construction of social problems: claims-making and social problems; media and social problems; moral panics, folklore and myths on deviance <p>Creating deviants. Social typing and the status of deviant</p> <ul style="list-style-type: none"> • The process of social typing: the role of formal and informal contexts • Organizational contexts and deviant status creation • Producing the deviant status: master status; retrospective interpretations; status passages, turning points and degradation ceremonies

	<ul style="list-style-type: none"> • Acquiring and managing a deviant identity <p>Deviant careers, subcultures and social organization of deviance</p> <ul style="list-style-type: none"> • Deviant careers: definition and formulation; • Entry into deviant groups: acculturation and commitment to deviant roles; • Deviant career exit and experiencing disinvolvement <p>Responding to deviant attributions and coping with stigma</p> <ul style="list-style-type: none"> • Stigma and spoiled identities • Responses to stigma: discredited/discreditable deviants • Negotiation and neutralization of stigma • Transformation of stigma and politics of stigma
Teaching format	Lectures; seminars. The seminars are based on the active contribution of students, through short individual reports, group discussions to allow monitoring the learning skills and critical judgment acquired by the student
Total lecturing hours:	30
Credits	5
Learning outcomes	<ol style="list-style-type: none"> 1) Verständnis im Umgang mit imaginierten Öffentlichkeiten (vgl. Nowotny) 2) Kenntnis von Methoden zur Analyse visueller Kommunikation 3) Verständnis zur Entstehung sozialer Probleme 4) Rolle der (angewandten) Sozialwissenschaften zwischen Beobachten und Gestalten 5) Welche visuellen Codes verwenden sie und inwiefern reproduzieren sie damit soziale Ungleichheiten? 6) Verständnis sensibler Kommunikation bei komplexen sozialen Problemlagen <p>Sociology of deviance: Knowledge and Comprehension ability Knowledge of the main sociological theories of deviance and crime with particular focus on constructivist and interactionist theories and perspectives; knowledge of the main theoretical development and policies model; knowledge of main intervention's model through case studies involving the role of social workers.</p> <p>Knowledge and comprehension ability applied: Knowledge and understanding of the different theoretical, epistemological and intervention models; abilities to consider the application of the different theoretical frameworks in concrete settings; abilities to indicate their professional approach to their work or vocation and to express competences demonstrating through devising and sustaining arguments and solving problems within the fields of deviance, marginality and social exclusion.</p> <p>Making judgements: Ability to gather and interpret relevant</p>

	<p>data to inform judgements that include reflection on relevant social, scientific or ethical issues relating deviance, crime and violence taking into account concrete events and setting; critical thinking about interventions, case and policies; ability to self-evaluate social worker's role in deviant/criminal issues.</p> <p>Communicative skills: Ability to communicate information, ideas, problems and solutions to both specialist and non-specialist audiences in oral/written communication form; ability to work in groups for the processing of intervention and problem solving.</p> <p>Learning skills: Learning skills will focus on the ability to analyze concrete problems and to process information in interdisciplinary terms and to continue to undertake further study with a high degree of autonomy in the consideration of case studies and interventions.</p>
<p>Assessment</p>	<p>Sociology of communicative and cultural processes Presentation of projects that will be elaborated during the course and in group work written exam and oral exam</p> <p>Sociology of deviance: Project work and Oral exam to verify the elaboration of experiences and/or topics of the course. The assessment of specific skills and knowledge will be based on an oral examination (at least 2 or 3 questions). It will focus on the texts included in the list and on the notes taken in class. Attending students may submit a written report/project work on a text/topics agreed with the instructor. Oral exam - Grades on a scale between 18 and 30 cum laude.</p> <p>The exam consists of an interview aimed to check the level of knowledge of the topics/theories/perspectives applied in the project work, the level of familiarity with the specialized language and the ability to develop a reasoning aimed to the application of theoretical knowledge to specific cases. The interview consists of a discussion of the project work.</p>
<p>Assessment language</p>	<p>English</p>
<p>Evaluation criteria and criteria for awarding marks</p>	<p>Sociology of communicative and cultural processes Quality of presentation, degree of integration of the discussed approaches to communication (transfer), quality of presented communication strategy</p> <p>Sociology of deviance: The evaluation criteria will follow the grid below: - Excellent (30 - 30 cum laude): great knowledge of the topics, excellent language skills, excellent capacity of analysis; the student is able to brilliantly apply theoretical knowledge to real cases. He/she is also able to properly argue possible solution, including multiple alternatives. - Very good (27-29): good knowledge of the topics, very good</p>

	<p>language skills, good capacity of analysis; the student is able to properly apply theoretical knowledge to real cases.</p> <ul style="list-style-type: none"> - Good (24-26): good knowledge of the main topics, good language skills, the student shows adequate ability to apply theoretical knowledge to real cases. - Satisfactory (21-23): the student does not show a complete command of the main topics, although showing the knowledge of the basic ones; he/she shows satisfactory language skills and a quite satisfactory ability to apply theoretical knowledge to real cases. - Sufficient (18-20): minimal knowledge of the main teaching and technical language issues, limited capacity to adequately apply theoretical knowledge to real cases. - Insufficient outcome: the student does not have an acceptable knowledge of the contents of the various topics on the syllabus
<p>Required readings</p>	<p>Sociology of communicative and cultural processes</p> <p>Burawoy, Michael (2005): »For Public Sociology. 2004 Presidential Adress«. In: American Sociological Review, 70, S. 4-28.</p> <p>Latour, Bruno (2005): »From Realpolitik to Dingpolitik or How to Make Things Public«. In: Making things public: atmospheres of democracy. Hg. v. Bruno Latour/Peter Weibel, Cambridge, Mass.: MIT Press, S. 14-41.</p> <p>Mills, C. Wright (1959): The Sociological Imagination. Oxford: Oxford University Press (Capter 1: The Promise).</p> <p>Nowotny, Helga/Scott, Peter/Gibbons, Michael (2003): »'Mode 2' Revisited. The new production of knowledge«. In: Minerva, 41(3), S. 179-194.</p> <p>Sociology of deviance</p> <ul style="list-style-type: none"> • Stuart Henry, <i>Social deviance</i>, Polity, Malden, Ma, 2009 • Earl Rubington – Martin S. Weinberg (Eds.), <i>Deviance. The interactionist perspective</i>, Pearson – Allyn and Bacon, Boston, 2008, 10th ed. OR Patricia A. Adler – Peter Adler, <i>Constructions of deviance. Social power, context, ad interaction</i>, Thomson Wadsworth, Belmon, CA, 2006. <p>Additional articles will be posted on the course website and the instructor reserve himself the right to modify the course schedule or content, as deemed necessary and appropriate to meet course goals</p>
<p>Supplementary readings</p>	<p>Sociology of communicative and cultural processes</p> <p>Dewey, John (1954): The Public and Its Problems. Athens (Ohio): Swallow Press.</p> <p>Best, Joel (2012): Social Problems. Second Edition. Auflage, New York: W. W. Norton & Company.</p> <p>Brown, Harvey Richard/Goodman, Douglas (2003): »Jürgen Habermas' Theoy of Communicative Action - an uncomplete project.«. In: Handbook of Social Problems: A Comparative International Perspective. Hg. v. George Ritzer, London: SAGE, S. 201-216.</p>

Sociology of deviance

- Cirus Rinaldi, *Diventare normali. Teorie, analisi e applicazioni interazioniste della devianza e del crimine*, McGraw-Hill, Milano, 2016.

Edwin H. Pfhul - Stuart Henry, *The deviance process*, Aldine de Gruyter, New York, 1993.